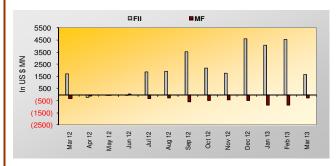


Key Indices	31-Mar-13	28-Feb-13	% Change
Nifty	5682.55	5693.05	-0.18%
Sensex	18835.77	18861.54	-0.14%
BSE 100	5678.70	5720.10	-0.72%
Dow Jones	14578.54	14054.49	3.73%
Nikkei	12397.91	11559.36	7.25%
Hang Seng	22299.63	23020.27	-3.13%
Nasdaq	3267.52	3160.19	3.40%

Macro-economic data continue to disappoint. IIP, for January 2013, at 2.4% was at market consensus, showing marginal improvement after 2 months of contraction. The manufacturing and electricity sectors showed growth. The mining sector, on the other hand, showed at (-) 2.9% growth, on account of issues relating to environmental/forest clearances. Consumer non-durables rose significantly, while capital goods continued contracting. Meanwhile, the March PMI reading at 52 was marginally lower than the 54.2 February print, with output growing at the slowest rate in the last 16 months, due to power outages and reduced new orders.

Inflation too showed a deteriorating trend and after a brief slowdown in January, WPI for February rose to 6.8%. The overall inflation index levels were higher mainly because the hikes in diesel prices drove up fuel inflation. Another major concern area is the widening current account deficit (CAD). India's third quarter current account deficit (CAD) widened to a record high of 6.7% of GDP @ US\$32.6bn. Only the strong capital flows of US\$31.8bn – year on year- supported the overall BoP situation. However, with a weak outlook on global commodities and correction in precious metals setting in, India's CAD should have hopefully peaked.





RBI's Mid Quarter policy for March'13 was in line with expectations. The central bank cut the repo rate by 25 basis points to 7.5% and kept the CRR unchanged at 4.0%. The underlying commentary remained hawkish, with RBI indicating that it was of the view that wholesale inflation is likely to remain elevated, CAD will remain a concern and the overall macro situation leaves little room for further easing this year.

On the political front there was a lot of uncertainty. The UPA government at the centre received a jolt during the month with a key ally, the DMK, deciding to withdraw support. Without the DMK, the UPA government musters up 281 seats with the help of allies in the Lower House against a required majority of 271. Investors viewed this development with alarm, fearing a derailment of reforms with the majority now resting on slippery slopes.

On the global front, China's operating conditions improved along with stronger new orders and production growth. US's business conditions improved and jobs increased, signaling an economic upturn. Euro-zone's contraction gathered pace and this is expected to intensify as even Germany's private sector witnessed the slowest growth output since the start of 2013. Italy, Spain, Portugal and Ireland will all request debt restructuring programs in next 12-18 months. The Cyprus bailout issues also kept investor sentiment weak throughout the month.

#### **Market Outlook**



Key Indices	31-Mar-13	28-Feb-13	% Change
10 year G-Sec	7.96%	7.87%	1.13%
5 Year G-Sec	7.96%	7.94%	0.25%
91 Day T Bill	8.02%	8.06%	-0.50%
364 day T-Bill	7.79%	7.91%	-1.54%
MIBOR	9.63%	8.67%	9.97%
Call Rates	7.81%	7.84%	-0.38%

#### **Equity Outlook:**

Indian equity markets corrected a bit, with the BSE Sensex remaining range-bound in the month of March, finally settling at 18,836 (-0.1% MoM). Equity markets took some cheer from the governments push on the reform front, expectations of a good rabi crop contributing to agricultural growth and major infra and oil and gas projects getting clearances soon from cabinet committee on investment.

FII flows into equity markets slowed in March, ending the month at a 4 month low of \$2bn. The FII inflows for the first quarter of 2013 have been strong at \$10.3bn. DIIs still continued to be net sellers, with \$1.5bn of outflows during the month taking CYTD, DII outflows now total \$6.3bn.

Domestic equity valuations are quite attractive for long term investors with the BSE Sensex trading at a P/E of 13.5xFY14e earnings. Going forward, market's short to medium term direction would depend on government's continued focus on domestic reforms, RBI's future policy actions and FII investment flows.

#### **Debt Outlook:**

Bond markets were neutral going in to the policy. The RBI monetary policy, though on expected lines, did not bring in any cheer. While inflationary pressures have eased, the scope for aggressive rate-cuts by the RBI looks limited, given the widening CAD and high food prices. As such, we expect a much more delayed and stretched recovery for India. We expect the 10 year government bond to trade in the range of 8% to 7.90%, as there is a large supply in the pipe line in the new financial year. Corporate bonds have seen a very lackluster market with spreads close to 80 basis points.

DERFORMANCE	

INDIVIDUAL	Assu	re	Income Adv	antage	Protect	or	Build	ler
Inception Date	12-Sep	-05	22-Aug-	-08	22-Mar-	01	22-Ma	r-01
	Fund Return	ВМ	Fund Return	ВМ	Fund Return	ВМ	Fund Return	BM
Last 1 year	10.19%	8.68%	11.15%	9.12%	10.13%	8.88%	10.70%	8.62%
Last 2 years (CAGR)	9.64%	8.27%	9.55%	8.32%	7.66%	7.41%	7.11%	6.48%
Last 3 years (CAGR)	8.35%	7.07%	8.75%	7.18%	7.01%	6.69%	6.83%	6.18%
Last 4 year (CAGR)	8.72%	6.68%	9.08%	-	8.81%	7.81%	10.73%	8.88%
Last 5 years (CAGR)	10.17%	-	-	-	8.73%	6.70%	9.44%	6.54%
Since Inception (CAGR)	9.37%		11.84%		8.37%		10.24%	

Asset Held (Rs. In Crores) 129 353 405 277

INDIVIDUAL	Balan	cer	Enhand	er	Creato	or	Magn	ifier	
Inception Date	18-Jul	-05	22-Mar-	01	23-Feb-	-04	12-Au	g-04	
	Fund Return	BM	Fund Return	ВМ	Fund Return	ВМ	Fund Return	BM	
Last 1 year	10.25%	8.18%	9.74%	8.05%	8.83%	7.46%	8.07%	5.77%	
Last 2 years (CAGR)	6.85%	5.73%	5.53%	5.26%	3.54%	3.33%	-0.85%	-0.86%	
Last 3 years (CAGR)	6.73%	5.64%	5.93%	5.38%	4.73%	4.25%	2.08%	1.66%	
Last 4 year (CAGR)	11.12%	9.13%	11.16%	9.65%	14.91%	11.63%	16.77%	15.04%	
Last 5 years (CAGR)	10.26%	-	8.16%	5.57%	10.56%	5.40%	4.60%	-	
Since Inception (CAGR)	9.85%		11.75%		12.33%		12.72%		
Since inception (CAGR)	3.03 /6		11.7576		12.0076		12.7276		

Asset Held (Rs. In Crores) 34 6595 321 1005

INDIVIDUAL	Maxim	iser	Multipl	er	Super 2	20
Inception Date	12-Jun	-07	30-Oct-	07	6-Jul-0	9
	Fund Return	ВМ	Fund Return	BM	Fund Return	ВМ
Last 1 year	6.58%	5.52%	3.67%	-4.16%	8.87%	6.75%
Last 2 years (CAGR)	-3.74%	-1.86%	-0.27%	-4.13%	0.58%	-1.91%
Last 3 years (CAGR)	-0.28%	0.98%	0.53%	-1.75%	4.71%	1.61%
Last 4 year (CAGR)	17.32%	15.92%	24.86%	18.28%	-	-
Last 5 years (CAGR)	5.13%	2.74%	8.28%	2.53%	-	-
Since Inception (CAGR)	5.96%	4.37%	3.04%		9.71%	6.65%

Asset Held (Rs. In 2134 362 244

Fund Name	Benchma	ark Composition	<u>SFIN</u>
Assure	-	Crisil Short Term Bond Index	ULIF01008/07/05BSLIASSURE109
Income Advantage	-	Crisil Composite Bond Index	ULIF01507/08/08BSLIINCADV109
Protector	BSE 100	Crisil Composite Bond Index	ULIF00313/03/01BSLPROTECT109
Builder	BSE 100	Crisil Composite Bond Index	ULIF00113/03/01BSLBUILDER109
Balancer	BSE 100	Crisil Composite Bond Index	ULIF00931/05/05BSLBALANCE109
Enhancer	BSE 100	Crisil Composite Bond Index	ULIF00213/03/01BSLENHANCE109
Creator	BSE 100	Crisil Composite Bond Index	ULIF00704/02/04BSLCREATOR109
Magnifier	BSE 100	Crisil Liquid Fund Index	ULIF00826/06/04BSLIIMAGNI109
Maximiser	BSE 100	Crisil Liquid Fund Index	ULIF01101/06/07BSLIINMAXI109
Multiplier	CNX Midcap	Crisil Liquid Fund Index	ULIF01217/10/07BSLINMULTI109
Super 20	Sensex	Crisil Liquid Fund Index	ULIF01723/06/09BSLSUPER20109

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#### **FUND PERFORMANCE AS ON 31st March 2013**

Inception Date	Platinum i 17-Mar-		Platinum Pl 8-Sep-08		Platinum Pl 15-May-0		Platinum i 15-Sep	
	Fund Return	ВМ	Fund Return	ВМ	Fund Return	ВМ	Fund Return	ВМ
Last 1 year	7.88%	-	7.34%	-	8.11%	-	7.72%	-
Last 2 years (CAGR)	-1.39%	-	-1.56%	-	-0.93%	-	-1.46%	-
Last 3 years (CAGR)	2.96%	-	3.26%	-	3.29%	-	3.61%	-
Last 4 year (CAGR)	14.21%	-	17.05%	-		-		-
Since Inception (CAGR)	3.57%	-	12.21%	-	7.00%	-	4.21%	-
Asset Held (Rs. In Crores)	367		628		744		572	

NDIVIDUAL Inception Date	Platinum Pi 15-Feb-		Platinum Adv 20-Sep-1		Foresight 5 22-Feb-1		Foresight Si 22-Feb	
	Fund Return	BM	Fund Return	BM	Fund Return	BM	Fund Return	ВМ
Last 1 year	8.10%	-	8.13%	-	8.40%	-	8.58%	-
Last 2 years (CAGR)	-0.90%	-	0.37%	-	0.14%	-	0.56%	-
Last 3 years (CAGR)	3.26%	-	-	-	-	-	-	-
Since Inception (CAGR)	4.43%	-	-0.99%	-	2.39%	-	2.75%	-
Asset Held (Rs. In Crores)	885		649		776		65	

INDIVIDUAL	Titaniur	n I	Titanium	II	Titanium	<b>III</b>
Inception Date	16-Dec-	09	16-Mar-1	0	16-Jun-1	0
	Fund Return	ВМ	Fund Return	BM	Fund Return	BM
Last 1 year	8.16%	-	7.89%	-	7.57%	-
Last 2 years (CAGR)	0.18%	-	0.75%	-	1.77%	-
Last 3 years (CAGR)	3.99%	-	4.05%	-	-	-
Since Inception (CAGR)	4.40%	-	4.09%	-	1.64%	-
Asset Held (Rs. In Crores)	57		26		7	

