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#### **Market Update**

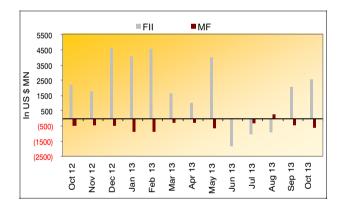




INDEX	31-Oct-13	30-Sep-13	% Change
Nifty	6299.15	5735.30	9.83%
Sensex	21164.52	19379.77	9.21%
BSE 100	6270.72	5723.40	9.56%
Dow Jones	15545.75	15129.67	2.75%
Nikkei	14327.94	15129.67	-5.30%
Hang Seng	23206.37	22859.86	1.52%
Nasdaq	3919.71	3771.48	3.93%

In its policy meet on October 29th, 2013, RBI raised the repo rate by 25 basis points to 7.75% and lowered the MSF rate to 8.75%. RBI's decision to raise the repo rate, tries to balance rising inflation concerns with weaker growth. The cut in the MSF rate suggests that RBI is gradually reversing the exceptional liquidity tightening measures.

The economic environment continues to be challenging. September IIP at 2% was a bit disappointing given the improvement in exports and expected festive season demand. The sluggish Industrial Production data suggests that the slowdown in domestic demand is significant, especially in the consumer durables and capital goods sector. Consumer Price Inflation (CPI) has once again emerged as a cause for concern as it crossed back into double digits in October. After spiking to 9.8% in September, October saw CPI at 10.1%. Food price inflation at 12.3%, in spite of a good monsoon, was the main reason for this sharp spike in inflation. The trade deficit widened in October to USD 10.6 billion compared to a deficit of USD 6.8 billion in September. This is more a seasonal phenomenon as it is on account of increased festive season imports of gold and oil.





The Government's and RBI's policy initiatives to stem the rupee depreciation have begun to bear the fruit. Due to falling gold and other imports and an improvement in exports, the current account deficit is expected to be contained at 3.25 % of GDP. RBI has received over USD 12bn under its special concessional window for swapping FCNR (B) and foreign currencies. RBI expects to receive over USD 25bn from this scheme. As a result of these measures the rupee stabilized at Rs.61 – Rs.63 per USD in October.

While the US Fed's decision not to taper caught many by surprise, this does give policy makers a short window to address macro challenges. This window has to be used effectively to lower the CAD, reduce external financing requirements, put in place measures to raise growth and tame inflation.

The next few months will be a challenging period for India and the growth recovery will be gradual.

#### **Market Update**



Key Indices	31-Oct-13	30-Sep-13	% Change
10 year G-Sec	8.76%	8.76%	0.00%
5 Year G-Sec	8.85%	8.85%	0.00%
91 Day T Bill	8.60%	9.57%	-11.28%
364 day T-Bill	8.52%	8.97%	-5.28%
MIBOR	8.98%	9.94%	-10.69%
Call Rates	8.67%	8.84%	-1.96%



#### **Outlook for equities**

Indian equities performed exceedingly well in October with the indices closing at multi year highs. The BSE Sensex and NSE Nifty gained 9% in the month. The improved market sentiment was on account of large FII inflows triggered by the expectation that the US tapering would be postponed as well as better than expected 2QFY14 corporate earnings. FIIs continued to be net buyers in October with net inflows of \$2.9bn, taking their YTD net inflows to \$16.3bn. DIIs remained net sellers to the tune of \$2bn taking their YTD net selling to \$10.3bn.

The BSE Sensex is currently trading at 14.5xFY15e earnings, which is still an attractive level for long term investors. November will be keenly watched by equity investors for any cues on the US monthly bond buying tapering. FII investment flows will be impacted in case the tapering starts earlier than expected. Equity markets will also be closely watching developments on the domestic policy front.

#### **Outlook for debt**

RBI's liquidity tightening measures continue with few changes in its stance. The short term yields however have eased considerably. Inflation continues to be a concern and this can be exacerbated if the currency depreciates following the reemergence of the tapering fears. RBI is therefore expected to continue with its tight monetary policy. We expect the 10 year government bond to trade in the range of 8.75% to 9.10% in near term and corporate bond spreads to widen to 90 basis points.

#### Performance at a Glance as on 31<sup>st</sup> October 2013



Life Funds	Figures in percentage $(\%)$
------------	------------------------------

Returns	Period	Assure	ВМ	Income Advantage	ВМ	Protector	ВМ	Balancer	ВМ
Absolute Return	1 month	1.00%	1.09%	1.62%	1.66%	2.32%	2.35%	3.56%	3.36%
	3 months	2.76%	2.96%	1.87%	1.95%	2.51%	2.66%	3.97%	3.65%
Absolute neturn	6 months	3.88%	3.03%	-0.01%	-0.34%	0.05%	0.20%	0.89%	0.84%
	1 Year	8.65%	7.45%	5.83%	5.15%	5.39%	5.71%	6.56%	6.23%
	2 Years	9.36%	8.13%	8.98%	7.33%	7.84%	7.43%	8.63%	7.26%
	3 Years	8.88%	7.65%	7.84%	6.78%	6.16%	6.23%	5.74%	5.07%
CAGR	4 Years	8.41%	6.85%	8.03%	6.38%	6.65%	6.43%	7.10%	6.18%
	5 Years	10.27%	7.44%	11.00%	-	9.48%	8.01%	11.84%	9.14%
	Since Inception	9.31%	7.20%	10.80%	5.94%	8.12%	5.73%	9.55%	6.17%

Returns	Period	Builder	ВМ	Enhancer	ВМ	Creator	ВМ
	1 month	2.93%	3.04%	3.88%	3.70%	5.14%	5.10%
	3 months	3.33%	3.37%	4.24%	4.00%	5.29%	5.39%
Absolute Return	6 months	1.07%	0.73%	1.08%	1.10%	1.90%	2.09%
	1 Year	6.70%	6.26%	6.71%	6.49%	6.79%	7.48%
	2 Years	8.71%	7.52%	8.27%	7.28%	8.18%	7.33%
	3 Years	5.91%	5.65%	4.82%	4.77%	3.02%	3.51%
CAGR	4 Years	7.15%	6.46%	6.62%	6.18%	6.77%	6.10%
	5 Years	11.28%	8.94%	11.38%	9.52%	15.26%	11.20%
	Since Inception	10.01%	6.72%	11.48%	7.77%	12.08%	9.56%

Returns	Period	Magnifier	BM	Maximiser	BM	Super 20	BM	Multiplier	ВМ
About the Dolone	1 month	8.23%	7.74%	9.66%	8.53%	9.92%	8.22%	7.42%	6.85%
	3 months	8.54%	8.24%	10.04%	8.82%	9.15%	8.40%	9.28%	8.58%
Absolute Return	6 months	4.01%	4.75%	2.78%	4.76%	5.63%	7.40%	-3.35%	-3.49%
	1 Year	9.13%	9.68%	5.48%	9.79%	12.15%	2.27%	-1.30%	-3.14%
	2 Years	8.47%	7.19%	6.42%	7.01%	10.80%	7.82%	4.59%	1.15%
	3 Years	-0.29%	0.83%	-2.90%	-0.01%	3.18%	1.17%	-5.29%	-6.75%
CAGR	4 Years	6.28%	5.64%	4.12%	5.41%	8.64%	6.03%	3.98%	2.49%
	5 Years	15.69%	13.86%	15.30%	14.49%	-	-	19.91%	14.07%
	Since Inception	12.77%	4.54%	6.52%	5.38%	10.74%	8.26%	2.80%	-0.30%

Fund Name		Benchmark Composition	
Assure	-	Crisil Short Term Bond Index	-
Income Advantage	-	Crisil Composite Bond Index	Crisil Liquid Fund Index
Protector	BSE 100	Crisil Composite Bond Index	Crisil Liquid Fund Index
Builder	BSE 100	Crisil Composite Bond Index	Crisil Liquid Fund Index
Balancer	BSE 100	Crisil Composite Bond Index	Crisil Liquid Fund Index
Enhancer	BSE 100	Crisil Composite Bond Index	Crisil Liquid Fund Index
Creator	BSE 100	Crisil Composite Bond Index	Crisil Liquid Fund Index
Magnifier	BSE 100	-	Crisil Liquid Fund Index
Maximiser	BSE 100	-	Crisil Liquid Fund Index
Multiplier	CNX Midcap	-	Crisil Liquid Fund Index
Super 20	BSE Sensex	-	Crisil Liquid Fund Index

#### SFIN

ULIF01008/07/05BSLIASSURE109 ULIF01507/08/08BSLIINCADV109 ULIF00313/03/01BSLPROTECT109 ULIF00113/03/01BSLBUILDER109 ULIF00931/05/05BSLBALANCE109 ULIF00213/03/01BSLENHANCE109 ULIF00704/02/04BSLCREATOR109 ULIF00826/06/04BSLIIMAGNI109 ULIF01101/06/07BSLIINMAX1109 ULIF01217/10/07BSLINMULT1109 ULIF01723/06/09BSLSUPER20109

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#### Performance at a Glance as on 31<sup>st</sup> October 2013



BSLI Funds	Figures in percentage (%)

Returns	Period	Platinum Plus	Platinum Plus II	Platinum Plus III	Platinum Plus IV	Platinum Premier	Platinum Advantage
	1 month	6.84	7.49	8.03	8.24	8.86	8.99
Absolute Return	3 months	6.82	7.21	7.39	7.57	7.85	8.95
	6 months	2.18	2.33	2.71	2.53	2.82	4.63
	1 Year	7.93	8.03	9.09	8.73	9.59	10.67
	2 Years	6.75	6.10	6.65	5.92	6.36	9.10
	3 Years	-0.21	-0.03	0.72	0.40	0.62	2.56
CAGR	4 Years	6.12	6.48	6.55	6.53	-	-
	5 Years	13.41	15.81	-	-	-	-
	Since Inception	4.24	12.05	7.64	5.23	5.65	2.12

Returns	Period	Titanium I	Titanium II	Titanium III	Foresight - 5 Pay	Foresight - Single Pay	Pure Equity	Liquid Plus	BM
Abaaluta Datum	1 month	6.61	6.55	5.23	6.91	9.39	6.14	0.71%	0.82%
	3 months	6.79	6.87	6.10	6.04	9.08	8.15	2.06%	2.75%
Absolute Return	6 months	2.89	2.97	3.02	1.46	5.18	8.49	4.04%	4.09%
	1 Year	8.72	8.80	8.36	8.18	12.65	11.06	8.12%	8.00%
	2 Years	7.50	7.60	7.65	6.60	9.60	-	-	-
	3 Years	1.89	2.01	2.65	-	-	-	-	-
CAGR	4 Years	-	-	-	-	-	-	-	-
	5 Years	-	-	-	-	-	-	-	-
	Since Inception	5.46	5.28	3.17	3.69	5.85	14.01	7.69%	7.97%

Returns	Period	Pension Growth	ВМ	Pension - Enrich	BM	Pension - Nourish	ВМ	Value Momentum	ВМ
Abaaluta Datura	1 month	3.08%	3.04%	4.24%	4.05%	2.44%	2.35%	6.95%	8.53%
	3 months	3.71%	3.37%	4.14%	4.35%	2.14%	2.66%	8.80%	8.82%
Absolute Return	6 months	1.35%	0.73%	0.74%	1.35%	-0.42%	0.20%	-8.83%	4.75%
	1 Year	6.62%	6.26%	5.71%	6.74%	4.95%	5.71%	-6.39%	9.78%
	2 Years	8.32%	7.52%	7.77%	7.31%	7.46%	7.43%	-	-
	3 Years	5.73%	5.65%	4.11%	4.46%	5.88%	6.23%	-	-
CAGR	4 Years	6.95%	6.46%	6.64%	6.17%	6.36%	6.43%	-	-
	5 Years	12.00%	8.94%	13.03%	10.01%	9.61%	8.01%	-	-
	Since Inception	9.94%	6.72%	11.37%	8.02%	7.80%	5.73%	0.44%	10.50%

