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	as on 30th May 2014
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Market Update



Economy Review

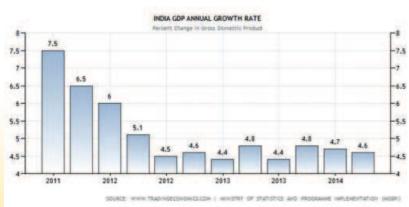
The BJP got a clear majority on its own in the recent Lok Sabha elections, winning 282 seats. Together with its allies in the NDA, the seat tally was 335. This is the first time since 1984 that we have a government with a clear majority. The historic NDA victory has rekindled hope that economic and structural reforms will be pursued with a new sense of purpose. Among some of the reform measures being talked about were greater coordination between centre and state, release of surplus food grains, greater thrust towards PSU divestment, faster environmental and forest clearances for large projects and greater FDI across sectors. The new Prime Minister, Narendra Modi, has committed himself to minimum government and maximum governance. In the spirit of this commitment, the new government has been limited to 45 ministers, including 23 cabinet ministers. Narendra Modi, immediately on assuming office, announced his 10 top policy priorities which are: (1) to focus on economic and infrastructure ministries (2) better inter ministerial co-ordination (3) restoring the confidence of the bureaucrats (4) use technology and social media to maximize public interaction (5) stable sustainable government (6) focus on education and health (7) gear up government machinery to project the new leaderships mandate (8) transparency in government (9) promote E auctions and (10) people oriented systems.

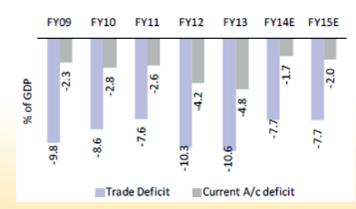
On the macro front, the trade deficit for FY2014 improved to 8.0% (US\$147.6) as a proportion of GDP. CAD as a percentage to GDP improved substantially to 1.7% (US\$32.4 bn) from 4.8% (US\$88.2 bn) in FY2013. GDP for 4QFY14 remained weak at 4.6%; unchanged from the 3QFY14 growth rate. Agriculture grew by 6.3% in 4QFY14 against 3.7% in 3QFY14 and services grew 6.4% from 7.2% in 3QFY14. For FY2014, real GDP growth was 4.7%, slightly higher than 4.5% recorded for FY2013. For FY14, Agriculture growth was strong at 4.7% and services grew 6.8% while Industry remained weak at 0.4% in FY2014. With current growth rate of 4.8%, well below the long-term average of 7%, growth revival needs to receive the attention of the new government. As a first measure, government needs to nudge the existing projects under implementation towards completion. We believe that with a stable reformist government at the centre, there will be increase in capital inflows, both from the foreign investors as well as the domestic investors, going forward.

RBI's bi-monthly monetary policy was announced on June 3rd, 2014. Cash reserve ratio (CRR) and repo rate under the liquidity adjustment facility (LAF) were unchanged at 4% and 8% respectively. Statutory liquidity ratio (SLR) was cut by 50bps but will not have real impact for a while as banks are holding excess SLR. The dovish commentary was yet another reminder of how the macro-outlook is looking better for India.

In the initial phase, the recovery will be driven by improvement in productivity rather than by an increase in capex. India could be entering into a new cyclical upturn, which is expected to last for a significantly long period of time. This will ensure that growth picks up, corporate earnings improve, and government revenues are buoyant leading to increased public spending.

1







Outlook for Equities

The equity markets have run up both before and after the election. The BSE Sensex ended at 24217.34 as on 30th May 2014. FIIs interest continued with inflows of \$2.8bn in May taking the YTD FII net buying to \$8.1bn. DIIs on the other hand remained net sellers, notching up net outflow of \$814mn during the month, taking their YTD sales to \$4.3bn.

As earnings growth recovers to 15-20% over the next three-four years, valuations will also tend to trade above the 10 year average of 15x one year forward earnings. Strong growth is expected from FY16 onwards whereby GDP growth may revive to 6.5%. FY16e Sensex earnings could be Rs.1775 taking into consideration 15-16% CAGR. At current levels of 25000, the Sensex is trading reasonably attractive for long term investors at 14xFY16e earnings. Going forward, the markets will take cues from new government's announcements, especially in the 1st budget of the NDA.



INDEX	30-May-14	30-Apr-14	% Change
Nifty	7229.95	6696.40	7.97%
Sensex	24217.34	22417.80	8.03%
BSE 100	7345.12	6715.36	9.38%
Dow Jones	16717.17	16580.84	0.82%
Nikkei	14632.38	14304.11	2.29%
Hang Seng	23081.65	22133.97	4.28%
Nasdaq	4242.62	4114.56	3.11%

Outlook for Debt

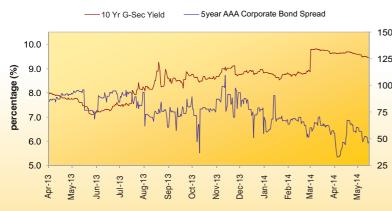
Bond market saw a smart rally on larger than expected FII interest in the benchmark securities. G-sec yields softened to 8.64% for the 10 year benchmark bond and the upside in yields might be capped at 8.70%.

The RBIs policy guidance in the form of the SLR cut was a major support for G-sec yields. RBI supported its stated intention to keep adequate liquidity in the system by continuous Term Repos issuances and OMOs. Following the favourable election result, bond markets saw a large FII in flows of over INR20bn, further improving domestic liquidity. RBI is expected to continue to provide liquidity and overnight rates should hover around the repo rate going forward.

CPI is expected to average 8% in FY15 and 6.5% in FY16. In the near term, the inflation reading could benefit from favorable base effect from June on wards. There are however upside risks on inflation from (1) El Nino and (2) suppressed inflation in the fuel /energy space.

The current corporate bond yield curve is flat with AAA 1 year assets at 8.95% and 10 year assets at 9.20%. We believe G-Secs will spearhead any downward move in rates.

2



0	Key Indices	30-May-14	30-Apr-14	% Change	
5	10 year G-Sec	8.65%	8.83%	-2.08%	
0	5 Year G-Sec	8.55%	8.80%	-2.92%	
sdq	91 Day T Bill	8.52%	8.83%	-3.64%	
	364 day T-Bill	8.65%	8.89%	-2.77%	
	MIBOR	8.65%	8.98%	-3.82%	
	Call Rates	7.96%	8.65%	-8.67%	

Performance at a Glance as on 30th May 2014



Returns	Period	Assu	re E	BM Ind	come Adv	vantage	BM	Pr	otector	E	ЗM	Ba	lancer	BN	Л
	1 month	0.899	6 0.9	95%	1.68%	, 5	1.65%	2	2.59%	2.	32%	3	.73%	3.3	1%
	3 months	2.819	6 2.6	67%	3.94%	, >	3.84%	5	5.36%	5.	01%	7	.51%	6.7	2%
Absolute Return	6 months	4.989	6 4.5	55%	5.35%	, 5	5.29%	7	7.26%	6.	45%	9	.80%	8.0	1%
	1 Year	8.75%	% 7.3	31%	3.00%	ò	2.76%	5	5.37%	4.	22%	8	.49%	6.0	9%
	2 Years	9.56%	% 8.2	25%	8.18%	, >	7.30%	ç	9.21%	8.	51%	1	1.68%	10.	01%
	3 Years	9.529	% 8.3	34%	8.74%	, >	7.75%	8	3.34%	7.	94%	9	.25%	7.8	9%
CAGR	4 Years	8.569	% 7.3	39%	7.85%	, >	6.79%	7	7.18%	6.	99%	8	.04%	6.9	7%
	5 Years	8.599	6.8	81%	8.03%	, >	6.34%	7	7.43%	6.	75%	8	.68%	7.04	4%
	Since Inception	n 9.349	% 7.3	35%	10.65	%	7.28%	8	3.32%	6.	03%	1	0.01%	6.8	4%
Returns	Period	Builder	BM	Enha	ancer	BM	Creator		BM		Pure Ec	luity	Liquid	Plus	BM
	1 month	3.21%	3.00	% 3.7	3%	3.65%	5.53%		5.02%		9.589	%	0.709	%	0.719
	3 months	6.34%	6.20	% 7.2	5%	7.32%	10.21%	6	9.74%		15.74	%	2.15	%	2.21
Absolute Return	6 months	8.72%	7.59	% 9.1	1%	8.58%	12.95%	6	10.89%	%	18.62	%	4.429	%	4.13
	1 Year	7.45%	5.67	% 7.8	7%	6.81%	12.62%	6	9.69%		25.40	%	8.659	%	8.399
	2 Years	11.28%	9.72	% 11.	53%	10.61%	14.64%	6	12.99%	%	23.28	%	8.399	%	8.019
	3 Years	9.06%	8.11	% 8.4	4%	7.96%	8.92%		8.18%		-		-		-
CAGR	4 Years	7.73%	7.17	% 7.3	2%	7.05%	7.86%		7.29%		-		-		-
	5 Years	8.55%	7.14	% 8.2	6%	7.22%	9.92%		7.86%		-		-		-
	Since Inceptior	10.23%	7.06	% 11.	66%	8.14%	12.64%	6	10.03%	%	18.14	%	8.029	%	8.07%
Returns	Period	Magnifier	BM	Maximise	r BM	Super 20	BM	М	ultiplier		BM	Val	ue Mom	entum	BN
	1 month	8.01%	7.58%	9.44%	8.37%	7.88%	7.16%		13.13%	1	3.78%		17.129	%	8.37
Absolute Return	3 months	14.38%	14.32%	16.26%	15.74%	12.69%	12.98%	2	26.32%	2	6.45%		35.549	%	15.7
	6 months	17.65%	15.26%	20.60%	16.55%	18.50%	14.41%	(35.91%	2	8.08%		38.969	%	16.5
	1 Year	19.33%	16.45%	20.94%	17.30%	21.04%	17.10%	;	34.90%	2	4.60%		30.369	%	17.2
	2 Years	19.95%	17.68%	20.54%	18.75%	22.32%	18.83%	2	24.42%	1	8.43%		21.519	%	18.7
	3 Years	8.86%	8.29%	7.33%	8.23%	11.67%	8.35%		12.12%		.06%		-		-
CAGR	4 Years	8.01%	7.56%	6.59%	7.47%	10.94%	7.91%		9.25%		.86%		-		-
	5 Years	10.88%	8.76%	9.63%	8.90%	-	-		15.61%		1.47%		-		-
	Since Inception	13.75%	6.32%	8.66%	7.04%	13.04%	9.87%	-	7.86%	3	.81%		17.059	%	14.7

Crisil Chart Term Band Index

Assure	-	Crisil Short Term Bond Index
Income Advantage	-	Crisil Composite Bond Index
Protector	BSE 100	Crisil Composite Bond Index
Builder	BSE 100	Crisil Composite Bond Index
Balancer	BSE 100	Crisil Composite Bond Index
Enhancer	BSE 100	Crisil Composite Bond Index
Creator	BSE 100	Crisil Composite Bond Index
Magnifier	BSE 100	-
Maximiser	BSE 100	-
Multiplier	CNX Midcap	-
Super 20	BSE Sensex	-
Liquid Plus		-
Pure Equity	-	-
Value & Momentum	BSE 100	-