PENSION Inception Date	Nouris 12-Mar		Growt 18-Mar-		Enric 12-Mar-	
	Fund Return	-03 BM	Fund Return	BM	Fund Return	BM
Last 1 year	9.94%	8.88%	9.79%	8.62%	9.43%	7.90%
Last 2 years	7.50%	7.41%	6.71%	6.48%	5.23%	4.78%
Last 3 years	6.76%	6.69%	6.43%	6.18%	5.68%	5.10%
Last 4 years	8.53%	7.81%	10.35%	8.88%	12.81%	10.16%
Last 5 years	9.15%	6.70%	10.49%	6.54%	9.77%	5.96%
Since Inception	8.12%		10.17%		11.73%	

Fund Name	Benchma	ark Composition	<u>SFIN</u>
Platinum Plus I	-		ULIF01325/02/08BSLIIPLAT1109
Platinum Plus II	-	-	ULIF01425/02/08BSLIIPLAT2109
Platinum Plus III	-	-	ULIF01628/04/09BSLIIPLAT3109
Platinum Plus IV	-		ULIF01816/09/09BSLIIPLAT4109
Platinum Premier	-	-	ULIF02203/02/10BSLPLATPR1109
Platinum Advantage	-		ULIF02408/09/10BSLPLATADV109
Titanium I	-	-	ULIF01911/12/09BSLITITAN1109
Titanium II	-	-	ULIF02011/12/09BSLITITAN2109
Titanium III	-		ULIF02111/12/09BSLITITAN3109
Pension Nourish	BSE 100	Crisil Composite Bond Index	ULIF00604/03/03BSLNOURISH109
Pension Growth	BSE 100	Crisil Composite Bond Index	ULIF00504/03/03BSLIGROWTH109
Pension Enrich	BSE 100	Crisil Composite Bond Index	ULIF00404/03/03BSLIENRICH109

#### Disclaimer:

Asset Held (Rs. In Crores)

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# ASSURE FUND

ULIF01008/07/05BSLIASSURE109

## Portfolio as on Sunday, March 31, 2013

SECURITIES	HOLDING
CORPORATE DEBT	56.32%
8.83% NATIONAL BANK FOR AGRI. AND RURAL DEVELO	6.95%
9.62% L I C HOUSING FINANCE LTD. 2015	6.12%
10.8% EXPORT IMPORT BANK OF INDIA 2013	4.66%
10.9% RURAL ELECTRIFICATION CORPN. LTD. 2013	3.90%
9.7% SUNDARAM FINANCE LTD. 2014	3.89%
9.72% IDFC LTD 2013	3.88%
8% MAHINDRA VEHICLE MANUFACTURERS LIMITED 20	3.21%
11.3% A C C LTD. 2013	3.14%
9.18% HOUSING DEVELOPMENT FINANCE CORPN. LTD.	3.14%
10.2% SUNDARAM FINANCE LTD. 2014	3.13%
OTHER CORPORATE DEBT	14.31%

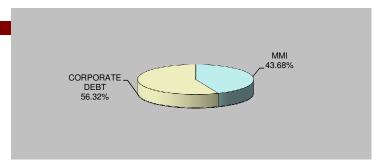
#### About the Fund

**Objective:** The primary objective of the fund is to provide Capital Protection, at a high level of safety and liquidity through judicious investments in high quality short-term debt.

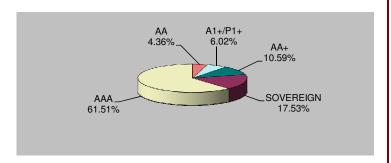
**Strategy:** Generate better return with low level of risk through investment into fixed interest securities having short-term maturity profile.

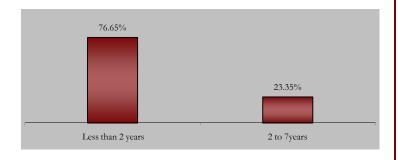
#### **Asset Allocation**





# Rating Profile







# INCOME ADVANTAGE FUND

ULIF01507/08/08BSLIINCADV110

## Portfolio as on Sunday, March 31, 2013

SECURITIES	HOLDING
GOVERNMENT SECURITIES	26.47%
8.15% GOVERNMENT OF INDIA 2022	9.04%
8.2% GOVERNMENT OF INDIA 2022	4.14%
9.15% GOVERNMENT OF INDIA 2024 8.28% GOVERNMENT OF INDIA 2032	3.05% 2.44%
8.08% GOVERNMENT OF INDIA 2022	2.31%
8.2% GOVERNMENT OF INDIA 2025 8.97% GOVERNMENT OF INDIA 2030	2.29%
8.9% GOVERNMENT OF INDIA 2030 8.3% GOVERNMENT OF INDIA 2040	0.91% 0.86%
8.2% GOVERNMENT OF INDIA 2023	0.71%
8.3% GOVERNMENT OF INDIA 2042 OTHER GOVERNMENT SECURITIES	0.58%
OTHER GOVERNMENT SECURITIES	0.14%

#### About the Fund

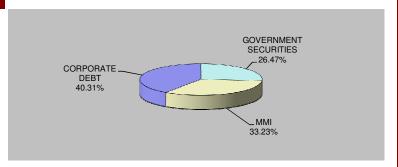
**Objective:**To provide capital preservation and regular income, at a high level of safety over a medium term horizon by investing in high quality debt instruments

**Strategy:** To actively manage the fund by building a portfolio of fixed income instruments with medium term duration. The fund will invest in government securities, high rated corporate bonds, high quality money market instruments and other fixed income securities. The quality of the assets purchased would aim to minimize the credit risk and liquidity risk of the portfolio. The fund will maintain reasonable level of liquidity.

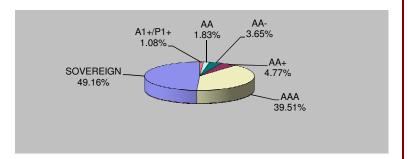
#### CORPORATE DEBT 40.31%

9.75% TATA MOTORS LTD. 2020	2.40%
8.83% EXPORT IMPORT BANK OF INDIA 2023	1.98%
9.75% HOUSING DEVELOPMENT FINANCE CORPN. LTD.	1.97%
2% TATA STEEL LTD. 2022	1.73%
9.6% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 2	1.62%
9.65% HOUSING DEVELOPMENT FINANCE CORPN. LTD.	1.54%
10.25% HOUSING DEVELOPMENT FINANCE CORPN. LTD	1.48%
9.62% POWER FINANCE CORPN. LTD. 2016	1.45%
9.4% NATIONAL BANK FOR AGRI. AND RURAL DEVELOF	1.44%
9.15% EXPORT IMPORT BANK OF INDIA 2022	1.44%
OTHER CORPORATE DEBT	23.25%

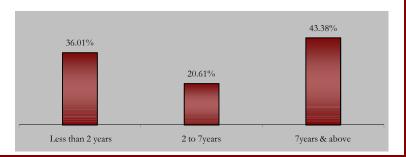
#### **Asset Allocation**



# Rating Profile



MMI 33.23%





8.6% POWER FINANCE CORPN. LTD. 2014

8.9% STEEL AUTHORITY OF INDIA LTD. 2019

11.4% POWER FINANCE CORPN. LTD. 2013

11 25% POWER FINANCE CORPN LTD 2018

OIL AND NATURAL GAS CORPN. LTD.

OTHER EQUITY

8.85% TATA SONS LTD. 2016

OTHER CORPORATE DEBT

8.64% POWER GRID CORPN. OF INDIA LTD. 2014

8.8% POWER GRID CORPN. OF INDIA LTD. 2013

9.45% RURAL ELECTRIFICATION CORPN. LTD. 2013

11.5% RURAL ELECTRIFICATION CORPN. LTD. 2013

10.85% RURAL ELECTRIFICATION CORPN. LTD. 2018

# PROTECTOR FUND

ULIF00313/03/01BSLPROTECT109

#### Portfolio as on Sunday, March 31, 2013

SECURITIES	HOLDING
GOVERNMENT SECURITIES	31.27%
8.15% GOVERNMENT OF INDIA 2022	5.94%
7.8% GOVERNMENT OF INDIA 2021	3.71%
7.99% GOVERNMENT OF INDIA 2017	2.47%
7.5% GOVERNMENT OF INDIA 2034 11.5% GOVERNMENT OF INDIA 2015	2.35%
8.24% GOVERNMENT OF INDIA 2013	2.12% 1.82%
8.79% GOVERNMENT OF INDIA 2021	1.68%
6.9% GOVERNMENT OF INDIA 2019	1.64%
7.95% GOVERNMENT OF INDIA 2032 8.2% GOVERNMENT OF INDIA 2022	1.55%
OTHER GOVERNMENT SECURITIES	1.49% 6.50%

#### About the Fund

45.19%

3.19%

2.95%

1.97%

1.97%

1.85%

1.80%

1.50%

1.50%

1.48%

1.45%

25.52%

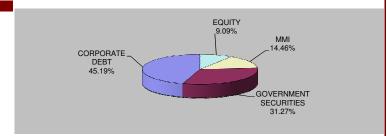
0.26%

4.64%

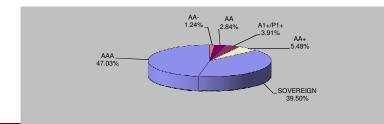
**Objective:** To generate persistent return through active management of fixed income portfolio and focus on creating long-term equity portfolio, which will enhance yield of composite portfolio with minimum risk appetite.

**Strategy:** To invest in fixed income securities with marginal exposure to equity up to 10% at low level of risk. This fund is suitable for those who want to protect their capital and earn steady return on investment through higher exposure to debt securities.

#### **Asset Allocation**

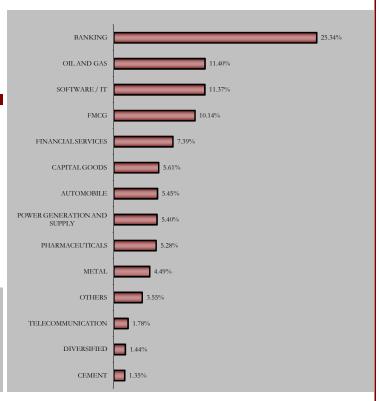


#### **Rating Profile**

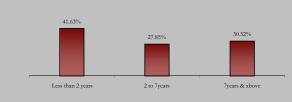


#### 9.09% **EQUITY** I C I C I BANK LTD. 0.63% RELIANCE INDUSTRIES LTD. 0.60% INFOSYS LTD. 0.59% LT CLTD. 0.57% H D F C BANK LTD. 0.46% LARSEN AND TOUBRO LTD. 0.37% STATE BANK OF INDIA 0.35% TATA CONSULTANCY SERVICES LTD. 0.31% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 0.30%

#### Sectoral Allocation



# MMI 14.46%





8.85% TATA SONS LTD. 2016

OTHER CORPORATE DEBT

OTHER EQUITY

MMI

## BUILDER FUND

ULIF00113/03/01BSLBUILDER109

#### Portfolio as on Sunday, March 31, 2013

8.65% RURAL ELECTRIFICATION CORPN. LTD. 2019

8.5% INDIAN RAILWAY FINANCE CORPN. LTD. 2020

9.35% RURAL ELECTRIFICATION CORPN. LTD. 2022

9.47% POWER GRID CORPN, OF INDIA LTD, 2014

8.9% STEEL AUTHORITY OF INDIA LTD. 2019

7.55% NATIONAL HOUSING BANK 2013

11.45% RELIANCE INDUSTRIES LTD. 2013

8.6% POWER FINANCE CORPN. LTD. 2014

10.25% TECH MAHINDRA LTD. 2014

SECURITIES	HOLDING
GOVERNMENT SECURITIES	26.18%
8.2% GOVERNMENT OF INDIA 2022	
VII.7. 0.0 1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.	5.82%
7.8% GOVERNMENT OF INDIA 2021	4.45%
8.15% GOVERNMENT OF INDIA 2022	4.12%
8.32% GOVERNMENT OF INDIA 2032	1.74%
8.28% GOVERNMENT OF INDIA 2027	1.73%
8.79% GOVERNMENT OF INDIA 2021	1.70%
7.95% GOVERNMENT OF INDIA 2032	1.50%
8.3% GOVERNMENT OF INDIA 2040	1.19%
7.59% GOVERNMENT OF INDIA 2015	1.08%
8.08% GOVERNMENT OF INDIA 2022	0.91%
OTHER GOVERNMENT SECURITIES	1.93%

#### About the Fund

40.31%

3.94%

3.37%

2.88%

2.35%

2.20%

1.89%

1.86%

1.82%

1.45%

1.44%

17.11%

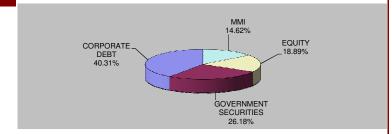
10.13%

14.62%

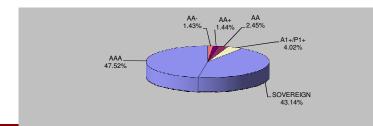
**Objective:** To build your capital and generate better returns at moderate level of risk, over a medium or long-term period through a balance of investment in equity and debt.