Fund Name		Benchmark Composition		<u>SFIN</u>
Platinum Plus I	-	-	-	ULIF01325/02/08BSLIIPLAT1109
Platinum Plus II	-	-	-	ULIF01425/02/08BSLIIPLAT2109
Platinum Plus III	-	-	-	ULIF01628/04/09BSLIIPLAT3109
Platinum Plus IV	-	-	-	ULIF01816/09/09BSLIIPLAT4109
Platinum Premier	-	-	-	ULIF02203/02/10BSLPLATPR1109
Platinum Advantage	-	-	-	ULIF02408/09/10BSLPLATADV109
Titanium I	-	-	-	ULIF01911/12/09BSLITITAN1109
Titanium II	-	-	-	ULIF02011/12/09BSLITITAN2109
Titanium III	-	-	-	ULIF02111/12/09BSLITITAN3109
Pension Nourish	BSE 100	Crisil Composite Bond Index	Crisil Liquid Fund Index	ULIF00604/03/03BSLNOURISH109
Pension Growth	BSE 100	Crisil Composite Bond Index	Crisil Liquid Fund Index	ULIF00504/03/03BSLIGROWTH109
Pension Enrich	BSE 100	Crisil Composite Bond Index	Crisil Liquid Fund Index	ULIF00404/03/03BSLIENRICH109
Foresight - Single Pay	-	-	-	ULIF02610/02/11BSLFSITSP1109
Foresight - 5 Pay	-	-	-	ULIF02510/02/11BSLFSIT5P1109
Liquid Plus		-	Crisil Liquid Fund Index	ULIF02807/10/11BSLLIQPLUS109
Pure Equity	-	-	-	ULIF02707/10/11BSLIPUREEQ109
Value & Momentum	BSE 100	-	-	ULIF02907/10/11BSLIVALUEM109
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#### **Assure Fund**

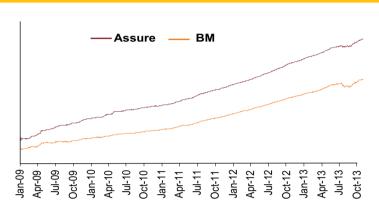
SFIN No.ULIF01008/07/05BSLIASSURE109



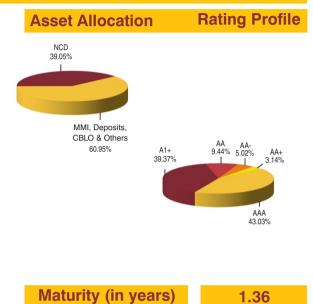
#### **About The Fund**

**OBJECTIVE:** To provide Capital Protection, at a high level of safety and liquidity through judicious investments in high quality short-term debt. STRATEGY: Generate better return with low level of risk through investment into fixed interest securities having short-term maturity profile.

NAV as on 31st October 2013: ₹ 20.63 **BENCHMARK: CRISIL Short Term Bond Index** Asset held as on 31st October 2013: **FUND MANAGER:** Mr. Devendra Singhvi (Debt) ₹ 148.84 Cr



SECURITIES	Holding	
CORPORATE DEBT	39.05%	
8.83% National Bank For Agri. And Rural Development 2015 9.62% LIC Housing Finance Ltd. 2015 9.75% Housing Development Finance Corpn. Ltd. 2016 9.46% Power Finance Corpn. Ltd. 2015 8.97% EID-Parry (India) Ltd. 2016 8.6% Bharat Aluminium Company Limited 2016 8% Mahindra Vehicle Manufacturers Limited 2015 9.8% Power Finance Corpn. Ltd. 2016 8.8% HDB Financial Services Ltd 2016 10.18% LIC Housing Finance Ltd. 2016	6.01% 5.25% 3.39% 3.36% 3.29% 3.23% 2.79% 2.71% 1.99% 1.51%	
Other Corporate Debt	5.52%	
MMI, Deposits, CBLO & Others	60.95%	





1.36

#### **Fund Update:**

The average maturity of the fund has slightly increased to 1.36 years from 1.25 years in the previous month. Assure fund continues to be predominantly invested in highest rated fixed income instruments.

#### **Income Advantage Fund**

SFIN No.ULIF01507/08/08BSLIINCADV109



#### **About The Fund**

**OBJECTIVE:** To provide capital preservation and regular income, at a high level of safety over a medium term horizon by investing in high quality debt instruments.

STRATEGY: To actively manage the fund by building a portfolio of fixed income instruments with medium term duration. The fund will invest in government securities, high rated corporate bonds, high quality money market instruments and other fixed income securities. The quality of the assets purchased would aim to minimize the credit risk and liquidity risk of the portfolio. The fund will maintain reasonable level of liquidity.

**Holding** 

28.67%

40.84%

NAV as on 31st October 2013:

₹ 17.04

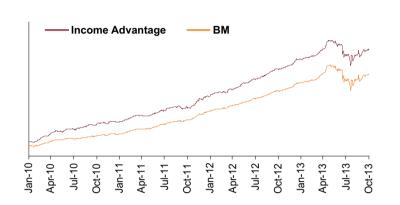
BENCHMARK: Crisil Composite Bond index & Crisil Liquid Fund Index

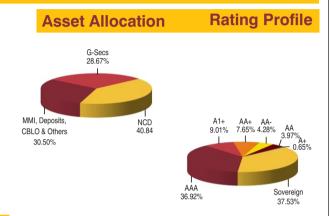
Asset held as on 31st October 2013:

₹ 398.29 Cr

**FUND MANAGER:** 

Mr. Devendra Singhvi (Debt)





#### **SECURITIES GOVERNMENT SECURITIES**

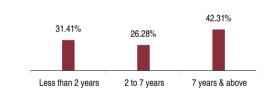
8.2% Government Of India 2022 9.15% Government Of India 2024 8.28% Government Of India 2027 8.28% Government Of India 2032 8.08% Government Of India 2022 8.33% Government Of India 2026 8.2% Government Of India 2025 8.15% Government Of India 2022 8.83% Government Of India 2041 Other Government Securities

#### Maturity (in years)

6.21

#### 7.16% Government Of India 2023 5.23% 3.50% 2.54% 2.52% 1.99% 1.93% 1.91% 1.89% 1.30% 1.23% 4.63%





#### **CORPORATE DEBT**

9.75% Tata Motors Ltd. 2020 2.06% 9.55% Hindalco Industries Ltd. 2022 1.85% 9.75% Housing Development Finance Corpn. Ltd. 2016 1.72% 8.83% Export Import Bank Of India 2023 1.69% 2% Tata Steel Ltd. 2022 1.52% 9.6% Housing Development Finance Corpn. Ltd. 2016 1.41% 9.65% Housing Development Finance Corpn. Ltd. 2016 1.34% 10.25% Housing Development Finance Corpn. Ltd. 2017 1.28% 9.81% Power Finance Corpn. Ltd. 2018 1.27% 9.62% Power Finance Corpn. Ltd. 2016 1.26% Other Corporate Debt 25.44% MMI, Deposits, CBLO & Others 30.50%

#### **Fund Update:**

Exposure to Corporate Debt has slightly decreased to 40.84% from 40.33% while that to MMI has decreased to 30.50% from 30.79% on a MOM basis. Income Advantage fund continues to be predominantly invested in highest rated fixed income instruments.

#### **Protector Fund**

SFIN No.ULIF00313/03/01BSLPROTECT109



#### **About The Fund**

**OBJECTIVE:** To generate persistent return through active management of fixed income portfolio and focus on creating long-term equity portfolio, which will enhance yield of composite portfolio with minimum risk appetite.

**STRATEGY:** To invest in fixed income securities with marginal exposure to equity up to 10% at low level of risk. This fund is suitable for those who want to protect their capital and earn steady return on investment through higher exposure to debt securities.

**Holding** 

36.64%

7.96% 3.49%

2.85%

2.39% 2.10%

2 02%

1.68% 1.58%

1.56%

NAV as on 31st October 2013:

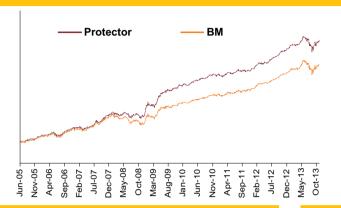
₹ 26.79

BENCHMARK: BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index

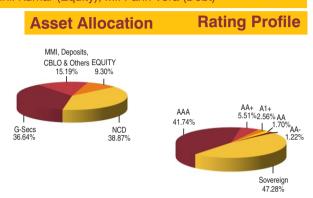
Asset held as on 31st October 2013:

₹ 412.53 Cr

FUND MANAGER: Mr. Sunil Kumar (Equity), Mr. Parin Vora (Debt)



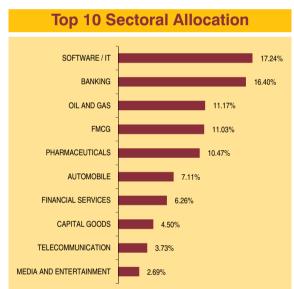
**SECURITIES** 



GOVERNMENT SECURITIES	3
8.33% Government Of India 2026	
7.8% Government Of India 2021	
7.16% Government Of India 2023	
7.99% Government Of India 2017	
7.5% Government Of India 2034	
11.5% Government Of India 2015	
8.24% Government Of India 2027	
8.79% Government Of India 2021	
6.9% Government Of India 2019	
7.95% Government Of India 2032	
Other Government Securities	

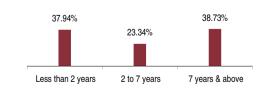
0.070 GOVERNMENT OF INDIA 2010	1.0070
7.95% Government Of India 2032	1.41%
Other Government Securities	9.60%
CORPORATE DEBT	38.87%
8.6% Power Finance Corpn. Ltd. 2014	3.13%
10.85% Rural Electrification Corpn. Ltd. 2018	2.80%
8.64% Power Grid Corpn. Of India Ltd. 2014	1.93%
8.9% Steel Authority Of India Ltd. 2019	1.89%
9.55% Mahindra And Mahindra Financial Services Ltd. 2014	1.82%
11.4% Power Finance Corpn. Ltd. 2013	1.46%
11.25% Power Finance Corpn. Ltd. 2018	1.42%
11.5% Rural Electrification Corpn. Ltd. 2013	1.41%
10.2% Tata Steel Ltd. 2015	1.24%
9.61% Power Finance Corpn. Ltd. 2021	1.22%
Other Corporate Debt	20.57%
EQUITY	9.30%
ITC Ltd.	0.78%
Infosys I td	0.77%

11.25% Fower Finance Corph. Ltd. 2016	1.42%
11.5% Rural Electrification Corpn. Ltd. 2013	1.41%
10.2% Tata Steel Ltd. 2015	1.24%
9.61% Power Finance Corpn. Ltd. 2021	1.22%
Other Corporate Debt	20.57%
EQUITY	9.30%
ITC Ltd.	0.78%
Infosys Ltd.	0.77%
Reliance Industries Ltd.	0.66%
HDFC Bank Ltd.	0.56%
Housing Development Finance Corpn. Ltd.	0.54%
Tata Consultancy Services Ltd.	0.50%
ICICI Bank Ltd.	0.47%
Bharti Airtel Ltd.	0.35%
Larsen And Toubro Ltd.	0.31%
Oil And Natural Gas Corpn. Ltd.	0.28%
Other Equity	4.08%
MMI, Deposits, CBLO & Others	15.19%



Maturity (in years) 7.46

#### **Maturity Profile**



#### **Fund Update:**

Exposure to G-secs has decreased to 36.64% from 37.10% while that to MMI has increased to 15.19% from 12.77% on a MOM basis.

Protector fund continues to be predominantly invested in highest rated fixed income instruments.

#### **Builder Fund**

SFIN No.ULIF00113/03/01BSLBUILDER109



#### **About The Fund**

**OBJECTIVE:** To build your capital and generate better returns at moderate level of risk, over a medium or long-term period through a balance of investment in equity and debt.

