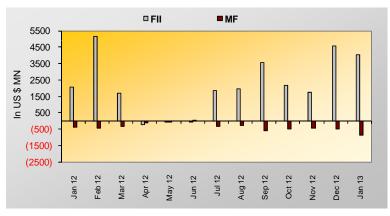
Jan-12 Feb-12

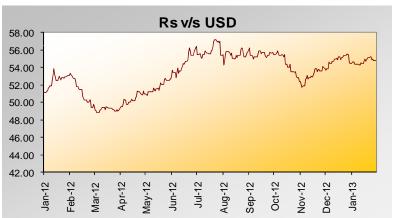
Key Indices	31-Jan-13	31-Dec-12	% Change
Nifty	6034.75	5905.10	2.20%
Sensex	19894.98	19426.71	2.41%
BSE 100	6091.49	5975.74	1.94%
Dow Jones	13860.58	13104.14	5.77%
Nikkei	11138.66	10395.18	7.15%
Hang Seng	23729.53	22656.92	4.73%
Nasdaq	3142.13	3019.51	4.06%

The Indian market started the New Year on a positive note as frontline indices delivered 2% returns for January. On the contrary, the broad market went into a consolidation mode with Midcaps correcting more than 10-15% after the rally last year. CY2012 was a good year for equity markets with the onset of the government reforms and economic revival hopes. Hence expectations for CY13 are also high.

Market Outlook

The key reform of the month which came from the government was the announcement of deregulation of diesel price allowing the OMCs to hike Diesel prices every month. This will help reduce the fiscal burden on the government going forward. In the current fiscal the government has collected approx. Rs.22000crores through disinvestment v/s its budgeted target of Rs.30000crores. The finance minister and the government have recently done a good job of creating a congenial environment through continued reforms reviving corporate and investor sentiment.





On the domestic Industrial data front, India's January manufacturing PMI fell to 53.2 from 54.7 in December and 53.7 in November, led by weak output growth due to power shortages, and reflecting the gradual easing of inflation. The Eight Core industries have shown a moderate 2.6% growth in Dec'12 with the cumulative growth rate over April-December'12 standing at 3.3% as against 4.8% last year. The muted Eight Core industrial data, along with a dip in the PMI lately points to an uneven slow macro revival. WPI reading for December also came in line with expectations at 7.2% practically unchanged over the previous number. The positive surprise however came on account of the core inflation number which edged lower to 4.2% almost in line with the RBI comfort level of 4%.

Going forward, we believe continued domestic reforms such as GST, National Investment Board, coal auctions and power sector reforms like coal price pooling measures will be the key issues to watch out for. We are also approaching the Indian Budget with a lot of expectations on growth oriented measures from our Finance Minister as industrial growth has slowed down considerably.

Market Outlook



Key Indices	31-Jan-13	31-Dec-12	% Change
10 year G-Sec	7.91%	8.11%	-2.47%
5 Year G-Sec	7.98%	8.06%	-0.99%
91 Day T Bill	7.94%	8.18%	-2.93%
364 day T-Bill	7.82%	8.02%	-2.49%
MIBOR	8.36%	8.76%	-4.57%
Call Rates	7.79%	8.07%	-3.47%
Inflation		NA	NA

Equity Outlook:

On a broader macro-economic front, the single most important message sent out to FII's from India's forthcoming FY14 Budget will be the much wanted fiscal correction. The government has shown some political will for a few long overdue corrective steps mainly subsidy reduction measures. However, the ride for FY14 will be more challenging because of the general election cycle.

Valuations are still quite attractive for long term investors as the economy has already seen its worst and market's sentiment has improved considerably. The well balanced budget with focus on growth as well as fiscal consolidation will pave the way for further rally in the market. FIIs continued their equity buying in January with net buying of US\$4bn of equities over the month while DIIs continued to be net sellers to the extent of US\$3.2bn over January.

The BSE Sensex, which has rallied smartly in the past few months, currently trades at a P/E of 14xFY14e one year forward earnings. For long term investors valuations are still attractive. Continuation of the reform process with timely implementation could result in the rally gaining momentum.

Debt Outlook:

In its Jan policy meet, the RBI cut the repo rate by 25bps and the CRR by 25bps. While upward risks to inflation remain, it is expected to remain range-bound in FY14, thus providing room for further rate cuts. The growth forecast has been further revised down to 5.5% by RBI and inflation is expected to fall to 6.8% by Mar'13, potentially making it a pre-condition for further easing.

Market Liquidity has been low for a long time and has been a on the higher side of the negative band of INR 1 lac crores. 10G-sec has seen one of the longest rally in the last few years by edging close to 7.80% and the corporate bonds, not far behind and trading at a spread of 65bps.

We expect the yield level to be in the range of 7.85% to 7.95%. Corporate bonds have seen a dull market after the CRR cut with spreads widening to 80bps, we see that continuing for some more time.

Last 1 year 1 Last 2 years 2 Last 3 years 3 Last 4 years 4 Last 5 years 1 Since Inception 5 Asset Held (Rs. In Crores) INDIVIDUAL Inception 1 Last 1 year 1 Last 2 years 1 Last 4 years 1 Last 5 years 1 Last 6 years 1 Last 1 year 1 Last 1 year 1 Last 1 year 1 Last 1 year 1 Last 2 years 1 Last 5 years 1 Last 5 years 1 Last 5 years 1 Last 1 year 1 Last 2 years 1 Last 3 years 2 Last 4 years 2	Assu 12-Sep nd Return 10.21% 9.64% 8.37% 8.93% 10.12% 9.39% 131 Balant 18-Jul nd Return 13.24% 8.64% 7.89% 11.85% 9.91% 10.23% 35 Maxim 12-Jun nd Return	D-05 BM 10.56% 7.43% 6.66% 9.61% CCET -05 BM 10.56% 7.43% 6.66% 9.61%	Income Ad 22-Aug Fund Return 11.21% 9.90% 8.95% 9.11% - 12.01% Salas Enhar 22-Ma Fund Return 12.08% 7.34% 7.10% 12.07% 7.44% 12.02%	9-08 BM 9.23% 8.58% 7.09% 66 10.287 10.88% 7.24% 6.61% 10.27% 4.89% -	Protec 22-Mar Fund Return 10.90% 8.54% 7.43% 9.02% 8.53% 8.47% 413 Creat 23-Feb Fund Return 14.85% 6.66% 7.00% 16.54% 10.03% 12.98%	9.89% 8.25% 7.04% 7.84% 6.25% - 3 or -04 BM 12.10% 6.41% 6.35% 12.82% 4.74% -	Buil 22-M: Fund Return 12.49% 8.47% 7.74% 11.21% 9.10% 10.43% 280 Magr 12-At Fund Return 18.25% 3.78% 6.16% 19.20% 3.42% 13.72%	BM 10.54% 7.90% 6.98% 9.20% 6.00% -	
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Purious Supers S	Balant 18-Jul nd Return 13.24% 8.64% 7.89% 11.85% 9.91% 10.23% 35	-05 BM 10.56% 7.43% 6.66% 9.61%	Enhar 22-Ma Fund Return 12.08% 7.34% 7.10% 12.07% 7.44% 12.02%	10.88% 7.24% 6.61% 10.27% 4.89%	Creat 23-Feb Fund Return 14.85% 6.66% 7.00% 16.54% 10.03% 12.98%	or -04 BM 12.10% 6.41% 6.35% 12.82% 4.74%	Magr 12-Au Fund Return 18.25% 3.78% 6.16% 19.20% 3.42% 13.72%	BM 13.99% 4.25% 5.42%	
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Last 1 year 1 Last 2 years 4 Last 3 years 4 Last 4 years 2	na Ketam	1-07 BM	տսուր 30-Oc Fund Return	oler t-07 BM	Super 6-Jul- Fund Return				
Last 2 years Last 3 years Last 4 years 2	18.42%	14.63%	22.32%	15.28%	17.91%	13.41%			
Last 3 years 4	1.83%	3.76%	4.14%	1.96%	6.73%	3.25%			
ast 4 years 2	4.71%	5.16%	4.99%	3.98%	8.77%	5.43%			
•	20.51%	18.61%	28.77%	21.98%	-	-			
ast 5 years	4.03%	1.54%	6.92%	1.88%	_	_			
•	7.70%	5.69%	4.88%	1.52%	12.01%	8.47%			
Asset Held (Rs. In Crores)	2392		41:	3	248	3			
Fund Name		Be	enchmark Composi	tion			SFIN		
Assure			Cris	sil Short Term Bond			IF01008/07/05BSL		
ncome Advantage		- DOE 400		sil Composite Bond			LIF01507/08/08BSL		
Protector Builder		BSE 100 BSE 100		sil Composite Bond			IF00313/03/01BSLI .IF00113/03/01BSL		
Balancer	BSE 100 Crisil Composite Bond BSE 100 Crisil Composite Bond					IF00113/03/01B3L			
Enhancer	BSE 100 Crisil Composite Bond BSE 100 Crisil Composite Bond					F00213/03/01BSLE			
Creator		BSE 100	Cris	sil Composite Bond	Index	ULI	F00704/02/04BSL0	CREATOR109	
Magnifier		BSE 100		Crisil Liquid Fund In			LIF00826/06/04BSI		
Maximiser Multiplier		BSE 100		Crisil Liquid Fund In Crisil Liquid Fund In			LIF01101/06/07BSI _IF01217/10/07BSL		
Super 20		CNX Midcap Sensex		Crisil Liquid Fund In Crisil Liquid Fund In			IF01217/10/07BSL		