**Strategy:** Generate better return with moderate level of risk through active management of fixed income portfolio and focus on creating long term equity portfolio which will enhance yield of composite portfolio with low level of risk appetite.

#### **Asset Allocation**

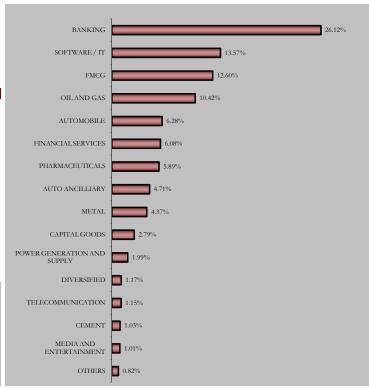


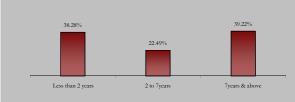
#### **Rating Profile**



#### 18.89% **EQUITY** INFOSYS LTD 1.33% ITCLTD. 1.25% H D F C BANK LTD. 1.24% LC LC LBANK LTD. 0.87% RELIANCE INDUSTRIES LTD. 0.77% MCLEOD RUSSEL INDIA LTD. 0.71% DIVIS LABORATORIES LTD. 0.69% STATE BANK OF INDIA 0.68% AMARA RAJA BATTERIES LIMITED 0.62% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 0.60%

#### Sectoral Allocation







7.05% CANARA BANK 2014

 $11.3\%\,$  A C C LTD. 2013

MMI

OTHER CORPORATE DEBT

9% EXPORT IMPORT BANK OF INDIA 2019

9.43% RURAL ELECTRIFICATION CORPN. LTD. 2014

9.47% POWER GRID CORPN. OF INDIA LTD. 2022.

9.35% POWER GRID CORPN, OF INDIA LTD, 2021

11.45% RELIANCE INDUSTRIES LTD. 2013

9.4% NATIONAL BANK FOR AGRI. AND RURAL DEVELO

10.05% NATIONAL BANK FOR AGRI. AND RURAL DEVE

9.5% HOUSING DEVELOPMENT FINANCE CORPN. LTD.

# BALANCER FUND

ULIF00931/05/05BSLBALANCE109

#### Portfolio as on Sunday, March 31, 2013

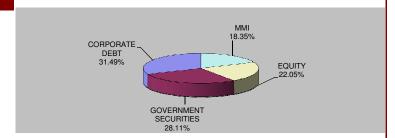
SECURITIES	HOLDING
GOVERNMENT SECURITIES	28.11%
0.220/ COMEDNICTIVE OF DUDIA 202/	
8.33% GOVERNMENT OF INDIA 2026	5.94%
8.2% GOVERNMENT OF INDIA 2022	4.98%
7.8% GOVERNMENT OF INDIA 2021	2.71%
7.95% GOVERNMENT OF INDIA 2032	2.56%
5.64% GOVERNMENT OF INDIA 2019	2.47%
7.46% GOVERNMENT OF INDIA 2017	2.14%
8.79% GOVERNMENT OF INDIA 2021	1.52%
6.9% GOVERNMENT OF INDIA 2019	1.38%
7% GOVERNMENT OF INDIA 2022	1.33%
8.08% GOVERNMENT OF INDIA 2022	1.17%
OTHER GOVERNMENT SECURITIES	1.90%

#### About the Fund

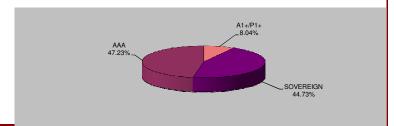
**Objective:** The objective of this fund is to achieve value creation of the policyholder at an average risk level over medium to long-term period.

**Strategy:** The strategy is to invest predominantly in debt securities with an additional exposure to equity, maintaining medium term duration profile of the portfolio.

#### **Asset Allocation**



#### **Rating Profile**



#### 22.05% **EQUITY** INFOSYS LTD. 1.56% I C I C I BANK LTD. 1.30% ITCLTD. 1.25% RELIANCE INDUSTRIES LTD. 1.24% STATE BANK OF INDIA 1.10% LARSEN AND TOUBRO LTD. 1.07% H D F C BANK LTD. 0.93% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 0.87% HINDUSTAN UNILEVER LTD. 0.68% MAHINDRA AND MAHINDRA LTD. 0.67% OTHER EQUITY 11.38%

# 18.35%

31.49%

3.84%

3.51%

2.96%

2.95%

2.86%

2.26%

1.49%

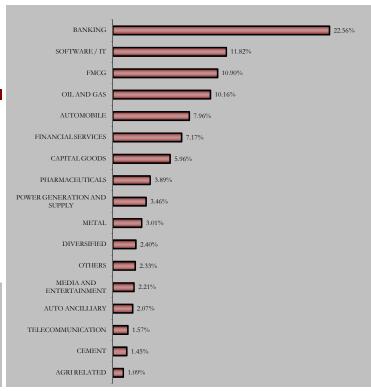
1.49%

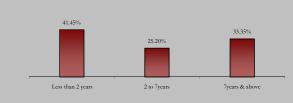
1.48%

1.48%

7.19%

#### **Sectoral Allocation**







10.2% TATA STEEL LTD. 2015

9.05% STATE BANK OF INDIA 2020

10.25% TECH MAHINDRA LTD. 2014

2% INDIAN HOTELS CO. LTD. 2014

9.1% STATE BANK OF MYSORE 2019

OIL AND NATURAL GAS CORPN. LTD.

OTHER CORPORATE DEBT

**EQUITY** 

OTHER EQUITY

9.8% L I C HOUSING FINANCE LTD. 2017

10.75% RELIANCE INDUSTRIES LTD. 2018

9.25% DR. REDDYS LABORATORIES LTD. 2014

8 55% INDIAN RAILWAY FINANCE CORPN LTD 2019

 $9.02\%\,$  RURAL ELECTRIFICATION CORPN. LTD.  $\,2022\,$ 

# ENHANCER FUND

ULIF00213/03/01BSLENHANCE109

#### Portfolio as on Sunday, March 31, 2013

SECURITIES	HOLDING
GOVERNMENT SECURITIES	25.62%
8.15% GOVERNMENT OF INDIA 2022	3.95%
6.9% GOVERNMENT OF INDIA 2019 6.35% GOVERNMENT OF INDIA 2020	3.86% 2.30%
7.8% GOVERNMENT OF INDIA 2021	1.52%
8.2% GOVERNMENT OF INDIA 2022 7.95% GOVERNMENT OF INDIA 2032	1.19% 1.17%
8.79% GOVERNMENT OF INDIA 2021	1.04%
7.8% GOVERNMENT OF INDIA 2020 8.26% GOVERNMENT OF INDIA 2027	1.01% 0.92%
7.46% GOVERNMENT OF INDIA 2017 OTHER GOVERNMENT SECURITIES	0.73%
OTHER GOVERNMENT SECURITIES	7.92%

#### About the Fund

39.73%

0.89%

0.77%

0.73%

0.63%

0.60%

0.51%

0.50%

0.48%

0.47%

0.46%

33.68%

0.42%

25.61%

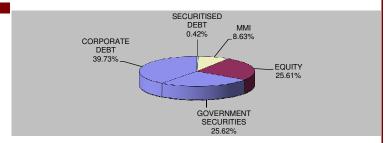
0.92%

11.98%

**Objective:** Helps you to grow your capital through enhanced returns over a medium to long term period through investments in equity and debt instruments, thereby providing a good balance between risk and return.

**Strategy:** To earn capital appreciation by maintaining diversified equity portfolio and seek to earn regular return on fixed income portfolio by active management resulting in wealth creation for policyholders.

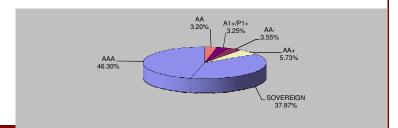
#### **Asset Allocation**



#### SECURITISED DEBT 0.42%

INDIAN RAILWAY FINANCE CORPN. LTD. 2015

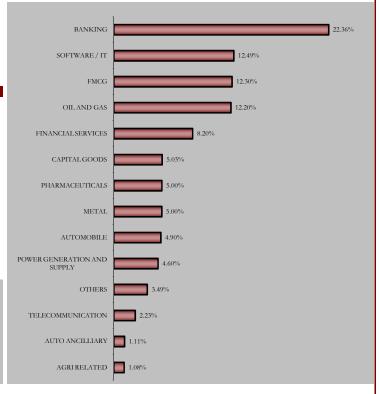
#### Rating Profile

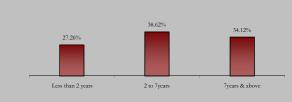


#### I C I C I BANK LTD. 1.85% INFOSYS LTD. 1.82% RELIANCE INDUSTRIES LTD. 1.71% LT CLTD. 1.68% H D F C BANK LTD. 1.38% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 1.22% LARSEN AND TOUBRO LTD. 1.10% TATA CONSULTANCY SERVICES LTD. 0.99% STATE BANK OF INDIA 0.97%

MMI 8.63%

#### Sectoral Allocation







8.6% POWER FINANCE CORPN. LTD. 2014

11.45% RELIANCE INDUSTRIES LTD. 2013

8.9% STEEL AUTHORITY OF INDIA LTD. 2019

11.4% POWER FINANCE CORPN. LTD. 2013

9.55% HINDALCO INDUSTRIES LTD 2022

9.7% CADILA HEALTHCARE LTD. 2016

8.95% H D F C BANK LTD. 2022

OTHER CORPORATE DEBT

10.1% POWER GRID CORPN. OF INDIA LTD. 2013

8.45% INDIAN RAILWAY FINANCE CORPN. LTD. 2018

9.7% SUNDARAM FINANCE LTD. 2014

# CREATOR FUND

ULIF00704/02/04BSLCREATOR109

#### Portfolio as on Sunday, March 31, 2013

SECURITIES	HOLDING
GOVERNMENT SECURITIES	16.55%
8.15% GOVERNMENT OF INDIA 2022	4.88%
7.8% GOVERNMENT OF INDIA 2021	1.99%
8.28% GOVERNMENT OF INDIA 2027	1.57%
8.24% GOVERNMENT OF INDIA 2027	1.29%
7.99% GOVERNMENT OF INDIA 2017	1.04%
8.28% GOVERNMENT OF INDIA 2032	0.94%
5.64% GOVERNMENT OF INDIA 2019	0.86%
8.83% GOVERNMENT OF INDIA 2041	0.83%
8.32% GOVERNMENT OF INDIA 2032	0.63%
7.46% GOVERNMENT OF INDIA 2017	0.61%
OTHER GOVERNMENT SECURITIES	1.90%

#### About the Fund

24.01%

3.41%

1.57%

1.56%

1.55%

1.54%

1.40%

1.10%

0.95%

0.94%

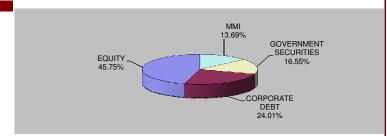
0.94%

9.04%

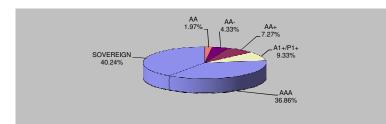
**Objective:** To achieve optimum balance between growth and stability to provide long-term capital appreciation with balanced level of risk by investing in fixed income securities and high quality equity security.

