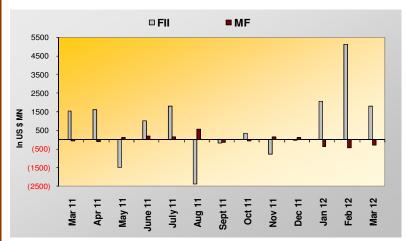
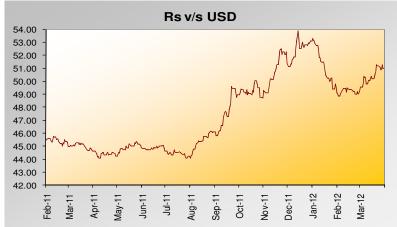


Key Indices	31-Mar-12	29-Feb-12	% Change
Nifty	5295.55	5385.20	-1.66%
Sensex	17404.20	17752.68	-1.96%
BSE 100	9164.06	9321.49	-1.69%
Dow Jones	13212.04	12952.07	2.01%
Nikkei	10083.56	9723.24	3.71%
Hang Seng	20555.58	21680.08	-5.19%
Nasdaq	3091.57	2966.89	4.20%
KOSPI	2014.04	2030.25	-0.80%

Equity markets went through a consolidation phase in March 2012. The BSE Sensex ended marginally lower, losing 2%, after a stupendous rally in January and February 2012. Market sentiment remained subdued on account of disappointment following several major events like the Union Budget 2012-13, the monetary policy and the state assembly polls. Globally, the recent Purchasing Managers Index (PMI) data appears to be bullish. Though PMIs in Europe were a little weaker than anticipated, the PMI in US and countries highly levered to manufacturing, like China, Korea and Taiwan, saw noticeable improvement. The ECB's recent liquidity infusion and easy monetary policy measures has led markets to believe that risks emerging out of the Euro region have reduced and that any catastrophe will be avoided. Monetary policy action across the developed world continues to remain easy for the time being. Central Banks across emerging market (EM) are expected to ease rates as growth has weakened and inflation is falling. Though there is a possibility that inflation could resurface in emerging markets, bringing the rally to a close, for the time being the environment looks positive.

Equity Market Outlook

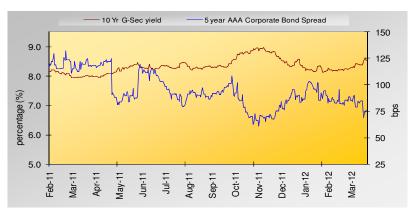




In the Union Budget 2012-13, the Finance Minister has attempted fiscal consolidation by raising service and excise rates by 2% and targeting to cut down subsidies to 2% of GDP. The government targets of gross tax growth of 19% YoY in FY13 looks achievable. The subsidies might be under budgeted for if oil plays spoil sport and there are no hikes in fuel and fertilizer prices. Moreover, revenues from telecom auctions seem to be estimated on the higher side. The fiscal deficit target of 5.1% of GDP in FY13 thus looks slightly optimistic. Rising inflation concerns are expected to keep the monetary policy stance tight, leading to a scale back in rate cut expectations from an earlier 125bps to just 75bps. RBl's recent 75bps CRR cut did come as a welcome surprise in the wake of huge liquidity deficit and high short term rates but the daily bank borrowings from RBI persisted at elevated levels increasing the liquidity deficit beyond RBl's comfort levels by a wide margin.

Key steps from the Government with respect to hiking SEB's tariffs and assurances of fuel availability to power producers, is leading to an improvement in business confidence. Speedy clearances from the Ministry of Environment and Forest could provide further fillip in the overall industrial investment cycle. Taking into consideration a gradual economic recovery in the second half of the financial year, we expect an earnings growth of 14-15% in FY13. This should be supportive of an equity market rally especially as for the last two years the Sensex has been flat though the earnings for the Sensex companies have grown by 27%. We believe the Sensex, after posting a strong rally in the 1st quarter of the calendar year 2012, will undergo consolidation and wait for further triggers for an up move. Valuations still remain attractive at 13.5xFY13e earnings.

Debt Market Outlook



Key Indices	31-Mar-12	29-Feb-12	% Change
10 year G-Sec	8.54%	8.20%	4.18%
5 Year G-Sec	8.60%	8.33%	3.25%
91 Day T Bill	8.93%	9.02%	-1.00%
364 day T-Bill	8.38%	8.45%	-0.83%
MIBOR	11.32%	9.97%	13.54%
Call Rates	9.50%	8.97%	5.91%
Inflation	6.95%	6.55%	6.11%

The world is facing difficult head winds as recession or recessionary tendencies are seen in larger economies around the world. Accommodative monetary policies have kept financial conditions at easy levels in advanced economies. However, monetary policy has been tightened in China and other EMs in order to restrain inflation. The euro zone sovereign debt crisis is set to keep the euro under increasing pressure. The US should be sufficiently resilient to show some growth, while reconstruction spending should spur Japan's growth. Rising oil prices stand to push up headline inflation, but we see core inflation and inflation expectations staying well anchored.

Against a backdrop of an uncertain global environment, the Indian economy faced twin macroeconomic challenges of managing growth and containing inflation during the FY 12. The India economy is in a cyclical slump; company and government balance sheets are generally in a poor shape because of lower revenues and higher costs. The government needs to increase taxes revenue and hike fuel tariffs, among other things. Even then we expect inflation to continue to slowdown to 6.3% in FY13 before possibly heading sub-6%. Slower demand and balance sheet repair, a slowdown in fuel inflation and weak pricing in global manufactured commodities, will ensure that WPI remains under control. Liquidity, however, is a much larger problem. RBI had to cut the CRR by 75 bps just before its last policy meeting to infuse Rs 40.000 crores into the market which at that time was on a deficit of close to Rs 1,80,000 crores.

The Union Budget 2012 was presented in a backdrop of slowing GDP growth (6.1% in 3QFY12), high oil prices and the government's poor track record of reforms. Even now, most key bills have been kept out of the budget. Fiscal deficit is targeted to 5.1% of GDP for FY13 from 5.9% for FY12. The gross borrowing figure stands at Rs 5,70,000 crores and the net borrowing at Rs 4,80,000 crores.

The Government plans to complete 65% of its budgeted gross borrowings for FY2013 in 1HFY13 with gross issuance for the period at Rs 3,70,000 crores. The size of weekly debt auctions is in the range of Rs 15,000 crores to Rs 18,000 crores. This is much higher than the Rs 12,000 crores of weekly auctions seen in 1HFY12 and the Rs 14,000 crores of weekly auctions in 4QFY12. Most of the borrowing is in the 10-14 year segment (39-46%).

With growth concerns outweighing inflation concerns and headline inflation expected to remain below 7% yoy, the monetary stance of the RBI is expected to turn more accommodative and we see policy rate cuts from April 2012. The liquidity situation continues to remain stressful and the short term yields are expected to be on the higher side.

As there will be a new 10 yr benchmark issued in a few weeks, we expect the 10-yr G-Sec to be range bound around 8.60% and the spread on corporate bonds remaining at 90bps.



Learning Curve

Understanding Benchmark

A benchmark provides a standard against which the performance of any investment can be compared. While evaluating the performance of any investment, it is important to compare it against an appropriate benchmark.

Looking at the absolute return, in isolation, does not reflect the complete picture of the funds' performance. One should look at the overall market performance of the underlying asset class so as to determine the performance. Therefore it is important to measure the performance against a benchmark that represents the philosophy, strategy, objective, asset composition and the risk associated with the portfolio.

Simply put, a benchmark is a yardstick to measure the performance of a fund against a given standard which will inform how the funds have performed. It should ideally be representative of the fund's philosophy, strategy and asset composition so that the comparison is relevant.

The benchmark return helps us evaluate the returns earned by the representative segment of that particular asset category e.g. Nifty performance reflects how equities have performed.

The benchmark values are computed on a daily basis against which the funds' performances are measured and communicated. For example, the BSLI Maximiser fund (asset allocation = 80% - 100% equity & 0 - 20% debt) is a diversified equity fund predominantly invested in large cap equity with upto 20% in debt. The performance of this fund is benchmarked to a blended index comprising the BSE 100 and the CRISIL Liquid Fund Index in the required proportion. The BSE 100 maps the equity performance while the CRISIL Liquid Fund Index maps the debt performance.

It is important that the period under comparison for both the fund return and the benchmark return be the same. One should not compare the fund performance of one year with the benchmark return of three years.

Today, most Life Insurance companies offer Unit Linked Products (ULIPs) where customers can opt for funds ranging from 100% Debt to 100% Equity, depending on their risk taking ability. However, the fund options offered by different companies are different and so are the philosophies, objectives, strategies and asset composition. While making peer group comparison, it is appropriate to make a comparison among funds that have the same benchmark.

At BSLI, we use customised CRISIL benchmarks as per the underlying fund strategy for performance evaluation of the linked funds. It is important as an investor to view the performance of the fund considering its benchmark performance.

All BSLI funds have outperformed their respective Benchmarks as on 31st March 2012 on the basis of 3 year return.

Arpita Nanoti

Head – Investment Communication & Advisory



FUND PERFORMANCE AS ON 31ST MARCH 2012

INDIVIDUAL Inception Date	Assul 12-Sep		Income Adv 22-Aug-	~	Protect 22-Mar-		Build 22-Mai	
	Fund Return	ВМ	Fund Return	BM	Fund Return	BM	Fund Return	ВМ
Last 1 year	9.11%	7.08%	8.01%	6.48%	5.27%	5.02%	3.66%	3.55%
Last 2 years	7.44%	5.49%	7.57%	5.16%	5.48%	4.66%	4.95%	4.13%
Last 3 years	8.24%	5.23%	8.40%	-	8.37%	6.48%	10.73%	8.08%
Last 4 years	10.17%	6.05%	-	-	8.38%	5.20%	9.13%	5.16%
Last 5 years	10.74%	-	-	-	8.90%	5.90%	9.80%	6.19%
Since Inception	9.25%	-	12.04%	-	8.21%	-	10.20%	-
Asset Held (Rs. In	125		204		407		271	

Crores)	123	304	407	2/1

INDIVIDUAL Inception Date	Baland 18-Jul		Enhanc 22-Mar-		Creato 23-Feb-		Magni 12-Aud	
	Fund Return	ВМ	Fund Return	ВМ	Fund Return	ВМ	Fund Return	ВМ
Last 1 year	3.57%	2.55%	1.50%	1.81%	-1.49%	-1.18%	-9.04%	-7.22%
Last 2 years	5.01%	3.59%	4.07%	3.31%	2.75%	2.12%	-0.79%	-0.48%
Last 3 years	11.42%	8.61%	11.64%	9.39%	17.01%	12.44%	19.82%	18.14%
Last 4 years	10.27%	4.92%	7.77%	4.21%	11.00%	4.32%	3.75%	2.61%
Last 5 years	10.90%	-	8.74%	5.93%	12.71%	6.70%	7.04%	-
Since Inception	9.79%	-	11.93%	-	12.77%	-	13.34%	-
Asset Held (Rs. In	32		6374		294		110	4