	FUND PERFORMANCE AS ON 31st January 2013								
INDIVIDUAL	Platinum		Platinum I		Platinum P		Platinum		
Inception Date	17-Mar Fund Return	-08 BM	8-Sep- Fund Return	08 BM	15-May- Fund Return	09 BM	15-Se _l Fund Return	p-09 BM	
Last 1 year	14.72%	-	14.38%	-	15.15%	-	15.04%		
Last 2 years	3.18%		3.18%	_	3.94%		3.47%		
Last 3 years	6.45%	_	7.04%		6.89%		7.38%	_	
Last 4 years	15.95%		19.69%		-		-	_	
Since Inception	4.66%	-	14.01%		8.80%		6.09%	_	
·									
Asset Held (Rs. In Crores)	399		689		817		632		
INDIVIDUAL	Platinum F		Platinum Ad	vantage	Foresight 5		Foresight S		
Inception Date	15-Feb Fund Return	-10 BM	20-Sep- Fund Return	-10 BM	22-Feb-1 Fund Return	I1 BM	22-Fel Fund Return	b-11 BM	
Last 1 year	15.53%	-	17.34%	-	14.39%	-	16.98%	-	
Last 2 years	3.93%	-	6.47%	-	-	-	-	-	
Since Inception	6.60%	-	1.62%	-	4.76%	-	6.13%	-	
Asset Held (Rs. In Crores)	907		634		731		68		
INDIVIDUAL	Titaniu		Titaniu		Titanium				
Inception Date	16-Dec Fund Return	:-09 BM	16-Mar- Fund Return	10 BM	16-Jun-	10 BM			
Last 1 year	14.87%	-	14.42%	-	12.74%	-			
Last 2 years	4.72%	-	5.07%	-	5.26%	-			
Since Inception	6.10%	-	5.87%	-	2.94%	-			
Asset Held (Rs. In Crores)	61		26		8				
PENSION	Nouri		Growt		Enrich				
Inception Date	12-Mar Fund Return	-03 BM	18-Mar- Fund Return	-03 BM	12-Mar-0 Fund Return)3 BM			
Last 1 year	10.64%	9.89%	11.82%	10.54%	13.41%	10.88%			
Last 2 years	8.37%	8.25%	8.13%	7.90%	7.52%	7.24%			
Last 3 years	7.20%	7.04%	7.39%	6.98%	7.40%	6.61%			
Last 4 years Last 5 years	8.80% 8.87%	7.84% 6.25%	11.60% 10.14%	9.20% 6.00%	14.08% 9.32%	10.27% 4.89%			
Since Inception	8.87% 8.23%	6.25%	10.14%	6.00%	9.32%	4.89%			
Asset Held (Rs. In Crores)							_		
Asset Heid (Rs. In Crores)	13		37		173				
Fund Name		<u>B</u>	enchmark Composition	<u>on</u>			<u>SFIN</u> ULIF01325/02/08BSL	UDI ATAAOO	
Platinum Plus I Platinum Plus II		-		-			ULIF01325/02/08BSL		
Platinum Plus III							ULIF01628/04/09BSL		
Platinum Plus IV		-		-			ULIF01816/09/09BSL		
Platinum Premier		_		_			ULIF02203/02/10BSLF		
Platinum Advantage		-		-			ULIF02408/09/10BSLF		
Titanium I		-		-			ULIF01911/12/09BSL		
Titanium II		-		-			ULIF02011/12/09BSL		
Titanium III		-		-			ULIF02111/12/09BSL		
Pension Nourish		BSE 100		il Composite Bond			ULIF00604/03/03BSLN		
Pension Growth Pension Enrich		BSE 100 BSE 100		il Composite Bond il Composite Bond			ULIF00504/03/03BSLIC ULIF00404/03/03BSLI		
				·					



Learning Curve

Understanding Inflation

Over the last few years we have witnessed how food prices have risen dramatically. A pack of 100gm biscuits which cost Rs. 4 now costs Rs. 6 while you could get a 100gm bar of chocolate for Rs. 10 a couple of years back, the same Rs. 10 can only get you 75 gms of chocolate today. This signifies a fall in the purchasing power of money due to a rise in prices. The rate of change in the level of prices of goods and services over a period of time, which affects the purchasing power of money, is termed as inflation.

There are different metrics to track inflation such as Wholesale Price Index (WPI) and Consumer Price Index (CPI). Globally, CPI is the most widely used index as it measures the increase in price that a consumer pays for goods and services. It is also considered as a 'cost of living' index. However, in India WPI is more commonly used. It measures the change in the average price level of a basket of 435 products traded in wholesale markets. The WPI data is announced on a monthly basis.

Inflation eats away not only in to savings but also the returns. It reduces the purchasing power of money, thereby reducing the intrinsic value of an individual's savings. Further, it also reduces the real return which is obtained by subtracting the inflation from nominal returns. For e.g. an investment of Rs 1,00,000 in a bank fixed deposit in January 2012 at an interest rate of 10% pa would get you Rs. 1,10,000 in January 2013. However, during this period inflation was 7.2%, thereby reducing your real rate of returns to mere 2.8%.

Household savings could be seen as either postponed consumption or money put away for wealth creation. If households save on account of postponed consumption then it would be very important that their returns on their savings beat inflation, if they have to be better off, in future. Inflation acts as a tax on your earnings, reducing your ability to spend and forcing you to postpone consumption.

A minimum level of inflation is considered good for the economy as it signals that the economy is growing. It encourages production, investment and consumption in the economy. It is also good for the stock markets as prices of stocks rise in line and companies also report higher profits. Inflation is one of the important factors that influence monetary policy decisions. Anchoring inflation expectations and maintaining price stability is one of the key macroeconomic objectives of the Central Banks across the globe.

To protect from loss on account of inflation it is essential to invest carefully as well to diversify your portfolio. Historically, over long-term, equities have provided the best hedge against inflation as equities have delivered over 19.1% CAGR (as on 31st December 2012) over the last 10 years. Along with financial assets, investing a portion of your savings in physical assets such as real estate or gold can neutralize the impact of inflation.

By far the most important statistics for both, the household and RBI is inflation. The RBI governor in a recent speech candidly says that even he does not know how to interpret inflation. "Twenty years ago, when I had a thick mop of hair, I used to pay Rs. 25 for a haircut. Ten years ago after my hair started thinning I was paying Rs. 50 for a haircut. And now, when I have virtually no hair left, I am paying Rs. 150 for a haircut".
Arpita Nanoti Head – Investment Communication & Advisory



ASSURE FUND

Portfolio as on Thursday, January 31, 2013

ULIF01008/07/05BSLIASSURE109

SECURITIES	НО
ol Comittee	110

HOLDING

About the Fund

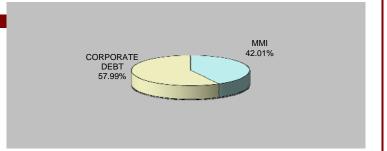
GOVERNMENT SECURITIES 0.00%

Objective: The primary objective of the fund is to provide Capital Protection, at a high level of safety and liquidity through judicious investments in high quality short-term debt.

Strategy: Generate better return with low level of risk through investment into fixed interest securities having short-term maturity profile.

Asset Allocation

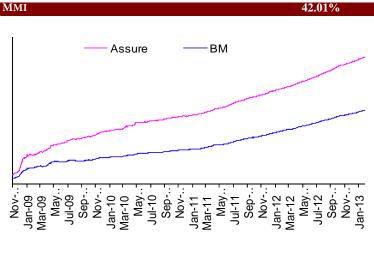
CORPORATE DEBT	57.99%
8.83% NATIONAL BANK FOR AGRI. AND RURAL DEVELO	. 070/
	6.87%
9.62% LICHOUSING FINANCE LTD. 2015	6.04%
10.8% EXPORT IMPORT BANK OF INDIA 2013	4.61%
10.9% RURAL ELECTRIFICATION CORPN. LTD. 2013	3.86%
9.7% SUNDARAM FINANCE LTD. 2014	3.85%
9.72% IDFC LTD 2013	3.83%
8% MAHINDRA VEHICLE MANUFACTURERS LIMITED 20	3.16%
11.3% A C C LTD. 2013	3.11%
10.2% SUNDARAM FINANCE LTD. 2014	3.09%
10.4% I C I C I SECURITIES PRIMARY DEALERSHIP LTD. 2	3.06%
OTHER CORPORATE DEBT	16.52%

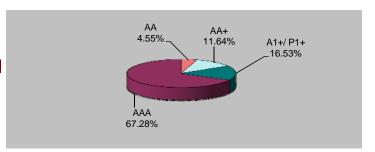


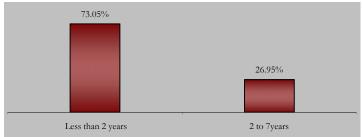
SECURITISED DEBT

0.00%

Rating Profile









INCOME ADVANTAGE FUND

Portfolio as on Thursday, January 31, 2013

ULIF01507/08/08BSLIINCADV110

SECURITIES	HOLDING
GOVERNMENT SECURITIES	30.26%
8.15% GOVERNMENT OF INDIA 2022	6.57%
8.2% GOVERNMENT OF INDIA 2022	4.37%
8.79% GOVERNMENT OF INDIA 2021	4.35%
9.15% GOVERNMENT OF INDIA 2024	3.21%
8.28% GOVERNMENT OF INDIA 2032	2.58%
8.08% GOVERNMENT OF INDIA 2022	2.42%
6.05% GOVERNMENT OF INDIA 2019	1.89%
7.99% GOVERNMENT OF INDIA 2017	1.49%
8.97% GOVERNMENT OF INDIA 2030	0.96%
8.3% GOVERNMENT OF INDIA 2040	0.91%
OTHER GOVERNMENT SECURITIES	1.51%

About the Fund

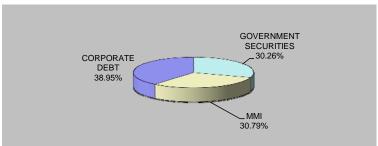
Objective:To provide capital preservation and regular income, at a high level of safety over a medium term horizon by investing in high quality debt instruments

Strategy: To actively manage the fund by building a portfolio of fixed income instruments with medium term duration. The fund will invest in government securities, high rated corporate bonds, high quality money market instruments and other fixed income securities. The quality of the assets purchased would aim to minimize the credit risk and liquidity risk of the portfolio. The fund will maintain reasonable level of liquidity.