**Strategy:** To ensure capital appreciation by simultaneously investing into fixed income securities and maintaining diversified equity portfolio. Active fund management is carried out to enhance policyholder's wealth in long run.

#### **Asset Allocation**



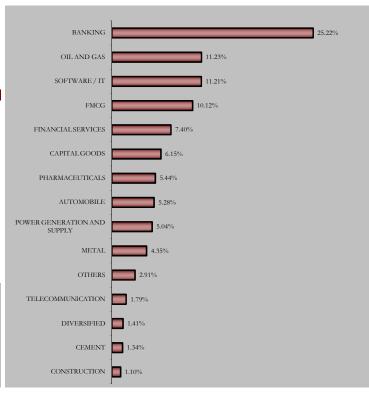
#### **Rating Profile**

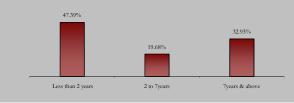


#### 45.75% **EQUITY** I C I C I BANK LTD. 3.18% INFOSYS LTD. 2.98% RELIANCE INDUSTRIES LTD. 2.96% LT CLTD. 2.87% H D F C BANK LTD. 2.31% LARSEN AND TOUBRO LTD. 1.85% STATE BANK OF INDIA 1.76% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 1.55% TATA CONSULTANCY SERVICES LTD. 1.48% OIL AND NATURAL GAS CORPN. LTD. 1.33% OTHER EQUITY 23.47%

#### MMI 13.69%

#### Sectoral Allocation







# MAGNIFIER FUND

ULIF00826/06/04BSLIIMAGNI109

#### Portfolio as on Sunday, March 31, 2013

SECURITIES	HOLDING
CORPORATE DEBT	4.20%
A STAN DATE OF THE PARTY OF THE	
9.45% RURAL ELECTRIFICATION CORPN. LTD. 2013	1.15%
HOUSING DEVELOPMENT FINANCE CORPN. LTD. 2013	0.59%
10.48% ULTRATECH CEMENT LTD. 2013	0.55%
11.3% A C C LTD. 2013	0.35%
9.55% HOUSING DEVELOPMENT FINANCE CORPN. LTD.	0.30%
8.2% ASHOK LEYLAND LTD. 2014	0.29%
11.5% RURAL ELECTRIFICATION CORPN. LTD. 2013	0.25%
HOUSING DEVELOPMENT FINANCE CORPN. LTD. 2013	0.24%
$10.4\%\:\:I\:C\:I\:C\:I\:SECURITIES$ PRIMARY DEALERSHIP LTD.	0.20%
9.25% ICICIHOME FINANCE CO. LTD. 2014	0.15%
OTHER CORPORATE DEBT	0.12%

EQUITY	81.65%	
LCLCLBANK LTD.	5.77%	
INFOSYS LTD.	5.65%	
RELIANCE INDUSTRIES LTD.	5.47%	
ITCLTD.	5.38%	
H D F C BANK LTD.	4.24%	
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	3.94%	
LARSEN AND TOUBRO LTD.	3.34%	
TATA CONSULTANCY SERVICES LTD.	3.09%	
STATE BANK OF INDIA	2.99%	
OIL AND NATURAL GAS CORPN. LTD.	2.84%	
OTHER EQUITY	38.92%	

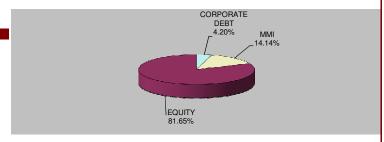
14.14%

#### About the Fund

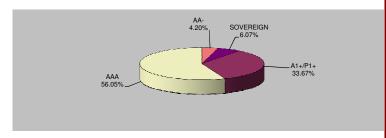
Objective: To maximize wealth by actively managing a diversified equity portfolio.

**Strategy:** To invest in high quality equity security to provide long-term capital appreciation with high level of risk. This fund is suitable for those who want to have wealth maximization over long-term period with equity market dynamics.

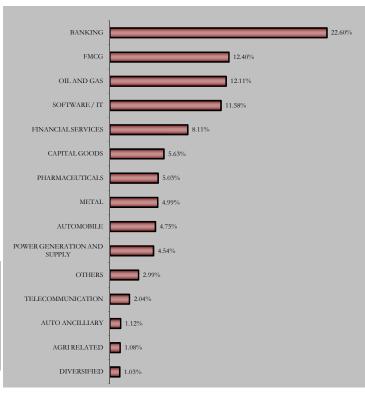
#### **Asset Allocation**

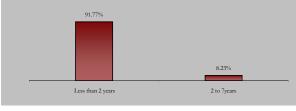


## **Rating Profile**



## Sectoral Allocation







MMI

# MAXIMISER FUND

ULIF01101/06/07BSLIINMAXI109

#### Portfolio as on Sunday, March 31, 2013

SECURITIES	HOLDING
EQUITY	98.98%
LCLCLDANK 1775	
I C I C I BANK LTD.	7.15%
INFOSYS LTD.	6.58%
RELIANCE INDUSTRIES LTD.	6.33%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	5.71%
ITCLTD.	5.26%
STATE BANK OF INDIA	4.79%
H D F C BANK LTD.	4.60%
LARSEN AND TOUBRO LTD.	4.36%
OIL AND NATURAL GAS CORPN. LTD.	3.33%
TATA MOTORS LTD.	2.29%
OTHER EQUITY	48.59%

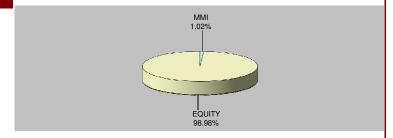
#### About the Fund

1.02%

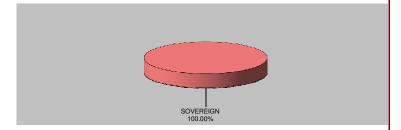
**Objective:** To Provide long-term capital appreciation by actively managing a well diversified equity portfolio of fundamentally strong blue chip companies. To provide a cushion against the volatility in the equities through investment in money market instruments.

**Strategy:** Active Fund Management with potentially 100% equity exposure. Maintaining High Quality Diversified Portfolio with Dynamic blend of Growth and Value Stocks- so that portfolio doesnot suffer from style bias. Focus on large-caps and quality mid-caps to ensure liquidity and reduce risk.

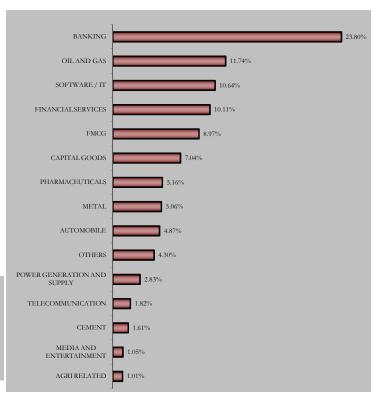
#### **Asset Allocation**

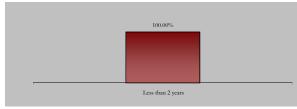


## Rating Profile



## Sectoral Allocation







# SUPER 20 FUND

ULIF01723/06/09BSLSUPER20109

#### Portfolio as on Sunday, March 31, 2013

SECURITIES	HOLDING
EQUITY	97.13%
ICICIBANK LTD.	8.90%
INFOSYS LTD.	8.87%
RELIANCE INDUSTRIES LTD.	8.76%
I T C LTD. STATE BANK OF INDIA	7.42% 5.91%
H D F C BANK LTD.	5.46%
LUPIN LTD.	5.36%
TATA CONSULTANCY SERVICES LTD.	5.24%
LARSEN AND TOUBRO LTD.	5.14%
TATA MOTORS LTD.	4.25%
OTHER EQUITY	31.83%

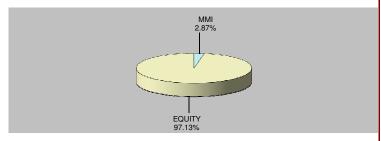
#### About the Fund

**Objective:** To generate long-term capital appreciation for policyholders by making investments in fundamentally strong and liquid large cap companies.

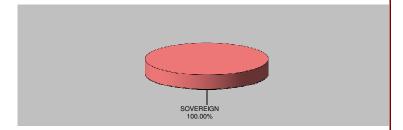
**Strategy:** To build and manage a concentrated equity portfolio of 20 fundamentally strong large cap stocks in terms of market capitalization by following an in-depth research-focused investment approach. The fund will attempt diversify across sectors and will invest in companies having financial strength, robust, efficient & visionary management & adequate market liquidity. It will adopt a disciplined and flexible approach towards investing with a focus on generating long-term capital appreciation. The non-equity portion of the fund will be invested in highly rated money market instruments and fixed deposits.

#### MMI 2.87%

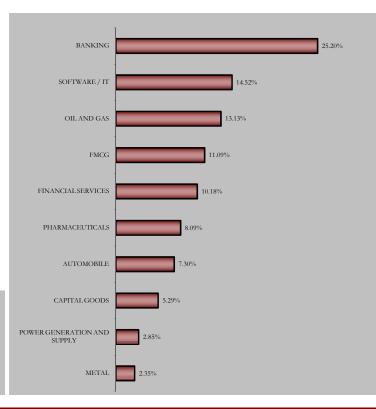
#### **Asset Allocation**

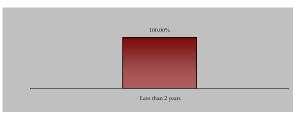


#### Rating Profile



#### **Sectoral Allocation**







## MULTIPLIER FUND

ULIF01217/10/07BSLINMULTI109

#### Portfolio as on Sunday, March 31, 2013

SECURITIES	HOLDING
	00.11.5
EQUITY	83.11%
FEDERAL BANK LTD.	5.259/
NTPCLTD.	5.35% 5.30%
GUJARAT MINERAL DEVELPMENMT CORPORTAION	5.22%
VOLTAS LTD.	4.97%
DIVIS LABORATORIES LTD.	3.09%
BHARAT PETROLEUM CORPN. LTD.	2.48%
ORIENTAL BANK OF COMMERCE	2.35%
DABUR INDIA LTD.	2.28%
LUPIN LTD.	2.17%
TECH MAHINDRA LTD.	1.97%
OTHER EQUITY	47.93%

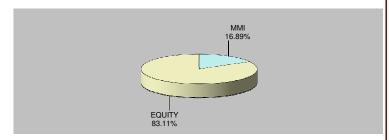
#### About the Fund

**Objective:** The provide long-term wealth maximisation by actively managing a well-diversified equity portfolio, predominantly comprising of companies whose market capitalization is between Rs. 10 billion to Rs.250 billion. Further, the fund would also seek to provide a cushion against the sudden volatility in the equities through some investments in short-term money market instruments

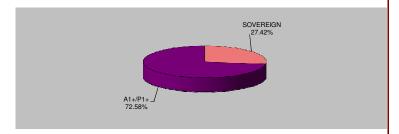
**Strategy:** Active Fund Management with potentially 100% equity Exposure Research based investment approach with a dedicated & experienced in-house research team. Identify undervalued Stocks in the growth phase. Focus on niche players with competitive advantage, in the sunrise industry & potential of being tomorrow's large cap. Emphasis on early identification of stocks.