Asset Held (Rs. In Crores)	32	6374	294	1104
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INDIVIDUAL Inception Date	Maximiser 12-Jun-07		Multipler 30-Oct-07		Super 20 6-Jul-09	
	Fund Return	ВМ	Fund Return	вм	Fund Return	ВМ
Last 1 year	-13.06%	-8.81%	-4.06%	-4.19%	-7.08%	-9.95%
Last 2 years	-3.53%	-1.28%	-1.00%	-0.60%	2.69%	-0.93%
Last 3 years	21.14%	19.51%	32.84%	26.77%	-	-
Last 4 years	4.77%	1.98%	9.47%	4.19%	-	-
Since Inception	5.83%	4.06%	2.90%	0.25%	10.01%	6.54%
Asset Held (Rs. In Crores)	244	5	439		166	

Fund Name	Benchmark Composition	<u>SFIN</u>
Assure -	Crisil Short Term Bond Index	ULIF01008/07/05BSLIASSURE109
Income Advantage -	Crisil Composite Bond Index	ULIF01507/08/08BSLIINCADV109
Protector BSE 100	Crisil Composite Bond Index	ULIF00313/03/01BSLPROTECT109
Builder BSE 100	Crisil Composite Bond Index	ULIF00113/03/01BSLBUILDER109
Balancer BSE 100	Crisil Composite Bond Index	ULIF00931/05/05BSLBALANCE109
Enhancer BSE 100	Crisil Composite Bond Index	ULIF00213/03/01BSLENHANCE109
Creator BSE 100	Crisil Composite Bond Index	ULIF00704/02/04BSLCREATOR109
Magnifier BSE 100	Crisil Liquid Fund Index	ULIF00826/06/04BSLIIMAGNI109
Maximiser BSE 100	Crisil Liquid Fund Index	ULIF01101/06/07BSLIINMAXI109
Multiplier CNX Mide	ap Crisil Liquid Fund Index	ULIF01217/10/07BSLINMULTI109
Super 20 Sensex	Crisil Liquid Fund Index	ULIF01723/06/09BSLSUPER20109

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FUND PERFORMANCE AS ON 31ST MARCH 2012

INDIVIDUAL Inception Date	Platinum F 17-Mar-		Platinum P 8-Sep-0		Platinum Pl 15-May-0		Platinum F 15-Sep	
·	Fund Return	ВМ	Fund Return	ВМ	Fund Return	ВМ	Fund Return	BM
ast 1 year	-9.86%	-	-9.73%	-	-9.22%	-	-9.85%	-
ast 2 years	0.58%	-	1.29%	-	0.96%	-	1.61%	-
ast 3 years	16.40%	-	20.47%	-	-	-	-	-
st 4 years	1.49%	-	-	-	•	-	-	-
Since Inception	2.54%	-	13.61%	-	6.61%	-	2.86%	-
sset Held (Rs. In Crores)	422		733		703		560	1

	Platinum Premier 15-Feb-10		
Fund Return	ВМ	Fund Return	ВМ
-9.16%	-	-6.83%	-
0.92%	-	-	-
2.74%	-	-6.54%	-
	15-Feb- Fund Return -9.16% 0.92%	15-Feb-10 Fund Return BM -9.16% - 0.92% -	15-Feb-10 20-Sep-Fund Return -9.16% - -6.83% 0.92% - -

Asset Held (Rs. In Crores) 628 3'

INDIVIDUAL Inception Date	Titanium I 16-Dec-09			Titanium II 16-Mar-10		Titanium III 16-Jun-10	
	Fund Return	BM	Fund Return	BM	Fund Return	BM	
Last 1 year	-7.21%	-	-5.92%	-	-3.71%	-	
Last 2 years	1.98%	-	2.18%	-	-	-	
Since Inception	2.80%	-	2.28%	-	-1.53%	-	

Asset Held (Rs. In Crores)	50	19	6

PENSION Inception Date	Nouris 12-Mar		Growt 18-Mar-		Enric 12-Mar-	
	Fund Return	BM	Fund Return	BM	Fund Return	BM
Last 1 year	5.15%	5.02%	3.72%	3.55%	1.21%	1.07%
Last 2 years	5.20%	4.66%	4.79%	4.13%	3.86%	3.02%
Last 3 years	8.06%	6.48%	10.53%	8.08%	13.96%	10.17%
Last 4 years	8.95%	5.20%	10.66%	5.16%	9.85%	4.77%
Last 5 years	9.30%	5.90%	11.16%	6.19%	10.86%	6.39%
Since Inception	7.92%	-	10.22%	-	11.98%	-

Fund Name	Benchm	ark Composition	<u>SFIN</u>
Platinum Plus I	-	•	ULIF01325/02/08BSLIIPLAT1109
Platinum Plus II	-	•	ULIF01425/02/08BSLIIPLAT2109
Platinum Plus III	-	-	ULIF01628/04/09BSLIIPLAT3109
Platinum Plus IV	-	-	ULIF01816/09/09BSLIIPLAT4109
Platinum Premier	-	-	ULIF02203/02/10BSLPLATPR1109
Platinum Advantage	-	-	ULIF02408/09/10BSLPLATADV109
Titanium I	-	•	ULIF01911/12/09BSLITITAN1109
Titanium II	-	-	ULIF02011/12/09BSLITITAN2109
Titanium III	-	-	ULIF02111/12/09BSLITITAN3109
Pension Nourish	BSE 100	Crisil Composite Bond Index	ULIF00604/03/03BSLNOURISH109
Pension Growth	BSE 100	Crisil Composite Bond Index	ULIF00504/03/03BSLIGROWTH109
Pension Enrich	BSE 100	Crisil Composite Bond Index	ULIF00404/03/03BSLIENRICH109

Disclaimer

Asset Held (Rs. In Crores)

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Assure Fund ULIF01008/07/05BSLIASSURE109 Portfolio as on 31st March 2012 About the Fund Objective: To provide Capital Protection, at a high level of safety and liquidity through judicious investments in high quality short-term debt. **SECURITIES** HOLDING **GOVERNMENT SECURITIES** 0.00% Strategy: Generate better return with low level of risk through investment into fixed interest securities having short-term maturity profile. 60.69% CORPORATE DEBT 9.8% NATIONAL BANK FOR AGRI. AND RURAL DEVELO 5.97% 7.35% HINDUSTAN PETROLEUM CORPN. LTD. 2012 5.50% **Asset Allocation** 10.8% EXPORT IMPORT BANK OF INDIA 2013 4.85% 10.9% RURAL ELECTRIFICATION CORPN. LTD. 2013 4.05% 9.72% INFRASTRUCTURE DEVELOPMENT FINANCE CO. 3.99% 11.3% A C C LTD. 2013 3.27% MMI 10.4% I C I C I SECURITIES PRIMARY DEALERSHIP LTD. 2 3.21% 39.31% 8% MAHINDRA VEHICLE MANUFACTURERS LIMITED 20 3.21% 9.56% LICHOUSING FINANCE LTD. 2017 3.20% 9.8% POWER FINANCE CORPN. LTD. 2012 3.03% OTHER CORPORATE DEBT 20.41% NCD 60.69% SECURITISED DEBT 0.00% **Rating Profile** MMI 39.31% AA AA+ Sovereign 4.38% 6.63% 0.22% P1+/A1+ 16.90% AAA_ 71.87% BM Assure **Maturity Profile** 91.69%

8.31%

2 to 7 years

Less than 2 years

May-08 - Jul-08 - Sep-08 - Jul-08 - Sep-08 - Jul-09 - Jul-09 - Jul-09 - Jul-09 - Jul-09 - Jul-09 - Jul-10 - Jul-10 - Jul-11 - Jul-12 - Mar-12 - Mar



MMI

Income Advantage Fund

30.61%

ULIF01507/08/08BSLIINCADV109

Portfolio as on 31st March 2012

SECURITIES	HOLDING
GOVERNMENT SECURITIES	29.93%
7.8% GOVERNMEN'T OF INDIA 2021	4.64%
8.79% GOVERNMENT OF INDIA 2021	4.33%
8.2% GOVERNMENT OF INDIA 2022	3.35%
8.08% GOVERNMENT OF INDIA 2022 7.99% GOVERNMENT OF INDIA 2017	2.58%
9.15% GOVERNMENT OF INDIA 2017	2.40% 2.38%
7.59% GOVERNMENT OF INDIA 2016	1.59%
6.05% GOVERNMENT OF INDIA 2019	1.42%
8.28% GOVERNMENT OF INDIA 2032	1.41%
7.17% GOVERNMENT OF INDIA 2015	1.34%
OTHER GOVERNMENT SECURITIES	4.48%

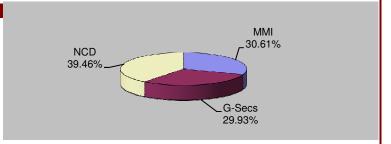
About the Fund

Objective: To provide capital preservation and regular income, at a high level of safety over a medium term horizon by investing in high quality debt instruments

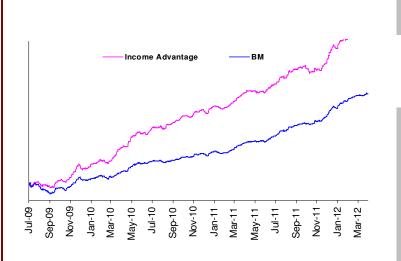
Strategy: To actively manage the fund by building a portfolio of fixed income instruments with medium term duration. The fund will invest in government securities, high rated corporate bonds, high quality money market instruments and other fixed income securities. The quality of the assets purchased would aim to minimize the credit risk and liquidity risk of the portfolio. The fund will maintain reasonable level of liquidity.

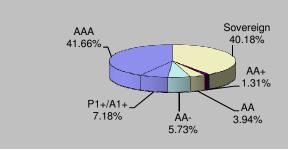
Asset Allocation

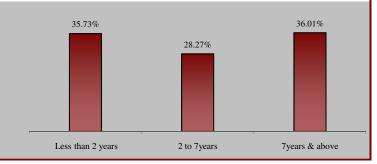
CORPORATE DEBT	39.46%
9.75% TATA MOTORS LTD. 2020	2.71%
9.75% HOUSING DEVELOPMENT FINANCE CORPN. LT.	2.25%
9.6% HOUSING DEVELOPMENT FINANCE CORPN. LTC	1.84%
9.65% HOUSING DEVELOPMENT FINANCE CORPN. LT.	1.75%
10.25% HOUSING DEVELOPMENT FINANCE CORPN. L'.	1.69%
9.62% POWER FINANCE CORPN. LTD. 2016	1.65%
9.4% NATIONAL BANK FOR AGRI. AND RURAL DEVEL	1.64%
8.9% POWER GRID CORPN. OF INDIA LTD. 2014	1.62%
8.9% STEEL AUTHORITY OF INDIA LTD. 2019	1.59%
11.5% RURAL ELECTRIFICATION CORPN. LTD. 2013	1.51%
OTHER CORPORATE DEBT	21.22%