ULIF01008/07/05BSLIASSURE109 ULIF01507/08/08BSLIINCADV109 ULIF00313/03/01BSLPROTECT109 ULIF00113/03/01BSLBUILDER109 ULIF00931/05/05BSLBALANCE109 ULIF00213/03/01BSLENHANCE109 ULIF00704/02/04BSLCREATOR109 ULIF00826/06/04BSLIIMAGNI109 ULIF01101/06/07BSLIINMAXI109 ULIF01217/10/07BSLINMULTI109 ULIF01723/06/09BSLSUPER20109 ULIF02807/10/11BSLLIQPLUS109 ULIF02707/10/11BSLIPUREEQ109 ULIF02907/10/11BSLIVALUEM109

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Crisil Liquid Fund Index Crisil Liquid Fund Index

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Performance at a Glance as on 30th May 2014



Guara

Guaranteed Nav Funds Figures in percentage (%)										
Returns	Period	Platinum Plus	Platin	um Plus II	Platinur	n Plus III	Platinum Plus IV	Platinum Pre	mier	Platinum Advantage
	1 month	6.15%	6	6.72%	6.8	6%	7.17%	7.65%		8.42%
	3 months	12.02%	1	3.03%	13.:	26%	13.74%	14.46%		15.24%
Absolute Return	6 months	14.92%	1	6.11%	15.	79%	16.34%	17.07%		18.51%
	1 Year	13.68%	1	4.67%	14.:	33%	14.68%	15.50%		18.94%
	2 Years	16.00%	1	6.85%	17.:	30%	17.36%	18.26%		20.67%
	3 Years	7.03%	7	7.26%	7.6	5%	7.34%	8.02%		10.28%
CAGR	4 Years	7.52%	8	3.06%	8.2	:0%	8.44%	8.38%		-
	5 Years	9.32%	ç	9.97%	9.2	1%	-	-		-
	Since Inception	n 5.98%	1	3.41%	9.5	51%	7.58%	8.31%		6.03%
Returns	Period	Titanium I	-	Titanium II	Tita	nium III	Foresigh	Foresight - 5 Pay		oresight - Single Pay
	1 month	7.78%		7.55%	5	.95%	5.4	3%		7.49%
Abaaluta Datura	3 months	13.72%		13.40%	10).84%	11.0)7%		14.21%
Absolute Return	6 months	16.50%		16.05%		3.29%	13.19%			17.01%
	1 Year	16.66%		16.43%	14	1.23%	10.6	63%		17.82%
	2 Years	17.11%		16.87%	14	1.69%	15.6	62%		20.52%
	3 Years	8.53%		8.70%	8	.34%	7.1	3%		10.15%
CAGR	4 Years	8.70%		8.27%		-	-			-
	5 Years	-		-		-	-			-
Since Inception		8.12%		8.04%	5	.79%	6.5	0%		9.24%
Pension Fun	ds								Figu	res in percentage (%)
Returns	Period	Pension Growth	BM	Pension	- Enrich	BM	Pension - Nouris	sh BM		
	1 month	3 22%	3 00%	4.3	30%	4 00%	2,69%	2.32%		

Returns	Period	Pension Growth	BM	Pension - Enrich	BM	Pension - Nourish	BM
Absolute Return	1 month	3.22%	3.00%	4.30%	4.00%	2.69%	2.32%
	3 months	6.61%	6.20%	8.36%	7.92%	5.45%	5.01%
	6 months	8.53%	7.59%	10.62%	9.16%	7.31%	6.45%
	1 Year	7.42%	5.67%	8.87%	7.53%	4.60%	4.22%
	2 Years	11.00%	9.72%	12.05%	11.21%	8.82%	8.51%
	3 Years	8.81%	8.11%	8.44%	8.02%	8.07%	7.94%
CAGR	4 Years	7.55%	7.17%	7.32%	7.12%	6.87%	6.99%
	5 Years	8.28%	7.14%	8.84%	7.39%	7.11%	6.75%
	Since Inception	10.20%	7.06%	11.71%	8.42%	8.04%	6.03%

Fund Name	Benchmar	k Composition		SFIN
Platinum Plus I	-	-	-	ULIF01325/02/08BSLIIPLAT1109
Platinum Plus II	-	-	-	ULIF01425/02/08BSLIIPLAT2109
Platinum Plus III	-	-	-	ULIF01628/04/09BSLIIPLAT3109
Platinum Plus IV	-	-	-	ULIF01816/09/09BSLIIPLAT4109
Platinum Premier	-	-	-	ULIF02203/02/10BSLPLATPR1109
Platinum Advantage	-	-	-	ULIF02408/09/10BSLPLATADV109
Titanium I	-	-	-	ULIF01911/12/09BSLITITAN1109
Titanium II	-	-	-	ULIF02011/12/09BSLITITAN2109
Titanium III	-	-	-	ULIF02111/12/09BSLITITAN3109
Pension Nourish	BSE 100	Crisil Composite Bond Index	Crisil Liquid Fund Index	ULIF00604/03/03BSLNOURISH109
Pension Growth	BSE 100	Crisil Composite Bond Index	Crisil Liquid Fund Index	ULIF00504/03/03BSLIGROWTH109
Pension Enrich	BSE 100	Crisil Composite Bond Index	Crisil Liquid Fund Index	ULIF00404/03/03BSLIENRICH109
Foresight - Single Pay	-	-	-	ULIF02610/02/11BSLFSITSP1109
Foresight - 5 Pay	-		-	ULIF02510/02/11BSLFSIT5P1109

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OBJECTIVE: To provide Capital Protection, at a high level of safety and liquidity through judicious investments in high quality short-term debt. **STRATEGY:** Generate better return with low level of risk through investment into fixed interest securities having short-term maturity profile.

NAV as on 30th May 2014:	₹ 21.78	BENCHMARK:	CRISIL Sho	ort Term Bond Index
Asset held as on 30th May 2014:	₹ 168.38 Cr	FUND MANAGER:	: Mr. Ajit Kur	mar PPB (Debt)
— Assure — BM	/		Asset Allocation	Rating Profile
Aug-09 Nov-09 Feb-10 May-10 May-10 Aug-10 Nov-10 Feb-11 Hay-11 Feb-12 May-12 May-12 Feb-13 Feb-13	May-13 - Aug-13 - Nov-13 - Feb-14 - May-14 -		NCD 34.80% MMI, Deposits, CBLO & Others 65.20%	11+ AA- 96% 10.58%
SECURITIES		Holding		AAA 52.46%
CORPORATE DEBT		34.80%		
8.83% National Bank For Agri. And Rural Develop 9.62% LIC Housing Finance Ltd. 2015 10.18% LIC Housing Finance Ltd. 2016	ment 2015	5.34% 4.66% 4.25%	Maturity (in years)	1.23
8.97% EID-Parry (India) Ltd. 2016 8.6% Bharat Aluminium Company Limited 2016		2.93% 2.91%	Maturity F	Profile
 9.75% Housing Development Finance Corpn. Ltd. 9.81% Power Finance Corpn. Ltd. 2018 9.8% Power Finance Corpn. Ltd. 2016 10.1% HDB Financial Services Ltd 2015 8.8% HDB Financial Services Ltd 2016 Other Corrects Debt 	2016	2.89% 2.42% 2.41% 1.81% 1.78% 3.40%	78.84%	21.16%
Other Corporate Debt MMI, Deposits, CBLO & O	thers	65.20%	Less than 2 years	2 to 7 years
			Loop than L youro	, jouro

Fund Update:

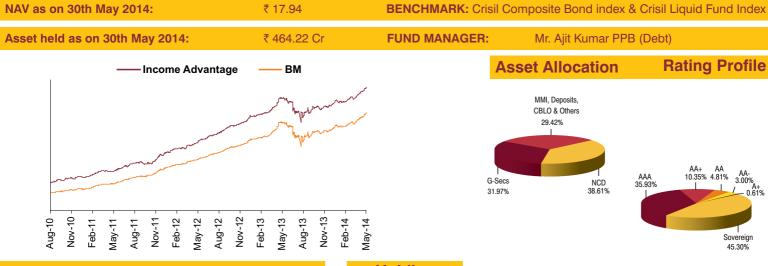
The average maturity of the fund has slightly decreased to 1.23 years from 1.32 years in the previous month. Assure fund continues to be predominantly invested in highest rated fixed income instruments.



About The Fund

OBJECTIVE: To provide capital preservation and regular income, at a high level of safety over a medium term horizon by investing in high quality debt instruments.

STRATEGY: To actively manage the fund by building a portfolio of fixed income instruments with medium term duration. The fund will invest in government securities, high rated corporate bonds, high quality money market instruments and other fixed income securities. The quality of the assets purchased would aim to minimize the credit risk and liquidity risk of the portfolio. The fund will maintain reasonable level of liquidity.



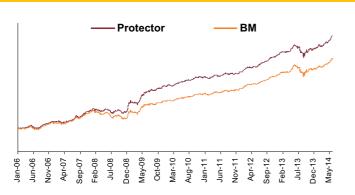
SECURITIES	Holding					
GOVERNMENT SECURITIES	31.97%	Maturity (in years)	6.58			
 8.83% Government Of India 2023 8.28% Government Of India 2027 7.16% Government Of India 2023 9.15% Government Of India 2024 8.28% Government Of India 2032 8.08% Government Of India 2022 8.33% Government Of India 2025 8.15% Government Of India 2022 8.83% Government Of India 2021 	7.77% 7.55% 2.28% 2.21% 1.75% 1.68% 1.66% 1.66% 1.65% 1.12% 1.08%	33.53% 33.53% Less than 2 years 2 to 7 years	46.60%			
Other Government Securities CORPORATE DEBT	3.22% 38.61%	Fund Update:	bee increased to			
 9.75% Tata Motors Ltd. 2020 9.55% Hindalco Industries Ltd. 2022 9.75% Housing Development Finance Corpn. Ltd. 2016 8.83% Export Import Bank Of India 2023 2% Tata Steel Ltd. 2022 9.6% Housing Development Finance Corpn. Ltd. 2016 	1.82% 1.61% 1.48% 1.47% 1.38% 1.22%	Exposure to Corporate Debt has increase 38.61% from 37.79% while that to MM decreased to 29.42% from 31.83% on a MOM Income Advantage fund continues to predominantly invested in highest rated income instruments.				
 9.65% Housing Development Finance Corpn. Ltd. 2016 9.95% Food Corporation Of India 2022 10.25% Housing Development Finance Corpn. Ltd. 2017 9.81% Power Finance Corpn. Ltd. 2018 	1.16% 1.12% 1.11% 1.10%					
Other Corporate Debt MMI, Deposits, CBLO & Others	25.15%					

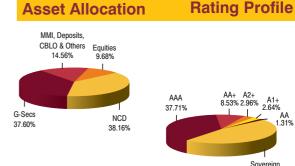


OBJECTIVE: To generate persistent return through active management of fixed income portfolio and focus on creating long-term equity portfolio, which will enhance yield of composite portfolio with minimum risk appetite.