**Holding** 

28.91%

6.14%

5.68%

4.35%

2.67%

1.67%

1.66%

1.41%

1.11%

1.09%

**STRATEGY:** Generate better return with moderate level of risk through active management of fixed income portfolio and focus on creating long equity portfolio which will enhance yield of composite portfolio with low level of risk appetite.

NAV as on 31st October 2013:

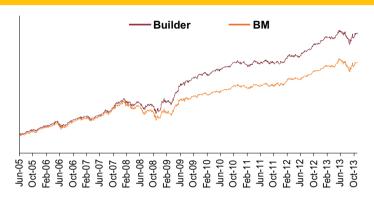
₹ 33.34

BENCHMARK: BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index

Asset held as on 31st October 2013:

₹ 271.01 Cr

FUND MANAGER: Mr. Dhrumil Shah (Equity), Mr. Ajit Kumar PPB (Debt)

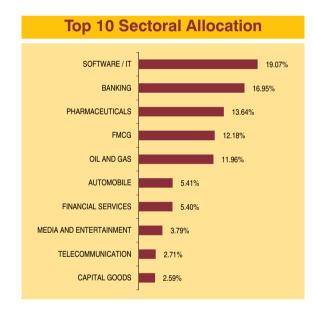


## Asset Allocation Rating Profile MMI, Deposits, CBLO & Others 19.30% A1+ 4.99% 2.93% AA 4.99% 2.93% AA 4.99% 2.93% AA 4.09% AAA 46.67%

# SECURITIES GOVERNMENT SECURITIES 8.33% Government Of India 2026 8.2% Government Of India 2022 7.8% Government Of India 2021 8.32% Government Of India 2032 8.28% Government Of India 2027 8.79% Government Of India 2021 7.95% Government Of India 2032 8.3% Government Of India 2032 8.3% Government Of India 2040 7.59% Government Of India 2015 8.08% Government Of India 2022 Other Government Securities

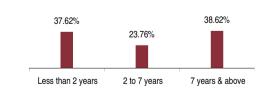
#### 0.88% 2.24% **CORPORATE DEBT** 36.35% 8.65% Rural Electrification Corpn. Ltd. 2019 3.92% 11.45% Reliance Industries Ltd. 2013 3.40% 8.6% Power Finance Corpn. Ltd. 2014 2 93% 10.25% Tech Mahindra Ltd. 2014 2.22% 8.5% Indian Railway Finance Corpn. Ltd. 2020 1.88% 9.47% Power Grid Corpn. Of India Ltd. 2014 1.84% 8.9% Steel Authority Of India Ltd. 2019 1.44% 8.19% Indian Railway Finance Corpn. Ltd. 2019 1.41% Indian Hotels Co. Ltd. 2014 1 21%

2% Indian Hotels Co. Ltd. 2014	1.21%
9.81% Power Finance Corpn. Ltd. 2018	1.12%
Other Corporate Debt	14.99%
EQUITY	19.30%
Infosys Ltd.	1.63%
HDFC Bank Ltd.	1.45%
ITC Ltd.	1.38%
Housing Development Finance Corpn. Ltd.	1.04%
Reliance Industries Ltd.	0.94%
ICICI Bank Ltd.	0.79%
Tata Consultancy Services Ltd.	0.77%
Lupin Ltd.	0.76%
HCL Technologies Ltd.	0.62%
Dr. Reddys Laboratories Ltd.	0.60%
Other Equity	9.33%
MMI, Deposits, CBLO & Others	15.44%



Maturity (in years) 6.58

#### **Maturity Profile**



#### **Fund Update:**

Exposure to NCD has decreased to 36.35% from 38.21% while that to MMI has slightly increased to 15.44% from 15.25% on a MOM basis.

Builder fund continues to be predominantly invested in highest rated fixed income instruments.

#### **Balancer Fund**

SFIN No.ULIF00931/05/05BSLBALANCE109



#### **About The Fund**

OBJECTIVE: The objective of this fund is to achieve value creation of the policyholder at an average risk level over medium to long-term period. STRATEGY: The strategy is to invest predominantly in debt securities with an additional exposure to equity, maintaining medium term duration profile of the portfolio.

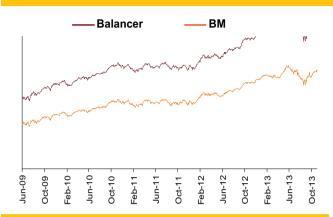
NAV as on 31st October 2013:

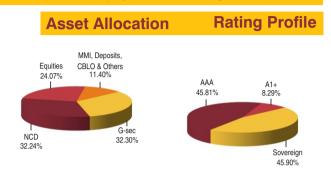
₹ 21.30

**BENCHMARK:** BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index

Asset held as on 31st October 2013: ₹ 32.99 Cr

FUND MANAGER: Mr. Sumit Poddar (Equity), Mr. Deven Sangoi (Debt)





#### **SECURITIES**

#### **GOVERNMENT SECURITIES**

8.33% Government Of India 2026
8.2% Government Of India 2022
7.8% Government Of India 2021
5.64% Government Of India 2019
7.95% Government Of India 2032
7.46% Government Of India 2017
9.2% Government Of India 2030
8.79% Government Of India 2021
8.15% Government Of India 2022
8.32% Government Of India 2032

Other Government Securities

Other Corporate Debt

9% Export Import Bank Of India 2019

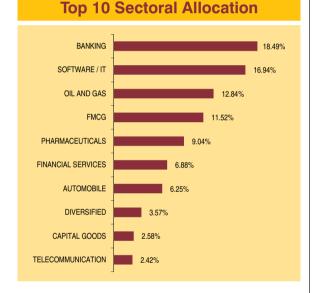
#### **Holding**

#### 32.30% 5.77% 4.95% 2.70% 2.52% 2.46% 2.21%

1 55% 1.52% 1.45% 1.41% 5.77%

#### 32 2/1%

32.24%
3.89%
3.64%
3.04%
3.03%
2.99%
2.27%
1.52%
1.52%
1.52%
1.51%
7.31%
24.07%



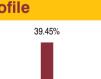
#### **CORPORATE DEBT**

9.43% Rural Electrification Corpn. Ltd. 2014 10.05% National Bank For Agri. And Rural Development 2014 9.4% National Bank For Agri. And Rural Development 2016 7.05% Canara Bank 2014 9.47% Power Grid Corpn. Of India Ltd. 2022 11.3% ACC Ltd. 2013 11.4% Power Finance Corpn. Ltd. 2013 11.45% Reliance Industries Ltd. 2013 9.5% Housing Development Finance Corpn. Ltd. 2017

**Maturity (in years) Maturity Profile** 

34 41%

Less than 2 years



7 years & above

6.06

#### **Equity**

Infosys Ltd. Reliance Industries Ltd. ITC Ltd. ICICI Bank Ltd. HDFC Bank Ltd. Housing Development Finance Corpn. Ltd. Tata Consultancy Services Ltd. Oil And Natural Gas Corpn. Ltd. Dr. Reddys Laboratories Ltd. Larsen And Toubro Ltd. Other Equity

1.90% 1.83% 1.79% 1.39% 1.33% 1.19% 1.03% 0.75% 0.73% 0.62% 11.51% 11.40%

#### **Fund Update:**

Exposure to Equities has increased to 24.07% from 23.67% while that to MMI has increased to 11.40% from 10.80% on a MOM basis.

26.14%

2 to 7 years

#### MMI, Deposits, CBLO & Others

#### **Enhancer Fund**

SFIN No.ULIF00213/03/01BSLENHANCE109



#### **About The Fund**

**OBJECTIVE:** Helps you to grow your capital through enhanced returns over a medium to long term period through investments in equity and debt instruments, thereby providing a good balance between risk and return.

**STRATEGY:** To earn capital appreciation by maintaining diversified equity portfolio and seek to earn regular return on fixed income portfolio by active management resulting in wealth creation for policy holders.

25.77%

3.23%

2.17% 1.92%

1.79% 1.69%

1.46%

1.12% 1.08%

1.00%

0.99%

9.32%

38.33%

0.87% 0.76% 0.75% 0.71% 0.63%

0.60% 0.54% 0.49%

0.47% 0.46% 32.05%

0.44%

NAV as on 31st October 2013:

Asset held as on 31st October 2013:

₹ 39.41

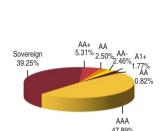
₹ 6545.15 Cr

BENCHMARK: BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index

— Enhancer — BM

FUND MANAGER: Mr. Deven Sangoi (Equity), Mr. Ajit Kumar PPB (Debt)





**Rating Profile** 

#### **SECURITIES**

Oct-08 - Mar-09 - Aug-09 - Jan-10 - Jun-10 - Nov-10 -

#### **GOVERNMENT SECURITIES**

6.9% Government Of India 2019
8.15% Government Of India 2022
6.35% Government Of India 2020
7.16% Government Of India 2023
8.33% Government Of India 2026
7.8% Government Of India 2021
8.2% Government Of India 2022
7.95% Government Of India 2032
8.79% Government Of India 2021
7.8% Government Of India 2020

Other Government Securities

#### **CORPORATE DEBT**

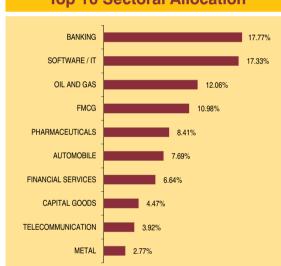
10.75% Reliance Industries Ltd. 2018
10.2% Tata Steel Ltd. 2015
2% Tata Steel Ltd. 2022
9.05% State Bank Of India 2020
9.25% Dr. Reddys Laboratories Ltd. 2014
10.25% Tech Mahindra Ltd. 2014
2% Indian Hotels Co. Ltd. 2014
9.8% LIC Housing Finance Ltd. 2017
9.48% Rural Electrification Corpn. Ltd. 2021
9.02% Rural Electrification Corpn. Ltd. 2022
Other Corporate Debt

#### **Securitised Debt**

Indian Railway Finance Corpn. Ltd. 2015

Indian Railway Finance Corpn. Ltd. 2015	0.44%
Equity	27.27%
ITC Ltd.	2.36%
Infosys Ltd.	2.15%
Reliance Industries Ltd.	1.96%
HDFC Bank Ltd.	1.75%
ICICI Bank Ltd.	1.73%
Housing Development Finance Corpn. Ltd.	1.48%
Tata Consultancy Services Ltd.	1.44%
Bharti Airtel Ltd.	1.07%
Larsen And Toubro Ltd.	0.99%
Tata Motors Ltd.	0.86%
Other Equity	11.47%
MMI, Deposits, CBLO & Others	8.19%

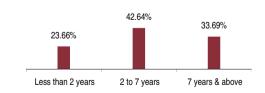
#### Holding Top 10 Sectoral Allocation



**Maturity (in years)** 

6.11

#### **Maturity Profile**



#### Fund Update:

Exposure to Equities has increased to 27.27% from 25.72% while that to MMI has decreased to 8.19% from 9.36% on a MOM basis.

Enhancer fund continues to be predominantly invested in highest rated fixed income instruments.

10

#### **Creator Fund**

SFIN No.ULIF00704/02/04BSLCREATOR109



#### **About The Fund**

**OBJECTIVE:** To achieve optimum balance between growth and stability to provide long - term capital appreciation with balanced level of risk by investing in fixed income securities and high quality equity security.

**STRATEGY:** To ensure capital appreciation by simultaneously investing into fixed income securities and maintaining diversified equity portfolio. Active fund management is carried out to enhance policyholder's wealth in long run.