Rating Profile









CORPORATE DEBT

Protector Fund

ULIF00313/03/01BSLPROTECT109

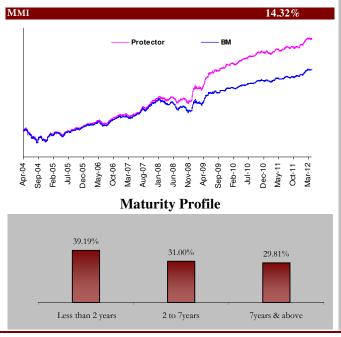
Portfolio as on 31st March 2012

ercupitire

SECURITIES	HULDING
GOVERNMENT SECURITIES	29.47%
7.8% GOVERNMENT OF INDIA 2021	3,56%
8.79% GOVERNMENT OF INDIA 2021	3.49%
8.13% GOVERNMENT OF INDIA 2022	2.97%
6.9% GOVERNMENT OF INDIA 2019	2.23%
7.5% GOVERNMENT OF INDIA 2034	2.20%
11.5% GOVERNMENT OF INDIA 2015	2.13%
8.24% GOVERNMENT OF INDIA 2027	1.72%
8.2% GOVERNMENT OF INDIA 2022	1.67%
7.95% GOVERNMENT OF INDIA 2032	1.46%
7.59% GOVERNMENT OF INDIA 2015	1.45%
OTHER GOVERNMENT SECURITIES	6.61%

	.0.00
8.6% POWER FINANCE CORPN. LTD. 2014	3.12%
10.85% RURAL ELECTRIFICATION CORPN. LTD. 2018	2.86%
8.75% INDIAN RAILWAY FINANCE CORPN. LTD. 2013	2.44%
8.64% POWER GRID CORPN. OF INDIA LTD. 2014	1.92%
8.9% STEEL AUTHORITY OF INDIA LTD. 2019	1.90%
8.8% POWER GRID CORPN. OF INDIA LTD. 2013	1.82%
9.45% RURAL ELECTRIFICATION CORPN. LTD. 2013	1.78%
11.25% POWER FINANCE CORPN. LTD. 2018	1.67%
11.4% POWER FINANCE CORPN. LTD. 2013	1.51%
11.5% RURAL ELECTRIFICATION CORPN. LTD. 2013	1.46%
OTHER CORPORATE DEBT	26.06%

EQUITY	9.67%
INFOSYS LTD.	0.63%
RELIANCE INDUSTRIES LTD.	0.61%
ITCLTD.	0.57%
I C I C I BANK LTD.	0.56%
LARSEN AND TOUBRO LTD.	0.47%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	0.42%
BHARTI AIRTEL LTD.	0.38%
H D F C BANK LTD.	0.38%
STATE BANK OF INDIA	0.34%
TATA CONSULTANCY SERVICES LTD.	0.30%
OTHER EQUITY	5.04%

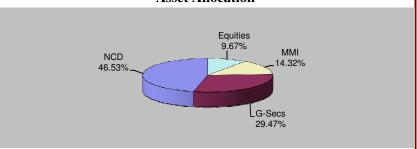


About the Fund

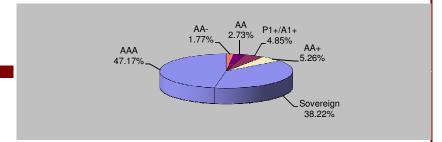
Objective: To generate persistent return through active management of fixed income portfolio and focus on creating long-term equity portfolio, which will enhance yield of composite portfolio with minimum risk appetite.

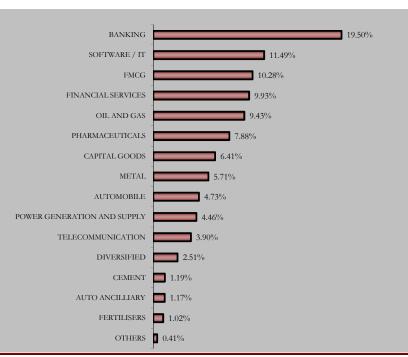
Strategy: To invest in fixed income securities with marginal exposure to equity up to 10% at low level of risk. This fund is suitable for those who want to protect their capital and earn steady return on investment through higher exposure to debt securities.

Asset Allocation



Rating Profile





EQUITY

19.66%

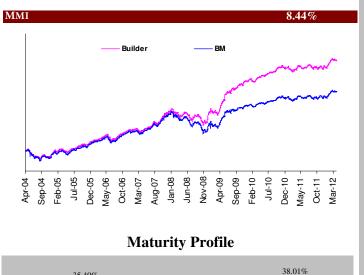
Portfolio as on 31st March 2012

HOLDING

GOVERNMENT SECURITIES	25.17%
8.2% GOVERNMENT OF INDIA 2022	6.09%
7.8% GOVERNMENT OF INDIA 2021	4.37%
8.79% GOVERNMENT OF INDIA 2021	3.92%
8.26% GOVERNMENT OF INDIA 2027	1.69%
8.32% GOVERNMENT OF INDIA 2032	1.67%
7.95% GOVERNMENT OF INDIA 2032	1.44%
8.3% GOVERNMENT OF INDIA 2040	1.14%
7.59% GOVERNMENT OF INDIA 2015	1.09%
6.9% GOVERNMENT OF INDIA 2019	1.00%
8.08% GOVERNMENT OF INDIA 2022 OTHER GOVERNMENT SECURITIES	0.89%
OTHER GOVERNMENT SECURITIES	1.86%

CORPORATE DEBT	46.72%	
8.65% RURAL ELECTRIFICATION CORPN. LTD. 2019	3.87%	
11.45% RELIANCE INDUSTRIES LTD. 2013	3.47%	
8.6% POWER FINANCE CORPN. LTD. 2014	2.88%	
8.75% INDIAN RAILWAY FINANCE CORPN. LTD. 2013	2.82%	
9.76% INDIAN RAILWAY FINANCE CORPN. LTD. 2012	2.77%	
8.85% TATA SONS LTD. 2016	2.37%	
10.25% TECH MAHINDRA LTD. 2014	2.23%	
8.5% INDIAN RAILWAY FINANCE CORPN. LTD. 2020	1.87%	
9.47% POWER GRID CORPN. OF INDIA LTD. 2014	1.83%	
7.55% NATIONAL HOUSING BANK 2013	1.44%	
OTHER CORPORATE DEBT	21.17%	

INFOSYS LTD.	1.25%
RELIANCE INDUSTRIES LTD.	1.22%
I C I C I BANK LTD.	1.13%
ITCLTD.	1.11%
LARSEN AND TOUBRO LTD.	0.92%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	0.84%
BHARTI AIRTEL LTD.	0.76%
H D F C BANK LTD.	0.75%
STATE BANK OF INDIA	0.69%
TATA CONSULTANCY SERVICES LTD.	0.60%
OTHER EQUITY	10.39%



26.59%

2 to 7 years

7years & above

35.40%

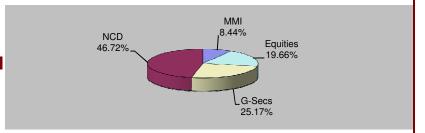
Less than 2 years

About the Fund

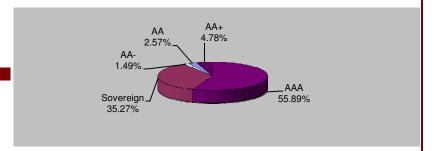
Objective: To build your capital and generate better returns at moderate level of risk, over a medium or long-term period through a balance of investment in equity and debt.

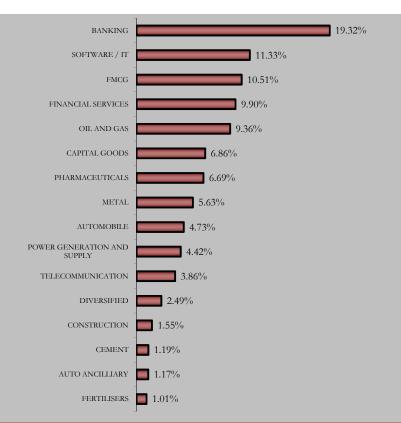
Strategy: Generate better return with moderate level of risk through active management of fixed income portfolio and focus on creating long term equity portfolio which will enhance yield of composite portfolio with low level of risk appetite.

Asset Allocation



Rating Profile







EOUITY

Balancer Fund

HOLDING

1.23%

1.22%

ULIF00931/05/05BSLBALANCE109

Portfolio as on 31st March 2012

7.99% GOVERNMENT OF INDIA 2017

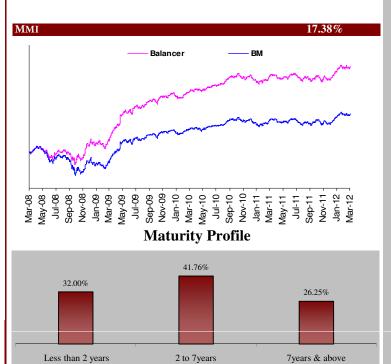
8.08% GOVERNMENT OF INDIA 2022

SECURITIES

GOVERNMENT SECURITIES	19.27%
7.8% GOVERNMENT OF INDIA 2021	2.83%
7.95% GOVERNMENT OF INDIA 2032	2.62%
5.64% GOVERNMENT OF INDIA 2019	2.54%
7.46% GOVERNMENT OF INDIA 2017	2.25%
8.2% GOVERNMENT OF INDIA 2022	2.15%
8.79% GOVERNMENT OF INDIA 2021	1.60%
6.9% GOVERNMENT OF INDIA 2019	1.43%
7% GOVERNMENT OF INDIA 2022	1.40%

CORPORATE DEBT	38.80%	
9% EXPORT IMPORT BANK OF INDIA 2019	7.75%	
9.43% RURAL ELECTRIFICATION CORPN. LTD. 2014	3.76%	
10.05% NATIONAL BANK FOR AGRI. AND RURAL DEVELC	3.18%	
9.4% NATIONAL BANK FOR AGRI. AND RURAL DEVELOP!	3.15%	
7.05% CANARA BANK 2014	3.00%	
9.47% POWER GRID CORPN. OF INDIA LTD. 2022	2.36%	
11.45% RELIANCE INDUSTRIES LTD. 2013	1.62%	
11.4% POWER FINANCE CORPN. LTD. 2013	1.62%	
11.3% A C C LTD. 2013	1.61%	
9.8% POWER FINANCE CORPN. LTD. 2012	1.57%	
OTHER CORPORATE DEBT	9.17%	

H D F C BANK LTD.	1.44%
I C I C I BANK LTD.	1.28%
INFOSYS LTD.	1.22%
RELIANCE INDUSTRIES LTD.	1.20%
LARSEN AND TOUBRO LTD.	0.97%
I T C LTD.	0.88%
TATA MOTORS LTD.	0.87%
BHARTI AIRTEL LTD.	0.80%
PIDILITE INDUSTRIES LTD.	0.80%
UNION BANK OF INDIA	0.79%
OTHER EQUITY	14.30%

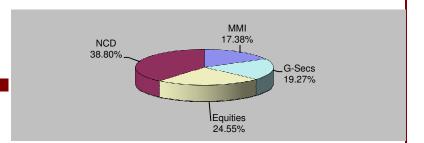


About the Fund

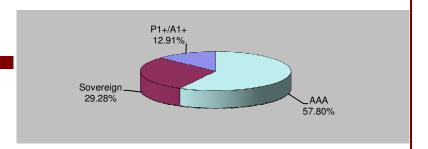
Objective: To achieve value creation of the policyholder at an average risk level over medium to long-term period.