CORPORATE DEBT 38.95%

9.75% TATA MOTORS LTD. 2020	2.52%
8.83% EXPORT IMPORT BANK OF INDIA 2023	2.09%
9.75% HOUSING DEVELOPMENT FINANCE CORPN. LTD.	2.07%
9.6% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 19.65% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 10.25% HOUSING DEVELOPMENT FINANCE CORPN. LTD 9.62% POWER FINANCE CORPN. LTD. 2016	1.70% 1.61% 1.56% 1.52%
9.4% NATIONAL BANK FOR AGRI. AND RURAL DEVELOI	1.51%
8.9% STEEL AUTHORITY OF INDIA LTD. 2019	1.49%
2% TATA STEEL LTD. 2022	1.41%
OTHER CORPORATE DEBT	21.46%

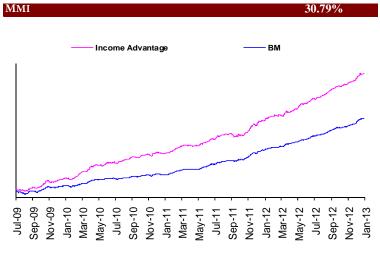
Asset Allocation

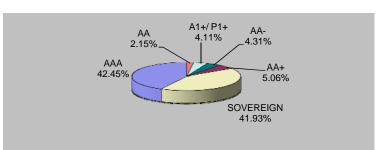


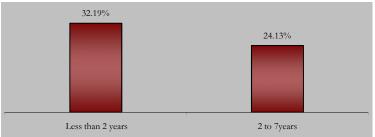
SECURITISED DEBT

0.00%

Rating Profile









CORPORATE DEBT

8.6% POWER FINANCE CORPN. LTD. 2014

8.9% STEEL AUTHORITY OF INDIA LTD. 2019

11.4% POWER FINANCE CORPN. LTD. 2013

11.25% POWER FINANCE CORPN. LTD. 2018

8.85% TATA SONS LTD. 2016

OTHER CORPORATE DEBT

OTHER EQUITY

MMI

8.64% POWER GRID CORPN. OF INDIA LTD. 2014

8.8% POWER GRID CORPN. OF INDIA LTD. 2013

9.45% RURAL ELECTRIFICATION CORPN. LTD. 2013

11.5% RURAL ELECTRIFICATION CORPN. LTD. 2013

10.85% RURAL ELECTRIFICATION CORPN. LTD. 2018

PROTECTOR FUND

ULIF00313/03/01BSLPROTECT109

Portfolio as on Thursday, January 31, 2013

SECURITIES	HOLDING			
GOVERNMENT SECURITIES	29.59%			
7.8% GOVERNMENT OF INDIA 2021	3.65%			
8.15% GOVERNMENT OF INDIA 2022	2.83%			
7.99% GOVERNMENT OF INDIA 2017	2.43%			
7.5% GOVERNMENT OF INDIA 2034	2.33%			
11.5% GOVERNMENT OF INDIA 2015	2.09%			
8.13% GOVERNMENT OF INDIA 2022	1.81%			
8.24% GOVERNMENT OF INDIA 2027	1.80%			
8.79% GOVERNMENT OF INDIA 2021	1.65%			
6.9% GOVERNMENT OF INDIA 2019	1.60%			
7.95% GOVERNMENT OF INDIA 2032	1.55%			
OTHER GOVERNMENT SECURITIES	7.85%			

About the Fund

45.48%

3.14%

2.90%

1.94%

1.93%

1.81%

1.77%

1.48% 1.46%

1.43%

26.14%

0.00%

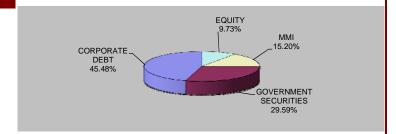
5.12%

15.20%

Objective: To generate persistent return through active management of fixed income portfolio and focus on creating long-term equity portfolio, which will enhance yield of composite portfolio with minimum risk appetite.

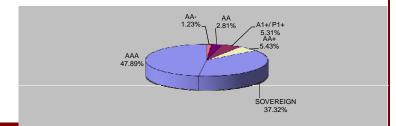
Strategy: To invest in fixed income securities with marginal exposure to equity up to 10% at low level of risk. This fund is suitable for those who want to protect their capital and earn steady return on investment through higher exposure to debt securities.

Asset Allocation



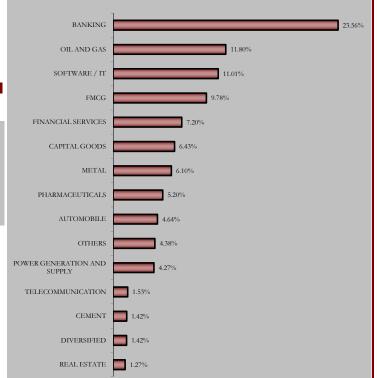
SECURITISED DEBT

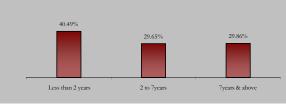
Rating Profile



EQUITY	9.73%
I C I C I BANK LTD.	0.70%
RELIANCE INDUSTRIES LTD.	0.68%
ITCLTD.	0.66%
INFOSYS LTD.	0.61%
LARSEN AND TOUBRO LTD.	0.41%
H D F C BANK LTD.	0.38%
STATE BANK OF INDIA	0.35%
OIL AND NATURAL GAS CORPN. LTD.	0.28%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	0.28%
TATA CONSULTANCY SERVICES LTD.	0.26%

Sectoral Allocation









CORPORATE DEBT

8.85% TATA SONS LTD. 2016

OTHER CORPORATE DEBT

BUILDER FUND

ULIF00113/03/01BSLBUILDER109

Portfolio as on Thursday, January 31, 2013

SECURITIES	HOLDING
GOVERNMENT SECURITIES	25.22%
8.2% GOVERNMENT OF INDIA 2022	5.77%
7.8% GOVERNMENT OF INDIA 2021	4.41%
8.15% GOVERNMENT OF INDIA 2022	2.90%
8.32% GOVERNMENT OF INDIA 2032	1.74%
8.28% GOVERNMENT OF INDIA 2027	1.73%
8.79% GOVERNMENT OF INDIA 2021	1.68%
7.95% GOVERNMENT OF INDIA 2032	1.50%
8.3% GOVERNMENT OF INDIA 2040	1.19%
7.59% GOVERNMENT OF INDIA 2015	1.06%
8.08% GOVERNMENT OF INDIA 2022	0.89%
OTHER GOVERNMENT SECURITIES	2.36%

About the Fund

39.81%

3.89%

3.34%

2.84%

2.32%

2.17%

1.87%

1.84%

1.43%

1.42%

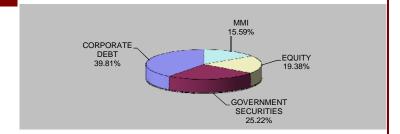
16.89%

0.00%

Objective: To build your capital and generate better returns at moderate level of risk, over a medium or long-term period through a balance of investment in equity and debt.

Strategy: Generate better return with moderate level of risk through active management of fixed income portfolio and focus on creating long term equity portfolio which will enhance yield of composite portfolio with low level of risk appetite.

Asset Allocation



SECURITISED DEBT

8.65% RURAL ELECTRIFICATION CORPN. LTD. 2019

8.5% INDIAN RAILWAY FINANCE CORPN. LTD. 2020

9.35% RURAL ELECTRIFICATION CORPN. LTD. 2022

9.47% POWER GRID CORPN. OF INDIA LTD. 2014

 $8.9\%\,$ STEEL AUTHORITY OF INDIA LTD. 2019

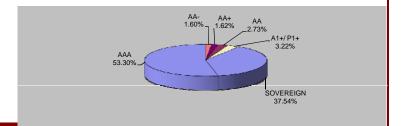
7.55% NATIONAL HOUSING BANK 2013

11.45% RELIANCE INDUSTRIES LTD. 2013

8.6% POWER FINANCE CORPN. LTD. 2014

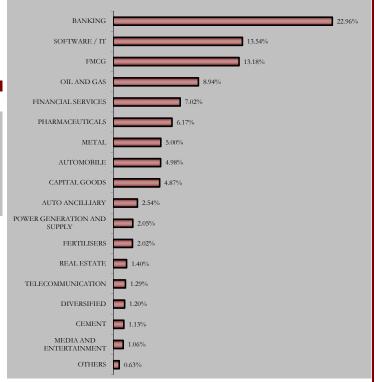
10.25% TECH MAHINDRA LTD. 2014

Rating Profile

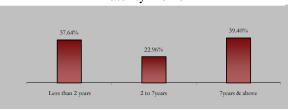


EQUITY 19.38% INFOSYS LTD 1.26% ITCLTD. 1.23% ICICIBANK LTD. 0.98% RELIANCE INDUSTRIES LTD. 0.87% H D F C BANK LTD. 0.82% STATE BANK OF INDIA 0.79% LARSEN AND TOUBRO LTD. 0.74% DIVIS LABORATORIES LTD. 0.57% MCLEOD RUSSEL INDIA LTD. 0.57% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 0.56% OTHER EQUITY 10.98%

Sectoral Allocation



MMI 15.59% Maturity Profile







BALANCER FUND

ULIF00931/05/05BSLBALANCE109

Portfolio as on Thursday, January 31, 2013

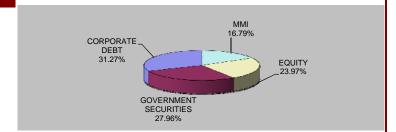
SECURITIES	HOLDING
GOVERNMENT SECURITIES	27.96%
8.33% GOVERNMENT OF INDIA 2026	5.92%
8.2% GOVERNMENT OF INDIA 2022	4.96%
7.8% GOVERNMENT OF INDIA 2021	2.70%
7.95% GOVERNMENT OF INDIA 2032	2.57%
5.64% GOVERNMENT OF INDIA 2019	2.44%
7.46% GOVERNMENT OF INDIA 2017	2.13%
8.79% GOVERNMENT OF INDIA 2021	1.51%
6.9% GOVERNMENT OF INDIA 2019	1.36%
7% GOVERNMENT OF INDIA 2022	1.32%
7.99% GOVERNMENT OF INDIA 2017	1.16%
OTHER GOVERNMENT SECURITIES	1.89%

About the Fund

Objective: The objective of this fund is to achieve value creation of the policyholder at an average risk level over medium to long-term period.