#### MMI 16.89%

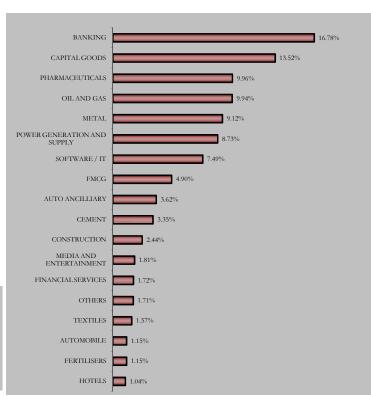


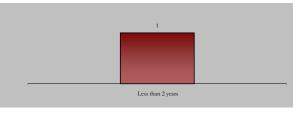


#### Rating Profile



## Sectoral Allocation







# PLATINUM PLUS 1 FUND

ULIF01325/02/08BSLIIPLAT1109

#### Portfolio as on Sunday, March 31, 2013

SECURITIES	HOLDING
GOVERNMENT SECURITIES	9.50%
7.83% GOVERNMENT OF INDIA 2018 8.24% GOVERNMENT OF INDIA 2018 7.99% GOVERNMENT OF INDIA 2017 5.69% GOVERNMENT OF INDIA 2018	3.83% 3.11% 1.36% 1.20%

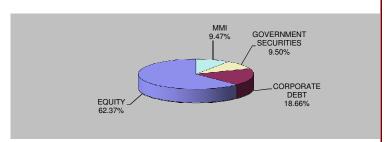
#### About the Fund

**Objective:**To optimize the participation in an actively managed well diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments & derivatives to lock-in capital appreciations

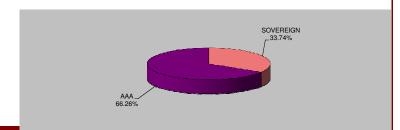
**Strategy::** The strategy of the fund is to have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market instruments.

#### 18.66% CORPORATE DEBT NATIONAL BANK FOR AGRI. AND RURAL DEVELOPME 3.57% 10.6% INDIAN RAILWAY FINANCE CORPN. LTD. 2018 2.95% 10.85% RURAL ELECTRIFICATION CORPN. LTD. 2018 2.81% 11.25% POWER FINANCE CORPN. LTD. 2018 2.40% 9.3% POWER GRID CORPN. OF INDIA LTD. 2018 1.39% 9.07% RURAL ELECTRIFICATION CORPN. LTD. 2018 1.38% 9.35% POWER GRID CORPN, OF INDIA LTD. 2018 1.34% 9.18% HOUSING DEVELOPMENT FINANCE CORPN. LTD 1.27% 9.64% POWER GRID CORPN. OF INDIA LTD. 2018 0.56% 9.5% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 0.56% OTHER CORPORATE DEBT 0.43%

#### Asset Allocation



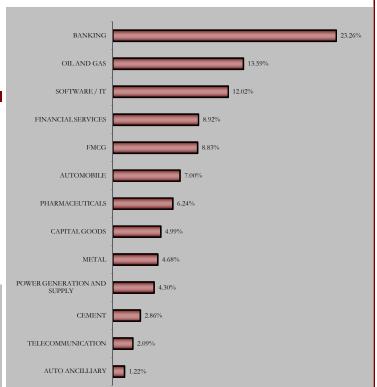
#### **Rating Profile**



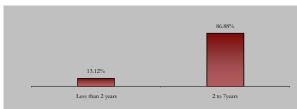


9.47%

#### Sectoral Allocation



MMI





**EQUITY** 

# PLATINUM PLUS 2 FUND

ULIF01425/02/08BSLIIPLAT2109

#### Portfolio as on Sunday, March 31, 2013

SECURITIES	HOLDING
GOVERNMENT SECURITIES	6.52%
7.83% GOVERNMENT OF INDIA 2018 5.69% GOVERNMENT OF INDIA 2018 6.05% GOVERNMENT OF INDIA 2019 8.24% GOVERNMENT OF INDIA 2018	3.07% 2.15% 1.08% 0.23%

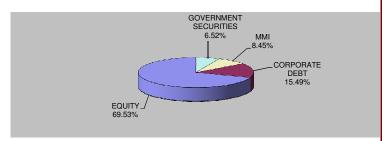
#### About the Fund

ObjectiveTo optimize the participation in an actively managed well diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments & derivatives to lock-in capital appreciations:

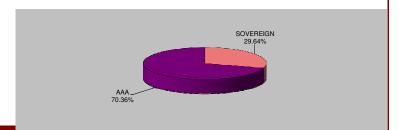
**Strategy:** The strategy of the fund is to have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market instruments.

#### CORPORATE DEBT 15.49% 11.25% POWER FINANCE CORPN. LTD. 2018 2.63% 9.7% POWER FINANCE CORPN. LTD. 2018 2.47% 9.25% POWER GRID CORPN. OF INDIA LTD. 2018 2.10% NATIONAL HOUSING BANK 2018 2.05% NATIONAL BANK FOR AGRI. AND RURAL DEVELOPME 1.79% 9% EXPORT IMPORT BANK OF INDIA 2019 1.73% 8.84% POWER GRID CORPN. OF INDIA LTD. 2018 1.27% 10.85% RURAL ELECTRIFICATION CORPN. LTD. 2018 0.86% 9.64% POWER GRID CORPN. OF INDIA LTD. 2019 0.58%

#### **Asset Allocation**



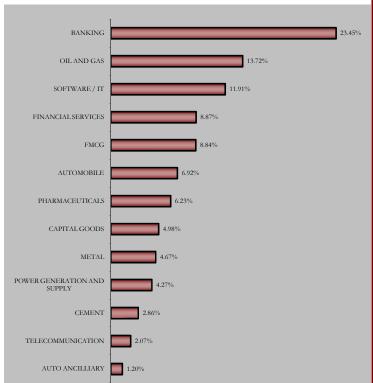
#### Rating Profile

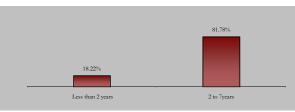


I C I C I BANK LTD.	4.93%
INFOSYS LTD.	4.85%
RELIANCE INDUSTRIES LTD.	4.52%
ITCLTD.	4.09%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	3.63%
LARSEN AND TOUBRO LTD.	3.46%
H D F C BANK LTD.	3.21%
STATE BANK OF INDIA	2.72%
TATA CONSULTANCY SERVICES LTD.	2.55%
OIL AND NATURAL GAS CORPN. LTD.	2.50%
OTHER EQUITY	33.06%

69.53%

# Sectoral Allocation







# PLATINUM PLUS 3 FUND

ULIF01628/04/09BSLIIPLAT3109

#### Portfolio as on Sunday, March 31, 2013

SECURITIES	HOLDING
GOVERNMENT SECURITIES	3.75%
6.9% GOVERNMENT OF INDIA 2019 6.05% GOVERNMENT OF INDIA 2019 6.05% GOVERNMENT OF INDIA 2019 5.64% GOVERNMENT OF INDIA 2019	2.39% 0.77% 0.49% 0.10%

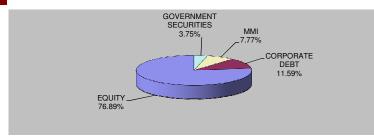
#### About the Fund

**Objective:** To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes & and as approved by the IRDA.

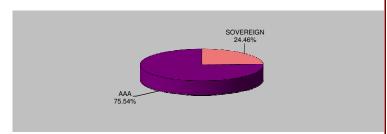
**Strategy:** To have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market instruments.

#### Asset Allocation





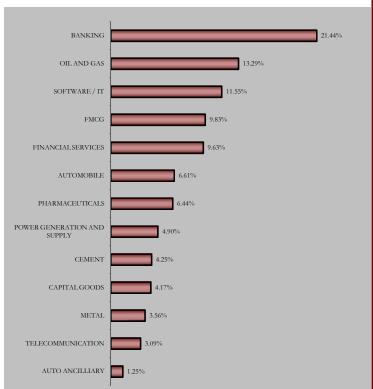
#### Rating Profile

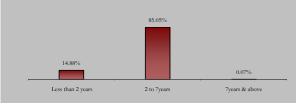


EQUITY	76.89%
INFOSYS LTD.	5.16%
I T C LTD.	5.01%
I C I C I BANK LTD.	4.78%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	4.77%
RELIANCE INDUSTRIES LTD.	4.46%
H D F C BANK LTD.	3.84%
LARSEN AND TOUBRO LTD.	3.20%
TATA CONSULTANCY SERVICES LTD.	3.00%
OIL AND NATURAL GAS CORPN. LTD.	2.87%
STATE BANK OF INDIA	2.82%
OTHER EQUITY	36.96%

MMI

## Sectoral Allocation







MMI

# PLATINUM PLUS 4 FUND

ULIF01816/09/09BSLIIPLAT4109

#### Portfolio as on Sunday, March 31, 2013

NATIONAL BANK FOR AGRI. AND RURAL DEVELOPME

9.25% POWER GRID CORPN. OF INDIA LTD. 2019

9.39% RURAL ELECTRIFICATION CORPN. LTD. 2019

SECURITIES	HOLDING
GOVERNMENT SECURITIES	2.80%
6.9% GOVERNMENT OF INDIA 2019 6.05% GOVERNMENT OF INDIA 2019 6.05% GOVERNMENT OF INDIA 2019	1.97% 0.80% 0.03%

#### About the Fund

4.10%

2.14%

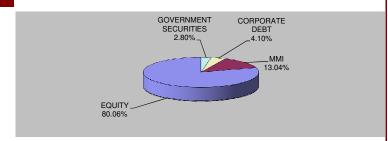
1.78%

0.18%

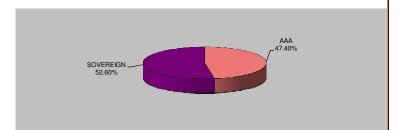
**Objective:** To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes & and as approved by the IRDA.

Strategy: To have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market instruments.