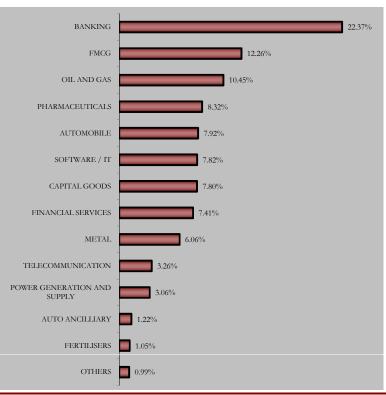
Strategy: To invest predominantly in debt securities with an additional exposure to equity, maintaining medium term duration profile of the portfolio.

Asset Allocation



Rating Profile







Enhancer Fund

HOLDING

0.39%

27.57%

ULIF00213/03/01BSLENHANCE109

Portfolio as on 31st March 2012

SECURITIES

GOVERNMENT SECURITIES	22.22%
6.9% GOVERNMENT OF INDIA 2019	3.68%
8.2% GOVERNMENT OF INDIA 2022	2.30%
8.79% GOVERNMENT OF INDIA 2021	2.26%
6.35% GOVERNMENT OF INDIA 2020	2.21%
7.8% GOVERNMENT OF INDIA 2021	1.42%
7.95% GOVERNMENT OF INDIA 2032	1.14%
7.8% GOVERNMENT OF INDIA 2020	1.01%
8.26% GOVERNMENT OF INDIA 2027	0.98%
8.08% GOVERNMENT OF INDIA 2022	0.78%
7.94% GOVERNMENT OF INDIA 2021	0.74%
OTHER GOVERNMENT SECURITIES	5.71%

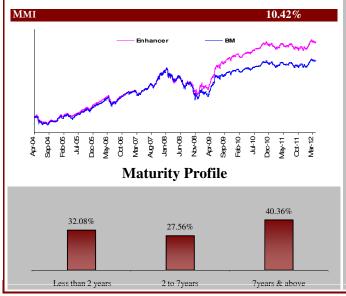
CORPORATE DEBT	39.40%	
10.75% RELIANCE INDUSTRIES LTD. 2018	0.90%	
10.2% TATA STEEL LTD. 2015	0.79%	
7.45% TATA SONS LTD. 2012	0.78%	
9.05% STATE BANK OF INDIA 2020	0.72%	
10.25% TECH MAHINDRA LTD. 2014	0.62%	
9.25% DR. REDDYS LABORATORIES LTD. 2014	0.55%	
0.8% LIC HOUSING FINANCE LTD. 2017	0.51%	
9.61% POWER FINANCE CORPN. LTD. 2021	0.50%	
2% INDIAN HOTELS CO. LTD. 2014	0.49%	
8.55% INDIAN RAILWAY FINANCE CORPN. LTD. 2	0.48%	
OTHER CORPORATE DEBT	33.07%	

SECURITISED DEBT

EOUITY

India Structured Asset Trust-Series XII Class A11 PTC (MD 0.39%

EQUIII	27.57 /6
RELIANCE INDUSTRIES LTD.	1.93%
INFOSYS LTD.	1.90%
I T C LTD.	1.81%
I C I C I BANK LTD.	1.71%
H D F C BANK LTD.	1.21%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	1.20%
LARSEN AND TOUBRO LTD.	1.18%
BHARTI AIRTEL LTD.	1.16%
STATE BANK OF INDIA	1.08%
TATA CONSULTANCY SERVICES LTD.	0.93%
OTHER EQUITY	13.46%

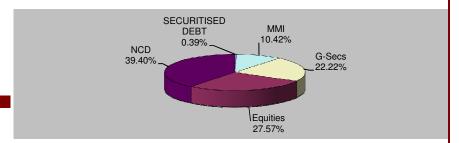


About the Fund

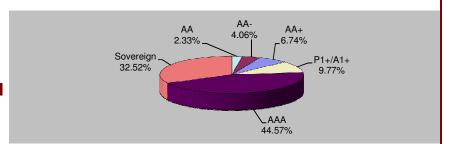
Objective: To grow your capital through enhanced returns over a medium to long term period through investments in equity and debt instruments, thereby providing a good balance between risk and return.

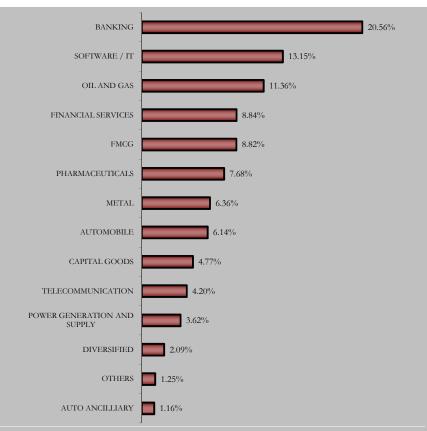
Strategy: To earn capital appreciation by maintaining diversified equity portfolio and seek to earn regular return on fixed income portfolio by active management resulting in wealth creation for policyholders.

Asset Allocation



Rating Profile







Creator Fund

9.83%

6.52%

ULIF00704/02/04BSLCREATOR109

Portfolio as on 31st March 2012

GOVERNMENT SECURITIES

OTHER CORPORATE DEBT

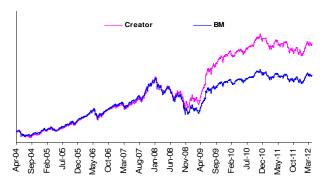
MMI

SECURITIES HOLDING

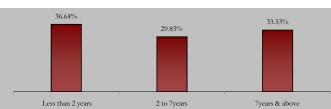
8.79% GOVERNMENT OF INDIA 2021	2.76%
7.59% GOVERNMENT OF INDIA 2016	2.22%
7.8% GOVERNMENT OF INDIA 2021	2.10%
8.26% GOVERNMENT OF INDIA 2027	1.64%
8.24% GOVERNMENT OF INDIA 2027	1.34%
7.99% GOVERNMENT OF INDIA 2017	1.10%
5.64% GOVERNMENT OF INDIA 2019	0.89%
8.83% GOVERNMENT OF INDIA 2041	0.85%
8.2% GOVERNMENT OF INDIA 2022	0.83%
8.32% GOVERNMENT OF INDIA 2032	0.65%
OTHER GOVERNMENT SECURITIES	2.56%

CORPORATE DEBT 27.44% 8.6% POWER FINANCE CORPN. LTD. 2014 3.65% 11.45% RELIANCE INDUSTRIES LTD. 2013 1.70% 10.1% POWER GRID CORPN. OF INDIA LTD. 2013 1.70% 9.5% NATIONAL BANK FOR AGRI. AND RURAL DEVELO 1.69% 9.47% POWER GRID CORPN. OF INDIA LTD. 2013 1.69% 9.18% POWER FINANCE CORPN. LTD. 2021 1.67% 8.45% INDIAN RAILWAY FINANCE CORPN. LTD. 2018 1.62% 8.9% STEEL AUTHORITY OF INDIA LTD. 2019 1.48% 11.4% POWER FINANCE CORPN. LTD. 2013 1.22% 8.75% INDIAN RAILWAY FINANCE CORPN. LTD. 2013 1.18%

EQUIII	49.11%
INFOSYS LTD.	3.34%
I C I C I BANK LTD.	2.92%
RELIANCE INDUSTRIES LTD.	2.81%
ITCLTD.	2.29%
LARSEN AND TOUBRO LTD.	2.26%
STATE BANK OF INDIA	2.04%
BHARTI AIRTEL LTD.	2.03%
H D F C BANK LTD.	1.74%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	1.49%
TATA CONSULTANCY SERVICES LTD.	1.35%
OTHER EQUITY	26.84%



Maturity Profile

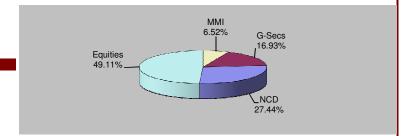


About the Fund

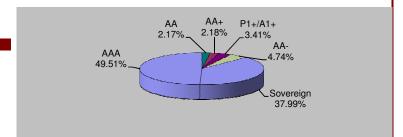
Objective: To achieve optimum balance between growth and stability to provide long-term capital appreciation with balanced level of risk by investing in fixed income securities and high quality equity security.

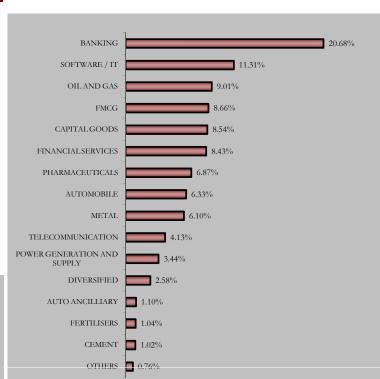
Strategy: To ensure capital appreciation by simultaneously investing into fixed income securities and maintaining diversified equity portfolio. Active fund management is carried out to enhance policyholder's wealth in long run.

Asset Allocation



Rating Profile







Magnifier Fund

ULIF00826/06/04BSLIIMAGNI109

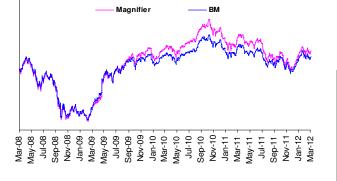
Portfolio as on 31st March 2012

GOVERNMENT SECURITIES 0.00%

CORPORATE DEBT 2.42% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 0.49% $9.25\%\,$ POWER GRID CORPN. OF INDIA LTD. $\,2012\,$ 0.41% 8.2% ASHOK LEYLAND LTD. 2014 0.26% 10.3% I D B I BANK LTD. 2012 0.23% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 0.20% 10.4% I C I C I SECURITIES PRIMARY DEALERSHIP I 0.18%9.45% HOUSING DEVELOPMENT FINANCE CORPN 0.18% 10% NATIONAL BANK FOR AGRI. AND RURAL DEV 0.14%MAHINDRA AND MAHINDRA FINANCIAL SERVICES 0.14% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 0.11% OTHER CORPORATE DEBT 0.09%

EQUITY	89.17%	
INFOSYS LTD.	6.12%	
I C I C I BANK LTD.	5.27%	
RELIANCE INDUSTRIES LTD.	5.13%	
I T C LTD.	4.12%	
LARSEN AND TOUBRO LTD.	4.10%	
STATE BANK OF INDIA	3.74%	
BHARTI AIRTEL LTD.	3.71%	
H D F C BANK LTD.	3.11%	
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	2.67%	
TATA CONSULTANCY SERVICES LTD.	2.42%	
OTHER EQUITY	48.78%	

MMI 8.41%

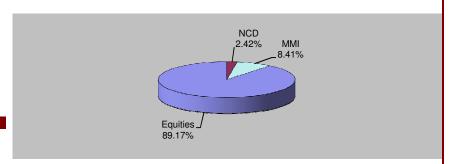


About the Fund

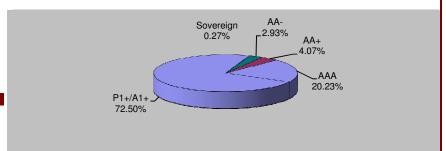
Objective: To maximize wealth by actively managing a diversified equity portfolio.