Strategy: The strategy is to invest predominantly in debt securities with an additional exposure to equity, maintaining medium term duration profile of the portfolio.

Asset Allocation



SECURITISED DEBT

11.45% RELIANCE INDUSTRIES LTD. 2013

9% EXPORT IMPORT BANK OF INDIA 2019

9.43% RURAL ELECTRIFICATION CORPN. LTD. 2014

9.4% NATIONAL BANK FOR AGRI. AND RURAL DEVE

10.05% NATIONAL BANK FOR AGRI, AND RURAL DE'

9.5% HOUSING DEVELOPMENT FINANCE CORPN. L'1

9.47% POWER GRID CORPN, OF INDIA LTD, 2022

9.35% POWER GRID CORPN. OF INDIA LTD. 2021

CORPORATE DEBT

7.05% CANARA BANK 2014

11.3% A C C LTD. 2013

EQUITY

OTHER EQUITY

40.64%

OTHER CORPORATE DEBT

7.14% **0.00%**

23.97%

12.54%

33.88%

31.27%

3.82%

3.49%

2.93%

2.93%

2.83%

2.24%

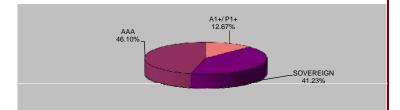
1.48%

1 48%

1.47%

1.47%

Rating Profile

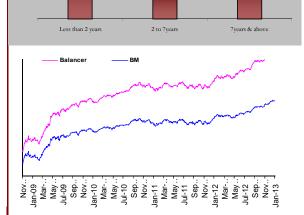


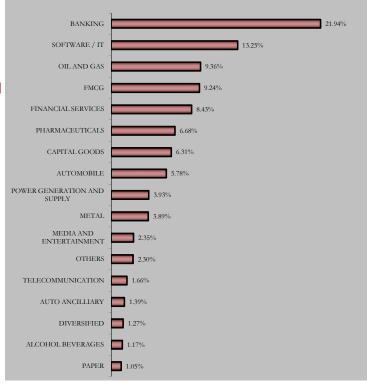
I C I C I BANK LTD. 1.84% INFOSYS LTD. 1.73% RELIANCE INDUSTRIES LTD. 1.41% ITCLTD. 1.23% LARSEN AND TOUBRO LTD. 1.20% STATE BANK OF INDIA 1.01% H D F C BANK LTD. 0.95% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 0.82% POWER FINANCE CORPN. LTD. 0.68% TATA MOTORS LTD. 0.57%

16.79%

Maturity Profile

25.49%







CORPORATE DEBT

10.2% TATA STEEL LTD. 2015

9.05% STATE BANK OF INDIA 2020

10.25% TECH MAHINDRA LTD. 2014

2% INDIAN HOTELS CO. LTD. 2014

9.1% STATE BANK OF MYSORE 2019

OTHER CORPORATE DEBT

EQUITY

OTHER EQUITY

9.8% L I C HOUSING FINANCE LTD. 2017 8.55% INDIAN RAILWAY FINANCE CORPN. LTD. 2019

10.75% RELIANCE INDUSTRIES LTD. 2018

9.25% DR. REDDYS LABORATORIES LTD. 2014

9.02% RURAL ELECTRIFICATION CORPN. LTD. 2022

ENHANCER FUND

ULIF00213/03/01BSLENHANCE109

Portfolio as on Thursday, January 31, 2013

SECURITIES	HOLDING
GOVERNMENT SECURITIES	23.54%
6.9% GOVERNMENT OF INDIA 2019	3.76%
8.15% GOVERNMENT OF INDIA 2022	2.54%
6.35% GOVERNMENT OF INDIA 2020	2.25%
7.8% GOVERNMENT OF INDIA 2021	1.49%
8.2% GOVERNMENT OF INDIA 2022	1.17%
7.95% GOVERNMENT OF INDIA 2032	1.16%
8.79% GOVERNMENT OF INDIA 2021	1.03%
7.8% GOVERNMENT OF INDIA 2020	0.99%
8.26% GOVERNMENT OF INDIA 2027	0.91%
7.46% GOVERNMENT OF INDIA 2017	0.72%
OTHER GOVERNMENT SECURITIES	7.53%

About the Fund

39.54%

0.87%

0.75%

0.71%

0.62%

0.62%

0.59%

0.49%

0.47%

0.45%

33.47%

0.40%

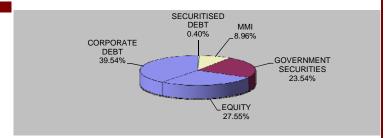
27.55%

13.30%

Objective: Helps you to grow your capital through enhanced returns over a medium to long term period through investments in equity and debt instruments, thereby providing a good balance between risk and return.

Strategy: To earn capital appreciation by maintaining diversified equity portfolio and seek to earn regular return on fixed income portfolio by active management resulting in wealth creation for policyholders.

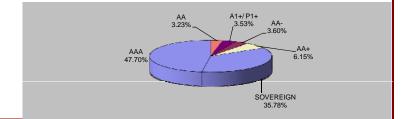
Asset Allocation



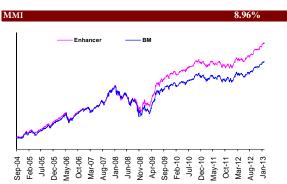
SECURITISED DEBT 0.40%

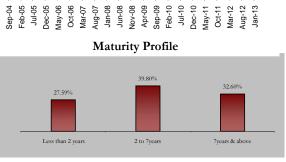
INDIAN RAILWAY FINANCE CORPN. LTD. 2015

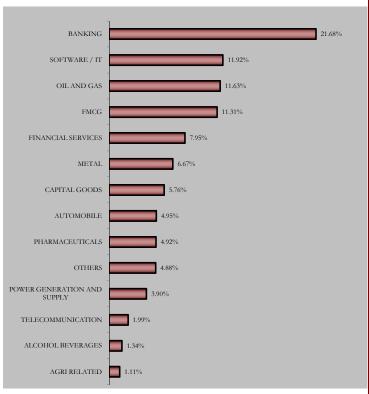
Rating Profile



I C I C I BANK LTD. 2.07% LTCLTD 1.79% RELIANCE INDUSTRIES LTD. 1.79% INFOSYS LTD. 1.71% STATE BANK OF INDIA 1.46% LARSEN AND TOUBRO LTD. 1.35% H D F C BANK LTD. 1.14% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 1.13% OIL AND NATURAL GAS CORPN. LTD. 0.93% TATA CONSULTANCY SERVICES LTD. 0.88%









CORPORATE DEBT

8.6% POWER FINANCE CORPN. LTD. 2014

11.45% RELIANCE INDUSTRIES LTD. 2013

8.9% STEEL AUTHORITY OF INDIA LTD. 2019

11.4% POWER FINANCE CORPN. LTD. 2013 9.55% HINDALCO INDUSTRIES LTD. 2022

9.7% CADILA HEALTHCARE LTD. 2016

OTHER CORPORATE DEBT

EQUITY

OTHER EQUITY

MMI

10.1% POWER GRID CORPN, OF INDIA LTD. 2013

9.47% POWER GRID CORPN, OF INDIA LTD. 2013

8.45% INDIAN RAILWAY FINANCE CORPN. LTD. 2018

9.7% SUNDARAM FINANCE LTD. 2014

CREATOR FUND

ULIF00704/02/04BSLCREATOR109

Portfolio as on Thursday, January 31, 2013

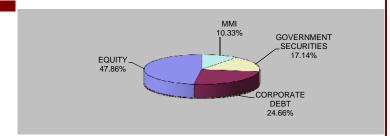
SECURITIES	HOLDING
GOVERNMENT SECURITIES	17.14%
8.15% GOVERNMENT OF INDIA 2022	5.33%
7.8% GOVERNMENT OF INDIA 2021	1.93%
8.28% GOVERNMENT OF INDIA 2027	1.53%
8.24% GOVERNMENT OF INDIA 2027	1.25%
7.99% GOVERNMENT OF INDIA 2017	1.00%
8.28% GOVERNMENT OF INDIA 2032	0.92%
5.64% GOVERNMENT OF INDIA 2019	0.83%
8.83% GOVERNMENT OF INDIA 2041	0.81%
8.32% GOVERNMENT OF INDIA 2032	0.61%
7.46% GOVERNMENT OF INDIA 2017	0.59%
OTHER GOVERNMENT SECURITIES	2.35%

About the Fund

Objective: To achieve optimum balance between growth and stability to provide long-term capital appreciation with balanced level of risk by investing in fixed income securities and high

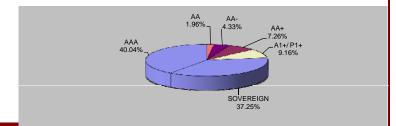
Strategy: To ensure capital appreciation by simultaneously investing into fixed income securities and maintaining diversified equity portfolio. Active fund management is carried out to enhance policyholder's wealth in long run.

Asset Allocation



SECURITISED DEBT 0.00%

Rating Profile



I C I C I BANK LTD. 3.49% RELIANCE INDUSTRIES LTD. 3.28% ITCLTD. 3.14% INFOSYS LTD. 2.92% LARSEN AND TOUBRO LTD. 1.98% STATE BANK OF INDIA 1.96% H D F C BANK LTD. 1.74% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 1.70% OIL AND NATURAL GAS CORPN. LTD. 1.40% TATA CONSULTANCY SERVICES LTD.