STRATEGY: To invest in fixed income securities with marginal exposure to equity up to 10% at low level of risk. This fund is suitable for those who want to protect their capital and earn steady return on investment through higher exposure to debt securities.

NAV as on 30th May 2014:	₹ 28.72	BENCHMARK: BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index
Asset held as on 30th May 2014:	₹ 419.77 Cr	FUND MANAGER: Mr. Sunil Kumar (Equity), Mr. Ajit Kumar PPB (Debt)

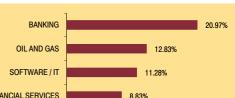






AA 1.31%

SECURITIES	Holding	Top 10
GOVERNMENT SECURITIES	37.60%	BANKING
8.33% Government Of India 2026	12.05%	BANKING -
8.83% Government Of India 2023	3.62%	OIL AND GAS
7.16% Government Of India 2023	2.79%	- SOFTWARE / IT
7.5% Government Of India 2034	2.13%	SUFTWARE/II
8.15% Government Of India 2022	2.07%	FINANCIAL SERVICES
8.24% Government Of India 2027	1.67%	AUTOMOBILE
8.79% Government Of India 2021	1.55%	AUTOMODILE
6.9% Government Of India 2019	1.55%	FMCG
7.95% Government Of India 2032	1.42%	- CAPITAL GOODS
8.2% Government Of India 2022	1.39%	CAPITAL GOODS
Other Government Securities	7.36%	PHARMACEUTICALS
CORPORATE DEBT	38.16%	- METAL
8.6% Power Finance Corpn. Ltd. 2014	3.09%	-
10.85% Rural Electrification Corpn. Ltd. 2018	2.76%	OTHERS
9.57% Indian Railway Finance Corpn. Ltd. 2021	2.45%	-
2% Tata Steel Ltd. 2022	2.39%	
9.55% Mahindra And Mahindra Financial Services Ltd. 2014	2.26%	Maturity (in
8.64% Power Grid Corpn. Of India Ltd. 2014	1.90%	
8.9% Steel Authority Of India Ltd. 2019	1.88%	Ma
11.25% Power Finance Corpn. Ltd. 2018	1.40%	IVI
9.61% Power Finance Corpn. Ltd. 2021	1.21%	
9.25% Power Grid Corpn. Of India Ltd. 2021	1.19%	
Other Corporate Debt	17.62%	27.01%
EQUITY	9.68%	
Reliance Industries Ltd.	0.70%	
HDFC Bank Ltd.	0.56%	Less than 2 yea
ICICI Bank Ltd.	0.56%	Less Indi 2 yea
ITC Ltd.	0.54%	
Housing Development Finance Corpn. Ltd.	0.47%	Fund Update:
Infosys Ltd.	0.46%	Exposure to G-se
Larsen And Toubro Ltd.	0.45%	36.34% while that
State Bank Of India	0.34%	from 16.12% on a l
Tata Consultancy Services Ltd.	0.34%	Protector fund of
Oil And Natural Gas Corpn. Ltd.	0.32%	invested in highes
Other Equity	4.95%	
MMI, Deposits, CBLO & Others	14.56%	



7.57%

6.40%

6.20%

4.51%

3.71%

2.88%

0 Sectoral Allocation





7.41



-secs has increased to 37.60% from hat to MMI has decreased to 14.56% n a MOM basis. d continues to be predominantly

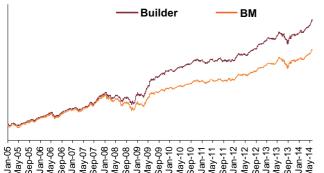
hest rated fixed income instruments.

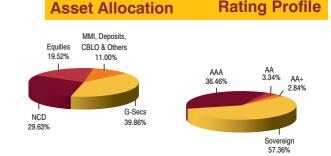


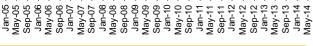
OBJECTIVE: To build your capital and generate better returns at moderate level of risk, over a medium or long-term period through a balance of investment in equity and debt.

STRATEGY: Generate better return with moderate level of risk through active management of fixed income portfolio and focus on creating long equity portfolio which will enhance yield of composite portfolio with low level of risk appetite.

NAV as on 30th May 2014:	₹ 36.17	BENCHMARK: BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index
Asset held as on 30th May 2014:	₹ 278.20 Cr	FUND MANAGER: Mr. Dhrumil Shah (Equity), Mr. Ajit Kumar PPB (Debt)



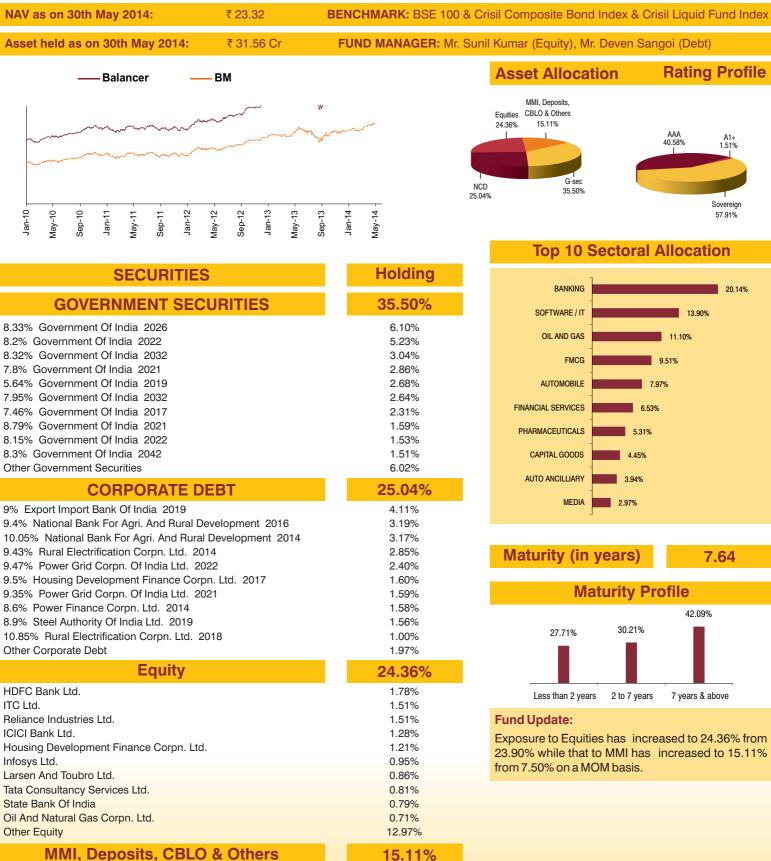




SECURITIES	Holding	Top 10 Sectoral Allocation
GOVERNMENT SECURITIES	39.86%	BANKING 21.73%
7.16% Government Of India 2023	6.31%	Z1.73%
8.83% Government Of India 2023	6.09%	FINANCIAL SERVICES 11.22%
8.33% Government Of India 2026	6.06%	
8.2% Government Of India 2022	5.58%	OIL AND GAS
7.8% Government Of India 2021	3.53%	SOFTWARE / IT 7.97%
8.32% Government Of India 2032	2.67%	
8.28% Government Of India 2027	1.64%	AUTOMOBILE 7.80%
8.79% Government Of India 2021	1.62%	PHARMACEUTICALS 7.61%
7.95% Government Of India 2032	1.41%	
8.3% Government Of India 2040	1.11%	FMCG
Other Government Securities	3.82%	CAPITAL GOODS 6.02%
CORPORATE DEBT	29.63%	AUTO ANCILLIARY 5,46%
8.65% Rural Electrification Corpn. Ltd. 2019	3.87%	
9.81% Power Finance Corpn. Ltd. 2018	2.93%	MEDIA 4.44%
8.6% Power Finance Corpn. Ltd. 2014	2.87%	J
8.5% Indian Railway Finance Corpn. Ltd. 2020	1.86%	
8.9% Steel Authority Of India Ltd. 2019	1.42%	Maturity (in years) 7.66
8.19% Indian Railway Finance Corpn. Ltd. 2019	1.39%	
2% Indian Hotels Co. Ltd. 2014	1.24%	Meturity Drefile
9.655% National Bank For Agri. And Rural Development 2014	1.08%	Maturity Profile
8.7% Power Finance Corpn. Ltd. 2020	0.91%	
9.35% Rural Electrification Corpn. Ltd. 2022	0.90%	48.19%
Other Corporate Debt	11.16%	30.32%
EQUITY	19.52%	21.49%
HDFC Bank Ltd.	1.42%	
ITC Ltd.	1.19%	
Housing Development Finance Corpn. Ltd.	1.04%	Less than 2 years 2 to 7 ears 7 years & above
ICICI Bank Ltd.	0.97%	
State Bank Of India	0.74%	Fund Update:
Reliance Industries Ltd.	0.69%	Exposure to NCD has decreased to 29.63% from
Maruti Suzuki India Ltd.	0.64%	30.06% while that to MMI has decreased to 11.00%
Larsen And Toubro Ltd.	0.63%	from 12.12% on a MOM basis.
Tata Consultancy Services Ltd.	0.59%	Builder fund continues to be predominantly invested
Bharat Electronics Ltd.	0.55%	in highest rated fixed income instruments.
Other Equity	11.06%	
MMI, Deposits, CBLO & Others	11.00%	



OBJECTIVE: The objective of this fund is to achieve value creation of the policyholder at an average risk level over medium to long-term period. **STRATEGY:** The strategy is to invest predominantly in debt securities with an additional exposure to equity, maintaining medium term duration profile of the portfolio.

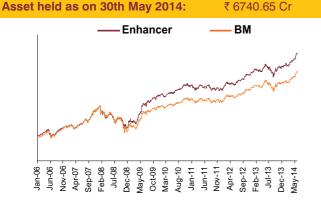


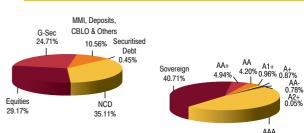


OBJECTIVE: Helps you to grow your capital through enhanced returns over a medium to long term period through investments in equity and debt instruments, thereby providing a good balance between risk and return.

STRATEGY: To earn capital appreciation by maintaining diversified equity portfolio and seek to earn regular return on fixed income portfolio by active management resulting in wealth creation for policy holders.