NAV as on 31st October 2013:

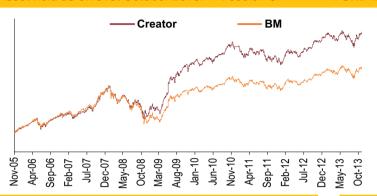
₹ 30.21

**BENCHMARK:** BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index

Asset held as on 31st October 2013:

₹ 336.51 Cr

FUND MANAGER: Mr. Sunil Kumar (Equity), Mr. Parin Vora (Debt)



## Asset Allocation Rating Profile MMI, Deposits, CBLO & Others 19.49% G-Secs Equities 21.27% AAA 31.03% AAA 4.15% Sovereign 53.32%

#### **SECURITIES Holding GOVERNMENT SECURITIES** 21.27% 8.33% Government Of India 2026 5.09% 8.15% Government Of India 2022 2.85% 7.8% Government Of India 2021 1.82% 8.28% Government Of India 2027 1.42% 8.13% Government Of India 2022 1.42% 7.16% Government Of India 2023 1.35% 8.24% Government Of India 2027 1.16% 7.99% Government Of India 2017 0.97% 8.28% Government Of India 2032 0.83% 5.64% Government Of India 2019 0.80%

Top 10 Sectoral Allocation					
	L				
8	OFTWARE / IT				16.98%
	BANKING				16.66%
	OIL AND GAS			11.38%	
	FMCG			11.02%	
PHARI	MACEUTICALS			10.66%	
	AUTOMOBILE		7.22%		
FINANC	IAL SERVICES	5.	.76%		
CA	PITAL GOODS	4.62°	%		
TELECOI	MMUNICATION -	3.81%			
MEDIA AND EN	FERTAINMENT	2.65%			

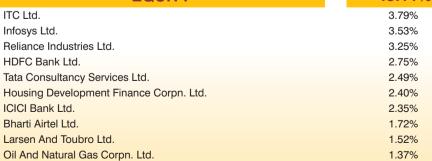
Other Government Securities	3.56%
CORPORATE DEBT	19.49%
8.6% Power Finance Corpn. Ltd. 2014	3.25%
9.7% Sundaram Finance Ltd. 2014	1.49%
11.45% Reliance Industries Ltd. 2013	1.46%
8.45% Indian Railway Finance Corpn. Ltd. 2018	1.43%
8.9% Steel Authority Of India Ltd. 2019	1.30%
11.4% Power Finance Corpn. Ltd. 2013	1.04%
9.7% Cadila Healthcare Ltd. 2016	0.89%
8.49% Indian Railway Finance Corpn. Ltd. 2014	0.89%
9.55% Hindalco Industries Ltd. 2022	0.88%
8.95% HDFC Bank Ltd. 2022	0.86%
Other Corporate Debt	6.00%
EQUITY	45.11%

**Maturity (in years)** 

6.48

38.70%

7 years & above



#### Fund Update:

43.40%

Less than 2 years

Exposure to Equities has increased to 45.11% from 43.90% while that to MMI has increased to 14.13% from 13.20% on a MOM basis.

**Maturity Profile** 

17.90%

2 to 7 years

Creator fund continues to be predominantly invested in highest rated fixed income instruments.

MMI, Deposits, CBLO & Others

Other Equity

**14.13%** 11

19.95%

#### **Magnifier Fund**

SFIN No.ULIF00826/06/04BSLIIMAGNI109



#### **About The Fund**

**OBJECTIVE:** To maximize wealth by actively managing a diversified equity portfolio.

STRATEGY: To invest in high quality equity security to provide long term capital appreciation with high level of risk. This fund is suitable for those who want to have wealth maximization over long-term period with equity market dynamics.

0.08%

0.06%

0.02%

NAV as on 31st October 2013:

₹ 30.30

**BENCHMARK:** BSE 100 & Crisil Liquid Fund Index

Asset held as on 31st October 2013:

₹ 971.96 Cr

FUND MANAGER: Mr. Deven Sangoi (Equity), Mr. Parin Vora (Debt)



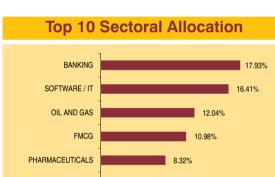
#### **Rating Profile Asset Allocation** MMI, Deposits, CBLO & Others NCD 15.94% 2.62% G-Secs Sovereign Equities 81.36%

#### **GOVERNMENT SECURITIES**

7.59% Government Of India 2015 7.61% Government Of India 2015

CORPORATE DEBT	2.62%

11.5% Rural Electrification Corpn. Ltd. 2013 0.60% 10.48% Ultratech Cement Ltd. 2013 0.58% 11.3% ACC Ltd. 2013 0.36% 8.2% Ashok Levland Ltd. 2014 0.30% 9.72% IDFC Ltd 2013 0.26% 9.63% Power Finance Corpn. Ltd. 2014 0.15% 9.25% ICICI Home Finance Co. Ltd. 2014 0.15% 9.9% Housing Development Finance Corpn. Ltd. 2014 0.12% 9.46% National Bank For Agri. And Rural Development 2015 0.08% 8.8% HDB Financial Services Ltd 2016 0.01%



AUTOMOBILE FINANCIAL SERVICES CAPITAL GOODS TELECOMMUNICATION METAL

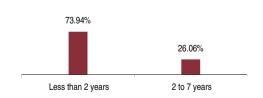
#### **EQUITY**

81.36% ITC Ltd. 7.05% Infosys Ltd. 6.42% Reliance Industries Ltd. 5.87% HDFC Bank Ltd. 5.28% ICICI Bank Ltd. 5.10% Housing Development Finance Corpn. Ltd. 4.34% Tata Consultancy Services Ltd. 4.28% Bharti Airtel Ltd. 3.14% Larsen And Toubro Ltd. 2.93% Tata Motors Ltd. 2.58% Other Equity 34.38%

**Maturity (in years)** 

1.06

#### **Maturity Profile**



#### MMI, Deposits, CBLO & Others 15.94%

#### **Fund Update:**

Exposure to Equities has increased to 81.36% from 78.52% while that to MMI has decreased to 15.94% from 18.61% on a MOM basis

Magnifier fund continues to be predominantly invested in large cap stocks and maintains a well diversified portfolio with investments made across various sectors.

#### **Maximiser Fund**

SFIN No.ULIF01101/06/07BSLIINMAXI109



#### **About The Fund**

**OBJECTIVE:** To provide long-term capital appreciation by actively managing a well-diversified equity portfolio of fundamentally strong blue chip companies and provide a cushion against the volatility in the equities through investment in money market instruments. **STRATEGY:** Active Fund Management with potentially 100% equity exposure. Maintaining High Quality Diversified Portfolio with Dynamic

blend of Growth and Value Stocks- so that portfolio does not suffer from style bias. Focus on large-caps and quality mid-caps to ensure liquidity and reduce risk.

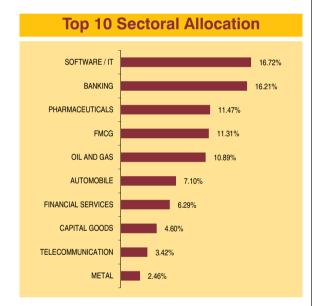
NAV as on 31st October 2013: ₹ 14.97 BENCHMARK: BSE 100 & Crisil Liquid Fund Index

Asset held as on 31st October 2013: ₹ 2064.20 Cr FUND MANAGER: Mr. Sameer Mistry





#### **SECURITIES Holding EQUITY** 88.86% ITC Ltd. 8.08% Infosys Ltd. 7.44% Reliance Industries Ltd. 6.02% HDFC Bank Ltd. 5.48% Housing Development Finance Corpn. Ltd. 5.04% Tata Consultancy Services Ltd. 4.71% ICICI Bank Ltd. 4.39% Bharti Airtel Ltd. 3.04% Larsen And Toubro Ltd. 2.78% Oil And Natural Gas Corpn. Ltd. 2.63% Other Equity 39.25% MMI, Deposits, CBLO & Others 11.14%



Maturity (in years) 0.01

Maturity Profile

#### **Fund Update:**

Exposure to Equities has decreased to 88.86% from 96.41% while that to MMI has increased to 11.14% from 3.59% on a MOM basis.

Less than 2 years

Maximiser fund is predominantly invested in large cap stocks and maintains a well diversified portfolio with investments made across various sectors.

#### **Super 20 Fund**

SFIN No.ULIF01723/06/09BSLSUPER20109



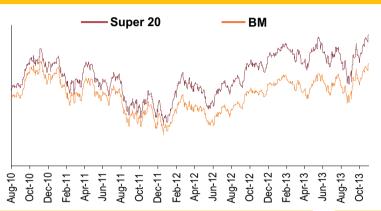
#### **About The Fund**

**OBJECTIVE:** To generate long-term capital appreciation for policyholders by making investments in fundamentally strong and liquid large cap companies.

**STRATEGY:** To build and manage a concentrated equity portfolio of 20 fundamentally strong large cap stocks in terms of market capitalization by following an in depth research-focused investment approach. The fund will attempt diversify across sectors and will invest in companies having financial strength, robust, efficient & visionary management & adequate market liquidity. It will adopt a disciplined and flexible approach towards investing with a focus on generating long-term capital appreciation. The non-equity portion of the fund will be invested in highly rated money market instruments and fixed deposits.

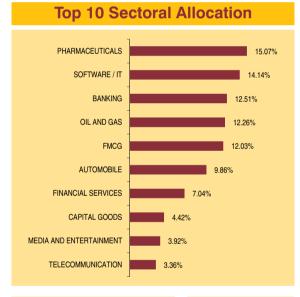
NAV as on 31st October 2013: ₹ 15.54 BENCHMARK: Sensex & Crisil Liquid Fund Index

Asset held as on 31st October 2013: ₹ 303.92 Cr FUND MANAGER: Mr. Sameer Mistry



SECURITIES	Holding
Equity	90.22%
ITC Ltd.	8.35%
Reliance Industries Ltd.	8.04%
Infosys Ltd.	7.72%
Housing Development Finance Corpn. Ltd.	6.36%
HDFC Bank Ltd.	6.20%
ICICI Bank Ltd.	5.08%
Tata Consultancy Services Ltd.	5.04%
Dr. Reddys Laboratories Ltd.	4.90%
Lupin Ltd.	4.80%
Larsen And Toubro Ltd.	3.99%
Other Equity	29.74%
MMI, Deposits, CBLO & Others	9.78%







#### Fund Update:

Exposure to Equities has decreased to 90.22% from 95.65% while that to MMI has increased to 9.78% from 4.35% on a MOM basis.

Super 20 fund is predominantly invested in large cap stocks and maintains a concentrated portfolio.

#### **Multiplier Fund**

SFIN No. ULIF01217/10/07BSLINMULTI109



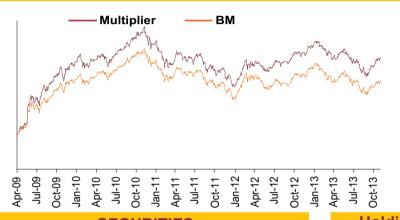
#### **About The Fund**

OBJECTIVE: To provide long-term wealth maximization by actively managing a well-diversified equity portfolio, predominantly comprising of companies whose market capitalization is between Rs. 10 billion to Rs.250 billion. Further, the fund would also seek to provide a cushion against the sudden volatility in the equities through some investments in short-term money market instruments.

STRATEGY: Active Fund Management with potentially 100% equity Exposure Research based investment approach with a dedicated & experienced in-house research team. Identify undervalued Stocks in the growth phase. Focus on niche players with competitive advantage in the sunrise industry & potential of being tomorrow's large cap. Emphasis on early identification of stocks.