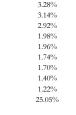
Maturity Profile

19.04%

2 to 7years

46.24%

Less than 2 years



34.72%

7years & above

47.86%

24.66%

3.28%

1.51%

1.50%

1.50%

1.50%

1.49%

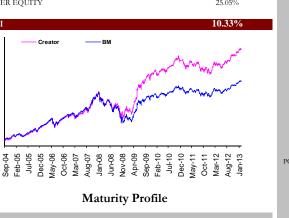
1.35%

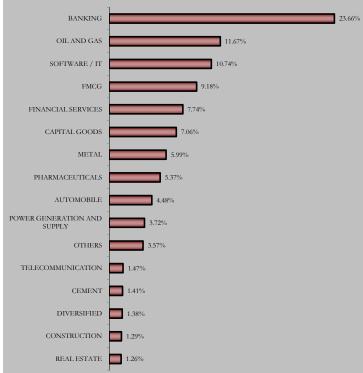
1.07%

0.92%

0.91%

9.63%







MAGNIFIER FUND

ULIF00826/06/04BSLIIMAGNI109

Portfolio as on Thursday, January 31, 2013

SECURITIES	HOLDING
GOVERNMENT SECURITIES	0.00%

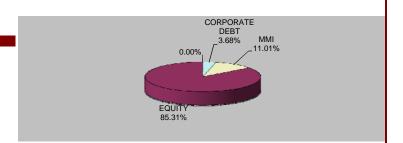
About the Fund

Objective: To maximize wealth by actively managing a diversified equity portfolio.

Strategy: To invest in high quality equity security to provide long-term capital appreciation with high level of risk. This fund is suitable for those who want to have wealth maximization over long-term period with equity market dynamics.

Asset Allocation





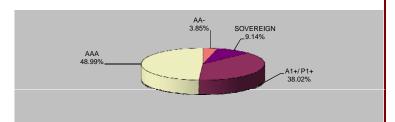
SECURITISED DEBT

EQUITY

0.00%

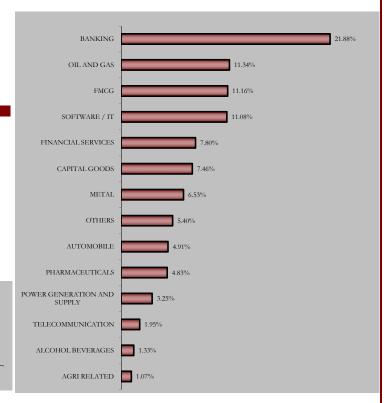
85.31%

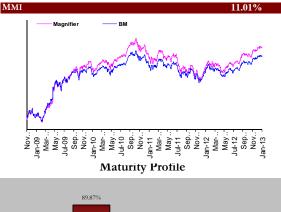
Rating Profile



I C I C I BANK LTD.	6.17%
I T C LTD.	5.42%
RELIANCE INDUSTRIES LTD.	5.38%
INFOSYS LTD.	5.15%
STATE BANK OF INDIA	4.36%
LARSEN AND TOUBRO LTD.	4.06%
H D F C BANK LTD.	3.47%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	3.44%
OIL AND NATURAL GAS CORPN. LTD.	2.84%
TATA CONSULTANCY SERVICES LTD.	2.70%
OTHER EQUITY	42.32%







Less than 2 years

10.13%

2 to 7 years



MAXIMISER FUND

ULIF01101/06/07BSLIINMAXI109

Portfolio as on Thursday, January 31, 2013

SECURITIES

COVERNMENT SECURITIES	0.00%

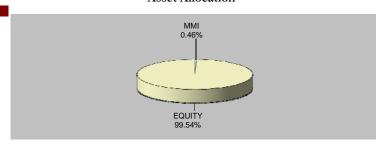
About the Fund

Objective: To Provide long-term capital appreciation by actively managing a well diversified equity portfolio of fundamentally strong blue chip companies. To provide a cushion against the volatility in the equities through investment in money market instruments.

Strategy: Active Fund Management with potentially 100% equity exposure. Maintaining High Quality Diversified Portfolio with Dynamic blend of Growth and Value Stocks- so that portfolio doesnot suffer from style bias. Focus on large-caps and quality mid-caps to ensure liquidity and reduce risk.

Asset Allocation





SECURITISED DEBT

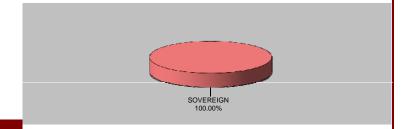
EQUITY

0.00%

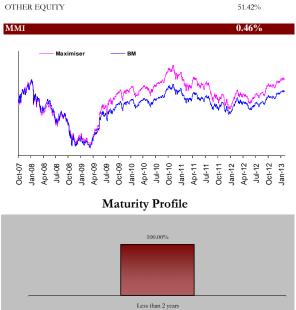
99.54%

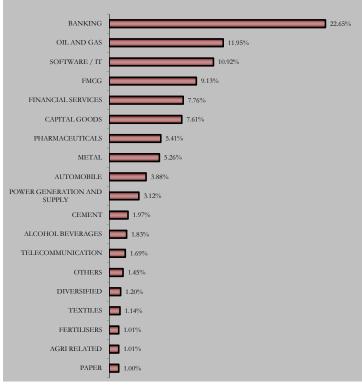
HOLDING

Rating Profile



I C I C I BANK LTD. 7.11% RELIANCE INDUSTRIES LTD. 6.58% ITCLTD. 6.19% INFOSYS LTD. 5.73% STATE BANK OF INDIA 5.03% LARSEN AND TOUBRO LTD. 4.62% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 3.67% H D F C BANK LTD. 3.47% OIL AND NATURAL GAS CORPN. LTD. 3.02% TATA CONSULTANCY SERVICES LTD. 2.70%







EOUITY

SUPER 20 FUND

ULIF01723/06/09BSLSUPER20109

Portfolio as on Thursday, January 31, 2013

SECURITIES	HOLDING
GOVERNMENT SECURITIES	0.00%

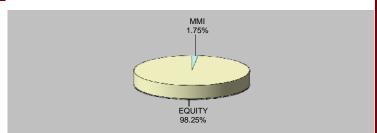
About the Fund

Objective: To generate long-term capital appreciation for policyholders by making investments in fundamentally strong and liquid large cap companies.

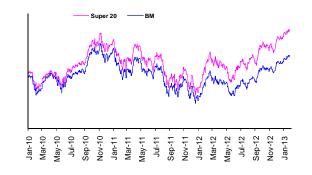
Strategy: To build and manage a concentrated equity portfolio of 20 fundamentally strong large cap stocks in terms of market capitalization by following an in-depth research-focused investment approach. The fund will attempt diversify across sectors and will invest in companies having financial strength, robust, efficient & visionary management & adequate market liquidity. It will adopt a disciplined and flexible approach towards investing with a focus on generating long-term capital appreciation. The non-equity portion of the fund will be invested in highly rated money market instruments and fixed deposits.

CORPORATE DEBT 0.00%





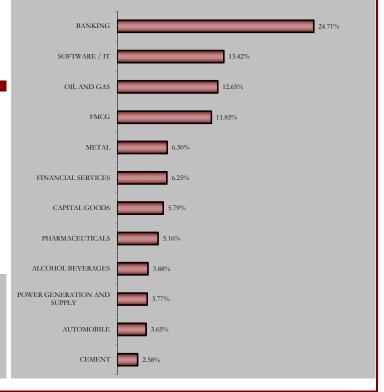
SECURITISED DEBT 0.00%

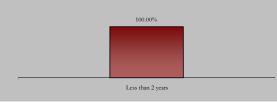


EQUIII	7012070
RELIANCE INDUSTRIES LTD.	9.34%
ITCLTD.	8.30%
I C I C I BANK LTD.	8.28%
INFOSYS LTD.	7.93%
STATE BANK OF INDIA	6.83%
LARSEN AND TOUBRO LTD.	5.69%
TATA CONSULTANCY SERVICES LTD.	5.26%
LUPIN LTD.	5.07%
AXIS BANK LTD.	4.79%
H D F C BANK LTD.	4.37%
OTHER EQUITY	32.40%

MMI 1.75%

Sectoral Allocation







EQUITY

OTHER EQUITY

MULTIPLIER FUND

ULIF01217/10/07BSLINMULTI109

Portfolio as on Thursday, January 31, 2013

SECURITIES HOLDING

About the Fund

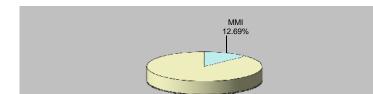
GOVERNMENT SECURITIES 0.00%

Objective: The provide long-term wealth maximisation by actively managing a well-diversified equity portfolio, predominantly comprising of companies whose market capitalization is between Rs. 10 billion to Rs.250 billion. Further, the fund would also seek to provide a cushion against the sudden volatility in the equities through some investments in short-term money market instruments

Strategy: Active Fund Management with potentially 100% equity Exposure Research based investment approach with a dedicated & experienced in-house research team. Identify undervalued Stocks in the growth phase. Focus on niche players with competitive advantage, in the sunrise industry & potential of being tomorrow's large cap. Emphasis on early identification of stocks

Asset Allocation

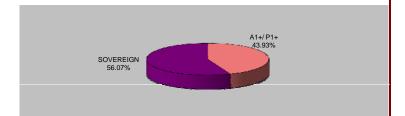
CORPORATE DEBT 0.00%



EQUITY 87.31%

SECURITISED DEBT 0.00%

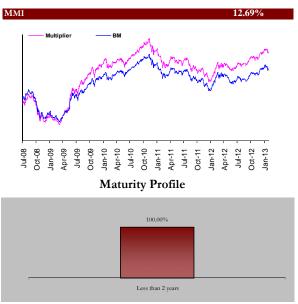
Rating Profile

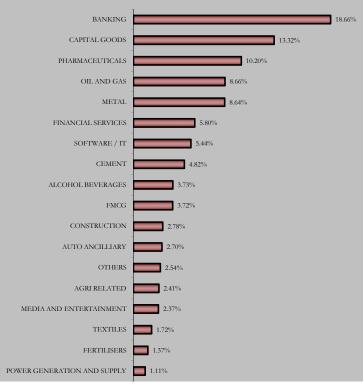


GUJARAT MINERAL DEVELPMENMT CORPORTAION 5.28% FEDERAL BANK LTD. 4.93% VOLTAS LTD. 4.49% POWER FINANCE CORPN. LTD. 4.01% DIVIS LABORATORIES LTD. 3.99% UNITED SPIRITS LTD. 3.26% ORIENTAL BANK OF COMMERCE 2.70% BHARAT PETROLEUM CORPN. LTD. 2.36% ALLAHABAD BANK 2.18% I N G VYSYA BANK LTD. 2.07%

87.31%

52.06%







PLATINUM PLUS 1 FUND

ULIF01325/02/08BSLIIPLAT1109

Portfolio as on Thursday, January 31, 2013

HOLDING
7.47%
3.51%
2.86%
1.10%

About the Fund

Objective: To optimize the participation in an actively managed well diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments & derivatives to lockin capital appreciations

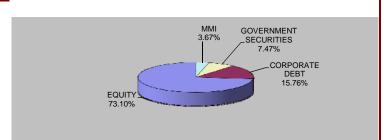
Strategy:: The strategy of the fund is to have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market instruments.