NAV as on 30th May 2014:	₹ 42.87	BENCHMARK: BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index
Asset held as on 30th May 2014:	₹ 6740.65 Cr	FUND MANAGER: Mr. Deven Sangoi (Equity), Mr. Ajit Kumar PPB (Debt)





Asset Allocation



Rating Profile

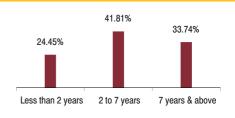
SECURITIES	Holding
GOVERNMENT SECURITIES	24.71%
 6.9% Government Of India 2019 8.33% Government Of India 2026 8.15% Government Of India 2022 8.83% Government Of India 2023 7.8% Government Of India 2021 7.16% Government Of India 2023 7.95% Government Of India 2032 8.2% Government Of India 2022 7.8% Government Of India 2020 8.79% Government Of India 2021 Other Government Securities 	2.84% 2.19% 2.12% 1.85% 1.44% 1.27% 1.14% 1.06% 0.98% 0.93% 8.88%
CORPORATE DEBT	35.11%
 10.75% Reliance Industries Ltd. 2018 2% Tata Steel Ltd. 2022 10.2% Tata Steel Ltd. 2015 9.05% State Bank Of India 2020 2% Indian Hotels Co. Ltd. 2014 9.8% LIC Housing Finance Ltd. 2017 9.48% Rural Electrification Corpn. Ltd. 2021 9.1% State Bank Of Mysore 2019 9.61% Power Finance Corpn. Ltd. 2021 8.55% Indian Railway Finance Corpn. Ltd. 2019 Other Corporate Debt 	0.85% 0.77% 0.75% 0.70% 0.55% 0.48% 0.46% 0.46% 0.44% 0.44% 0.43% 29.25%
Securitised Debt	0.45%
Securitised Debt	0.45%
Equity Reliance Industries Ltd. ITC Ltd. HDFC Bank Ltd. ICICI Bank Ltd. Larsen And Toubro Ltd. Housing Development Finance Corpn. Ltd. Infosys Ltd. Tata Consultancy Services Ltd. Oil And Natural Gas Corpn. Ltd. State Bank Of India Other Equity	29.17% 2.07% 1.85% 1.84% 1.73% 1.61% 1.46% 1.22% 1.10% 1.03% 1.01% 1.01% 14.26%
MMI, Deposits, CBLO & Others	10.56%



Maturity (in years)

6.28

Maturity Profile



Fund Update:

Exposure to Equities has increased to 29.17% from 27.82% while that to MMI has slightly increased to 10.56% from 10.17% on a MOM basis.

Enhancer fund continues to be predominantly invested in highest rated fixed income instruments.

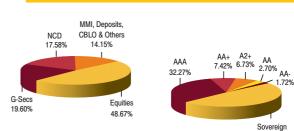


OBJECTIVE: To achieve optimum balance between growth and stability to provide long - term capital appreciation with balanced level of risk by investing in fixed income securities and high quality equity security.

STRATEGY: To ensure capital appreciation by simultaneously investing into fixed income securities and maintaining diversified equity portfolio. Active fund management is carried out to enhance policyholder's wealth in long run.



Asset held as on 30th May 2014: ₹ 371.67 Cr Creator BM Feb-13 Jul-13 Jul-08 Aug-10 Jan-11 Jun-11 Nov-11 Apr-12 Sep-12 Dec-13 May-14 Nov-06 Feb-08 Dec-08 May-09 Oct-09 Mar-10 Jun-06 Apr-07 Sep-07



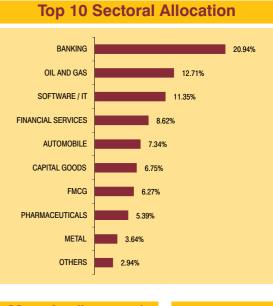
FUND MANAGER: Mr. Sunil Kumar (Equity), Mr. Ajit Kumar PPB (Debt)

Asset Allocation



Rating Profile

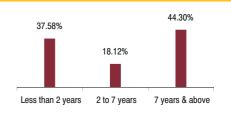
SECURITIES	Holding	
GOVERNMENT SECURITIES	19.60%	
8.33% Government Of India 2026	4.67%	
8.15% Government Of India 2022	3.25%	
8.83% Government Of India 2023	2.99%	
8.13% Government Of India 2022	1.30%	FIN
8.28% Government Of India 2027	1.29%	FIN
8.2% Government Of India 2025	1.29%	
8.24% Government Of India 2027	1.06%	
8.28% Government Of India 2032	0.77%	
5.64% Government Of India 2019	0.74%	
8.83% Government Of India 2041	0.67%	Р
Other Government Securities	1.57%	٢
CORPORATE DEBT	17.58%	
8.6% Power Finance Corpn. Ltd. 2014	2.95%	
11% Power Finance Corpn. Ltd. 2018	1.57%	
9.7% Sundaram Finance Ltd. 2014	1.34%	
8.45% Indian Railway Finance Corpn. Ltd. 2018	1.32%	Ma
8.82% Rural Electrification Corpn. Ltd. 2023	1.31% 1.20%	
8.9% Steel Authority Of India Ltd. 2019 9.7% Cadila Healthcare Ltd. 2016	0.81%	
9.55% Hindalco Industries Ltd. 2022	0.81%	
8.95% HDFC Bank Ltd. 2022	0.79%	
10.6% Indian Railway Finance Corpn. Ltd. 2018	0.71%	
Other Corporate Debt	4.78%	
EQUITY	48.67%	
Reliance Industries Ltd.	3.34%	
HDFC Bank Ltd.	2.88%	
ICICI Bank Ltd.	2.81%	
ITC Ltd.	2.64%	-
Larsen And Toubro Ltd.	2.43%	Fund
Housing Development Finance Corpn. Ltd.	2.31%	Expo
Infosys Ltd.	2.21%	47.74
Oil And Natural Gas Corpn. Ltd.	1.77%	from
State Bank Of India	1.71%	Crea
Tata Consultancy Services Ltd.	1.68%	inves
Other Equity	24.89%	
MMI, Deposits, CBLO & Others	14.15%	



aturity (in years)



Maturity Profile



d Update:

11

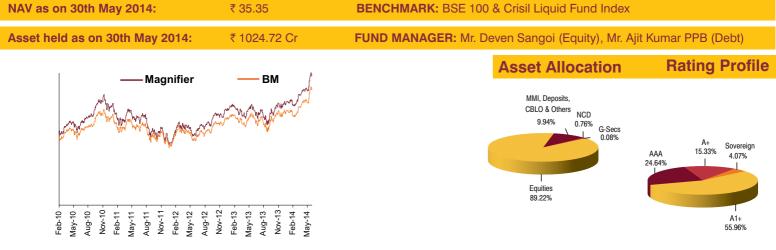
osure to Equities has increased to 48.67% from '4% while that to MMI has increased to 14.15% 12.69% on a MOM basis.

ator fund continues to be predominantly sted in highest rated fixed income instruments.

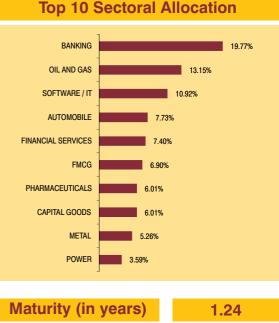


OBJECTIVE: To maximize wealth by actively managing a diversified equity portfolio.

STRATEGY: To invest in high quality equity security to provide long term capital appreciation with high level of risk. This fund is suitable for those who want to have wealth maximization over long-term period with equity market dynamics.



SECURITIES	Holding
GOVERNMENT SECURITIES	0.08%
7.59% Government Of India 20157.61% Government Of India 2015	0.06% 0.02%
CORPORATE DEBT	0.76%
 8.2% Ashok Leyland Ltd. 2014 9.63% Power Finance Corpn. Ltd. 2014 9.25% ICICI Home Finance Co. Ltd. 2014 9.46% National Bank For Agri. And Rural Development 2015 9.2% IDFC Ltd 2015 8.6% Power Finance Corpn. Ltd. 2014 8.8% HDB Financial Services Ltd 2016 	0.29% 0.15% 0.08% 0.08% 0.01% 0.01%
EQUITY	89.22%
Reliance Industries Ltd.	6.29%
	6.29% 5.60%
HDFC Bank Ltd.	
Reliance Industries Ltd. HDFC Bank Ltd. ITC Ltd. ICICI Bank Ltd.	5.60%
HDFC Bank Ltd. ITC Ltd. ICICI Bank Ltd. Larsen And Toubro Ltd.	5.60% 5.42% 5.16% 4.86%
HDFC Bank Ltd. ITC Ltd. ICICI Bank Ltd. Larsen And Toubro Ltd. Housing Development Finance Corpn. Ltd.	5.60% 5.42% 5.16% 4.86% 4.26%
HDFC Bank Ltd. ITC Ltd. ICICI Bank Ltd. Larsen And Toubro Ltd. Housing Development Finance Corpn. Ltd. Infosys Ltd.	5.60% 5.42% 5.16% 4.86% 4.26% 3.55%
HDFC Bank Ltd. TC Ltd. CICI Bank Ltd. Larsen And Toubro Ltd. Housing Development Finance Corpn. Ltd. Infosys Ltd. Tata Consultancy Services Ltd.	5.60% 5.42% 5.16% 4.86% 4.26% 3.55% 3.26%
HDFC Bank Ltd. ITC Ltd. ICICI Bank Ltd. Larsen And Toubro Ltd. Housing Development Finance Corpn. Ltd. Infosys Ltd. Tata Consultancy Services Ltd. State Bank Of India	5.60% 5.42% 5.16% 4.86% 4.26% 3.55% 3.26% 3.03%
HDFC Bank Ltd. ITC Ltd.	5.60% 5.42% 5.16% 4.86% 4.26% 3.55% 3.26%





Fund Update:

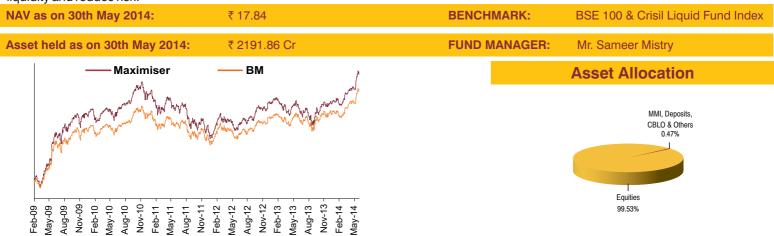
Exposure to Equities has increased to 89.22% from 85.85% while that to MMI has decreased to 9.94% from 13.26% on a MOM basis

Magnifier fund continues to be predominantly invested in large cap stocks and maintains a well diversified portfolio with investments made across various sectors.



OBJECTIVE: To provide long-term capital appreciation by actively managing a well-diversified equity portfolio of fundamentally strong blue chip companies and provide a cushion against the volatility in the equities through investment in money market instruments.

STRATEGY: Active Fund Management with potentially 100% equity exposure. Maintaining High Quality Diversified Portfolio with Dynamic blend of Growth and Value Stocks- so that portfolio does not suffer from style bias. Focus on large-caps and quality mid-caps to ensure liquidity and reduce risk.



SECURITIES	Holding	Top 10 Sectoral Allocation	
EQUITY	99.53%	BANKING	19,42%
Reliance Industries Ltd. ICICI Bank Ltd.	6.52% 6.43%	OIL AND GAS	13.59%
HDFC Bank Ltd.	5.87%	SOFTWARE / IT	10.58%
Larsen And Toubro Ltd. ITC Ltd.	5.41% 5.32%	AUTOMOBILE	7.91%
Housing Development Finance Corpn. Ltd.	4.61%	FINANCIAL SERVICES	7.46%
Infosys Ltd. Oil And Natural Gas Corpn. Ltd.	4.00% 3.80%	FMCG	6.68%
State Bank Of India Tata Consultancy Services Ltd.	3.65% 2.99%	CAPITAL GOODS	6.59%
Other Equity	50.93%	PHARMACEUTICALS	6.08%
MMI, Deposits, CBLO & Others	0.47%	METAL	5.63%
		POWER	3.73%

Maturity (in years) 7.77



Fund Update:

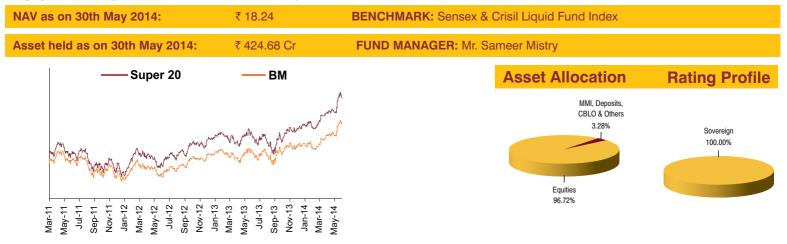
Exposure to Equities has increased to 99.53% from 99.00% while that to MMI has decreased to 0.47% from 1.00% on a MOM basis.