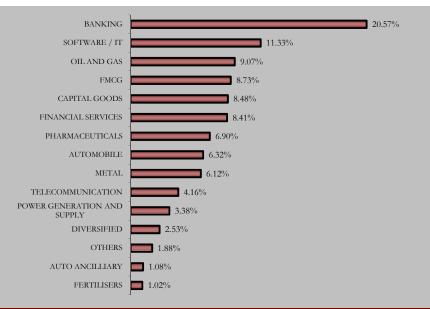
Strategy: To invest in high quality equity security to provide long-term capital appreciation with high level of risk. This fund is suitable for those who want to have wealth maximization over long-term period with equity market dynamics.

Asset Allocation



Rating Profile







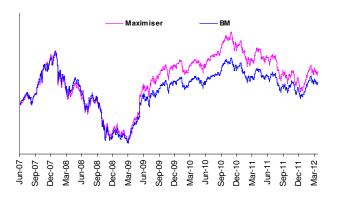
Maximiser Fund

ULIF01101/06/07BSLIINMAXI109

Portfolio as on 31st March 2012

SECURITIES	HOLDING
·	·
GOVERNMENT SECURITIES	0.00%
CORPORATE DEBT	0.00%

EQUITY	93.58%	
INFOSYS LTD.	6.53%	
RELIANCE INDUSTRIES LTD.	6.36%	
ITCLTD.	5.81%	
I C I C I BANK LTD.	5.67%	
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	4.10%	
LARSEN AND TOUBRO LTD.	4.01%	
BHARTI AIRTEL LTD.	3.73%	
STATE BANK OF INDIA	3.60%	
H D F C BANK LTD.	3.37%	
TATA CONSULTANCY SERVICES LTD.	2.88%	
OTHER EQUITY	47.51%	
MMI	6.42%	

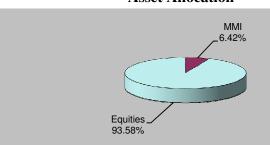


About the Fund

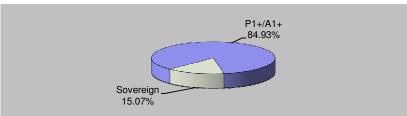
Objective: To Provide long-term capital appreciation by actively managing a well diversified equity portfolio of fundamentally strong blue chip companies and provide a cushion against the volatility in the equities through investment in money market instruments.

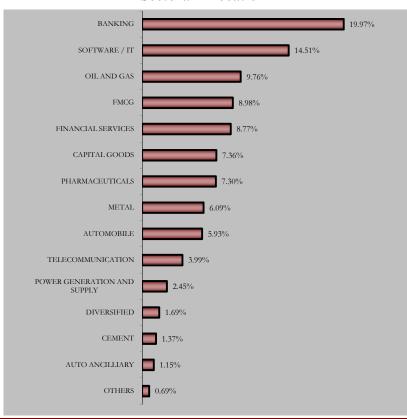
Strategy: Active Fund Management with potentially 100% equity exposure. Maintaining High Quality Diversified Portfolio with Dynamic blend of Growth and Value Stocks- so that portfolio doesnot suffer from style bias. Focus on large-caps and quality mid-caps to ensure liquidity and reduce risk.

Asset Allocation



Rating Profile







Super 20 Fund

ULIF01723/06/09BSLSUPER20109

Portfolio as on 31st March 2012

SECURITIES	HOLDING
GOVERNMENT SECURITIES	0.00%
CORPORATE DEBT	0.00%

EQUITY	94.27%
N VICONYO A PER	0.2007
INFOSYS LTD.	8.39%
RELIANCE INDUSTRIES LTD.	7.94%
I C I C I BANK LTD.	7.20%
ITCLTD.	6.56%
H D F C BANK LTD.	6.52%
STATE BANK OF INDIA	6.51%
LARSEN AND TOUBRO LTD.	5.71%
BHARTI AIRTEL LTD.	5.03%
TATA CONSULTANCY SERVICES LTD.	4.69%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	4.01%
OTHER EQUITY	31.70%

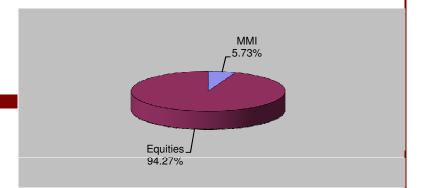
MMI 5.73%

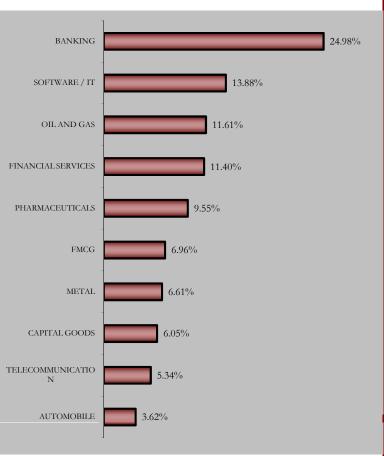


About the Fund

Objective: To generate long-term capital appreciation for policyholders by making investments in fundamentally strong and liquid large cap companies. Strategy: To build and manage a concentrated equity portfolio of 20 fundamentally strong large cap stocks in terms of market capitalization by following an in-depth research-focused investment approach. The fund will attempt diversify across sectors and will invest in companies having financial strength, robust, efficient & visionary management & adequate market liquidity. It will adopt a disciplined and flexible approach towards investing with a focus on generating long-term capital appreciation. The non-equity portion of the fund will be invested in highly rated money market instruments and fixed deposits.

Asset Allocation





Birla Sun Life Insurance YOUR DREAMS OUR COMMITMEN

Multiplier Fund

0.69%

ULIF01217/10/07BSLINMULTI109

Portfolio as on 31st March 2012

SECURITIES	HOLDING
GOVERNMENT SECURITIES	0.00%

CORPORATE DEBT 0.69%

10.46% SUNDARAM B N P PARIBAS HOME FINANCE LTD. 2013

EQUITY	90.41%
ULTRATECH CEMENT LTD.	4.64%
UNION BANK OF INDIA	3.01%
POWER FINANCE CORPN. LTD.	2.67%
L I C HOUSING FINANCE LTD.	2.49%
P T C INDIA LTD.	2.31%
EXIDE INDUSTRIES LTD.	2.16%
YES BANK LTD.	1.99%
CUMMINS INDIA LTD.	1.95%
COLGATE-PALMOLIVE (INDIA) LTD.	1.94%
DIVIS LABORATORIES LTD.	1.92%
OTHER EQUITY	65.33%

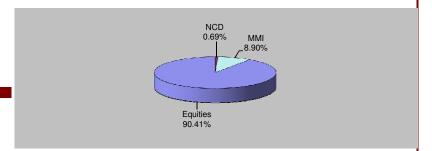
MMI 8.90%

About the Fund

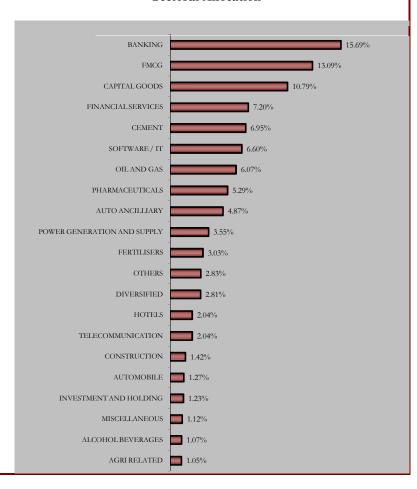
Objective: To provide long-term wealth maximisation by actively managing a well-diversified equity portfolio, predominantly comprising of companies whose market capitalization is between Rs. 10 billion to Rs.250 billion. Further, the fund would also seek to provide a cushion against the sudden volatility in the equities through some investments in short-term money market instruments

Strategy: Active Fund Management with potentially 100% equity Exposure Research based investment approach with a dedicated & experienced in-house research team. Identify undervalued Stocks in the growth phase. Focus on niche players with competitive advantage, in the sunrise industry & potential of being tomorrow's large cap. Emphasis on early identification of stocks.

Asset Allocation



Mar-08 - Mar-09 - Mar-10 - Mar-11 - Mar-12 - Mar





MMI

Platinum Plus Fund - 1

10.46%

ULIF01325/02/08BSLIIPLAT1109

Portfolio as on 31st March 2012

SECURITIES	HOLDING
COVEDNIMENT CECUDITIES	7 11 0/
GOVERNMENT SECURITIES	7.11%
7.83% GOVERNMENT OF INDIA 2018	4.69%
5.69% GOVERNMENT OF INDIA 2018	2.03%
7.46% GOVERNMENT OF INDIA 2017	0.39%
CORPORATE DEBT	18.97%

NATIONAL BANK FOR AGRI. AND RURAL DEVELO	4.20%	
10.85% RURAL ELECTRIFICATION CORPN. LTD. 201	3.01%	
10.6% INDIAN RAILWAY FINANCE CORPN. LTD. 20	2.51%	
9.25% POWER GRID CORPN. OF INDIA LTD. 2017	2.33%	
NATIONAL BANK FOR AGRI. AND RURAL DEVELO	2.11%	
11.25% POWER FINANCE CORPN. LTD. 2018	1.28%	
9.64% POWER GRID CORPN. OF INDIA LTD. 2018	1.19%	
9.35% POWER GRID CORPN. OF INDIA LTD. 2018	1.17%	
8.84% POWER GRID CORPN. OF INDIA LTD. 2017	1.15%	
NATIONAL BANK FOR AGRI. AND RURAL DEVELO	0.03%	

EQUITY	63.46%
IT CLTD.	4.14%
I C I C I BANK LTD.	3.88%
RELIANCE INDUSTRIES LTD.	3.79%
LARSEN AND TOUBRO LTD.	3.71%
INFOSYS LTD.	3.57%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	3.42%
BHARTI AIRTEL LTD.	3.19%
H D F C BANK LTD.	3.01%
STATE BANK OF INDIA	2.69%
TATA CONSULTANCY SERVICES LTD.	2.10%
OTHER EQUITY	29.98%

Maturity Profile

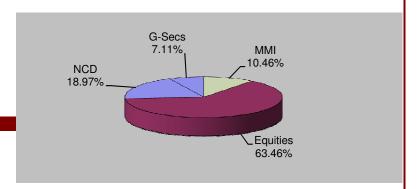


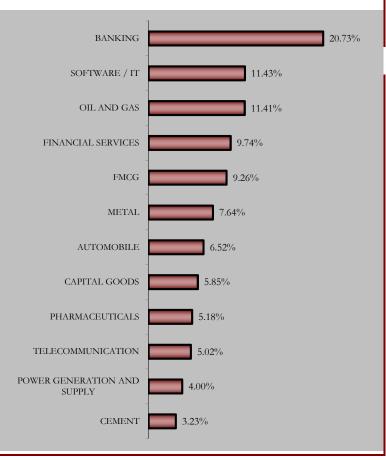
About the Fund

Objective: To optimize the participation in an actively managed well diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments & derivatives to lock-in capital appreciations