₹ 11.81 BENCHMARK: CNX Midcap & Crisil Liquid Fund Index NAV as on 31st October 2013:

Asset held as on 31st October 2013: ₹ 322.80 Cr FUND MANAGER: Mr. Sumit Mangal

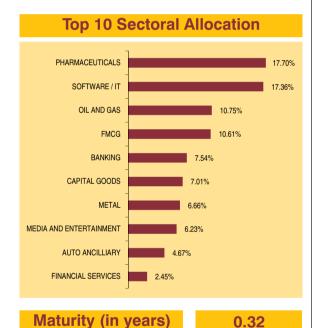


#### Holding **SECURITIES**

CORPORATE DEBT	2.83%
11.4% Power Finance Corpn. Ltd. 2013	1.55%
8.64% Power Grid Corpn. Of India Ltd. 2015	0.61%
8.29% Power Finance Corpn. Ltd. 2015	0.61%
8.95% Power Finance Corpn. Ltd. 2015	0.06%

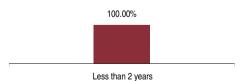
6.95% Fower Finance Corpn. Ltd. 2015	0.00%
Equity	82.97%
Tech Mahindra Ltd.	6.03%
Voltas Ltd.	4.87%
Dr. Reddys Laboratories Ltd.	4.65%
Divis Laboratories Ltd.	4.37%
Infosys Ltd.	3.98%
Britannia Industries Ltd.	3.75%
Gujarat Mineral Develpmenmt Corportaion	3.63%
Jagran Prakashan Ltd.	2.98%
HCL Technologies Ltd.	2.54%
Lupin Ltd.	2.47%
Other Equity	43.71%
MMI, Deposits, CBLO & Others	14.19%

#### **Rating Profile Asset Allocation** MMI, Deposits, CBLO & Others 14.19% 30.36 Equities



**Maturity (in years)** 

**Maturity Profile** 



#### **Fund Update:**

Exposure to Equities has increased to 82.97% from 81.46% MMI has decreased to 14.19% from 15.55% on MOM basis.

Multiplier fund is predominantly invested in high quality mid cap stocks and maintains a well diversified portfolio with investments made across various sectors.

#### **Platinum Plus I Fund**

SFIN No.ULIF01325/02/08BSLIIPLAT1109



#### **About The Fund**

OBJECTIVE: To optimize the participation in an actively managed well diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments & derivatives to lock-in capital appreciations.

STRATEGY: The strategy of the fund is to have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market instruments.

NAV as on 31st October 2013:

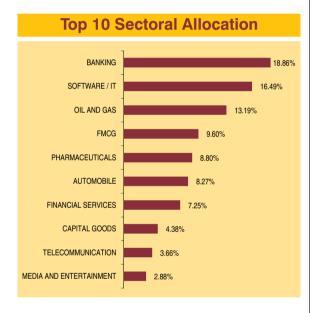
₹ 12.64

FUND MANAGER: Mr. Sunil Kumar (Equity), Mr. Devendra Singhvi (Debt)

#### Asset held as on 31st October 2013: ₹ 335.25 Cr **SECURITIES Holding GOVERNMENT SECURITIES** 8.85% 7.83% Government Of India 2018 4.03% 8.24% Government Of India 2018 3.34% 7.99% Government Of India 2017 1.47% 5.69% Government Of India 2018 0.01% CORPORATE DEBT 21.51% National Bank For Agri. And Rural Development 2017 4.01% 9.18% Housing Development Finance Corpn. Ltd. 2018 2.83% 11.25% Power Finance Corpn. Ltd. 2018 1.91% 9.57% LIC Housing Finance Ltd. 2017 1.49% 9.2% Housing Development Finance Corpn. Ltd. 2018 1.47% 8.85% NHPC Ltd. 2018 1.46% 8.6% LIC Housing Finance Ltd. 2018 1.44% 9.35% Power Grid Corpn. Of India Ltd. 2018 1.42% 10.85% Rural Electrification Corpn. Ltd. 2018 1.41% 9.5% Housing Development Finance Corpn. Ltd. 2017 1.04% Other Corporate Debt 3.02% Equity 65.26% Infosys Ltd. 5.38% ITC Ltd. 4.55% Reliance Industries Ltd. 4.54% ICICI Bank Ltd. 4.20% HDFC Bank Ltd. 4.04% Tata Consultancy Services Ltd. 3.99% Housing Development Finance Corpn. Ltd. 3.84% Larsen And Toubro Ltd. 2.86% Bharti Airtel Ltd. 2.39% Oil And Natural Gas Corpn. Ltd. 2.21% Other Equity 27.27%

MMI, Deposits, CBLO & Others

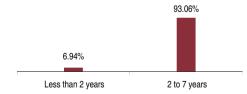




Maturity (in years)

4.32

#### **Maturity Profile**



#### **Fund Update:**

Exposure to Equities has increased to 65.26% from 59.71% while that to MMI has slighty decreased to 4.38% from 4.73% on a MOM basis.

Platinum Plus I fund continues to be predominantly invested in large cap stocks and maintains a well diversified portfolio.

4.38%

#### **Platinum Plus II Fund**

SFIN No.ULIF01425/02/08BSLIIPLAT2109



#### **About The Fund**

**OBJECTIVE:** To optimize the participation in an actively managed well diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments & derivatives to lock-in capital appreciations.

**STRATEGY:** The strategy of the fund is to have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market instruments.

NAV as on 31st October 2013:

₹ 17.96

Asset held as on 31st October 2013:

₹ 588.70 Cr

FUND MANAGER: Mr. Sunil Kumar (Equity), Mr. Devendra Singhvi (Debt)

#### **SECURITIES**

#### **GOVERNMENT SECURITIES**

7.83% Government Of India 20186.05% Government Of India 20195.69% Government Of India 20188.24% Government Of India 2018

#### **CORPORATE DEBT**

9.7% Power Finance Corpn. Ltd. 2018
9.35% Power Grid Corpn. Of India Ltd. 2020
National Housing Bank 2018
9.25% Power Grid Corpn. Of India Ltd. 2018
National Bank For Agri. And Rural Development 2018
9% Export Import Bank Of India 2019
8.84% Power Grid Corpn. Of India Ltd. 2018
11.25% Power Finance Corpn. Ltd. 2018
10.85% Rural Electrification Corpn. Ltd. 2018
8.34% LIC Housing Finance Ltd. 2018
Other Corporate Debt

#### **Equity**

Housing Development Finance Corpn. Ltd. ITC Ltd.
Reliance Industries Ltd.
ICICI Bank Ltd.
Tata Consultancy Services Ltd.
HDFC Bank Ltd.
Larsen And Toubro Ltd.
Bharti Airtel Ltd.
Oil And Natural Gas Corpn. Ltd.

Infosys Ltd.

Other Equity

#### MMI, Deposits, CBLO & Others

#### Holding

### 7.92% 6.11% 1.12% 0.45% 0.24%

#### 17.70%

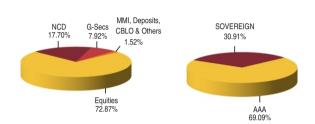
2.56% 2.52% 2.23% 2.18% 1.95% 1.79% 1.32% 0.91% 0.89% 0.81% 0.51%

#### 72.87%

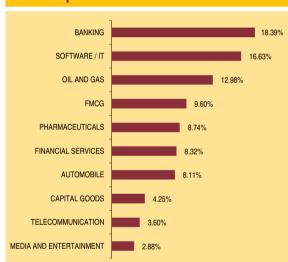
6.00% 5.08% 5.08% 5.01% 4.69% 4.59% 4.21% 3.10% 2.63% 2.42% 30.06%

#### 1.52%

#### Asset Allocation Rating Profile



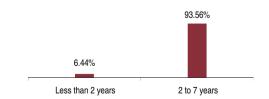
#### **Top 10 Sectoral Allocation**



**Maturity (in years)** 

5.02

#### **Maturity Profile**



#### **Fund Update:**

Exposure to Equities has increased to 72.87% from 65.93% while that to MMI has decreased to 1.52% from 3.43% on a MOM basis.

Platinum Plus II fund is predominantly invested in large cap stocks and maintains a well diversified portfolio.

#### **Platinum Plus III Fund**

SFIN No. ULIF01628/04/09BSLIIPLAT3109



**Rating Profile** 

AAA

57.54%

SOVEREIGN

#### **About The Fund**

**OBJECTIVE:** To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes & and as approved by the IRDA.

STRATEGY: To have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market.

0.50%

0.45%

0.11%

9.37%

0.69%

NAV as on 31st October 2013: ₹ 13.89

6.05% Government Of India 2019

7.8% Government Of India 2020

Asset held as on 31st October 2013: FUND MANAGER: Mr. Deven Sangoi (Equity), Mr. Devendra Singhvi (Debt) ₹ 705.38 Cr

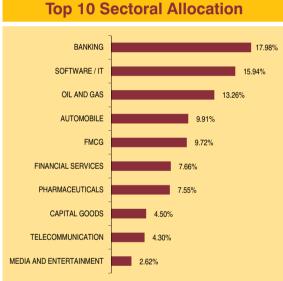
#### **Holding SECURITIES GOVERNMENT SECURITIES** 6.91% 6.9% Government Of India 2019 5.06% 6.05% Government Of India 2019 0.79%

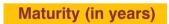
#### 5.64% Government Of India 2019 **CORPORATE DEBT**

National Housing Bank 2019 2.17% 9% Export Import Bank Of India 2019 2.07% 9.35% Power Grid Corpn. Of India Ltd. 2019 1.41% 8.6% Indian Railway Finance Corpn. Ltd. 2019 1.37% 9.25% Power Grid Corpn. Of India Ltd. 2019 0.77% 0.70% 9.3% Power Grid Corpn. Of India Ltd. 2019 National Bank For Agri. And Rural Development 2018 0.48% 9.95% State Bank Of India 2026 0.29% 9.39% Rural Electrification Corpn. Ltd. 2019 0.07% 8.8% Power Grid Corpn. Of India Ltd. 2014 0.02% Other Corporate Debt 0.03%

#### **Equity** 83.02% Infosys Ltd. 6.19% Reliance Industries Ltd. 6.14% ITC Ltd. 5.56% ICICI Bank I td 5 48% HDFC Bank Ltd. 5.04% Housing Development Finance Corpn. Ltd. 4 74% Tata Consultancy Services Ltd. 4.48% Larsen And Toubro Ltd. 3.74% Bharti Airtel Ltd. 3.57% Oil And Natural Gas Corpn. Ltd. 2.73% Other Equity 35.36%

MMI, Deposits, CBLO & Others





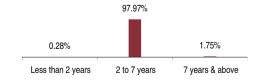
**Asset Allocation** 

Equities

NCD G-Secs MMI, Deposits, 9.37% 6.91% CBLO & Others

5.69

#### **Maturity Profile**



Exposure to Equities has increased to 83.02% from 75.00% while that to MMI has decreased to 0.69% from 3.21% on a MOM basis.

Platinum Plus III fund continues to be predominantly invested in large cap stocks and maintains a well diversified portfolio.