Maximiser fund is predominantly invested in large cap stocks and maintains a well diversified portfolio with investments made across various sectors.



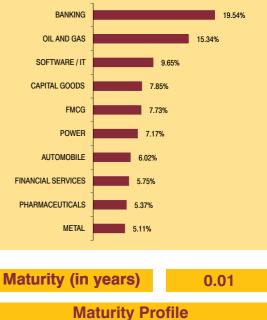
OBJECTIVE: To generate long-term capital appreciation for policyholders by making investments in fundamentally strong and liquid large cap companies.

STRATEGY: To build and manage a concentrated equity portfolio of 20 fundamentally strong large cap stocks in terms of market capitalization by following an in depth research-focused investment approach. The fund will attempt diversify across sectors and will invest in companies having financial strength, robust, efficient & visionary management & adequate market liquidity. It will adopt a disciplined and flexible approach towards investing with a focus on generating long-term capital appreciation. The non-equity portion of the fund will be invested in highly rated money market instruments and fixed deposits.



SECURITIES	Holding	-	
Equity	96.72%	BANKING	
Reliance Industries Ltd.	9.73%	OIL AND GAS	
Larsen And Toubro Ltd.	7.59%	SOFTWARE / IT	9.65%
ITC Ltd.	7.47%	- CAPITAL GOODS	7.85%
ICICI Bank Ltd.	7.35%		1.00,0
HDFC Bank Ltd.	6.25%	FMCG	7.73%
Maruti Suzuki India Ltd.	5.82%	POWER	7.17%
Housing Development Finance Corpn. Ltd.	5.56%	POWER	7.17%
State Bank Of India	5.29%	AUTOMOBILE	6.02%
Oil And Natural Gas Corpn. Ltd.	5.10%	-	
Infosys Ltd.	5.02%	FINANCIAL SERVICES	5.75%
Other Equity	31.52%	PHARMACEUTICALS	5.37%
MMI, Deposits, CBLO & Others	3.28%	METAL	5.11%

Top 10 Sectoral Allocation





Less than 2 years

Fund Update:

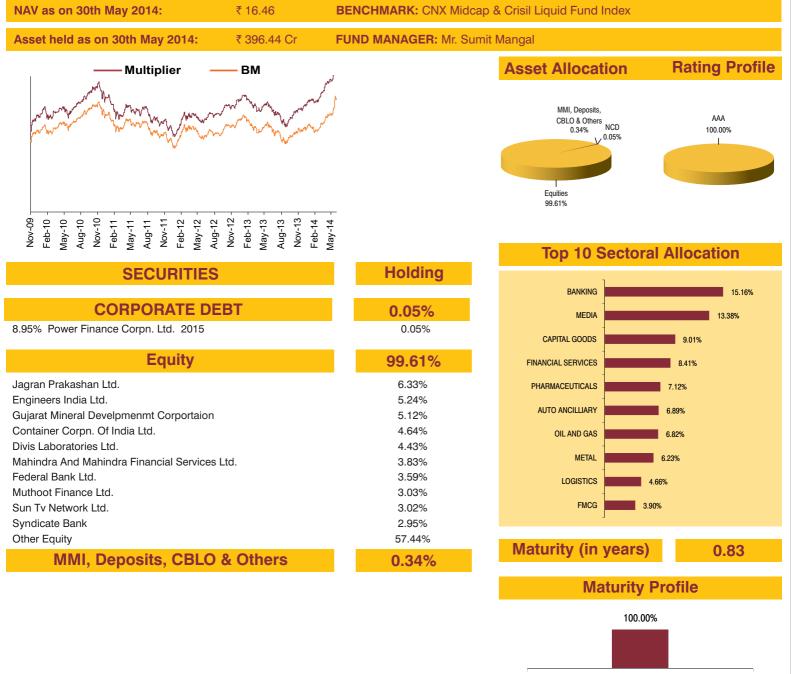
Exposure to Equities has slightly increased to 96.72% from 96.27% while that to MMI has slightly decreased to 3.28% from 3.73% on a MOM basis.

Super 20 fund is predominantly invested in large cap stocks and maintains a concentrated portfolio.



OBJECTIVE: To provide long-term wealth maximization by actively managing a well-diversified equity portfolio, predominantly comprising of companies whose market capitalization is between Rs. 10 billion to Rs.250 billion. Further, the fund would also seek to provide a cushion against the sudden volatility in the equities through some investments in short-term money market instruments.

STRATEGY: Active Fund Management with potentially 100% equity Exposure Research based investment approach with a dedicated & experienced in-house research team. Identify undervalued Stocks in the growth phase. Focus on niche players with competitive advantage, in the sunrise industry & potential of being tomorrow's large cap. Emphasis on early identification of stocks.



Less than 2 years

Fund Update:

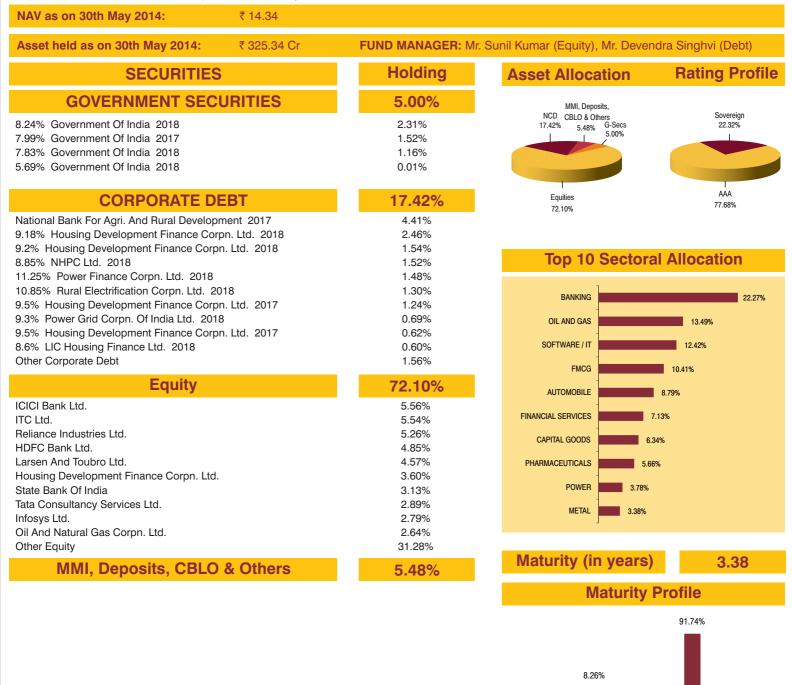
Exposure to Equities has increased to 99.61% from 92.09% MMI has decreased to 0.34% from 7.85% on MOM basis.

Multiplier fund is predominantly invested in high quality mid cap stocks and maintains a well diversified portfolio with investments made across various sectors.



OBJECTIVE: To optimize the participation in an actively managed well diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments & derivatives to lock-in capital appreciations.

STRATEGY: The strategy of the fund is to have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market instruments.



Fund Update:

Less than 2 years

Exposure to Equities has increased to 72.10% from 68.97% while that to MMI has decreased to 5.48% from 6.92% on a MOM basis.

2 to 7 years

Platinum Plus I fund continues to be predominantly invested in large cap stocks and maintains a well diversified portfolio. Platinum Plus II Fund

SFIN No.ULIF01425/02/08BSLIIPLAT2109



About The Fund

OBJECTIVE: To optimize the participation in an actively managed well diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments & derivatives to lock-in capital appreciations.

STRATEGY: The strategy of the fund is to have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market instruments.

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NAV as on 30th May 2014: ₹ 20.56
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₹ 580.16 Cr

Asset held as on 30th May 2014:

FUND MANAGER: Mr. Deven Sangoi (Equity), Mr. Devendra Singhvi (Debt)

SECURITIES	Holding	Asset Allocation Rating Profile
GOVERNMENT SECURITIES	3.86%	
 7.83% Government Of India 2018 5.69% Government Of India 2018 6.05% Government Of India 2019 6.05% Government Of India 2019 8.24% Government Of India 2018 	2.01% 0.62% 0.62% 0.37% 0.24%	NCD G-Secs MMI, Deposits, Sovereign 13.27% 3.86% CBLO & Others 22.52% 3.44%
CORPORATE DEBT	13.27%	77.48%
 9.7% Power Finance Corpn. Ltd. 2018 National Housing Bank 2018 9.25% Power Grid Corpn. Of India Ltd. 2018 National Bank For Agri. And Rural Development 2018 9% Export Import Bank Of India 2019 11.25% Power Finance Corpn. Ltd. 2018 10.85% Rural Electrification Corpn. Ltd. 2018 9.64% Power Grid Corpn. Of India Ltd. 2018 9.85% Tata Sons Ltd. 2017 9.25% Power Grid Corpn. Of India Ltd. 2019 	2.63% 2.42% 2.24% 2.11% 1.10% 0.92% 0.91% 0.35% 0.18% 0.17%	BANKING 22.36% OIL AND GAS 13.37% SOFTWARE / IT 12.37% FMCG 10.41% AUTOMOBILE 8.79%
Other Corporate Debt	0.25%	FINANCIAL SERVICES
Equity ITC Ltd. ICICI Bank Ltd. Reliance Industries Ltd. HDFC Bank Ltd. Larsen And Toubro Ltd. Housing Development Finance Corpn. Ltd.	79.42% 6.09% 6.03% 5.81% 5.57% 4.92% 4.04%	CAPITAL GOODS PHARMACEUTICALS POWER METAL 3.70%
State Bank Of India Tata Consultancy Services Ltd. Infosys Ltd. Oil And Natural Gas Corpn. Ltd. Other Equity	3.40% 3.20% 3.05% 2.85% 34.48%	Maturity (in years) 3.88
MMI, Deposits, CBLO & Others	3.44%	Maturity Profile
		89.15%

Fund Update:

10.85%

Less than 2 years

Exposure to Equities has increased to 79.42% from 76.03% while that to MMI has decreased to 3.44% from 5.20% on a MOM basis.

2 to 7 years

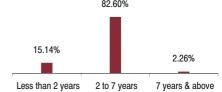
Platinum Plus II fund is predominantly invested in large cap stocks and maintains a well diversified portfolio.



OBJECTIVE: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes & and as approved by the IRDA.

STRATEGY: To have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market.