CORPORATE DEBT 15.76% NATIONAL BANK FOR AGRI. AND RURAL DEVELOPM 3.24% 10.85% RURAL ELECTRIFICATION CORPN. LTD. 2018 2.86% 10.6% INDIAN RAILWAY FINANCE CORPN. LTD. 2018 2.72% 11.25% POWER FINANCE CORPN. LTD. 2018 2 22% 9.35% POWER GRID CORPN. OF INDIA LTD. 2018 1.28% 9.3% POWER GRID CORPN, OF INDIA LTD. 2018 1.28% 9.07% RURAL ELECTRIFICATION CORPN. LTD. 2018 1.27% 0.52% 9.64% POWER GRID CORPN. OF INDIA LTD. 2018 NATIONAL BANK FOR AGRI. AND RURAL DEVELOPM 0.36% NATIONAL BANK FOR AGRI. AND RURAL DEVELOPM 0.03%

0.00%

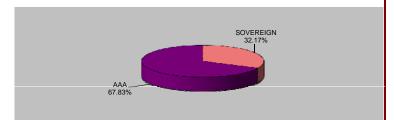
2.59% 34.38%

Asset Allocation



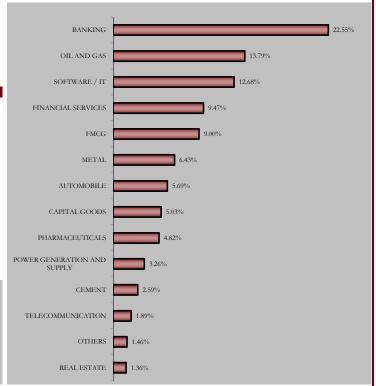
SECURITISED DEBT

Rating Profile



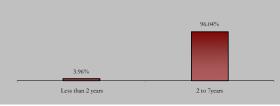
EQUITY	73.10%	
I C I C I BANK LTD.	5.22%	
INFOSYS LTD.	5.09%	
I T C LTD.	4.85%	
RELIANCE INDUSTRIES LTD.	4.75%	
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	4.11%	
LARSEN AND TOUBRO LTD.	3.68%	
STATE BANK OF INDIA	3.07%	
TATA CONSULTANCY SERVICES LTD.	2.72%	
H D F C BANK LTD.	2.66%	

Sectoral Allocation



MMI 3.67%

OIL AND NATURAL GAS CORPN. LTD.





PLATINUM PLUS 2 FUND

ULIF01425/02/08BSLIIPLAT2109

Portfolio as on Thursday, January 31, 2013

SECURITIES	HOLDING
GOVERNMENT SECURITIES	5.54%
7.83% GOVERNMENT OF INDIA 2018	2.80%
5.69% GOVERNMENT OF INDIA 2018	1.95%
6.05% GOVERNMENT OF INDIA 2019	0.58%
8.24% GOVERNMEN'T OF INDIA 2018	0.21%

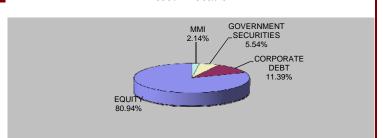
About the Fund

ObjectiveTo optimize the participation in an actively managed well diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments & derivatives to lockin capital appreciations:

Strategy: The strategy of the fund is to have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market instruments.

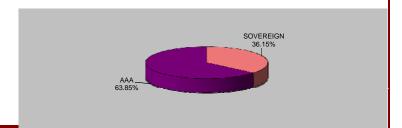
CORPORATE DEBT	11.39%
9.25% POWER GRID CORPN. OF INDIA LTD. 2018	2.51%
11.25% POWER FINANCE CORPN. LTD. 2018	2.41%
9.7% POWER FINANCE CORPN. LTD. 2018	2.26%
9% EXPORT IMPORT BANK OF INDIA 2019	1.73%
8.84% POWER GRID CORPN. OF INDIA LTD. 2018	1.16%
10.85% RURAL ELECTRIFICATION CORPN. LTD. 2018	0.79%
9.64% POWER GRID CORPN. OF INDIA LTD. 2019	0.53%

Asset Allocation



SECURITISED DEBT 0.00%

Rating Profile

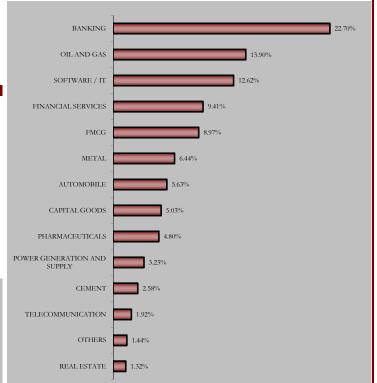


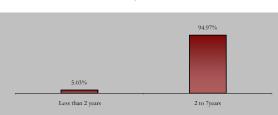
EQUITY	80.94%
I C I C I BANK LTD.	5.78%
INFOSYS LTD.	5.59%
I T C LTD.	5.35%
RELIANCE INDUSTRIES LTD.	5.33%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	4.51%
LARSEN AND TOUBRO LTD.	4.07%
STATE BANK OF INDIA	3.46%
H D F C BANK LTD.	3.01%
TATA CONSULTANCY SERVICES LTD.	2.99%
OIL AND NATURAL GAS CORPN. LTD.	2.87%
OTHER EQUITY	37.98%

2.14%

MMI

Sectoral Allocation







PLATINUM PLUS 3 FUND

Portfolio as on Thursday, January 31, 2013

ULIF01628/04/09BSLIIPLAT3109

SECURITIES	HOLDING
GOVERNMENT SECURITIES	3.41%
6.9% GOVERNMENT OF INDIA 2019 6.05% GOVERNMENT OF INDIA 2019 6.05% GOVERNMENT OF INDIA 2019 5.64% GOVERNMENT OF INDIA 2019	2.17% 0.70% 0.44% 0.09%

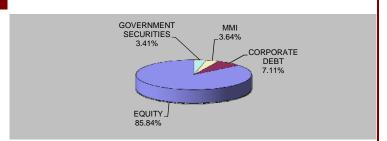
About the Fund

Objective: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes & and as approved by the IRDA.

Strategy: To have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market instruments.

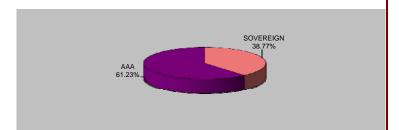
Asset Allocation





SECURITISED DEBT 0.00%

Rating Profile

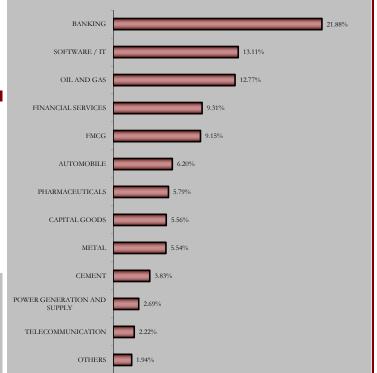


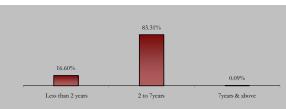
EQUITY	85.84%
INFOSYS LTD.	5.83%
ITCLTD.	5.64%
I C I C I BANK LTD.	5.55%
RELIANCE INDUSTRIES LTD.	5.52%
LARSEN AND TOUBRO LTD.	4.77%
STATE BANK OF INDIA	4.48%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	4.38%
H D F C BANK LTD.	3.60%
TATA CONSULTANCY SERVICES LTD.	3.09%
OIL AND NATURAL GAS CORPN. LTD.	2.86%
OTHER EQUITY	40.11%

3.64%

MMI

Sectoral Allocation







PLATINUM PLUS 4 FUND

ULIF01816/09/09BSLIIPLAT4109

Portfolio as on Thursday, January 31, 2013

SECURITIES	HOLDING
GOVERNMENT SECURITIES	2.53%
6.9% GOVERNMENT OF INDIA 2019	1.78%
6.05% GOVERNMENT OF INDIA 2019	0.72%
6.05% GOVERNMENT OF INDIA 2019	0.03%

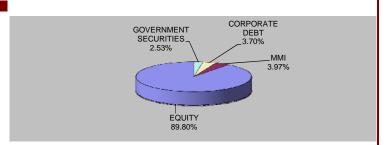
About the Fund

Objective: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes & and as approved by the IRDA.

Strategy: To have an optimum mix of equities & fixed income instruments, with up to 100% exposure in both equities & fixed income assets & up to 40% in Money Market instruments.