#### **Fund Update:**

#### **Platinum Plus IV Fund**

SFIN No.ULIF01816/09/09BSLIIPLAT4109



#### **About The Fund**

**OBJECTIVE:** To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes & and as approved by the IRDA

**STRATEGY:** To have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market instruments.

6.11%

5.28%

0.83%

8.75%

85.67%

6.40%

6.34%

5.72%

5 60%

5.19%

4 88%

4.63%

3.85%

3.67%

2.80%

36.59%

-0.52%

**NAV as on 31st October 2013:** ₹ 12.34

Asset held as on 31st October 2013: ₹ 533.36 Cr FUND MANAGER: Mr. Deven Sangoi (Equit

FUND MANAGER: Mr. Deven Sangoi (Equity), Mr. Devendra Singhvi (Debt)

#### **SECURITIES**

#### **GOVERNMENT SECURITIES**

6.9% Government Of India 2019 6.05% Government Of India 2019

#### **CORPORATE DEBT**

National Bank For Agri. And Rural Development 2019 2.34% 9.15% Larsen And Toubro Ltd. 2019 1.85% 8.34% LIC Housing Finance Ltd. 2018 1.26% 9.95% State Bank Of India 2026 0.96% 9.2% Housing Development Finance Corpn. Ltd. 2018 0.93% 8.85% NHPC Ltd. 2019 0.91% 8.84% Power Grid Corpn. Of India Ltd. 2019 0.23% 7.93% Power Grid Corpn. Of India Ltd. 2020 0.23% 9.39% Rural Electrification Corpn. Ltd. 2019 0.06%

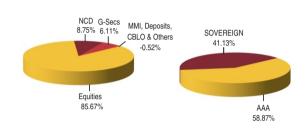
#### **Equity**

Infosys Ltd.
Reliance Industries Ltd.
ITC Ltd.
ICICI Bank Ltd.
HDFC Bank Ltd.
Housing Development Finance Corpn. Ltd.
Tata Consultancy Services Ltd.
Larsen And Toubro Ltd.
Bharti Airtel Ltd.
Oil And Natural Gas Corpn. Ltd.
Other Equity

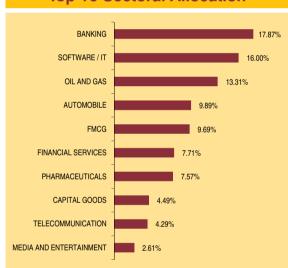
#### MMI, Deposits, CBLO & Others

#### Holding Asset Allocation

#### eation Rating Profile



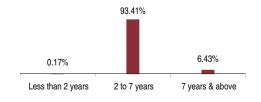
#### **Top 10 Sectoral Allocation**



#### **Maturity (in years)**

5.77

#### **Maturity Profile**



#### **Fund Update:**

Exposure to Equities has increased to 85.67% from 77.75% while that to MMI has decreased to -0.52% from 2.15% on a MOM basis.

Platinum Plus IV fund is predominantly invested in large cap stocks and maintains a well diversified portfolio.

#### **Platinum Premier Fund**

SFIN No.ULIF02203/02/10BSLPLATPR1109



**Rating Profile** 

#### **About The Fund**

**OBJECTIVE:** To optimise the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA

STRATEGY: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

NAV as on 31st October 2013: ₹ 12.26

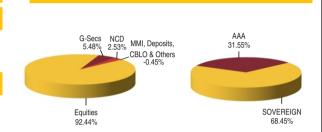
Asset held as on 31st October 2013: ₹ 853.15 Cr FUND MANAGER: Mr. Deven Sangoi (Equity), Mr. Devendra Singhvi (Debt)

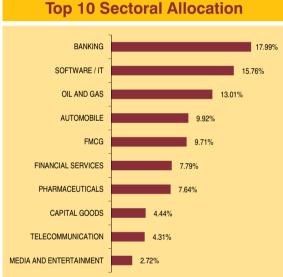
**Asset Allocation** 

#### **SECURITIES Holding GOVERNMENT SECURITIES** 5.48% 8.19% Government Of India 2020 3.47% 6.35% Government Of India 2020 2.01% **CORPORATE DEBT** 2.53% 8

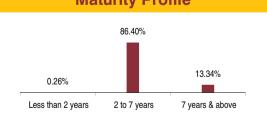
9.959/ NUDC 1+d 9000	0 E70/
8.85% NHPC Ltd. 2020	0.57%
Rural Electrification Corpn. Ltd. 2020	0.42%
9.18% Housing Development Finance Corpn. Ltd. 2018	0.35%
7.93% Power Grid Corpn. Of India Ltd. 2019	0.33%
8.46% Rural Electrification Corpn. Ltd. 2028	0.27%
8.7% Power Finance Corpn. Ltd. 2020	0.21%
9.61% Power Finance Corpn. Ltd. 2021	0.21%
9.45% State Bank Of India 2026	0.17%

9.45% State Bank Of India 2026	0.17%
Equity	92.44%
Infosys Ltd.	6.80%
Reliance Industries Ltd.	6.77%
ITC Ltd.	6.22%
ICICI Bank Ltd.	5.96%
HDFC Bank Ltd.	5.65%
Housing Development Finance Corpn. Ltd.	5.35%
Tata Consultancy Services Ltd.	4.92%
Larsen And Toubro Ltd.	4.11%
Bharti Airtel Ltd.	3.99%
Tata Motors Ltd.	3.03%
Other Equity	39.64%
MMI. Deposits, CBLO & Others	-0 45%









#### **Fund Update:**

Exposure to Equities has increased to 92.44% from 85.41% while that to MMI has decreased to -0.45% from 2.95% on a MOM basis.

Platinum Premier fund is predominantly invested in large cap stocks and maintains a well diversified portfolio.

#### **Platinum Advantage Fund**

SFIN No.ULIF02408/09/10BSLPLATADV109



#### **About The Fund**

ICICI Bank I td.

Bharti Airtel Ltd.

Tata Consultancy Services Ltd.

Larsen And Toubro Ltd.

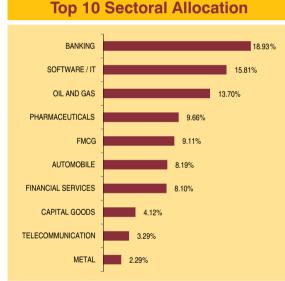
OBJECTIVE: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA.

STRATEGY: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

FUND MANAGER: Mr. Sunil Kumar (Equity), Mr. Devendra Singhvi (Debt)

#### NAV as on 31st October 2013: ₹ 10.67 Asset held as on 31st October 2013: ₹ 824.51 Cr **Holding SECURITIES GOVERNMENT SECURITIES** 2.47% 8.15% Government Of India 2022 1.36% 8.08% Government Of India 2022 0.57% 6.05% Government Of India 2019 0.54% **CORPORATE DEBT** 6.39% 9% Export Import Bank Of India 2019 1.04% National Housing Bank 2019 0.90% Rural Electrification Corpn. Ltd. 2020 0.76% 8.85% NHPC Ltd. 2021 0.58% 8.85% NHPC Ltd. 2022 0.58% 9.35% Rural Electrification Corpn. Ltd. 2022 0.42% 7.93% Power Grid Corpn. Of India Ltd. 2020 0.41% 8.7% Power Finance Corpn. Ltd. 2020 0.37% 9.25% LIC Housing Finance Ltd. 2023 0.29% 7.93% Power Grid Corpn. Of India Ltd. 2019 0.23% Other Corporate Debt 0.80% **Equity** 89.83% Infosys Ltd. 7.49% Reliance Industries Ltd. 6.58% ITC Ltd 6.27% HDFC Bank Ltd. 6.19% Housing Development Finance Corpn. Ltd. 6.09%







#### Less than 2 years 2 to 7 years 7 years & above

#### **Fund Update:**

Exposure to Equities has increased to 89.83% from 88.78% while that to MMI has decreased to 1.31% from 2.66% on a MOM basis.

#### Oil And Natural Gas Corpn. Ltd. Other Equity MMI, Deposits, CBLO & Others

5.54%

5.25%

3.70%

2.96%

2.77%

37.00%

1.31%

#### **Foresight Single Pay**

SFIN No.ULIF02610/02/11BSLFSITSP1109



#### **About The Fund**

OBJECTIVE: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA.

STRATEGY: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

0.86%

NAV as on 31st October 2013: ₹ 11.65 FUND MANAGER: Mr. Deven Sangoi (Equity), Mr. Devendra Singhvi (Debt) Asset held as on 31st October 2013: ₹ 73.39 Cr **Holding SECURITIES GOVERNMENT SECURITIES** 1.43% 8.2% Government Of India 2022 1.11% 7.8% Government Of India 2021 0.32% CORPORATE DEBT 1.35% 9.3% Power Grid Corpn. Of India Ltd. 2021 1.35% Equity 96.36% Reliance Industries Ltd. 6.97% Infosys Ltd. 6.93% ICICI Bank Ltd. 6.43% ITC Ltd. 6.30% HDFC Bank Ltd. 5.98% Housing Development Finance Corpn. Ltd. 5.12% Tata Consultancy Services Ltd. 5.02% Larsen And Toubro Ltd. 4.47% Bharti Airtel Ltd. 3.82% Tata Motors Ltd. 3 34% Other Equity 41.99%

MMI, Deposits, CBLO & Others

#### **Rating Profile Asset Allocation** G-Secs NCD 1.43% 1.35% MMI, Deposits, CBLO & Others 0.86% Equities





#### **Fund Update:**

Exposure to Equities has increased to 96.36% from 87.75% while that to MMI has decreased to 0.86% from 3.24% on a MOM basis.

#### **Foresight 5 Pay**

SFIN No.ULIF02510/02/11BSLFSIT5P1109



#### **About The Fund**

**OBJECTIVE:** To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA.

**STRATEGY:** To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

NAV as on 31st October 2013:

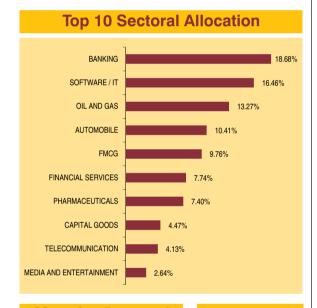
₹ 11.02

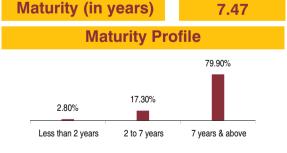
FUND MANAGER: Mr. Deven Sangoi (Equity), Mr. Devendra Singhvi (Debt)

Asset held as on 31st October 2013: ₹ 1154.87 Cr	FUND MANAGER: MI
SECURITIES	Holding
GOVERNMENT SECURITIES	10.41%
7.8% Government Of India 2021 8.79% Government Of India 2021 7.94% Government Of India 2021 6.9% Government Of India 2019 6.35% Government Of India 2020 10.25% Government Of India 2021 6.05% Government Of India 2019 7.8% Government Of India 2020 8.13% Government Of India 2022 8.2% Government Of India 2023 Other Government Securities	3.50% 2.81% 1.24% 0.60% 0.51% 0.44% 0.42% 0.33% 0.20% 0.19% 0.17%
CORPORATE DEBT	18.79%
9.3% Power Grid Corpn. Of India Ltd. 2021 9.61% Power Finance Corpn. Ltd. 2021 9.64% Power Grid Corpn. Of India Ltd. 2021 9.48% Rural Electrification Corpn. Ltd. 2021 9.15% Export Import Bank Of India 2022 9.57% Indian Railway Finance Corpn. Ltd. 2021 9.4% Export Import Bank Of India 2023 9.36% Power Finance Corpn. Ltd. 2021 9.18% Housing Development Finance Corpn. Ltd. 2018 9.25% LIC Housing Finance Ltd. 2023 Other Corporate Debt	2.05% 1.61% 1.31% 1.12% 0.91% 0.88% 0.86% 0.86% 0.86% 0.85% 7.48%
Equity	69.46%
Reliance Industries Ltd. Infosys Ltd. ITC Ltd. ICICI Bank Ltd. HDFC Bank Ltd. Housing Development Finance Corpn. Ltd. Tata Consultancy Services Ltd. Larsen And Toubro Ltd. Bharti Airtel Ltd. Oil And Natural Gas Corpn. Ltd. Other Equity	5.63% 5.25% 4.65% 4.65% 4.50% 3.85% 3.80% 3.11% 2.87% 2.26% 28.90%

MMI, Deposits, CBLO & Others







#### **Fund Update:**

Exposure to Equities has increased to 69.46% from 62.49% while that to MMI has decreased to 1.34% from 3.80% on a MOM basis.

1.34%

#### Titanium I Fund

SFIN No.ULIF01911/12/09BSLITITAN1109



#### **About The Fund**

**OBJECTIVE:** The primary objective of the fund is to provide Capital Protection, at a high level of safety and liquidity through judicious investments in high quality short-term debt.

STRATEGY: Generate better return with low level of risk through investment into fixed interest securities having short-term maturity profile.