NAV as on 30th May 2014: ₹ 18	5.81			
Asset held as on 30th May 2014: ₹ 69	96.86 Cr	FUND MANAGER: Mr.	. Deven Sangoi (Equity), Mr. Deve	endra Singhvi (Debt)
SECURITIES		Holding	Asset Allocation	Rating Profile
GOVERNMENT SECURIT	IES	6.14%		
6.9% Government Of India 20196.05% Government Of India 20195.64% Government Of India 20197.8% Government Of India 2020		5.84% 0.14% 0.11% 0.05%	NCD G-Secs 8.35% 6.14% MMI, Deposits, CBLO & Others 4.13%	Sovereign 44.00%
CORPORATE DEBT		8.35%	l Equities 81.38%	AAA
National Housing Bank 2019 9.63% Rural Electrification Corpn. Ltd. 2019 8.6% Indian Railway Finance Corpn. Ltd. 2019 9.35% Power Grid Corpn. Of India Ltd. 2019 National Bank For Agri. And Rural Development 2018 9.3% Power Grid Corpn. Of India Ltd. 2019 9.95% State Bank Of India 2026 9.18% Housing Development Finance Corpn. Ltd. 2018		2.34% 1.45% 1.41% 1.15%	Top 10 Sectora	56.00%
		0.52% 0.36% 0.30% 0.29%	BANKING OIL AND GAS	21.28%
9.25% Power Grid Corpn. Of India Ltd. 2019 9.5% Housing Development Finance Corpn. Ltd. 2 Other Corporate Debt	2017	0.25% 0.14% 0.14%	SOFTWARE / IT	8.93%
Equity		81.38%	FMCG	8.72%
Reliance Industries Ltd. ITC Ltd. ICICI Bank Ltd.		6.74% 5.95% 5.85%	-	65%
HDFC Bank Ltd. Larsen And Toubro Ltd.		5.57% 4.74%	CAPITAL GOODS	61%
Housing Development Finance Corpn. Ltd. Oil And Natural Gas Corpn. Ltd. Infosys Ltd.		4.18% 3.29% 3.26%	POWER 4.07%	
Tata Consultancy Services Ltd. State Bank Of India		3.23% 3.07% 35.52%	METAL 3.37%	
Other Equity MMI, Deposits, CBLO & Ot	hers	4.13%	Maturity (in years)	4.96
, a e			Maturity I	Profile
			82.60%	
			_	



Fund Update:

Exposure to Equities has decreased to 81.38% from 82.63% while that to MMI has increased to 4.12% from 3.59% on a MOM basis.

Platinum Plus III fund continues to be predominantly invested in large cap stocks and maintains a well diversified portfolio. Platinum Plus IV Fund SFIN No.ULIF01816/09/09BSLIIPLAT4109



About The Fund

OBJECTIVE: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes & and as approved by the IRDA

STRATEGY: To have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market instruments.

NAV as on 30th May 2014: ₹ 14.11		
Asset held as on 30th May 2014: ₹ 521.46 Cr	FUND MANAGER: Mr.	Deven Sangoi (Equity), Mr. Devendra Singhvi (Debt)
SECURITIES	Holding	Asset Allocation Rating Profile
GOVERNMENT SECURITIES	3.84%	
6.9% Government Of India 2019 6.05% Government Of India 2019	3.49% 0.35%	NCD G-Secs MMI, Deposits, Sovereign 8.08% CBLO & Others 37.01% 2.14%
CORPORATE DEBT	8.08%	
National Bank For Agri. And Rural Development 2019 9.63% Rural Electrification Corpn. Ltd. 2019 9.15% Larsen And Toubro Ltd. 2019 9.95% State Bank Of India 2026	2.55% 1.94% 1.91% 0.99%	Equities AAA 85.94% 62.99%
8.85% NHPC Ltd. 2019	0.26%	Top 10 Sectoral Allocation
9.6% Housing Development Finance Corpn. Ltd. 20168.34% LIC Housing Finance Ltd. 20189.2% Housing Development Finance Corpn. Ltd. 2018	0.19% 0.13% 0.10%	BANKING 21.14%
Equity	85.94%	OIL AND GAS
Reliance Industries Ltd. ITC Ltd. ICICI Bank Ltd. HDFC Bank Ltd. Larsen And Toubro Ltd. Housing Development Finance Corpn. Ltd. Infosys Ltd. Oil And Natural Gas Corpn. Ltd. Tata Consultancy Services Ltd. State Bank Of India Other Equity MMI, Deposits, CBLO & Others	7.16% 6.34% 6.01% 5.88% 5.03% 4.34% 3.45% 3.45% 3.45% 3.42% 3.26% 37.59% 2.14%	SOFTWARE / IT AUTOMOBILE FMCG PHARMACEUTICALS FINANCIAL SERVICES CAPITAL GOODS POWER METAL 3.15%
		Maturity (in years) 4.95 Maturity Profile

Fund Update:

19.66%

Less than 2 years

Exposure to Equities has decreased to 85.94% from 87.03% while that to MMI has decreased to 2.14% from 4.55% on a MOM basis.

2 to 7 years

7.27%

7 years & above

Platinum Plus IV fund is predominantly invested in large cap stocks and maintains a well diversified portfolio.



OBJECTIVE: To optimise the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA

STRATEGY: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

NAV as on 30th May 2014: ₹ 14.08		
Asset held as on 30th May 2014: ₹ 883.90 Cr	FUND MANAGER: M	r. Sunil Kumar (Equity), Mr. Devendra Singhvi (Debt)
SECURITIES	Holding	Asset Allocation Rating Profile
GOVERNMENT SECURITIES	1.71%	MMI, Deposits,
8.19% Government Of India 2020 6.35% Government Of India 2020	1.16% 0.54%	CBLO & Others NCD Sovereign 5.32% 2.66% G-Secs 49.06%
7.17% Government Of India 2015	0.01%	1.71%
CORPORATE DEBT	2.66%	Equities
8.85% NHPC Ltd. 2020	0.56%	90.31% AAA 50.94%
9.18% Housing Development Finance Corpn. Ltd. 2018 Rural Electrification Corpn. Ltd. 2020	0.45% 0.44%	Top 10 Sectoral Allocation
9.25% Power Grid Corpn. Of India Ltd. 2019	0.31%	
8.46% Rural Electrification Corpn. Ltd. 2028 9.61% Power Finance Corpn. Ltd. 2021	0.26% 0.21%	BANKING 21.34%
8.85% NHPC Ltd. 2019	0.19%	OIL AND GAS
9.45% State Bank Of India 2026 9.2% Housing Development Finance Corpn. Ltd. 2018	0.16% 0.08%	SOFTWARE / IT
		-
Equity	90.31%	AUTOMOBILE 8.93%
Reliance Industries Ltd.	7.73%	FMCG
ICICI Bank Ltd. HDFC Bank Ltd.	6.56% 6.38%	FINANCIAL SERVICES 6.75%
ITC Ltd.	5.92%	CAPITAL GOODS 6.34%
Larsen And Toubro Ltd. Housing Development Finance Corpn. Ltd.	5.73% 4.53%	PHARMACEUTICALS 5.54%
Infosys Ltd.	4.05%	
Tata Consultancy Services Ltd. Oil And Natural Gas Corpn. Ltd.	3.63% 3.56%	POWER 4.26%
State Bank Of India	3.42%	METAL 3.69%
Other Equity	38.79%	
MMI, Deposits, CBLO & Others	5.32%	Maturity (in years) 5.35
		Maturity Profile

20

Less than 2 years

from 3.42% on a MOM basis.

Fund Update:

42.36%

2 to 7 years

Exposure to Equities has decreased to 90.31% from 92.04% while that to MMI has increased to 5.32%

Platinum Premier fund is predominantly invested in large cap stocks and maintains a well diversified

8.13%

7 years & above

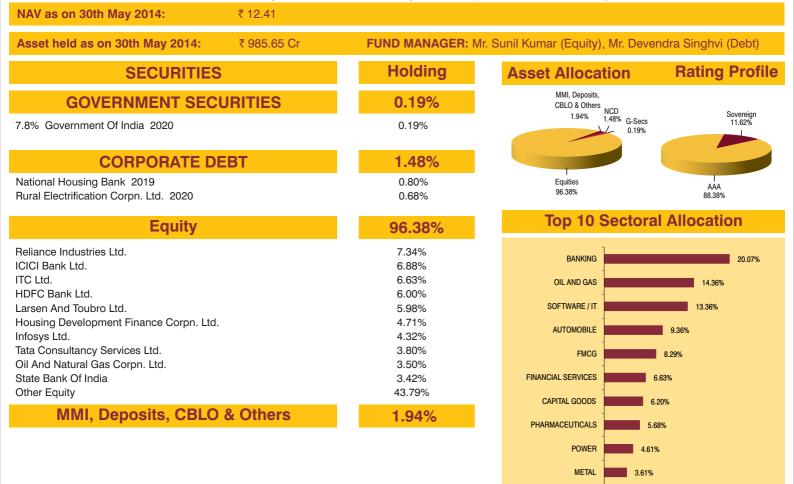
SFIN No.ULIF02408/09/10BSLPLATADV109



About The Fund

OBJECTIVE: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA.

STRATEGY: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.



Maturity (in years)

55.77%

Less than 2 years

from 3.38% on a MOM basis.

Fund Update:

Maturity Profile

43.05%

2 to 7 years

Exposure to Equities has increased to 96.38% from 92.93% while that to MMI has decreased to 1.94%

5.72

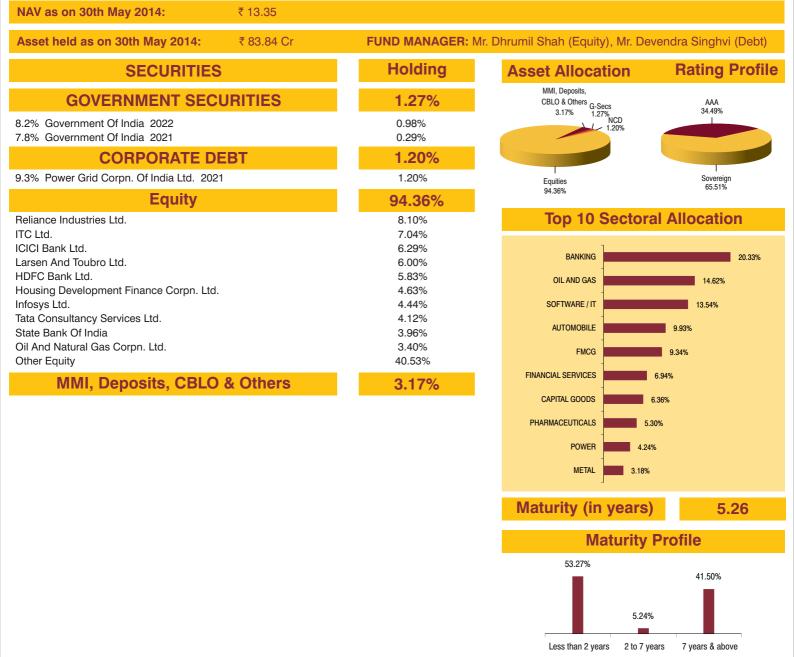
1.19%

7 years & above



OBJECTIVE: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA.

STRATEGY: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.