Strategy: To have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market

Asset Allocation







Platinum Plus Fund - 2

1.32%

0.68%

0.67%

0.35%

36.65%

ULIF01425/02/08BSLIIPLAT2109

Portfolio as on 31st March 2012

 $8.84\%\,$ POWER GRID CORPN. OF INDIA LTD. $\,2018\,$

9.35% POWER GRID CORPN. OF INDIA LTD. 2018

9.68% POWER FINANCE CORPN. LTD. 2018

OTHER CORPORATE DEBT

OTHER EQUITY

SECURITIES	HOLDING
GOVERNMENT SECURITIES	5.71%
7.83% GOVERNMENT OF INDIA 2018	3.88%
6.05% GOVERNMENT OF INDIA 2019	1.18%
7.46% GOVERNMENT OF INDIA 2017	0.65%
CORPORATE DEBT	15.22%
9.25% POWER GRID CORPN. OF INDIA LTD. 2018	2.68%
9.7% POWER FINANCE CORPN. LTD. 2018	2.12%
9.64% POWER GRID CORPN. OF INDIA LTD. 2019	1.64%
NATIONAL HOUSING BANK 2018	1.48%
11.25% POWER FINANCE CORPN. LTD. 2018	1.47%
10.6% INDIAN RAILWAY FINANCE CORPN. LTD. 20	1.44%
9.44% POWER FINANCE CORPN. LTD. 2021	1.35%

EQUITY	74.04%
ITCLTD.	4.99%
INFOSYS LTD.	4.41%
I C I C I BANK LTD.	4.34%
RELIANCE INDUSTRIES LTD.	3.88%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	3.83%
BHARTI AIRTEL LTD.	3.61%
H D F C BANK LTD.	3.46%
LARSEN AND TOUBRO LTD.	3.40%
STATE BANK OF INDIA	3.14%
OIL AND NATURAL GAS CORPN. LTD.	2.33%

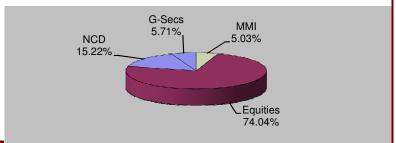
MMI 5.03%

About the Fund

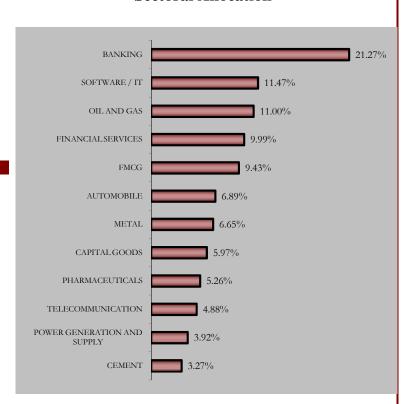
Objective: To optimize the participation in an actively managed well diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments & derivatives to lock-in capital appreciations:

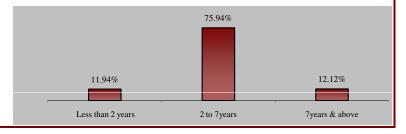
Strategy: To have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market

Asset Allocation



Sectoral Allocation







MMI

Platinum Plus Fund - 3

7.83%

ULIF01628/04/09BSLIIPLAT3109

Portfolio as on 31st March 2012

SECURITIES	HOLDING
GOVERNMENT SECURITIES	3.23%
6.9% GOVERNMENT OF INDIA 2019	1.44%
6.05% GOVERNMENT OF INDIA 2019 6.05% GOVERNMENT OF INDIA 2019	1.27% 0.52%
CORPORATE DEBT	10.37%
9% EXPORT IMPORT BANK OF INDIA 2019	4.02%
9.7% POWER FINANCE CORPN. LTD. 2018 NATIONAL BANK FOR AGRI. AND RURAL DEVELO	1.90% 1.36%
9.25% POWER GRID CORPN. OF INDIA LTD. 2019 8.84% POWER GRID CORPN. OF INDIA LTD. 2019	1.24%
9.25% POWER GRID CORPN. OF INDIA LTD. 2019	1.22% 0.62%

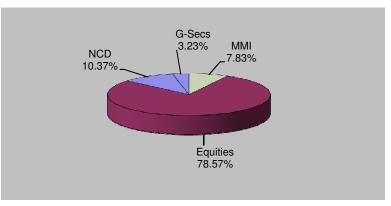
EQUITY	18.51%
ITCLTD.	5.33%
INFOSYS LTD.	5.00%
I C I C I BANK LTD.	4.56%
RELIANCE INDUSTRIES LTD.	4.49%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	4.10%
BHARTI AIRTEL LTD.	3.76%
H D F C BANK LTD.	3.69%
LARSEN AND TOUBRO LTD.	3.62%
STATE BANK OF INDIA	3.34%
TATA CONSULTANCY SERVICES LTD.	2.58%
OTHER EQUITY	38.11%

About the Fund

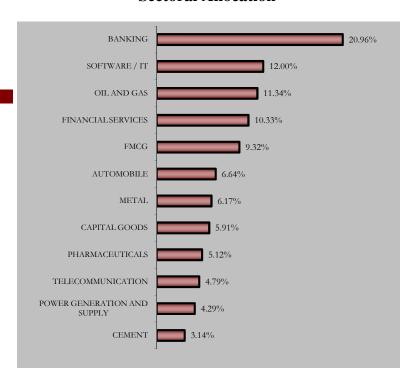
Objective: To optimize the participation in an actively managed well diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments & derivatives to lock-in capital appreciations:

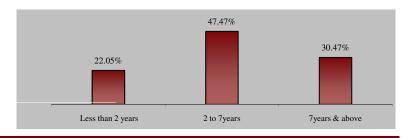
Strategy: To have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market

Asset Allocation



Sectoral Allocation







Platinum Plus Fund - 4

ULIF01816/09/09BSLIIPLAT4109

Portfolio as on 31st March 2012

SECURITIES	HOLDING
GOVERNMENT SECURITIES	4.14%
6.9% GOVERNMENT OF INDIA 2019	3.38%
6.05% GOVERNMENT OF INDIA 2019	0.76%
CORPORATE DEBT	3.13%
9.25% POWER GRID CORPN. OF INDIA LTD. 2019	1.73%
NATIONAL HOUSING BANK 2019	1.40%

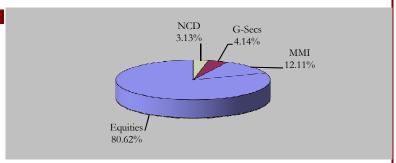
EQUITY	80.62%	ĺ
LT CLTD.	F (20/	
INFOSYS LTD.	5.62% 5.29%	
RELIANCE INDUSTRIES LTD.	5.14%	
I C I C I BANK LTD.	4.73%	
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	4.30%	
BHARTI AIRTEL LTD.	3.90%	
H D F C BANK LTD.	3.83%	
LARSEN AND TOUBRO LTD.	3.69%	
STATE BANK OF INDIA	3.45%	
TATA CONSULTANCY SERVICES LTD.	2.67%	
OTHER EQUITY	38.01%	

About the Fund

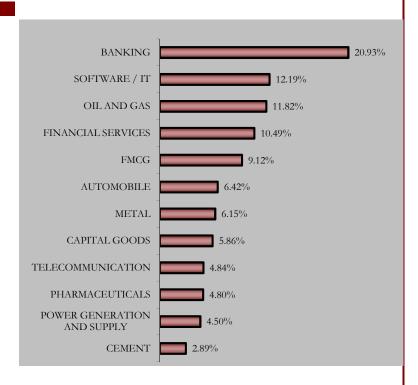
Objective: To optimize the participation in an actively managed well diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments & derivatives to lock-in capital appreciations:

Strategy: To have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market

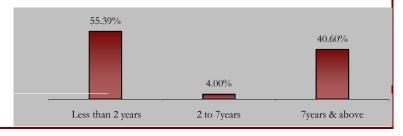
Asset Allocation



Sectoral Allocation



Maturity Profile



MMI 12.11%



Platinum Premier Fund

ULIF02203/02/10BSLPLATPR1109

Portfolio as on 31st March 2012

SECURITIES	HOLDING
GOVERNMENT SECURITIES	0.72%
6.35% GOVERNMENT OF INDIA 2020	0.72%
CORPORATE DEBT	5.94%
9.25% POWER GRID CORPN. OF INDIA LTD. 2020	2.19%
9.75% RURAL ELECTRIFICATION CORPN. LTD. 2021	1.61%
9.35% POWER GRID CORPN. OF INDIA LTD. 2020	1.58%
9.48% RURAL ELECTRIFICATION CORPN. LTD. 2021	0.56%
RURAL ELECTRIFICATION CORPN. LTD. 2020	0.00%

Abo	out	the	Fui	nd
Obi	iect	ive:	То	or

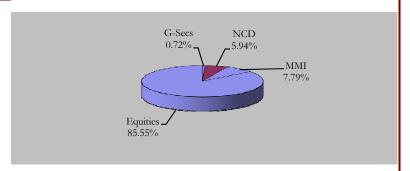
otimize the participation in an actively managed well diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments & derivatives to lock-in capital appreciations.

Strategy: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue chip companies by following a researchfocused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

EQUITY 85.55%

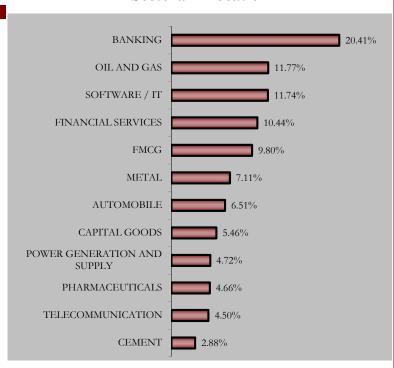
I T C LTD.	5.75%
INFOSYS LTD.	5.36%
RELIANCE INDUSTRIES LTD.	5.34%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	4.83%
I C I C I BANK LTD.	4.67%
H D F C BANK LTD.	4.11%
BHARTI AIRTEL LTD.	3.85%
STATE BANK OF INDIA	3.84%
LARSEN AND TOUBRO LTD.	3.63%
TATA CONSULTANCY SERVICES LTD.	2.81%
OTHER EQUITY	41.36%

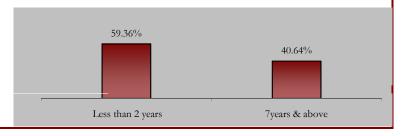
Asset Allocation



MMI 7.79%

Sectoral Allocation







Platinum Advantage Fund

ULIF02408/09/10BSLPLATADV109

Portfolio as on 31st March 2012

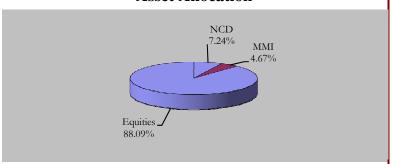
SECURITIES	HOLDING
GOVERNMENT SECURITIES	0.00%
CORPORATE DEBT	7.24%
9.48% RURAL ELECTRIFICATION CORPN. LTD. 202: NATIONAL HOUSING BANK 2019 RURAL ELECTRIFICATION CORPN. LTD. 2020	3.17% 3.15% 0.92%
EQUITY	88.09%
INFOSYS LTD. I C I C I BANK LTD. RELIANCE INDUSTRIES LTD. I T C LTD. LARSEN AND TOUBRO LTD. HOUSING DEVELOPMENT FINANCE CORPN. LTD. BHARTI AIRTEL LTD. STATE BANK OF INDIA H D F C BANK LTD. TATA CONSULTANCY SERVICES LTD. OTHER EQUITY	6.42% 6.38% 5.91% 5.55% 4.65% 4.63% 4.18% 3.47% 3.33% 2.83% 40.75%
MMI	4.67%

About the Fund

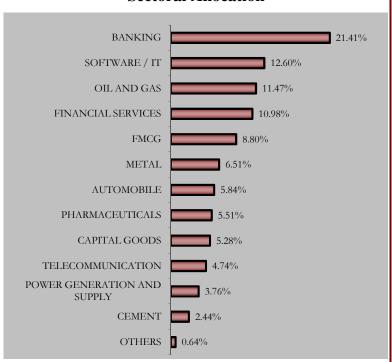
Objective: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA.