NAV as on 31st Octob	per 2013:
----------------------	-----------

₹ 12.29

₹ 50.47 Cr

Asset held as on 31st October 2013:

FUND MANAGER: Mr. Sumit Poddar (Equity), Mr. Devendra Singhvi (Debt)

SEC	JKII	IES

#### **GOVERNMENT SECURITIES**

7.59% Government Of India 2015 7.61% Government Of India 2015 7.17% Government Of India 2015

#### **CORPORATE DEBT**

9.2% IDFC Ltd 2015
8.8% Power Grid Corpn. Of India Ltd. 2014
9.37% National Housing Bank 2015
8.95% Power Finance Corpn. Ltd. 2015
9.43% Rural Electrification Corpn. Ltd. 2014

#### **Equity**

Infosys Ltd.
ICICI Bank Ltd.
Reliance Industries Ltd.
HDFC Bank Ltd.
Housing Development Finance Corpn. Ltd.
ITC Ltd.
Tata Consultancy Services Ltd.
Mahindra And Mahindra Ltd.
Dr. Reddys Laboratories Ltd.

State Bank Of India

Other Equity

#### **Holding**

#### 15.42%

6.65% 4.70% 4.07%

#### 17.91%

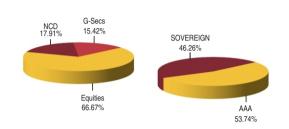
5.92% 4.68% 3.96% 1.97% 1.39%

#### 66.67%

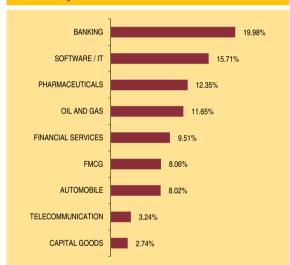
5.29% 4.79% 4.66% 4.38% 4.24% 3.97% 2.89% 2.54% 2.41% 2.23% 29.27%

#### **Asset Allocation**

#### **Rating Profile**



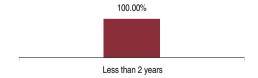
#### **Top 10 Sectoral Allocation**



**Maturity (in years)** 

1.29

#### **Maturity Profile**



#### **Fund Update:**

Exposure to Equities has increased to 66.67% from 56.91%

Titanium I fund is predominantly invested in large cap stocks and maintains a well diversified portfolio.

#### Titanium II Fund

SFIN No.ULIF02011/12/09BSLITITAN2109



#### **About The Fund**

**OBJECTIVE:** The primary objective of the fund is to provide Capital Protection, at a high level of safety and liquidity through judicious investments in high quality short-term debt.

STRATEGY: Generate better return with low level of risk through investment into fixed interest securities having short-term maturity profile.

NAV as on 31st October 2013:

₹ 12.05 ₹ 21.09 Cr

Asset held as on 31st October 2013:

FUND MANAGER: Mr. Sumit Poddar (Equity), Mr. Devendra Singhvi (Debt)

### SECURITIES Holding GOVERNMENT SECURITIES 12.13% vernment Of India 2015 7.68%

7.17% Government Of India 20157.59% Government Of India 2015

#### CORPORATE DEBT

8.64% Power Grid Corpn. Of India Ltd. 2015
9.2% IDFC Ltd 2015
9.15% Export Import Bank Of India 2015
8.29% Power Finance Corpn. Ltd. 2015
8.95% Power Finance Corpn. Ltd. 2015

#### **Equity**

Infosys Ltd.
ICICI Bank Ltd.
HDFC Bank Ltd.
Reliance Industries Ltd.
Housing Development Finance Corpn. Ltd.
ITC Ltd.
Tata Consultancy Services Ltd.
Mahindra And Mahindra Ltd.
Dr. Reddys Laboratories Ltd.
State Bank Of India
Other Equity

#### MMI, Deposits, CBLO & Others

#### 4.45%

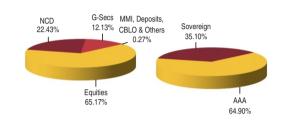
22.43% 8.77% 7.08% 2.84% 2.79%

#### 0.94% **65.17%**

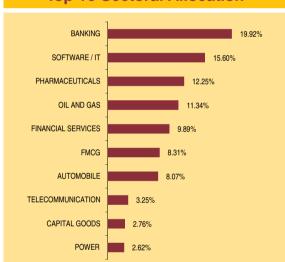
5.17%
5.19%
4.72%
4.31%
4.30%
4.16%
4.03%
2.72%
2.53%
2.37%
2.19%
28.66%

#### **Asset Allocation**

#### **Rating Profile**



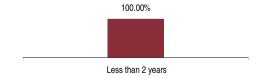
#### **Top 10 Sectoral Allocation**



**Maturity (in years)** 

1.55

#### **Maturity Profile**



#### **Fund Update:**

Exposure to Equities has increased to 65.17% from 56.59%while that to MMI has decreased to 0.27% from 2.74%on a MOM basis.

Titanium II fund is predominantly invested in large cap stocks and maintains a well diversified portfolio.

#### **Titanium III Fund**

SFIN No.ULIF02111/12/09BSLITITAN3109



**Rating Profile** 

#### **About The Fund**

**OBJECTIVE:** The primary objective of the fund is to provide Capital Protection, at a high level of safety and liquidity through judicious investments in high quality short-term debt.

STRATEGY: Generate better return with low level of risk through investment into fixed interest securities having short-term maturity profile.

NAV as on 31st October 2013:

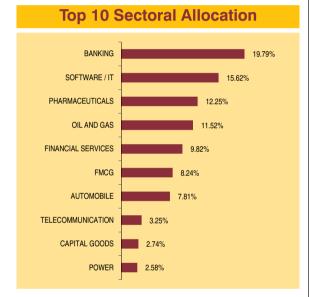
₹11.11

Mr. Sumit Poddar (Equity), Mr. Devendra Singhvi (Debt)

**Asset Allocation** 

Asset held as on 31st October 2013: ₹ 7.44 Cr	FUND MANAGER: M
SECURITIES	Holding
GOVERNMENT SECURITIES	15.21%
7.17% Government Of India 2015 7.59% Government Of India 2015	11.22% 3.98%
CORPORATE DEBT	32.40%
<ul> <li>8.64% Power Grid Corpn. Of India Ltd. 2015</li> <li>9.2% IDFC Ltd 2015</li> <li>9.37% National Housing Bank 2015</li> <li>9.15% Export Import Bank Of India 2015</li> <li>8.95% Power Finance Corpn. Ltd. 2015</li> <li>9.46% National Bank For Agri. And Rural Development 2015</li> <li>8.29% Power Finance Corpn. Ltd. 2015</li> </ul>	8.30% 6.70% 5.37% 5.36% 4.00% 1.34% 1.32%
Equity	51.01%
Infosys Ltd. ICICI Bank Ltd. Reliance Industries Ltd. HDFC Bank Ltd. Housing Development Finance Corpn. Ltd. ITC Ltd. Tata Consultancy Services Ltd. Dr. Reddys Laboratories Ltd. Mahindra And Mahindra Ltd. State Bank Of India Other Equity	4.08% 3.64% 3.364% 3.366% 3.26% 3.12% 2.11% 1.87% 1.85% 1.71% 22.35%
MMI, Deposits, CBLO & Others	1.38%

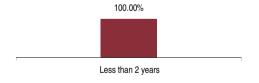
#### MMI. Deposits. G-Secs CBLO & Others Sovereign 31.95% NCD 15.21% 1.38% Equities 51.01% 68.05%





1.52

#### **Maturity Profile**



#### **Fund Update:**

Exposure to Equities has increased to 51.01% from 42.55% while that to MMI has decreased to 1.38% from 3.49% on a MOM basis.

Titanium III fund is predominantly invested in large cap stocks and maintains a well diversified portfolio.

#### **Pension Nourish Fund**

SFIN No.ULIF00604/03/03BSLNOURISH109



#### **About The Fund**

OBJECTIVE: To generate persistent return through active management of fixed income portfolio and focus on creating long-term equity portfolio, which will enhance yield of composite portfolio with minimum risk appetite.

STRATEGY: To invest in fixed income securities with marginal exposure to equity up to 10% at low level of risk. This fund is suitable for those who want to protect their capital and earn steady return on investment through higher exposure to debt securities.

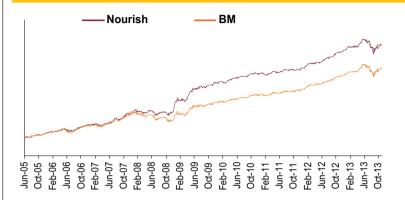
NAV as on 31st October 2013:

₹ 22.26

**BENCHMARK:** BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index

Asset held as on 31st October 2013: ₹ 13.05 Cr

FUND MANAGER: Mr. Sunil Kumar (Equity), Mr. Ajit Kumar PPB (Debt)



#### **Rating Profile Asset Allocation** MMI, Deposits, CBLO & Others 20.91% A1+ AA+ AA-5.03% 3.12%2.14% AA NCD 25.67% 43.98% Sovereign 59.97%

#### **GOVERNMENT SECURITIES**

**SECURITIES** 

8.33% Government Of India 2026 7.16% Government Of India 2023 9.15% Government Of India 2024 8.15% Government Of India 2022 7.95% Government Of India 2032 7.46% Government Of India 2017

#### 4.77% 2.76% 2.23%

**Holding** 

43.98%

21.86%

6.94%

5.42%

**CORPORATE DEBT** 25.67% 7.6% Housing Development Finance Corpn. Ltd. 2017 4 33% 11.95% Housing Development Finance Corpn. Ltd. 2018 2.51% 10.7% Indian Railway Finance Corpn. Ltd. 2023 2 51% 9.5% Housing Development Finance Corpn. Ltd. 2017 2.30% 9.25% Dr. Reddys Laboratories Ltd. 2014 2 29% 8.6% Power Finance Corpn. Ltd. 2014 2.28% 8.9% Steel Authority Of India Ltd. 2019 2 24% 10.85% Rural Electrification Corpn. Ltd. 2018 1.61% 12.65% Cholamandalam Investment And Finance Co. Ltd. 2014 1.57% 9.36% Power Finance Corpn. Ltd. 2021 1.52% Other Corporate Debt 2.51%

#### **Top 10 Sectoral Allocation** SOFTWARE / IT BANKING OIL AND GAS FMCG PHARMACEUTICALS FINANCIAL SERVICES CAPITAL GOODS TELECOMMUNICATION POWER

**Maturity (in years)** 7.74

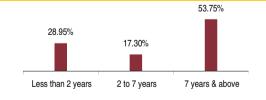
#### Equity

ITC Ltd. Infosvs Ltd. Reliance Industries Ltd. HDFC Bank Ltd. Housing Development Finance Corpn. Ltd. Tata Consultancy Services Ltd. ICICI Bank Ltd. Bharti Airtel Ltd. Larsen And Toubro Ltd. Oil And Natural Gas Corpn. Ltd. Other Equity

#### 9.44% 0.81%

0.79% 0.66% 0.58% 0.56% 0.51% 0.44% 0.35% 0.31% 0.29% 4.15%

#### **Maturity Profile**



#### MMI, Deposits, CBLO & Others

20.91%

#### **Fund Update:**

Exposure to Equities has increased to 9.44% from 8.97% while that to MMI has slightly increased to 20.91% from 20.77% on a MOM basis.

#### **Pension Growth Fund**

SFIN No.ULIF00504/03/03BSLIGROWTH109



#### **About The Fund**

OBJECTIVE: This fund option helps build your capital and generate better returns at moderate level of risk, over a medium or long-term period through a balance of investment in equity and debt.

STRATEGY: Generate better return with moderate level of risk through active management of fixed income portfolio and focus on creating long term equity portfolio which will enhance yield of composite portfolio with low level of risk appetite.