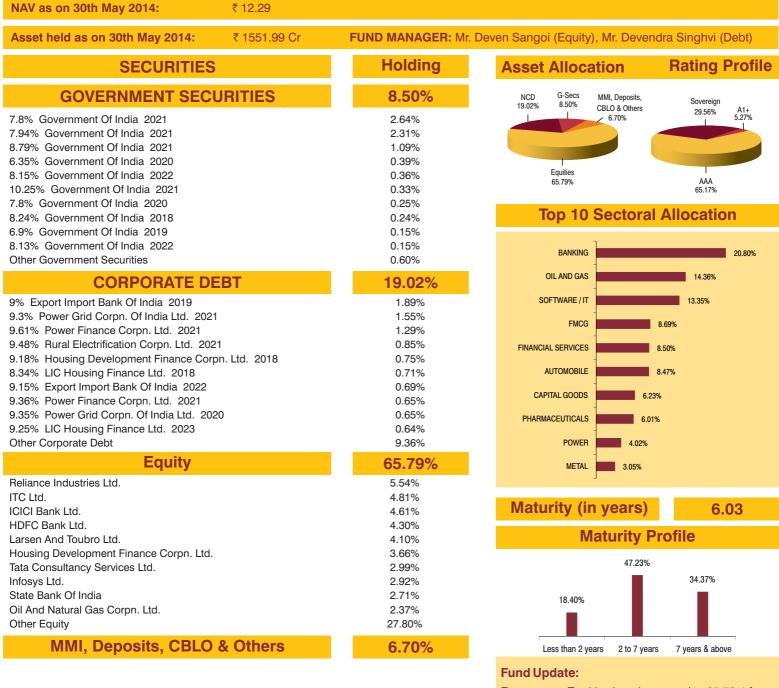
Fund Update:

Exposure to Equities has increased to 94.36% from 93.52% while that to MMI has slightly decreased to 3.17% from 3.87% on a MOM basis.



OBJECTIVE: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA.

STRATEGY: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.



Exposure to Equities has increased to 65.79% from 64.15% while that to MMI has decreased to 6.70% from 9.95% on a MOM basis.



OBJECTIVE: The primary objective of the fund is to provide Capital Protection, at a high level of safety and liquidity through judicious investments in high quality short-term debt.

STRATEGY: Generate better return with low level of risk through investment into fixed interest securities having short-term maturity profile.

NAV as on 30th May 2014:	₹ 14.16			
Asset held as on 30th May 2014:	₹ 49.13 Cr	FUND MANAGER: M	r. Sunil Kumar (Equity), Mr. De	vendra Singhvi (Debt)
SECURITIES		Holding	Asset Allocation	Rating Profile
GOVERNMENT SECU	JRITIES	3.63%	NCD G-Secs	
7.59% Government Of India 2015 7.17% Government Of India 2015		1.92% 1.71%	NCD 3.63% MMI, Deposit: 10.60% 3.63% CBLO & Othe 2.22%	
CORPORATE DE	BT	10.60%		
9.37% National Housing Bank 20159.2% IDFC Ltd 20158.8% Power Grid Corpn. Of India Ltd. 20148.95% Power Finance Corpn. Ltd. 2015		4.08% 3.67% 2.03% 0.81%	Equities 83.56%	AAA 67.96%
Equity		83.56%	Top 10 Secto	ral Allocation
Reliance Industries Ltd. ITC Ltd. HDFC Bank Ltd. Larsen And Toubro Ltd. ICICI Bank Ltd. State Bank Of India Housing Development Finance Corpn. Ltd. Mahindra And Mahindra Ltd. Oil And Natural Gas Corpn. Ltd. Infosys Ltd. Other Equity		5.92% 5.48% 4.65% 4.56% 4.29% 4.27% 4.12% 3.52% 3.20% 3.00% 40.55%	BANKING SOFTWARE / IT OIL AND GAS AUTOMOBILE FMCG FINANCIAL SERVICES	20.98% 14.46% 13.03% 10.95% 7.85% 7.41%
MMI, Deposits, CBLO a	& Others	2.22%	CAPITAL GOODS	5.46%
			PHARMACEUTICALS	5.30%
			POWER 4	83%
			METAL 4.3	6%

Fund Update:

Exposure to Equities has increased to 83.56% from 78.34%

Maturity Profile

0.68

0.50%

7 years & above

Maturity (in years)

99.50%

Less than 2 years

Titanium I fund is predominantly invested in large cap stocks and maintains a well diversified portfolio.



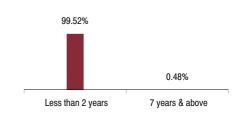
OBJECTIVE: The primary objective of the fund is to provide Capital Protection, at a high level of safety and liquidity through judicious investments in high quality short-term debt.

STRATEGY: Generate better return with low level of risk through investment into fixed interest securities having short-term maturity profile.

NAV as on 30th May 2014:	₹ 13.85			
Asset held as on 30th May 2014:	₹ 14.45 Cr	FUND MANAGER: Mr.	. Sunil Kumar (Equity), Mr. Do	evendra Singhvi (Debt)
SECURITIES		Holding	Asset Allocation	Rating Profile
GOVERNMENT SECU	JRITIES	5.97%		
7.59% Government Of India 2015 7.17% Government Of India 2015		3.02% 2.94%	NCD G-Secs MMI, Deposits 7.09% 5.97% CBLO & Other 3.88%	s, rs AAA 48.19%
CORPORATE DE	BT	7.09%		
9.2% IDFC Ltd 20159.15% Export Import Bank Of India 20158.29% Power Finance Corpn. Ltd. 20158.8% Power Grid Corpn. Of India Ltd. 2014	Ļ	3.47% 1.39% 1.38% 0.86%	Equities 83.06%	Sovereign 51.81%
Equity		83.06%	Top 10 Sec	toral Allocation
Reliance Industries Ltd. ITC Ltd. Larsen And Toubro Ltd. HDFC Bank Ltd. ICICI Bank Ltd. State Bank Of India Housing Development Finance Corpn. Ltd. Mahindra And Mahindra Ltd. Oil And Natural Gas Corpn. Ltd. Infosys Ltd. Other Equity	9 Othere	5.75% 5.32% 5.13% 4.46% 4.12% 4.10% 3.97% 3.40% 3.08% 2.93% 40.79%	BANKING SOFTWARE / IT OIL AND GAS AUTOMOBILE FMCG FINANCIAL SERVICES CAPITAL GOODS	20.42% 14.17% 13.65% 10.87% 7.76% 7.22% 6.18%
MMI, Deposits, CBLO	& Others	3.88%	-	
			PHARMACEUTICALS	5.24%
			POWER -	4.82%
			METAL	4.35%

Maturity (in years) 0.82

Maturity Profile



Fund Update:

Exposure to Equities has increased to 83.06% from 77.95% while that to MMI has increased to 3.88% from 1.89% on a MOM basis.

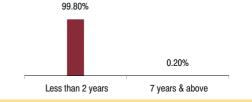
Titanium II fund is predominantly invested in large cap stocks and maintains a well diversified portfolio.



OBJECTIVE: The primary objective of the fund is to provide Capital Protection, at a high level of safety and liquidity through judicious investments in high quality short-term debt.

STRATEGY: Generate better return with low level of risk through investment into fixed interest securities having short-term maturity profile.

NAV as on 30th May 2014:	₹ 12.49			
Asset held as on 30th May 2014:	₹ 7.65 Cr	FUND MANAGER: Mr.	Sunil Kumar (Equity), Mr. Deve	endra Singhvi (Debt)
SECURITIES		Holding	Asset Allocation	Rating Profile
GOVERNMENT SECU	JRITIES	10.22%	MMI, Deposits,	
7.17% Government Of India 2015 7.59% Government Of India 2015		6.46% 3.76%	NCD G-Sees CBL0 & Others 18.62% 10.22% 2.61%	Sovereign 35.45%
CORPORATE DE	BT	18.62%		
8.64% Power Grid Corpn. Of India Ltd. 201 9.37% National Housing Bank 2015 9.2% IDFC Ltd 2015	5	8.15% 5.24% 5.24%	Equities 68.54%	AAA 64.55%
Equity		68.54%		
Reliance Industries Ltd. Larsen And Toubro Ltd. ITC Ltd.		4.61% 4.55% 4.27%	Top 10 Sector	al Allocation
HDFC Bank Ltd.		3.61%	BANKING	19.79%
ICICI Bank Ltd. State Bank Of India		3.34% 3.32%	SOFTWARE / IT	13.43%
Housing Development Finance Corpn. Ltd.		3.20%	OIL AND GAS	13.26%
Mahindra And Mahindra Ltd. Tata Motors Ltd.		2.74% 2.57%	AUTOMOBILE	12.31%
Oil And Natural Gas Corpn. Ltd.		2.48%	FMCG	7.37%
Other Equity		33.85%	FINANCIAL SERVICES	7.16%
MMI, Deposits, CBLO	& Others	2.61%	- CAPITAL GOODS	6.64%
			- PHARMACEUTICALS	88%
			- POWER 4.	73%
			METAL 4.3	3%
			Maturity (in years) 0.92
			Maturity	Profile
			99 80%	



Fund Update:

Exposure to Equities has increased to 68.54% from 58.18% while that to MMI has slightly decreased to 2.61% from 2.99% on a MOM basis.

Titanium III fund is predominantly invested in large cap stocks and maintains a well diversified portfolio.

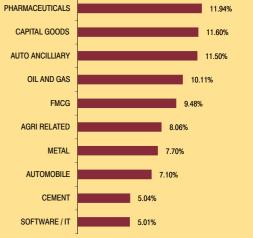


OBJECTIVE: The objective of the fund is to provide long-term wealth creation by actively managing portfolio through investment in selective businesses. Fund will not invest in businesses that provide goods or services in gambling, lottery/contests, animal produce, liquor, tobacco, entertainment like films or hotels, banks and financial institutions

STRATEGY: The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong companies by following a research-focused investment approach. Equity investments will be made based on the following criteria: Investment in companies will be made in strict compliance with the objective of the fund, Fund will not invest in banks and financial institutions and companies whose interest income exceeds 3% of total revenues, Investing in leveraged-firms is restrained on the provision that heavily indebted companies ought to serve a considerable amount of their revenue in interest payments.

NAV as on 30th May 2014: ₹ 14.49

Asset held as on 30th May 2014: ₹ 6.08 Cr	FUND MANAGER:	Mr. Praful Kumar			
SECURITIES	Holding	Asset Allocation			
Equity	99.69%	MMI, Deposits,			
Exide Industries Ltd.	5.42%	CBLO & Others 0.31%			
Cummins India Ltd.	5.39%	0.0176			
ACC Ltd.	5.02%				
Reliance Industries Ltd.	4.89%				
Cipla Ltd.	4.44%				
Gujarat Mineral Develpmenmt Corportaion	4.32%	Equities			
Grasim Industries Ltd.	4.25%	99.69%			
Bata India Ltd.	4.25%				
Wabco India Limited	4.19%				
Asian Paints Ltd.	4.13%				
Other Equity	53.39%	Top 10 Sectoral Allocation			
MMI, Deposits, CBLO & Others	0.31%	PHARMACEUTICALS 11.94%			



Fund Update:

Exposure to Equities has increased to 99.69% from 92.05% while that to MMI has decreased to 0.31% from 7.95% on a MOM basis.