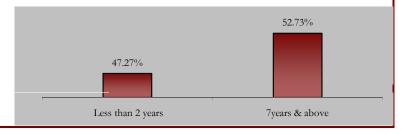
Strategy: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

Asset Allocation



Sectoral Allocation







Titanium Fund - 1

2.16%

30.92%

ULIF01911/12/09BSLITITAN1109

Portfolio as on 31st March 2012

SECURITIES	HOLDING
GOVERNMENT SECURITIES	7.53%
.61% GOVERNMENT OF INDIA 2015	4.92%
0.49% GOVERNMENT OF INDIA 2015	1.45%
.17% GOVERNMENT OF INDIA 2015	1.17%
CORPORATE DEBT	20.31%
0.05% NATIONAL BANK FOR AGRI. AND RURAL D	7.04%
3.8% POWER GRID CORPN. OF INDIA LTD. 2014	5.40%
3.95% POWER FINANCE CORPN. LTD. 2015	2.95%
3.6% POWER FINANCE CORPN. LTD. 2014	2.93%
.43% RURAL ELECTRIFICATION CORPN. LTD. 2014	1.99%
EQUITY	59.89%
NFOSYS LTD.	3.98%
TATE BANK OF INDIA	3.38%
H D F C BANK LTD.	3.21%
ARSEN AND TOUBRO LTD.	3.16%
C I C I BANK LTD.	3.08%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	2.98%
BHARTI AIRTEL LTD.	2.43%
T C LTD.	2.37%
RELIANCE INDUSTRIES LTD.	2.21%

MMI 12.28%

DIVIS LABORATORIES LTD.

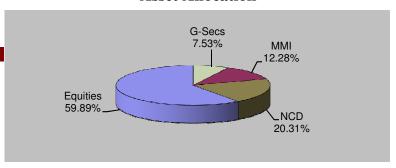
OTHER EQUITY

About the Fund

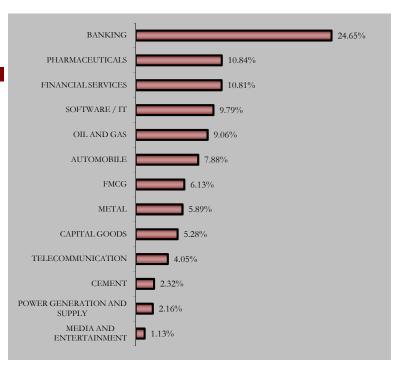
Objective: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to ensure capital protection after five years.

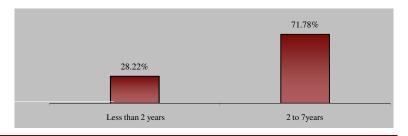
Strategy: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

Asset Allocation



Sectoral Allocation







Titanium Fund - 2

ULIF02011/12/09BSLITITAN2109

Portfolio as on 31st March 2012

SECURITIES	HOLDING
GOVERNMENT SECURITIES	5.82%
GOVERNMENT SECURITIES	5.04%
7.61% GOVERNMENT OF INDIA 2015	2.75%
6.49% GOVERNMENT OF INDIA 2015	2.31%
7.17% GOVERNMENT OF INDIA 2015	0.77%

CORPORATE DEBT	21.08%
10.05% NATIONAL BANK FOR AGRI. AND RURAL D	5.83%
8.64% POWER GRID CORPN. OF INDIA LTD. 2015	4.49%
8.95% POWER FINANCE CORPN. LTD. 2015	3.63%
9.43% RURAL ELECTRIFICATION CORPN. LTD. 2014	2.62%
8.6% POWER FINANCE CORPN. LTD. 2014	2.58%
8.28% LICHOUSING FINANCE LTD. 2015	2.54%

EQUITY	59.41%
INFOSYS LTD.	4.19%
I C I C I BANK LTD.	3.66%
STATE BANK OF INDIA	3.39%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	3.38%
LARSEN AND TOUBRO LTD.	3.28%
RELIANCE INDUSTRIES LTD.	3.25%
BHARTI AIRTEL LTD.	2.12%
H D F C BANK LTD.	2.12%
ITCLTD.	1.97%
TATA MOTORS LTD.	1.85%
OTHER EQUITY	30.19%

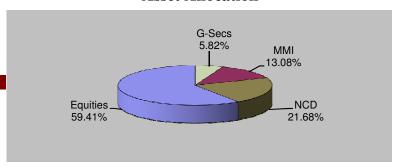
MMI 13.08%

About the Fund

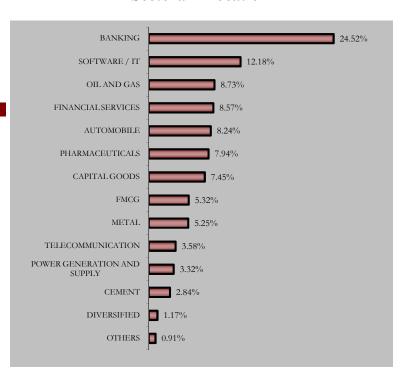
Objective: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to ensure capital protection after five years.

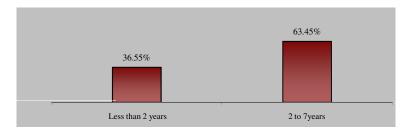
Strategy: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

Asset Allocation



Sectoral Allocation







Titanium Fund - 3

ULIF02111/12/09BSLITITAN3109

Portfolio as on 31st March 2012

SECURITIES	HOLDING
GOVERNMENT SECURITIES	14.34%
6.49% GOVERNMENT OF INDIA 2015 7.17% GOVERNMENT OF INDIA 2015	13.46% 0.88%
CORPORATE DEBT	24.51%
8.64% POWER GRID CORPN. OF INDIA LTD. 2015 10.05% NATIONAL BANK FOR AGRI. AND RURAL D 8.95% POWER FINANCE CORPN. LTD. 2015 8.8% STATE BANK OF HYDERABAD 2016 8.28% L I C HOUSING FINANCE LTD. 2015	6.62% 5.48% 5.35% 5.31%

EQUITY	47.52%
N VICONYO A PER	
INFOSYS LTD.	3.36%
I C I C I BANK LTD.	2.99%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	2.83%
STATE BANK OF INDIA	2.72%
RELIANCE INDUSTRIES LTD.	2.40%
LARSEN AND TOUBRO LTD.	2.28%
H D F C BANK LTD.	1.94%
ITCLTD.	1.77%
BHARTI AIRTEL LTD.	1.68%
TATA MOTORS LTD.	1.53%
OTHER EQUITY	24.02%

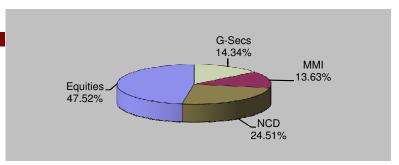
MMI 13.63%

About the Fund

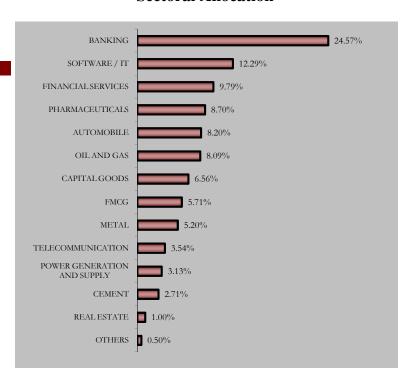
Objective: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to ensure capital protection after five years.

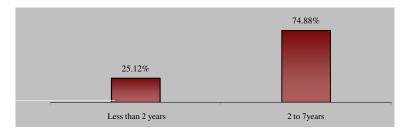
Strategy: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

Asset Allocation



Sectoral Allocation







FORESIGHT - SINGLE PAY

ULIF02610/02/11BSLFSITSP1109

Portfolio as on 31st March 2012

SECURITIES	HOLDING
GOVERNMENT SECURITIES	0.00%
GOVERNMENT SECORITIES	0.00 //
CORPORATE DEBT	0.00%

SECURITISED DEBT 0.00%

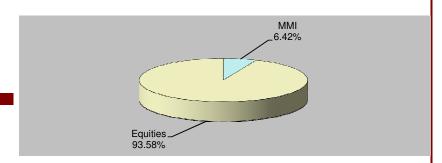
EQUITY	93.58%
RELIANCE INDUSTRIES LTD.	6.58%
INFOSYS LTD.	6.42%
I C I C I BANK LTD.	6.07%
ITCLTD.	5.87%
H D F C BANK LTD.	5.17%
LARSEN AND TOUBRO LTD.	4.87%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	4.48%
OIL AND NATURAL GAS CORPN. LTD.	4.07%
STATE BANK OF INDIA	3.94%
BHARTI AIRTEL LTD.	3.91%
OTHER EQUITY	42.19%
MMI	6.42%

About the Fund

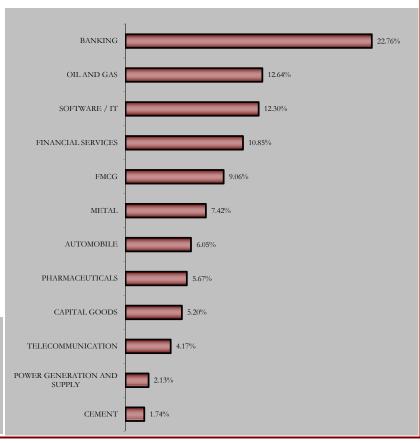
Objective: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA.

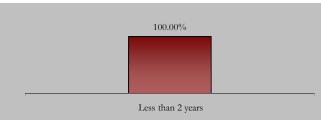
Strategy: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

Asset Allocation



Sectoral Allocation







FORESIGHT - 5 PAY

ULIF02510/02/11BSLFSIT5P1109

Portfolio as on 31st March 2012

SECURITIES	HOLDING
GOVERNMENT SECURITIES	0.00%
CORPORATE DEBT	3.54%
RURAL ELECTRIFICATION CORPN. LTD. 2020	3.54%
SECURITISED DEBT	0.00%

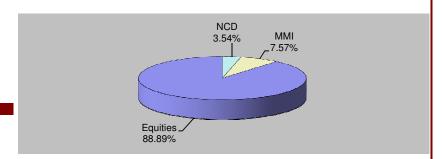
6.32%
6.17%
6.08%
5.65%
4.96%
4.68%
4.31%
3.92%
3.78%
3.76%
39.26%
7.57%

About the Fund

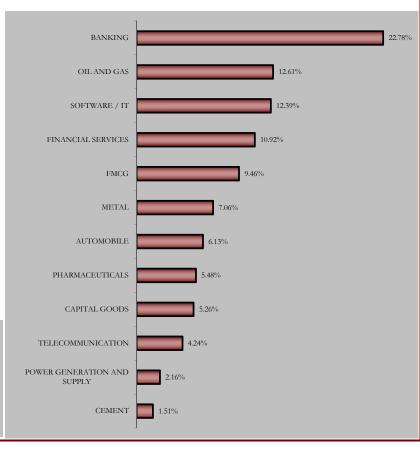
Objective: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA.