**Holding** 

28.06%

6.46%

3.80% 3.52%

2.81% 2.72% 1.90%

1.85% 1.39% 1.34%

1.07% 1.21%

39.21%

NAV as on 31st October 2013:

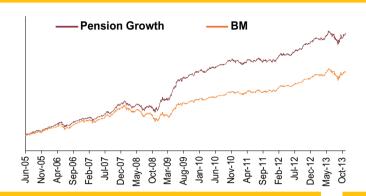
₹ 27.38

BENCHMARK: BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index

Asset held as on 31st October 2013:

₹ 36.82 Cr

FUND MANAGER: Mr. Devendra Singhvi



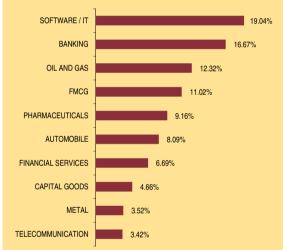
#### **Rating Profile Asset Allocation** MMI. Deposits CBLO & Others Equities 15.05% A1+ AA+ 7.22% 3.69% 17.68% Sovereign G-sec 28.06%

#### **GOVERNMENT SECURITIES**

**SECURITIES** 

8.33% Government Of India 2026	
8.32% Government Of India 2032	
8.2% Government Of India 2022	
7.95% Government Of India 2032	
8.79% Government Of India 2021	
8.28% Government Of India 2032	
7.46% Government Of India 2017	
9.2% Government Of India 2030	
8.97% Government Of India 2030	
5.64% Government Of India 2019	
Other Government Securities	

#### **Top 10 Sectoral Allocation** SOFTWARE / IT



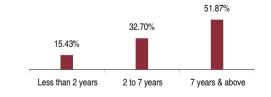
#### **CORPORATE DEBT**

9.2% Housing Development Finance Corpn. Ltd. 2018	5.37%
9.2% Power Grid Corpn. Of India Ltd. 2020	5.34%
9.02% Rural Electrification Corpn. Ltd. 2022	5.28%
9.48% Rural Electrification Corpn. Ltd. 2021	3.52%
10.05% National Bank For Agri. And Rural Development 2014	2.72%
9.4% National Bank For Agri. And Rural Development 2016	2.72%
9.3% State Bank Of India 2021	2.68%
9.55% Hindalco Industries Ltd. 2022	2.67%
9.65% Cholamandalam Investment And Finance Co. Ltd. 2018	2.66%
8.6% Power Finance Corpn. Ltd. 2014	2.16%
Other Corporate Debt	4.08%
Equity	17.68%



8.07

#### **Maturity Profile**



#### Equity

MMI, Deposits, CBLO & Others

=90.09	17.0070
Infosys Ltd.	1.81%
ITC Ltd.	1.55%
Reliance Industries Ltd.	1.43%
HDFC Bank Ltd.	1.13%
Housing Development Finance Corpn. Ltd.	1.11%
ICICI Bank Ltd.	0.80%
Tata Consultancy Services Ltd.	0.77%
Larsen And Toubro Ltd.	0.65%
Tata Motors Ltd.	0.63%
Bharti Airtel Ltd.	0.60%
Other Equity	7.20%

#### **Fund Update:**

Exposure to Equities has decreased to 15.05% from 16.65% while that to MMI has decreased to 17.68% from 23.79% on a MOM basis.

15.05%

#### **Pension Enrich Fund**

SFIN No.ULIF00404/03/03BSLIENRICH109



#### **About The Fund**

OBJECTIVE: Helps you grow your capital through enhanced returns over a medium to long term period through investments in equity and debt instruments, thereby providing a good balance between risk and return.

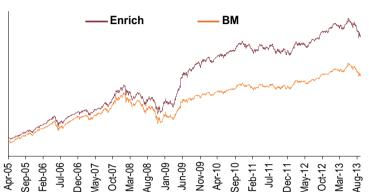
STRATEGY: To earn capital appreciation by maintaining diversified equity portfolio and seek to earn regular return on fixed income portfolio by active management resulting in wealth creation for policyholders.

NAV as on 31st October 2013:

₹ 31.48

BENCHMARK: BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index

Asset held as on 31st October 2013: ₹ 163.95 Cr FUND MANAGER: Mr. Sunil Kumar (Equity), Mr. Ajit Kumar PPB (Debt)



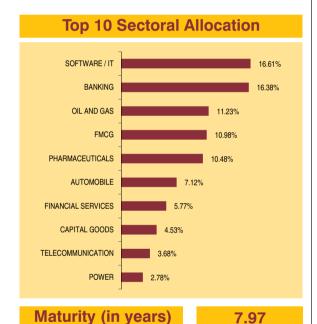
### Jun-09 - Nov-09 - Apr-10 - Sep-10 - Feb-11 - Jul-11 - Dec-11 - Dec-11 - Jun-09 - Jun-11 - Dec-11 - Jun-09 - Jun Oct-07 Mar-08 **Holding SECURITIES**

GOVERNMENT SECURITIES	32.59%
8.33% Government Of India 2026	11.61%
7.16% Government Of India 2023	7.74%
8.28% Government Of India 2027	2.91%
9.15% Government Of India 2024	2.65%
7.46% Government Of India 2017	2.13%
8.28% Government Of India 2032	1.70%
7.95% Government Of India 2032	1.37%
8.32% Government Of India 2032	1.14%
7.99% Government Of India 2017	0.75%
7.8% Government Of India 2021	0.59%
CORPORATE DERT	21.84%

7.6% Government of India 2021	0.59%
CORPORATE DEBT	21.84%
8.9% Steel Authority Of India Ltd. 2019	2.97%
8.6% Power Finance Corpn. Ltd. 2014	1.94%
10.25% Tech Mahindra Ltd. 2014	1.83%
9.5% Housing Development Finance Corpn. Ltd. 2017	1.83%
8.49% Indian Railway Finance Corpn. Ltd. 2014	1.82%
9.18% Housing Development Finance Corpn. Ltd. 2018	1.81%
9.55% Hindalco Industries Ltd. 2022	1.80%
9.81% Power Finance Corpn. Ltd. 2018	1.23%
8.9% Power Finance Corpn. Ltd. 2018	1.19%
9.02% Rural Electrification Corpn. Ltd. 2022	1.19%
Other Corporate Debt	4.23%

Equity	32.88%
ITC Ltd.	2.75%
Infosys Ltd.	2.53%
Reliance Industries Ltd.	2.32%
HDFC Bank Ltd.	1.99%
Tata Consultancy Services Ltd.	1.78%
Housing Development Finance Corpn. Ltd.	1.74%
ICICI Bank Ltd.	1.68%
Bharti Airtel Ltd.	1.21%
Larsen And Toubro Ltd.	1.07%
Oil And Natural Gas Corpn. Ltd.	1.01%
Other Equity	14.81%
MMI, Deposits, CBLO & Others	12.70%

#### **Rating Profile Asset Allocation** MMI, Deposits CBLO & Others 21.84% 32.63% Equities 32.88% 55.63%





#### **Fund Update:**

Exposure to Equities has increased to 32.88% from 31.67% while that to MMI has decreased to 12.70% from 14.22% on a MOM basis.

#### **Pure Equity**

SFIN No.ULIF02707/10/11BSLIPUREEQ109



#### **About The Fund**

**OBJECTIVE:** The objective of the fund is to provide long-term wealth creation by actively managing portfolio through investment in selective businesses. Fund will not invest in businesses that provide goods or services in gambling, lottery/contests, animal produce, liquor, tobacco, entertainment like films or hotels, banks and financial institutions

**STRATEGY:** The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong companies by following a research-focused investment approach. Equity investments will be made based on the following criteria: Investment in companies will be made in strict compliance with the objective of the fund, Fund will not invest in banks and financial institutions and companies whose interest income exceeds 3% of total revenues, Investing in leveraged-firms is restrained on the provision that heavily indebted companies ought to serve a considerable amount of their revenue in interest payments.

NAV as on 31st October 2013: ₹ 1

₹ 12.41

Asset held as on 31st October 2013: ₹ 3.18 Cr

#### **FUND MANAGER:**

Mr. Dhrumil Shah

#### **SECURITIES**

#### **Equity**

Reliance Industries Ltd.
Cipla Ltd.
Asian Paints Ltd.
Tata Consultancy Services Ltd.
Lupin Ltd.
Larsen And Toubro Ltd.

HCL Technologies Ltd. Nestle India Ltd. Cummins India Ltd. CMC Ltd.

Other Equity

#### MMI, Deposits, CBLO & Others

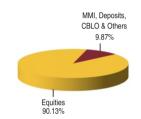
#### Holding

#### 90.13%

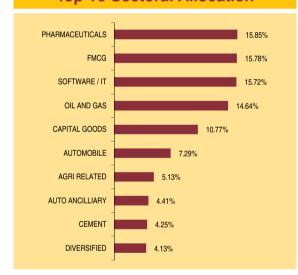
7.29% 6.45% 5.84% 5.71% 5.14% 4.91% 4.44% 4.05% 4.04% 4.02% 38.25%

#### 9.87%

#### **Asset Allocation**



#### **Top 10 Sectoral Allocation**



#### **Fund Update:**

Exposure to Equities has decreased to 90.13% from 98.91% while that to MMI has increased to 9.87% from 1.09% on a MOM basis.

#### **Liquid Plus**

SFIN No.ULIF02807/10/11BSLLIQPLUS109



#### **About The Fund**

**OBJECTIVE:** To provide superior risk-adjusted returns with low volatility at a high level of safety and liquidity through investments in high quality short term fixed income instruments - upto1 year maturity

**STRATEGY:** The fund will invest in high quality short-term fixed income instruments – upto 1-year maturity. The endeavor will be to optimize returns while providing liquidity and safety with very low risk profile.

NAV as on 31st October 2013: ₹ 11.30 Crisil Liquid Index FUND MANAGER: Mr. Ajit Kumar PPB Asset held as on 31st October 2013: ₹ 16.42 Cr **Rating Profile Holding SECURITIES Asset Allocation** MMI, Deposits, CBLO & Others 100.00% MMI, Deposits, SOVEREIGN CBLO & Others 100.00% 2.20% A1+ 97.80% **Maturity (in years)** 0.42 **Maturity Profile** 100.00% Less than 2 years **Fund Update:** 

The average maturity of the fund has slightly decreased to 0.42 years from 0.45 years in the previous month.

#### Value & Momentum

SFIN No.ULIF02907/10/11BSLIVALUEM109



#### **About The Fund**

**OBJECTIVE:** The objective of the fund is to provide long-term wealth maximization by managing a well diversified equity portfolio predominantly comprising of deep value stocks with strong momentum.

**STRATEGY:** To build & manage a diversified equity portfolio of value and momentum driven stocks by following a prudent mix of qualitative quantitative investment factors. This strategy has outperformed the broader market indices over long-term. The fund would seek to identify companies which have attractive business fundamentals, competent management and prospects of robust future growth and are yet available at a discount to their intrinsic value and display good momentum. The fund will also maintain reasonable level of liquidity.

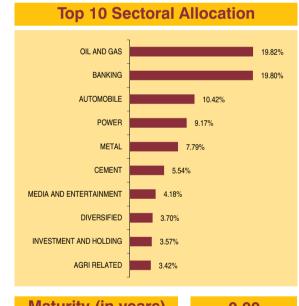
**NAV** as on **31st October 2013**: ₹ 10.07 **BENCHMARK**: BSE 100

Asset held as on 31st October 2013: ₹8.18 Cr FUND MANAGER: Mr. Sunil Kumar

SECURITIES	Holding
Equity	87.50%
NTPC Ltd.	6.91%
Hero Motocorp Limited	4.62%
Federal Bank Ltd.	4.61%
Oil And Natural Gas Corpn. Ltd.	3.78%
Jagran Prakashan Ltd.	3.66%
City Union Bank	3.51%
Indraprastha Gas Ltd.	3.49%
Gujarat Mineral Develpmenmt Corportaion	3.39%
GAIL (India) Ltd.	3.32%
Max India Ltd.	3.23%
Other Equity	46.98%
MMI. Deposits, CBLO & Others	12.50%

## Asset Allocation Rating Profile MMI, Deposits, CBLO & Others 12.50% Sovereign 100.00%

Equities 87.50%





#### **Fund Update:**

Exposure to Equities has slightly decreased to 87.50% from 87.54%while that to MMI has increased to 12.50% from 12.46% on a MOM basis.