OBJECTIVE: To provide superior risk-adjusted returns with low volatility at a high level of safety and liquidity through investments in high quality short term fixed income instruments - upto1 year maturity

STRATEGY: The fund will invest in high quality short-term fixed income instruments – upto 1-year maturity. The endeavor will be to optimize returns while providing liquidity and safety with very low risk profile.



Less than 2 years

Fund Update:

The average maturity of the fund has slightly decreased to 0.60 years from 0.66 years in the previous month.



OBJECTIVE: The objective of the fund is to provide long-term wealth maximization by managing a well diversified equity portfolio predominantly comprising of deep value stocks with strong momentum.

STRATEGY: To build & manage a diversified equity portfolio of value and momentum driven stocks by following a prudent mix of qualitative & quantitative investment factors. This strategy has outperformed the broader market indices over long-term. The fund would seek to identify companies which have attractive business fundamentals, competent management and prospects of robust future growth and are yet available at a discount to their intrinsic value and display good momentum. The fund will also maintain reasonable level of liquidity.

NAV as on 30th May 2014:	₹ 14.19	BENCHMARK:			BSE 1	00
Asset held as on 30th May 2014:	₹ 18.75 Cr	FUND MANAGER:			Mr. Si	unil Kumar
SECURITIES			Holding	Asset Allocati	on	Rating Profile
Equity	Equity		93.91%		MI, Deposits,	
Hero Motocorp Limited ACC Ltd. Muthoot Finance Ltd. Federal Bank Ltd. Syndicate Bank Union Bank Of India Chambal Fertilisers And Chemicals Ltd. Max India Ltd. Jagran Prakashan Ltd. Coal India Ltd			5.02% 4.14% 3.98% 3.83% 3.77% 3.77% 3.68% 3.15% 3.01% 2.83%	CBLO & Others 6.09% Equities 93.91%		
Other Equity MMI, Deposits, CBLO	& Others		56.74%	Top 10 S	ectoral	Allocation



Fund Update:

Exposure to Equities has increased to 93.91% from 88.33% while that to MMI has decreased to 6.09% from 11.67% on a MOM basis.

Pension Nourish Fund

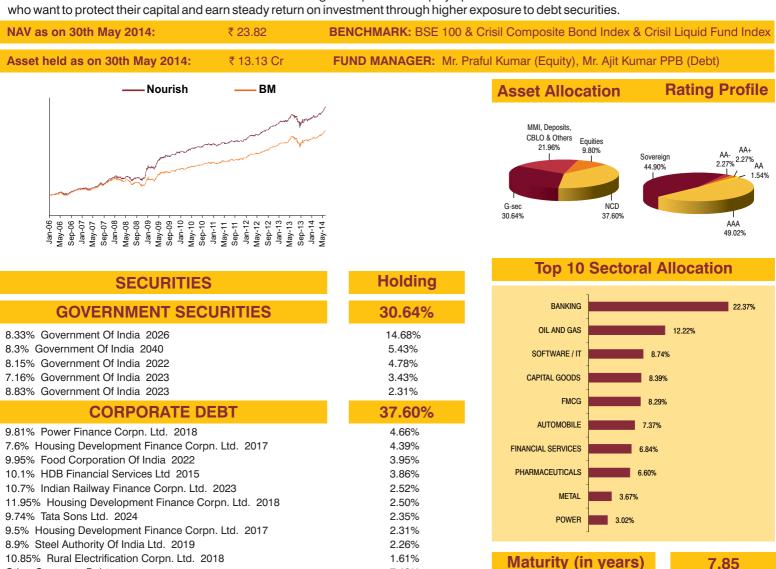
SFIN No.ULIF00604/03/03BSLNOURISH109



About The Fund

OBJECTIVE: To generate persistent return through active management of fixed income portfolio and focus on creating long-term equity portfolio, which will enhance yield of composite portfolio with minimum risk appetite.

STRATEGY: To invest in fixed income securities with marginal exposure to equity up to 10% at low level of risk. This fund is suitable for those



Other Corporate Debt	7.19%
Equity	9.80%
ITC Ltd.	0.63%
HDFC Bank Ltd.	0.60%
Reliance Industries Ltd.	0.60%
ICICI Bank Ltd.	0.51%
Larsen And Toubro Ltd.	0.45%
Infosys Ltd.	0.38%
Housing Development Finance Corpn. Ltd.	0.37%
Oil And Natural Gas Corpn. Ltd.	0.32%
Tata Motors Ltd.	0.31%
Tata Consultancy Services Ltd.	0.30%
Other Equity	5.33%
MMI, Deposits, CBLO & Others	21.96%

Fund Update:

28.70%

Less than 2 years

Exposure to Equities has slightly increased to 9.80 % from 9.77% while that to MMI has increased to 21.69% from 19.70% on a MOM basis.

Maturity Profile

22.24%

2 to 7 years

49.06%

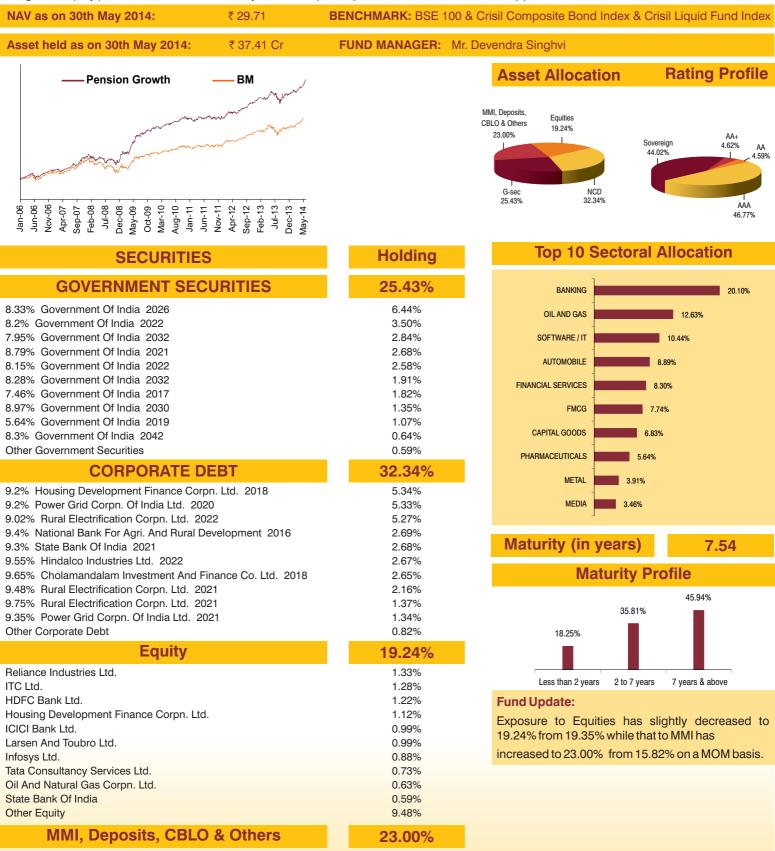
7 years & above

Birla Sun Life

About The Fund

OBJECTIVE: This fund option helps build your capital and generate better returns at moderate level of risk, over a medium or long-term period through a balance of investment in equity and debt.

STRATEGY: Generate better return with moderate level of risk through active management of fixed income portfolio and focus on creating long term equity portfolio which will enhance yield of composite portfolio with low level of risk appetite.



Birla Sun Life Insurance

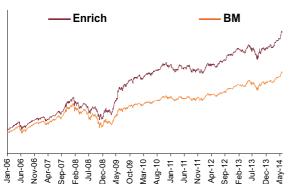
Rating Profile

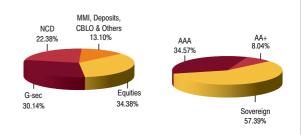
About The Fund

OBJECTIVE: Helps you grow your capital through enhanced returns over a medium to long term period through investments in equity and debt instruments, thereby providing a good balance between risk and return.

STRATEGY: To earn capital appreciation by maintaining diversified equity portfolio and seek to earn regular return on fixed income portfolio by active management resulting in wealth creation for policyholders.

NAV as on 30th May 2014:	₹ 34.65	BENCHMARK: BSE 100 & Crisil Composite Bond Index & Crisil Liquid Fund Index
Asset held as on 30th May 2014:	₹ 166.78 Cr	FUND MANAGER: Mr. Dhrumil Shah (Equity), Mr. Ajit Kumar PPB (Debt)



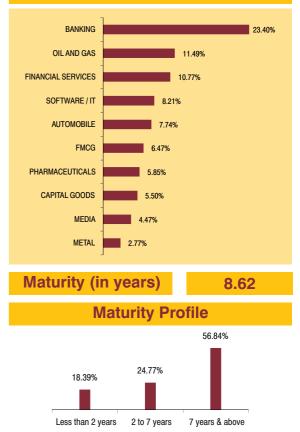


Asset Allocation

Dec-08 · May-09 · Oct-09 · Mar-10 · Jan-11 · Jun-11 · Nov-11 -Dec-13 -May-14 -Apr-12 -Sep-12 -Feb-13 -Jul-13 -Feb-08 Apr-07 Sep-07

SECURITIES	Holding
GOVERNMENT SECURITIES	30.14%
8.33% Government Of India 2026	9.24%
8.83% Government Of India 2023	7.58%
7.16% Government Of India 2023	6.48%
8.28% Government Of India 2027	2.88%
9.15% Government Of India 2024	1.66%
8.32% Government Of India 2032	1.15%
8.3% Government Of India 2042	1.14%
CORPORATE DEBT	22.38%
8.9% Steel Authority Of India Ltd. 2019	2.96%
9.81% Power Finance Corpn. Ltd. 2018	2.26%
9.95% Food Corporation Of India 2022	1.87%
9.5% Housing Development Finance Corpn. Ltd. 2017	1.82%
9.18% Housing Development Finance Corpn. Ltd. 2018	1.80%
9.24% Rural Electrification Corpn. Ltd. 2018	1.80%
9.55% Hindalco Industries Ltd. 2022	1.80%
10.15% Kotak Mahindra Prime Ltd. 2017	1.22%
9.65% Kotak Mahindra Prime Ltd. 2016	1.21%
8.9% Power Finance Corpn. Ltd. 2018	1.19%
Other Corporate Debt	4.47%
Equity	34.38%
HDFC Bank Ltd.	2.50%
ICICI Bank Ltd.	2.10%
Reliance Industries Ltd.	2.05%
ITC Ltd.	1.85%
Housing Development Finance Corpn. Ltd.	1.80%
Larsen And Toubro Ltd.	1.58%
State Bank Of India	1.48%
Maruti Suzuki India Ltd.	1.16%
Tata Consultancy Services Ltd.	1.11% 0.95%
Infosys Ltd. Other Equity	0.95%
MMI, Deposits, CBLO & Others	13.10%

Top 10 Sectoral Allocation



Fund Update:

Exposure to Equities has slightly increased to 34.38% from 34.18% while that to MMI has increased to 13.10% from 10.99% on a MOM basis.