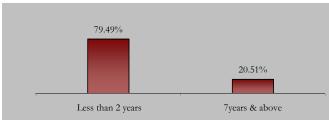
Strategy: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

Asset Allocation



Sectoral Allocation







Pension Nourish Fund

HOLDING

1.28%

ULIF00604/03/03BSLNOURISH109

Portfolio as on 31st March 2012

6.05% GOVERNMENT OF INDIA 2019

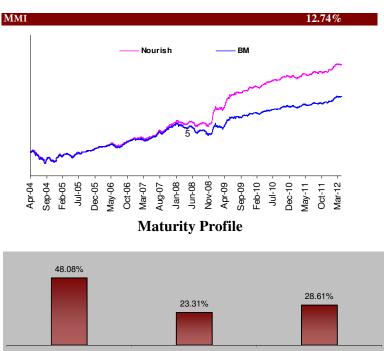
Less than 2 years

SECURITIES

GOVERNMENT SECURITIES	27.03%
8.2% GOVERNMENT OF INDIA 2022	5.77%
8.79% GOVERNMENT OF INDIA 2021	5.64%
7.59% GOVERNMENT OF INDIA 2016	4.14%
7.95% GOVERNMENT OF INDIA 2032	2.73%
7.46% GOVERNMENT OF INDIA 2017	2.12%
5.9% GOVERNMENT OF INDIA 2019	2.02%
7.8% GOVERNMENT OF INDIA 2021	1.76%
5.64% GOVERNMENT OF INDIA 2019	1 57%

CORPORATE DEBT 50.73% 9.4% POWER FINANCE CORPN. LTD. 2013 5.16% 7.6% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 2017 4.11% 11.5% RURAL ELECTRIFICATION CORPN. LTD. 2013 3.80% 10.48% ULTRATECH CEMENT LTD. 2013 3.75% 9.25% EXPORT IMPORT BANK OF INDIA 2012 3.69% 8.8% POWER GRID CORPN. OF INDIA LTD. 2013 3.66% 7.55% NATIONAL HOUSING BANK 2013 3.61% 11.95% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 201 2.48% 10.7% INDIAN RAILWAY FINANCE CORPN. LTD. 2023 2.44% 11.45% RELIANCE INDUSTRIES LTD. 2013 2.28% OTHER CORPORATE DEBT 15.74%

EQUITI	9.31 %
INFOSYS LTD.	0.63%
I C I C I BANK LTD.	0.58%
RELIANCE INDUSTRIES LTD.	0.58%
I T C LTD.	0.54%
LARSEN AND TOUBRO LTD.	0.45%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	0.41%
BHARTI AIRTEL LTD.	0.38%
STATE BANK OF INDIA	0.37%
H D F C BANK LTD.	0.37%
TATA CONSULTANCY SERVICES LTD.	0.28%
OTHER EQUITY	4.91%



2 to 7 years

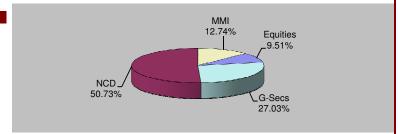
7years & above

About the Fund

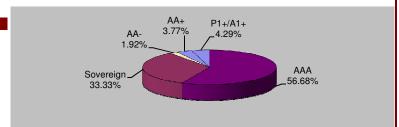
Objective: To generate persistent return through active management of fixed income portfolio and focus on creating long-term equity portfolio, which will enhance yield of composite portfolio with minimum risk appetite.

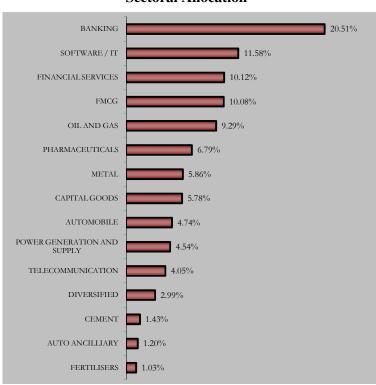
Strategy: To invest in fixed income securities with marginal exposure to equity up to 10% at low level of risk. This fund is suitable for those who want to protect their capital and earn steady return on investment through higher exposure to debt securities.

Asset Allocation



Rating Profile





Birla Sun Life

CORPORATE DEBT

Pension Growth Fund

46 16%

ULIF00504/03/03BSLIGROWTH109

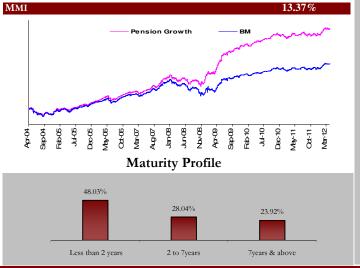
Portfolio as on 31st March 2012

SECURITIES	HOLDING

GOVERNMENT SECURITIES	20.93%
8.79% GOVERNMENT OF INDIA 2021	8.38%
7.95% GOVERNMENT OF INDIA 2032	2.92%
7.8% GOVERNMENT OF INDIA 2021	2.75%
7.59% GOVERNMENT OF INDIA 2016	2.00%
7.46% GOVERNMENT OF INDIA 2017	1.83%
8.08% GOVERNMENT OF INDIA 2022	1.07%
5.64% GOVERNMENT OF INDIA 2019	1.05%
8.2% GOVERNMENT OF INDIA 2022	0.94%

CORTORATE DEBT	40.10 /6
10.48% ULTRATECH CEMENT LTD. 2013	5.57%
8.8% POWER GRID CORPN. OF INDIA LTD. 2013	5.43%
7.75% RURAL ELECTRIFICATION CORPN. LTD. 2012	4.89%
11.5% RURAL ELECTRIFICATION CORPN. LTD. 2013	4.23%
11.95% HOUSING DEVELOPMENT FINANCE CORPN. LTD.	3.06%
10.05% NATIONAL BANK FOR AGRI. AND RURAL DEVELO	2.77%
9.8% POWER FINANCE CORPN. LTD. 2012	2.74%
9.4% NATIONAL BANK FOR AGRI. AND RURAL DEVELOPM	2.74%
10.75% RELIANCE INDUSTRIES LTD. 2018	2.62%
8.6% POWER FINANCE CORPN. LTD. 2014	2.15%
OTHER CORPORATE DEBT	9.95%

EQUITY	19.54%
INFOSYS LTD.	1.23%
RELIANCE INDUSTRIES LTD.	1.21%
I C I C I BANK LTD.	1.13%
ITCLTD.	1.10%
LARSEN AND TOUBRO LTD.	0.90%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	0.83%
BHARTI AIRTEL LTD.	0.75%
H D F C BANK LTD.	0.74%
STATE BANK OF INDIA	0.68%
TATA CONSULTANCY SERVICES LTD.	0.59%
OTHER EQUITY	10.38%

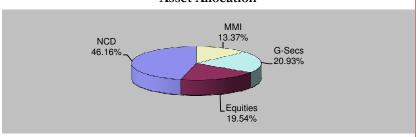


About the Fund

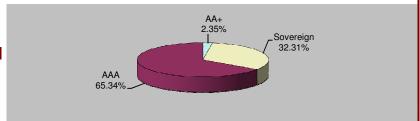
Objective: To build your capital and generate better returns at moderate level of risk, over a medium or long-term period through a balance of investment in equity and debt.

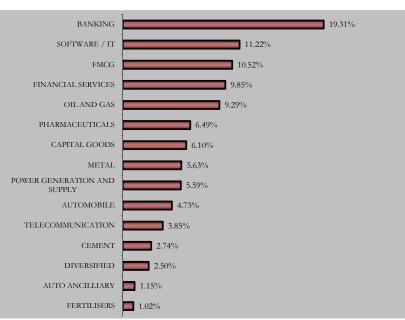
Strategy: Generate better return with moderate level of risk through active management of fixed income portfolio and focus on creating long term equity portfolio which will enhance yield of composite portfolio with low level of risk appetite.

Asset Allocation



Rating Profile







Pension Enrich Fund

ULIF00404/03/03BSLIENRICH109

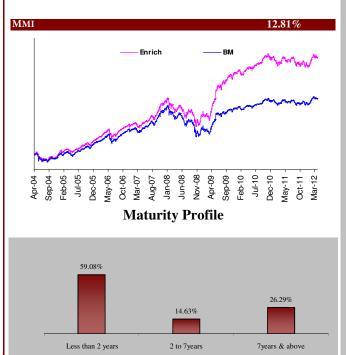
Portfolio as on 31st March 2012

SECURITIES

SECCRITIES	HOLDHAG
GOVERNMENT SECURITIES	18.04%
8.79% GOVERNMENT OF INDIA 2021	3.81%
8.2% GOVERNMENT OF INDIA 2022	3.50%
7.8% GOVERNMENT OF INDIA 2021	3.15%
7.46% GOVERNMENT OF INDIA 2017 7.95% GOVERNMENT OF INDIA 2032	2.06%
6.07% GOVERNMENT OF INDIA 2014	1.38% 1.30%
5.64% GOVERNMENT OF INDIA 2019	0.81%
7.99% GOVERNMENT OF INDIA 2017	0.73%
8.32% GOVERNMENT OF INDIA 2032	0.57%
8.35% GOVERNMENT OF INDIA 2022	0.44%
OTHER GOVERNMENT SECURITIES	0.29%

CORPORATE DEBT	35.02%
9.45% RURAL ELECTRIFICATION CORPN. LTD. 2013	5.97%
9.47% POWER GRID CORPN. OF INDIA LTD. 2013	4.18%
7.55% NATIONAL HOUSING BANK 2013	2.93%
8.9% STEEL AUTHORITY OF INDIA LTD. 2019	2.90%
11.5% RURAL ELECTRIFICATION CORPN. LTD. 2013	2.46%
8.6% POWER FINANCE CORPN. LTD. 2014	1.88%
10.25% TECH MAHINDRA LTD. 2014	1.82%
8.49% INDIAN RAILWAY FINANCE CORPN. LTD. 2014	1.77%
9.22% POWER FINANCE CORPN. LTD. 2012	1.73%
10.05% MARICO LTD. 2013	1.20%
OTHER CORPORATE DEBT	8.17%

EQUITY	34.13%
INFOSYS LTD.	2.11%
RELIANCE INDUSTRIES LTD.	2.10%
I C I C I BANK LTD.	1.99%
ITCLTD.	1.92%
LARSEN AND TOUBRO LTD.	1.59%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	1.44%
BHARTI AIRTEL LTD.	1.29%
H D F C BANK LTD.	1.25%
STATE BANK OF INDIA	1.15%
TATA CONSULTANCY SERVICES LTD.	1.03%
OTHER EQUITY	18.25%

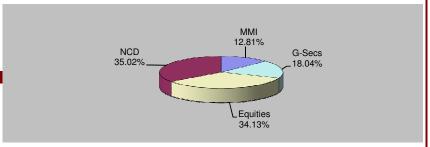


About the Fund

Objective: To grow your capital through enhanced returns over a medium to long term period through investments in equity and debt instruments, thereby providing a good balance between risk and return.

Strategy: To earn capital appreciation by maintaining diversified equity portfolio and seek to earn regular return on fixed income portfolio by active management resulting in wealth creation for policyholders.

Asset Allocation



Rating Profile