#### **Asset Allocation**



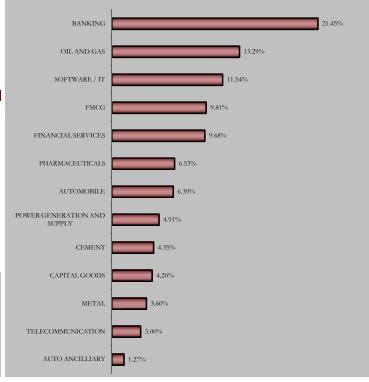
#### Rating Profile

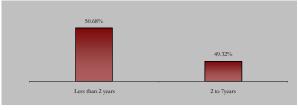


#### **EQUITY** 80.06% INFOSYS LTD 5 37% I T C LTD. 5.20% I C I C I BANK LTD. 4.99% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 4.98% RELIANCE INDUSTRIES LTD. 4.64% H D F C BANK LTD. 3.99% LARSEN AND TOUBRO LTD. 3.36% TATA CONSULTANCY SERVICES LTD. 3.12% OIL AND NATURAL GAS CORPN. LTD. 3.00% STATE BANK OF INDIA 2.92% OTHER EQUITY 38.49%

13.04%

## Sectoral Allocation







MMI

## PLATINUM PREMIER FUND

ULIF02203/02/10BSLPLATPR1109

#### Portfolio as on Sunday, March 31, 2013

9.35% POWER GRID CORPN. OF INDIA LTD. 2020

9.3% POWER GRID CORPN. OF INDIA LTD. 2020

9.2% POWER GRID CORPN. OF INDIA LTD. 2020

9.25% POWER GRID CORPN. OF INDIA LTD. 2020

9.48% RURAL ELECTRIFICATION CORPN. LTD. 2021

9.15% EXPORT IMPORT BANK OF INDIA 2022

SECURITIES	HULDING
GOVERNMENT SECURITIES	3.59%
8.19% GOVERNMENT OF INDIA 2020	3.49%
6.35% GOVERNMENT OF INDIA 2020	0.10%

#### About the Fund

4.47%

1.74%

1.16%

0.57%

0.49%

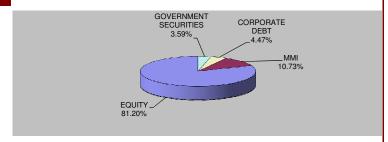
0.46%

0.06%

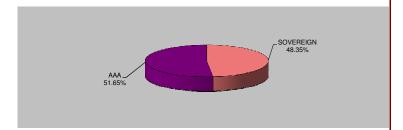
Objective: To optimise the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA

Strategy: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

#### **Asset Allocation**



#### Rating Profile



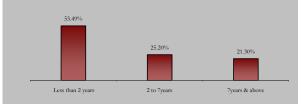
Sectoral Allocation

#### **EQUITY** INFOSYS LTD 5.72% ITCLTD. 5.50% I C I C I BANK LTD. 5.12% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 4.91% RELIANCE INDUSTRIES LTD. 4.90% H D F C BANK LTD. 4.21% LARSEN AND TOUBRO LTD. 3.55% TATA CONSULTANCY SERVICES LTD. 3.32% STATE BANK OF INDIA 3.08% OIL AND NATURAL GAS CORPN. LTD. 2.88% OTHER EQUITY 38.02%

AUTO ANCILLIARY

10.73%

# BANKING 12.97% OIL AND GAS SOFTWARE / IT FMCG FINANCIALSERVICES AUTOMOBILE PHARMACEUTICALS POWER GENERATION AND CAPITAL GOODS CEMENT METAL TELECOMMUNICATION





MMI

NATIONAL HOUSING BANK 2019

# PLATINUM ADVANTAGE FUND

ULIF02408/09/10BSLPLATADV109

Portfolio as on Sunday, March 31, 2013

9.48% RURAL ELECTRIFICATION CORPN. LTD. 2021

RURAL ELECTRIFICATION CORPN. LTD. 2020

8.85% POWER GRID CORPN. OF INDIA LTD. 2019

SECURITIES	HOLDING
GOVERNMENT SECURITIES	0.70%
6.05% GOVERNMENT OF INDIA 2019	0.70%

#### About the Fund

4.72%

1.88%

1.12%

0.96%

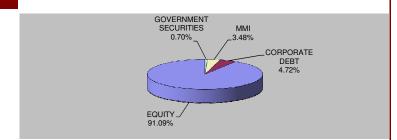
0.77%

3.48%

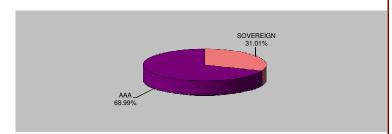
Objective: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA.

Strategy: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

#### **Asset Allocation**

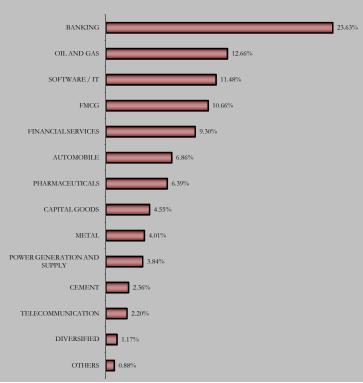


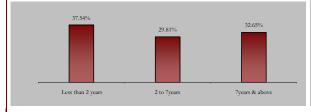
#### **Rating Profile**



EQUITY	91.09%
ITCLTD.	6.60%
INFOSYS LTD.	6.38%
I C I C I BANK LTD.	6.36%
RELIANCE INDUSTRIES LTD.	5.83%
H D F C BANK LTD.	5.38%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	5.14%
LARSEN AND TOUBRO LTD.	4.15%
STATE BANK OF INDIA	3.56%
HINDUSTAN UNILEVER LTD.	3.11%
TATA CONSULTANCY SERVICES LTD.	3.03%
OTHER EQUITY	41.55%

Sectoral Allocation







# TITANIUM 1 FUND

ULIF01911/12/09BSLITITAN1109

#### Portfolio as on Sunday, March 31, 2013

SECURITIES	HULDING
GOVERNMENT SECURITIES	10.89%
7.17% GOVERNMENT OF INDIA 2015	6.73%
7.61% GOVERNMENT OF INDIA 2015	4.16%

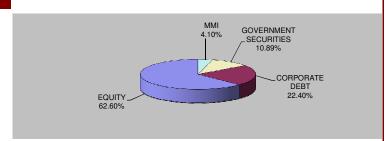
#### About the Fund

**Objective:** The primary objective of the fund is to provide Capital Protection, at a high level of safety and liquidity through judicious investments in high quality short-term debt.

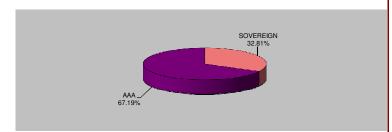
**Strategy:** Generate better return with low level of risk through investment into fixed interest securities having short-term maturity profile.

#### **Asset Allocation**





#### Rating Profile

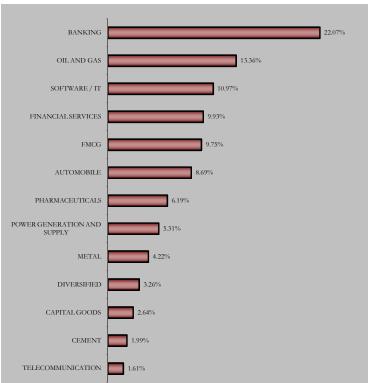


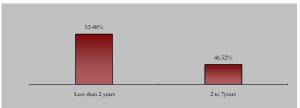
EQUITY	62.60%
I C I C I BANK LTD.	4.39%
RELIANCE INDUSTRIES LTD.	4.26%
I T C LTD.	4.24%
INFOSYS LTD.	4.24%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	3.92%
H D F C BANK LTD.	2.78%
OIL AND NATURAL GAS CORPN. LTD.	2.11%
GRASIM INDUSTRIES LTD.	2.04%
MAHINDRA AND MAHINDRA LTD.	2.00%
STATE BANK OF INDIA	1.98%
OTHER EQUITY	30.64%

4.10%

MMI

#### Sectoral Allocation







# TITANIUM 2 FUND

ULIF02011/12/09BSLITITAN2109

#### Portfolio as on Sunday, March 31, 2013

SECURITIES

GOVERNMENT SECURITIES	11.16%
7.17% GOVERNMENT OF INDIA 2015	8.32%
7.61% GOVERNMENT OF INDIA 2015	2.84%

#### About the Fund

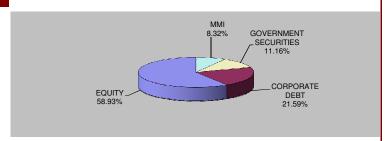
HOLDING

**Objective:** The primary objective of the fund is to provide Capital Protection, at a high level of safety and liquidity through judicious investments in high quality short-term debt.

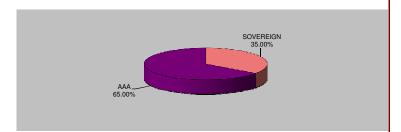
**Strategy:** Generate better return with low level of risk through investment into fixed interest securities having short-term maturity profile.

#### **Asset Allocation**





#### Rating Profile

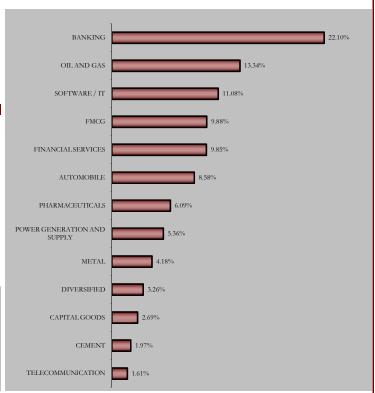


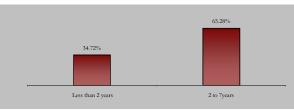
EQUITY	58.93%
I C I C I BANK LTD.	4.14%
INFOSYS LTD.	4.06%
I T C LTD.	4.06%
RELIANCE INDUSTRIES LTD.	4.00%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	3.67%
H D F C BANK LTD.	2.50%
OIL AND NATURAL GAS CORPN. LTD.	1.97%
UNION BANK OF INDIA	1.97%
GRASIM INDUSTRIES LTD.	1.92%
STATE BANK OF INDIA	1.86%
OTHER EQUITY	28.76%

8.32%

MMI

#### Sectoral Allocation







# TITANIUM 3 FUND

ULIF02111/12/09BSLITITAN3109

Portfolio as on Sunday, March 31, 2013

SECURITIES	HOLDING
GOVERNMENT SECURITIES	14.37%
7.17% GOVERNMENT OF INDIA 2015	14.37%

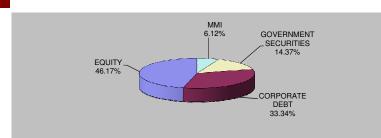
About the Fund

**Objective:** The primary objective of the fund is to provide Capital Protection, at a high level of safety and liquidity through judicious investments in high quality short-term debt.

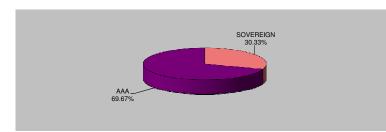
**Strategy:** Generate better return with low level of risk through investment into fixed interest securities having short-term maturity profile.