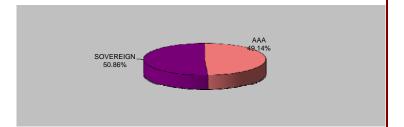
Asset Allocation





SECURITISED DEBT 0.00%

Rating Profile

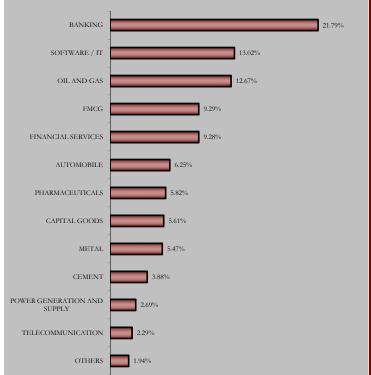


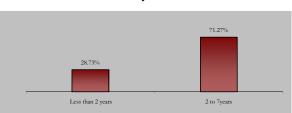
EQUITY	89.80%
INFOSYS LTD.	6.05%
ITCLTD.	6.03%
I C I C I BANK LTD.	5.80%
RELIANCE INDUSTRIES LTD.	5.74%
LARSEN AND TOUBRO LTD.	5.04%
STATE BANK OF INDIA	4.66%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	4.54%
H D F C BANK LTD.	3.74%
TATA CONSULTANCY SERVICES LTD.	3.21%
OIL AND NATURAL GAS CORPN. LTD.	2.97%
OTHER EQUITY	42.02%

3.97%

MMI









PLATINUM PREMIER FUND

ULIF02203/02/10BSLPLATPR1109

Portfolio as on Thursday, January 31, 2013

SECURITIES	HOLDING
GOVERNMENT SECURITIES	1.82%
8.19% GOVERNMENT OF INDIA 2020 6.35% GOVERNMENT OF INDIA 2020	1.73% 0.09%

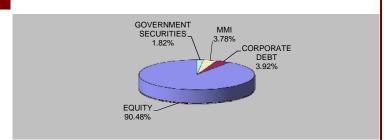
About the Fund

Objective: To optimise the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA

Strategy: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

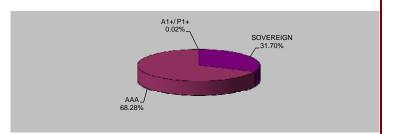
Asset Allocation





SECURITISED DEBT 0.00%

Rating Profile

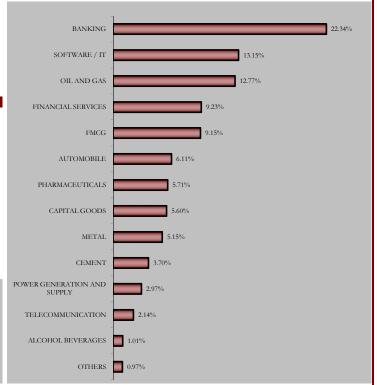


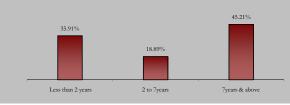
EQUITY	90.48%
INFOSYS LTD.	6.25%
RELIANCE INDUSTRIES LTD.	5.94%
I C I C I BANK LTD.	5.93%
ITCLTD.	5.92%
LARSEN AND TOUBRO LTD.	5.07%
STATE BANK OF INDIA	4.84%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	4.56%
H D F C BANK LTD.	3.87%
TATA CONSULTANCY SERVICES LTD.	3.36%
OIL AND NATURAL GAS CORPN. LTD.	3.07%
OTHER EQUITY	41.67%

3.78%

MMI

Sectoral Allocation







PLATINUM ADVANTAGE FUND

ULIF02408/09/10BSLPLATADV109

Portfolio as on Thursday, January 31, 2013

SECURITIES	HOLDING
GOVERNMENT SECURITIES	0.72%
6.05% GOVERNMENT OF INDIA 2019	0.72%

About the Fund

Objective: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA.

Strategy: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

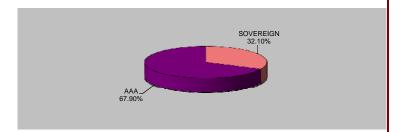
Asset Allocation





SECURITISED DEBT 0.00%

Rating Profile

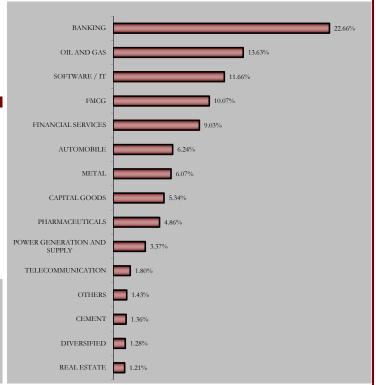


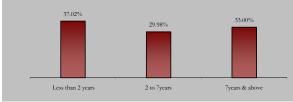
EQUITY	90.68%
I T C LTD.	7.00%
I C I C I BANK LTD.	6.35%
RELIANCE INDUSTRIES LTD.	5.87%
INFOSYS LTD.	5.81%
LARSEN AND TOUBRO LTD.	4.84%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	4.76%
STATE BANK OF INDIA	4.22%
OIL AND NATURAL GAS CORPN. LTD.	3.29%
H D F C BANK LTD.	3.17%
TATA CONSULTANCY SERVICES LTD.	2.97%
OTHER EQUITY	42.41%

3.78%

MMI









TITANIUM 1 FUND

ULIF01911/12/09BSLITITAN1109

Portfolio as on Thursday, January 31, 2013

SECURITIES	HOLDING
GOVERNMENT SECURITIES	7.33%
7.61% GOVERNMENT OF INDIA 2015 7.17% GOVERNMENT OF INDIA 2015 6.49% GOVERNMENT OF INDIA 2015	4.04% 2.25% 1.04%

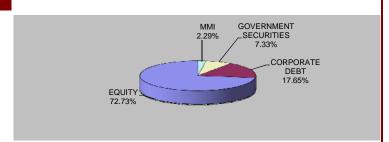
About the Fund

Objective: The primary objective of the fund is to provide Capital Protection, at a high level of safety and liquidity through judicious investments in high quality short-term debt.

Strategy: Generate better return with low level of risk through investment into fixed interest securities having short-term maturity profile.

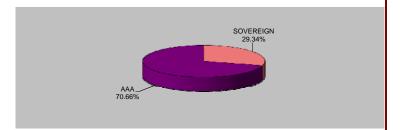
Asset Allocation





SECURITISED DEBT 0.00%

Rating Profile

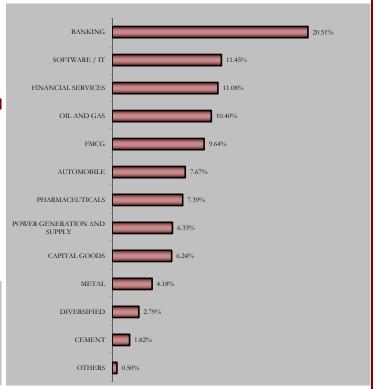


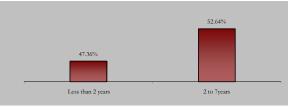
EQUITY	72.73%
I T C LTD.	5.26%
RELIANCE INDUSTRIES LTD.	4.55%
LARSEN AND TOUBRO LTD.	4.54%
INFOSYS LTD.	4.32%
I C I C I BANK LTD.	4.25%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	3.85%
STATE BANK OF INDIA	3.59%
H D F C BANK LTD.	2.67%
DIVIS LABORATORIES LTD.	2.40%
POWER FINANCE CORPN. LTD.	2.36%
OTHER EQUITY	34.95%

2.29%

MMI

Sectoral Allocation







TITANIUM 2 FUND

ULIF02011/12/09BSLITITAN2109

Portfolio as on Thursday, January 31, 2013

HOLDING
8.83%
4.34% 2.77% 1.71%

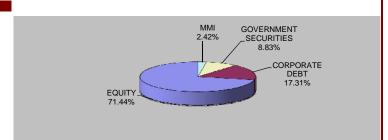
About the Fund

Objective: The primary objective of the fund is to provide Capital Protection, at a high level of safety and liquidity through judicious investments in high quality short-term debt.

Strategy: Generate better return with low level of risk through investment into fixed interest securities having short-term maturity profile.

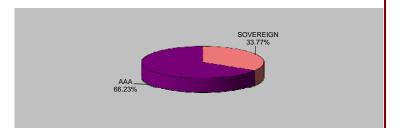
Asset Allocation





SECURITISED DEBT 0.00%

Rating Profile

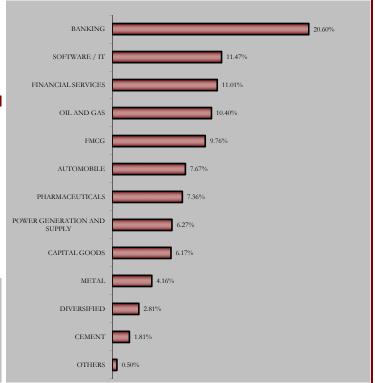


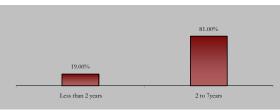
EQUITY	71.44%
ITCLTD.	5.22%
RELIANCE INDUSTRIES LTD.	4.48%
LARSEN AND TOUBRO LTD.	4.41%
INFOSYS LTD.	4.28%
I C I C I BANK LTD.	4.17%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	3.75%
STATE BANK OF INDIA	3.52%
H D F C BANK LTD.	2.51%
DIVIS LABORATORIES LTD.	2.35%
POWER FINANCE CORPN. LTD.	2.33%
OTHER EQUITY	34.42%

2.42%

MMI

Sectoral Allocation







TITANIUM 3 FUND

ULIF02111/12/09BSLITITAN3109

Portfolio as on Thursday, January 31, 2013

SECURITIES

GOVERNMENT SECURITIES	10.75%
6.49% GOVERNMENT OF INDIA 2015	10.09%
7.17% GOVERNMENT OF INDIA 2015	0.66%

About the Fund

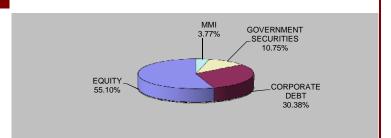
HOLDING

Objective: The primary objective of the fund is to provide Capital Protection, at a high level of safety and liquidity through judicious investments in high quality short-term debt.

Strategy: Generate better return with low level of risk through investment into fixed interest securities having short-term maturity profile.