#### **Asset Allocation**





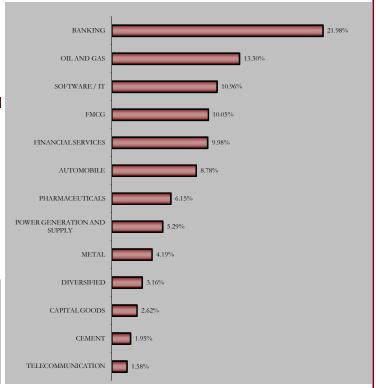
#### Rating Profile



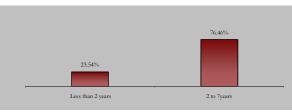
EQUITY	46.17%
I C I C I BANK LTD.	3.21%
INFOSYS LTD.	3.14%
RELIANCE INDUSTRIES LTD.	3.14%
I T C LTD.	3.14%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	2.91%
H D F C BANK LTD.	2.04%
UNION BANK OF INDIA	1.55%
OIL AND NATURAL GAS CORPN. LTD.	1.53%
MAHINDRA AND MAHINDRA LTD.	1.51%
HINDUSTAN UNILEVER LTD.	1.50%
OTHER EQUITY	22.50%

6.12%





MMI





MMI

# FORESIGHT FUND - SP

ULIF02610/02/11BSLFSITSP1109

Portfolio as on Sunday, March 31, 2013

9.3% POWER GRID CORPN. OF INDIA LTD. 2021

SECURITIES	HOLDING
GOVERNMENT SECURITIES	1.69%
GOVERNMENT SECURITIES	1.09 %
8.2% GOVERNMENT OF INDIA 2022	1.32%
7.8% GOVERNMENT OF INDIA 2021	0.38%

About the Fund

1.57%

1.57%

3.28%

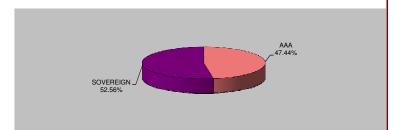
Objective: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA.

Strategy: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

#### **Asset Allocation**

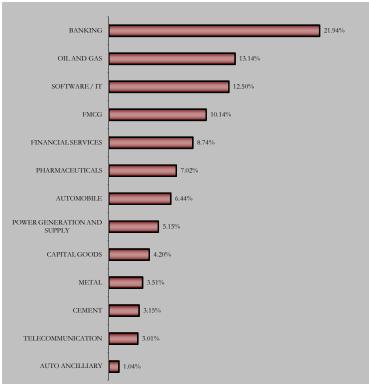


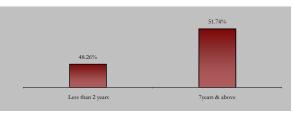
Rating Profile



EQUITY	93.46%
INFOSYS LTD.	6.77%
I C I C I BANK LTD.	6.14%
RELIANCE INDUSTRIES LTD.	6.11%
I T C LTD.	6.01%
H D F C BANK LTD.	5.15%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	5.12%
TATA CONSULTANCY SERVICES LTD.	4.09%
LARSEN AND TOUBRO LTD.	3.93%
HINDUSTAN UNILEVER LTD.	3.46%
STATE BANK OF INDIA	3.44%
OTHER EQUITY	43.24%

# Sectoral Allocation







# FORESIGHT FUND - FP

ULIF02510/02/11BSLFSIT5P1109

#### Portfolio as on Sunday, March 31, 2013

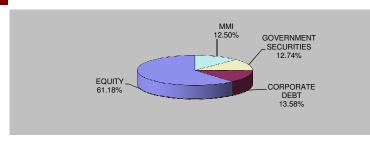
SECURITIES	HOLDING
GOVERNMENT SECURITIES	12.74%
7.8% GOVERNMENT OF INDIA 2021	6.14%
7.94% GOVERNMENT OF INDIA 2021	1.93%
7.83% GOVERNMENT OF INDIA 2018	1.15%
6.9% GOVERNMENT OF INDIA 2019	0.89%
8.2% GOVERNMENT OF INDIA 2022	0.78%
10.25% GOVERNMENT OF INDIA 2021	0.69%
7.8% GOVERNMENT OF INDIA 2020	0.51%
6.05% GOVERNMENT OF INDIA 2019	0.47%
6.35% GOVERNMENT OF INDIA 2020	0.12%
8.79% GOVERNMENT OF INDIA 2021	0.05%

#### About the Fund

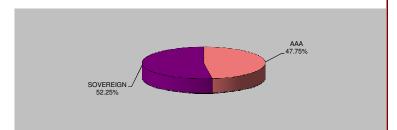
Objective: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA.

Strategy: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

#### **Asset Allocation**



#### **Rating Profile**



## CORPORATE DEBT 13.58%

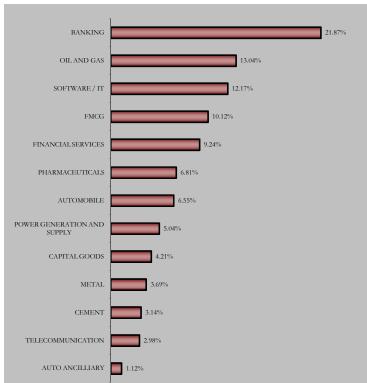
9.64% POWER GRID CORPN. OF INDIA LTD. 2021	2.01%
9.15% EXPORT IMPORT BANK OF INDIA 2022	1.31%
8.54% NUCLEAR POWER CORPN. OF INDIA LTD. 2023	1.28%
9.3% POWER GRID CORPN. OF INDIA LTD. 2021	1.19%
9% EXPORT IMPORT BANK OF INDIA 2019	1.05%
RURAL ELECTRIFICATION CORPN. LTD. 2020	1.01%
9.25% POWER GRID CORPN. OF INDIA LTD. 2022	0.66%
9.04% EXPORT IMPORT BANK OF INDIA 2022	0.65%
8.85% POWER GRID CORPN. OF INDIA LTD. 2022	0.64%
9.39% RURAL ELECTRIFICATION CORPN. LTD. 2019	0.59%
OTHER CORPORATE DEBT	3.18%

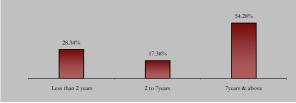
#### **EQUITY** 61.18% INFOSYS LTD. 4 36% I C I C I BANK LTD. 4.05% RELIANCE INDUSTRIES LTD. 3.97% ITCLTD. 3.91% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 3.64% H D F C BANK LTD. 3.07% LARSEN AND TOUBRO LTD. 2.58% TATA CONSULTANCY SERVICES LTD. 2.55% HINDUSTAN UNILEVER LTD. 2.29% STATE BANK OF INDIA 2.26% OTHER EQUITY 28.52%

12.50%

MMI

## Sectoral Allocation







 $11.3\%\,$  A C C LTD. 2013

EQUITY

OTHER CORPORATE DEBT

# PENSION NOURISH FUND

ULIF00604/03/03BSLNOURISH109

#### Portfolio as on Sunday, March 31, 2013

7.6% HOUSING DEVELOPMENT FINANCE CORPN. LTD.

11.5% RURAL ELECTRIFICATION CORPN. LTD. 2013

10.7% INDIAN RAILWAY FINANCE CORPN. LTD. 2023

11.95% HOUSING DEVELOPMENT FINANCE CORPN. LT

9.5% HOUSING DEVELOPMENT FINANCE CORPN. LTD.

8.8% POWER GRID CORPN. OF INDIA LTD. 2013

10.48% ULTRATECH CEMENT LTD. 2013

7.55% NATIONAL HOUSING BANK 2013

11.45% RELIANCE INDUSTRIES LTD. 2013

SECURITIES	HOLDING
GOVERNMENT SECURITIES	27.67%
8.2% GOVERNMENT OF INDIA 2022	6.04%
8.79% GOVERNMENT OF INDIA 2021	5.89%
9.15% GOVERNMENT OF INDIA 2024	5.66%
8.15% GOVERNMENT OF INDIA 2022	4.94%
7.95% GOVERNMENT OF INDIA 2032	2.93%
7.46% GOVERNMENT OF INDIA 2017	2.21%

#### About the Fund

46.86%

4.33%

3.81%

3.79%

3.75%

3.74%

2.56%

2.55%

2.30%

2.28%

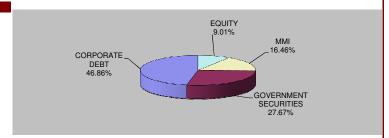
2.28%

15.46%

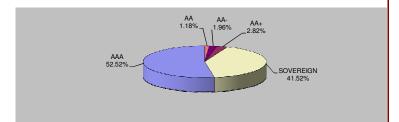
**Objective:** To generate persistent return through active management of fixed income portfolio and focus on creating long-term equity portfolio, which will enhance yield of composite portfolio with minimum risk appetite.

**Strategy:** To invest in fixed income securities with marginal exposure to equity up to 10% at low level of risk. This fund is suitable for those who want to protect their capital and earn steady return on investment through higher exposure to debt securities.

#### **Asset Allocation**



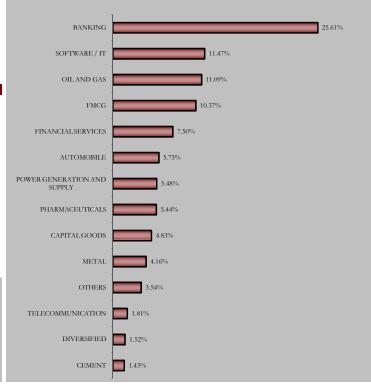
## **Rating Profile**

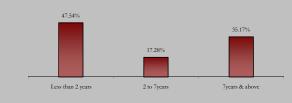


I C I C I BANK LTD.	0.62%
I T C LTD.	0.59%
INFOSYS LTD.	0.58%
RELIANCE INDUSTRIES LTD.	0.58%
H D F C BANK LTD.	0.46%
LARSEN AND TOUBRO LTD.	0.36%
STATE BANK OF INDIA	0.35%
TATA CONSULTANCY SERVICES LTD.	0.32%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	0.30%
OIL AND NATURAL GAS CORPN. LTD.	0.26%
OTHER EQUITY	4.59%

#### MMI 16.46%

#### Sectoral Allocation







**EQUITY** 

# PENSION GROWTH FUND

ULIF00504/03/03BSLIGROWTH109

#### Portfolio as on Sunday, March 31, 2013

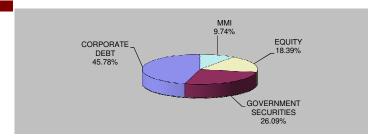
SECURITIES	HOLDING
GOVERNMENT SECURITIES	26.09%
8.79% GOVERNMENT OF INDIA 2021	8.38%
8.15% GOVERNMENT OF INDIA 2022	6.35%
7.95% GOVERNMENT OF INDIA 2032	2.99%
7.8% GOVERNMENT OF INDIA 2021	2.76%
7.46% GOVERNMENT OF INDIA 2017	1.84%
8.08% GOVERNMENT OF INDIA 2022	1.08%
5.64% GOVERNMENT OF INDIA 2019	1.07%
8.2% GOVERNMENT OF INDIA 2022	0.94%
8.28% GOVERNMENT OF INDIA 2032	0.68%

#### About the Fund

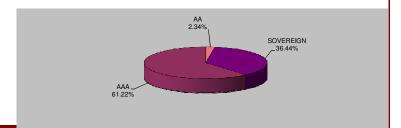
Objective: This fund option helps build your capital and generate better returns at moderate level of risk, over a medium or long-term period through a balance of investment in equity and debt.

Strategy: Generate better return with moderate level of risk through active management of fixed income portfolio and focus on creating long term equity portfolio which will enhance yield of composite portfolio with low level of risk appetite.

#### **Asset Allocation**



#### **Rating Profile**



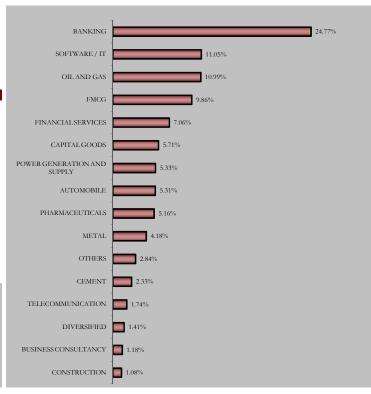
#### CORPORATE DEBT 45.78% 10.48% ULTRATECH CEMENT LTD. 2013 5.39% 8.8% POWER GRID CORPN. OF INDIA LTD. 2013 5.33% 11.5% RURAL ELECTRIFICATION CORPN. LTD. 2013 4.06% 11.95% HOUSING DEVELOPMENT FINANCE CORPN. LT 3.03% 9.4% NATIONAL BANK FOR AGRI. AND RURAL DEVELO 2.71% 9.3% STATE BANK OF INDIA 2021 2.70% 10.05% NATIONAL BANK FOR AGRI, AND RURAL DEVE 2.70% 9.02% RURAL ELECTRIFICATION CORPN. LTD. 2022 2.70% 10.75% RELIANCE INDUSTRIES LTD. 2018 2.60% 7.55% NATIONAL HOUSING BANK 2013 2.13% OTHER CORPORATE DEBT 12.44%

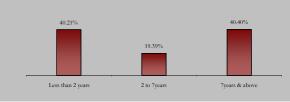
#### I C I C I BANK LTD. 1.27% RELIANCE INDUSTRIES LTD. 1.19% INFOSYS LTD. 1.18% ITCLTD. 1.12% H D F C BANK LTD. 0.92% LARSEN AND TOUBRO LTD. 0.73% STATE BANK OF INDIA 0.67%TATA CONSULTANCY SERVICES LTD. 0.60% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 0.59% OIL AND NATURAL GAS CORPN. LTD. 0.51% OTHER EQUITY 9.61%

18.39%

#### MMI 9.74%

#### Sectoral Allocation







# PENSION ENRICH FUND

ULIF00404/03/03BSLIENRICH109

#### Portfolio as on Sunday, March 31, 2013

9.45% RURAL ELECTRIFICATION CORPN. LTD. 2013

11.5% RURAL ELECTRIFICATION CORPN. LTD. 2013

9.5% HOUSING DEVELOPMENT FINANCE CORPN. LTD.

9.18% HOUSING DEVELOPMENT FINANCE CORPN. LTD

8.49% INDIAN RAILWAY FINANCE CORPN. LTD. 2014

9.02% RURAL ELECTRIFICATION CORPN. LTD. 2022

8.9% STEEL AUTHORITY OF INDIA LTD. 2019

7.55% NATIONAL HOUSING BANK 2013

8.6% POWER FINANCE CORPN. LTD. 2014

10.25% TECH MAHINDRA LTD 2014

OTHER CORPORATE DEBT

OTHER EQUITY

MMI

SECURITIES	HOLDING
GOVERNMENT SECURITIES	26.42%
8.15% GOVERNMENT OF INDIA 2022	8.74%
8.2% GOVERNMENT OF INDIA 2022	3.59%
8.79% GOVERNMENT OF INDIA 2021	3.27%
9.15% GOVERNMENT OF INDIA 2024	2.75%
7.46% GOVERNMENT OF INDIA 2017	2.10%
8.28% GOVERNMENT OF INDIA 2032	1.81%
7.95% GOVERNMENT OF INDIA 2032	1.45%
7.99% GOVERNMENT OF INDIA 2017	0.74%
8.32% GOVERNMENT OF INDIA 2032	0.60%
7.8% GOVERNMENT OF INDIA 2021	0.60%
OTHER GOVERNMENT SECURITIES	0.75%

#### About the Fund

27.68%

2.98%

2.97%

2.96%

2.42%

1.90%

1.83%

1.81%

1.81%

1.78%

1.20%

6.02%

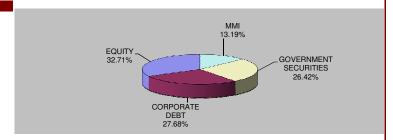
17.07%

13.19%

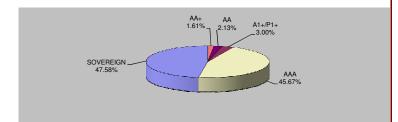
Objective: Helps you grow your capital through enhanced returns over a medium to long term period through investments in equity and debt instruments, thereby providing a good balance between risk and return.

**Strategy:** To earn capital appreciation by maintaining diversified equity portfolio and seek to earn regular return on fixed income portfolio by active management resulting in wealth creation for policyholders.

#### **Asset Allocation**

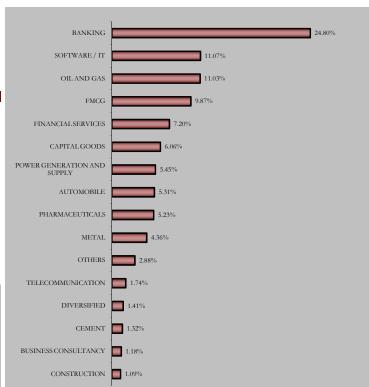


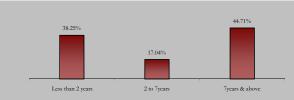
#### Rating Profile



#### **EQUITY** 32.71% I C I C I BANK LTD. 2.25% RELIANCE INDUSTRIES LTD. 2.11% INFOSYS LTD. 2.08% LT CLTD. 2.00% H D F C BANK LTD. 1.62% LARSEN AND TOUBRO LTD. 1.30% STATE BANK OF INDIA 1.22% TATA CONSULTANCY SERVICES LTD. 1.07% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 1.06% OIL AND NATURAL GAS CORPN. LTD. 0.93%

#### Sectoral Allocation







# LIQUID PLUS FUND

ULIF02807/10/11BSLLIQPLUS109

#### Portfolio as on Sunday, March 31, 2013

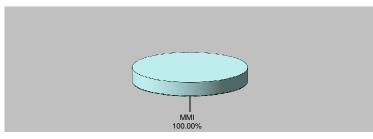
SECURITIES	HOLDING
MMI	100.00%
CLEARING CORPORATION OF INDIA LTD. 2013	9.24%
STATE BANK OF TRAVANCORE 2014	8.88%
BANK OF BARODA 2014	8.88%
AFCONS INFRASTRUCTURE LTD. 2013	8.44%
SHAPOORJI PALLONJI AND CO. LTD. 2013	8.37%
SOUTH INDIAN BANK LTD. 2014	8.18%
CENTRAL BANK OF INDIA 2013	7.52%
FEDERAL BANK LTD. 2013	7.02%
H D F C BANK LTD. 2013	6.53%
VIJAYA BANK 2014	5.73%
ANDHRA BANK 2013	4.61%
STATE BANK OF HYDERABAD 2013	4.29%
ORIENTAL BANK OF COMMERCE 2014	4.16%
STATE BANK OF MYSORE 2014	4.12%
PUNJAB NATIONAL BANK 2013	3.68%
Cash	0.30%
BIRLA SUNLIFE MUTUAL FUND	0.03%

#### About the Fund

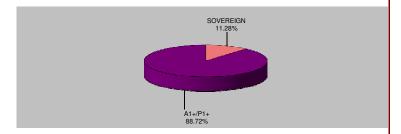
Objective: To provide superior risk-adjusted returns with low volatility at a high level of safety and liquidity through investments in high quality short term fixed income instruments - upto1 year maturity

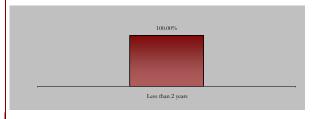
**Strategy**: The fund will invest in high quality short-term fixed income instruments – upto 1-year maturity. The endeavor will be to optimize returns while providing liquidity and safety with very low risk profile.

#### **Asset Allocation**



#### Rating Profile







# VALUE & MOMENTUM FUND

ULIF02907/10/11BSLIVALUEM109

Portfolio as on Sunday, March 31, 2013

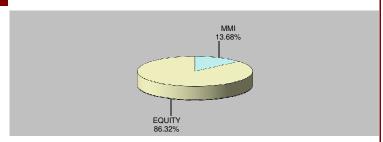
SECURITIES	HOLDING
EQUITY	86.32%
N T P C LTD.  HINDUSTAN PETROLEUM CORPN. LTD.  JAGRAN PRAKASHAN LTD.  COLGATE-PALMOLIVE (INDIA) LTD.  MCLEOD RUSSEL INDIA LTD.  NITT TECHNOLGIES LTD  ORIENTAL BANK OF COMMERCE  OIL INDIA LTD.	5.24% 4.54% 4.47% 4.10% 3.76% 3.53% 3.43%
A C C LTD. OIL AND NATURAL GAS CORPN. LTD. OTHER EQUITY	2.94% 2.84% 48.12%

#### About the Fund

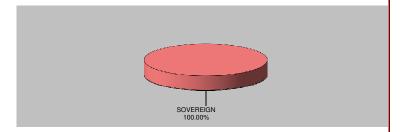
**Objective:** The objective of the fund is to provide long-term wealth maximization by managing a well diversified equity portfolio predominantly comprising of deep value stocks with strong momentum.

Strategy: To build & manage a diversified equity portfolio of value and momentum driven stocks by following a prudent mix of qualitative & quantitative investment factors. This strategy has outperformed the broader market indices over long-term. The fund would seek to identify companies which have attractive business fundamentals, competent management and prospects of robust future growth and are yet available at a discount to their intrinsic value and display good momentum. The fund will also maintain reasonable level of liquidity.

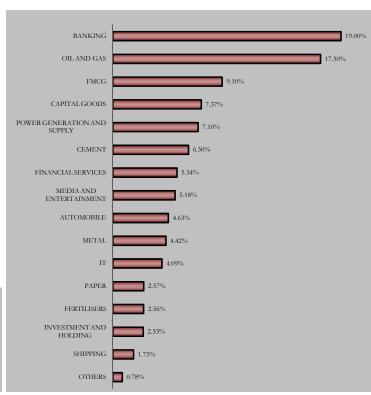
#### **Asset Allocation**



#### Rating Profile



#### Sectoral Allocation



# MMI 13.68%

# 100.00% Less than 2 years



MMI

# PURE EQUITY FUND

ULIF02707/10/11BSLIPUREEQ109

Portfolio as on Sunday, March 31, 2013

SECURITIES	HOLDING
EQUITY	99.28%
HINDUSTAN UNILEVER LTD.	7.35%
OIL AND NATURAL GAS CORPN. LTD.	7.10%
RELIANCE INDUSTRIES LTD.	5.12%
MCLEOD RUSSEL INDIA LTD.	4.61%
A C C LTD.	4.47%
LUPIN LTD.	4.43%
CIPLA LTD.	4.40%
AMBUJA CEMENTS LTD.	4.38%
GRASIM INDUSTRIES LTD.	4.32%
PERSISTENT SYSTEMS LTD.	4.18%
OTHER EQUITY	48.94%

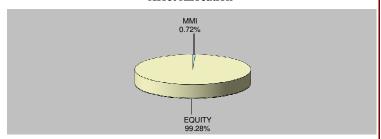
#### About the Fund

0.72%

**Objective:** The objective of the fund is to provide long-term wealth creation by actively managing portfolio through investment in selective businesses. Fund will not invest in businesses that provide goods or services in gambling, lottery/contests, animal produce, liquor, tobacco, entertainment like films or hotels, banks and financial institutions

Strategy: The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong companies by following a research-focused investment approach. Equity investments will be made based on the following criteria: Investment in companies will be made in strict compliance with the objective of the fund, Fund will not invest in banks and financial institutions and companies whose interest income exceeds 3% of total revenues, Investing in leveraged-firms is restrained on the provision that heavily indebted companies ought to serve a considerable amount of their revenue in interest payments.

#### **Asset Allocation**



#### Sectoral Allocation