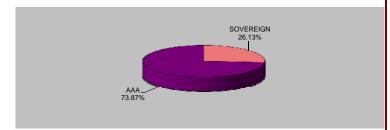
Asset Allocation





SECURITISED DEBT 0.00%

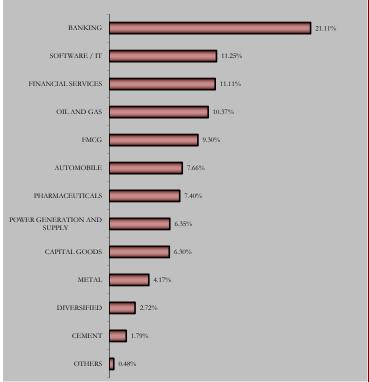
Rating Profile



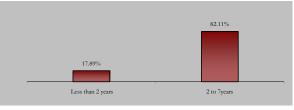
EQUITY	55.10%
I T C LTD.	3.94%
LARSEN AND TOUBRO LTD.	3.47%
RELIANCE INDUSTRIES LTD.	3.46%
I C I C I BANK LTD.	3.22%
INFOSYS LTD.	3.21%
STATE BANK OF INDIA	3.06%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	2.92%
H D F C BANK LTD.	2.02%
DIVIS LABORATORIES LTD.	1.81%
POWER FINANCE CORPN. LTD.	1.80%
OTHER EQUITY	26.19%

3.77%





MMI





FORESIGHT FUND - SP

ULIF02610/02/11BSLFSITSP1109

Portfolio as on Thursday, January 31, 2013

SECURITIES	HOLDING
GOVERNMENT SECURITIES	0.36%
7.8% GOVERNMENT OF INDIA 2021	0.36%

About the Fund

Objective: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA.

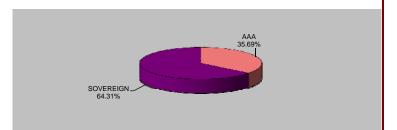
Strategy: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

Asset Allocation



SECURITISED DEBT 0.00%

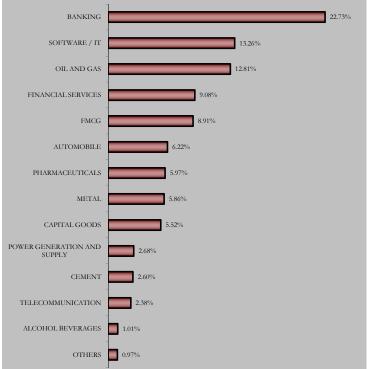
Rating Profile

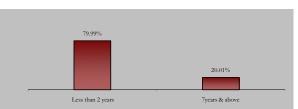


EQUITY	91.02%
INFOSYS LTD.	6.24%
I C I C I BANK LTD.	5.97%
RELIANCE INDUSTRIES LTD.	5.92%
I T C LTD.	5.76%
LARSEN AND TOUBRO LTD.	5.03%
STATE BANK OF INDIA	4.87%
H D F C BANK LTD.	4.36%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	4.35%
TATA CONSULTANCY SERVICES LTD.	3.33%
OIL AND NATURAL GAS CORPN. LTD.	3.23%
OTHER EQUITY	41.96%

MMI 7.11%

Sectoral Allocation







FORESIGHT FUND - FP

ULIF02510/02/11BSLFSIT5P1109

Portfolio as on Thursday, January 31, 2013

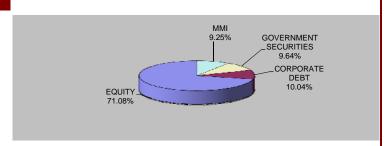
SECURITIES	HOLDING
GOVERNMENT SECURITIES	9.64%
7.8% GOVERNMENT OF INDIA 2021	3.96%
7.94% GOVERNMENT OF INDIA 2021	2.04%
7.83% GOVERNMENT OF INDIA 2018	1.22%
6.9% GOVERNMENT OF INDIA 2019	0.94%
10.25% GOVERNMENT OF INDIA 2021	0.73%
7.8% GOVERNMENT OF INDIA 2020	0.54%
6.35% GOVERNMENT OF INDIA 2020	0.12%
8.79% GOVERNMENT OF INDIA 2021	0.06%
6.49% GOVERNMENT OF INDIA 2015	0.01%

About the Fund

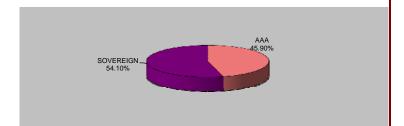
Objective: To optimize the participation in an actively managed well-diversified equity portfolio of fundamentally strong blue chip companies while using debt instruments and derivatives to lock-in capital appreciations. The use of derivatives will be for hedging purposes only and as approved by the IRDA.

Strategy: To dynamically manage the allocation between equities and fixed income instruments, while using derivatives when necessary and for hedging purposes only. The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong blue-chip companies by following a research-focused investment approach. On the fixed income side, investments will be made in government securities, high rated corporate bonds and money market instruments.

Asset Allocation



Rating Profile



10.6% INDIAN RAILWAY FINANCE CORPN. LTD. 2018 OTHER CORPORATE DEBT SECURITISED DEBT

MMI

CORPORATE DEBT

9.64% POWER GRID CORPN. OF INDIA LTD. 2021

9.3% POWER GRID CORPN. OF INDIA LTD. 2021

RURAL ELECTRIFICATION CORPN. LTD. 2020

9.04% EXPORT IMPORT BANK OF INDIA 2022

9.39% RURAL ELECTRIFICATION CORPN. LTD. 2019

9.48% RURAL ELECTRIFICATION CORPN. LTD. 2021

9.35% POWER GRID CORPN. OF INDIA LTD. 2021

9.25% POWER GRID CORPN, OF INDIA LTD. 2018

9% EXPORT IMPORT BANK OF INDIA 2019

1.57% **0.00%**

9.25%

10.04%

2.14%

1.26%

0.98%

0.97%

0.69%

0.63%

0.56%

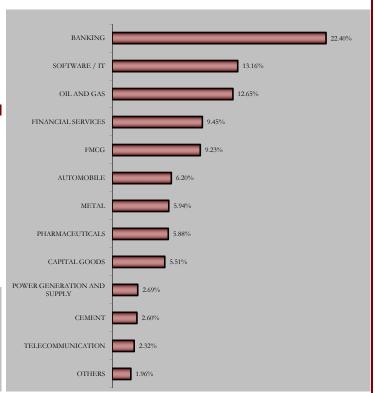
0.43%

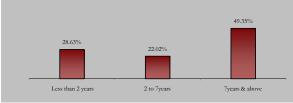
0.42%

0.37%

EQUITY 71.08% INFOSYS LTD. 4 87% ITCLTD. 4.77% I C I C I BANK LTD. 4.65% RELIANCE INDUSTRIES LTD. 4.63% LARSEN AND TOUBRO LTD. 3.92% STATE BANK OF INDIA 3.79% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 3.68% H D F C BANK LTD 3.20% TATA CONSULTANCY SERVICES LTD. 2.57% OIL AND NATURAL GAS CORPN. LTD. 2.40% OTHER EQUITY 32.59%

Sectoral Allocation







PENSION NOURISH FUND

Portfolio as on Thursday, January 31, 2013

ULIF00604/03/03BSLNOURISH109

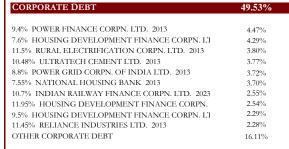
SECURITIES	HOLDING
GOVERNMENT SECURITIES	31.83%
8.2% GOVERNMENT OF INDIA 2022	6.03%
8.79% GOVERNMENT OF INDIA 2021	5.85%
9.15% GOVERNMENT OF INDIA 2024	5.63%
8.15% GOVERNMENT OF INDIA 2022	4.92%
7.59% GOVERNMENT OF INDIA 2016	4.26%
7.95% GOVERNMENT OF INDIA 2032	2.95%
7.46% GOVERNMENT OF INDIA 2017	2.20%

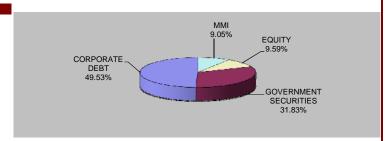
About the Fund

Objective: To generate persistent return through active management of fixed income portfolio and focus on creating long-term equity portfolio, which will enhance yield of composite portfolio with minimum risk appetite.

Strategy: To invest in fixed income securities with marginal exposure to equity up to 10% at low level of risk. This fund is suitable for those who want to protect their capital and earn steady return on investment through higher exposure to debt securities.

Asset Allocation

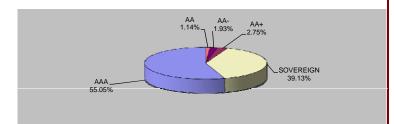




SECURITISED DEBT

0.00%

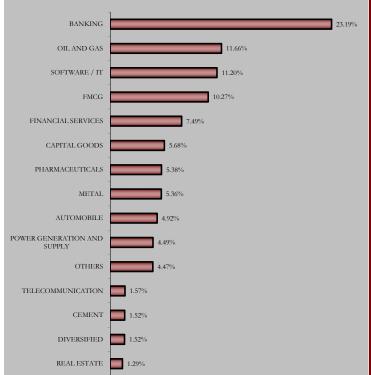
Rating Profile

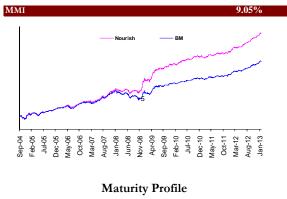


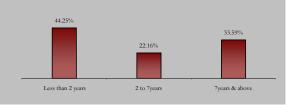
EQUITY 9.59% I C I C I BANK LTD. 0.71%

LTCLTD 0.69% RELIANCE INDUSTRIES LTD. 0.66% INFOSYS LTD. 0.60% LARSEN AND TOUBRO LTD. 0.38% STATE BANK OF INDIA 0.35% H D F C BANK LTD. 0.29% HOUSING DEVELOPMENT FINANCE CORPN. LTD. 0.28% OIL AND NATURAL GAS CORPN. LTD. 0.28% TATA CONSULTANCY SERVICES LTD. 0.27% OTHER EQUITY 5.08%











CORPORATE DEBT

10.48% ULTRATECH CEMENT LTD. 2013

9.3% STATE BANK OF INDIA 2021

OTHER CORPORATE DEBT

EQUITY

10.75% RELIANCE INDUSTRIES LTD. 2018

8.6% POWER FINANCE CORPN. LTD. 2014

8.8% POWER GRID CORPN. OF INDIA LTD. 2013

11.5% RURAL ELECTRIFICATION CORPN. LTD. 2013

11.95% HOUSING DEVELOPMENT FINANCE CORPN.

9.4% NATIONAL BANK FOR AGRI. AND RURAL DEVE

10.05% NATIONAL BANK FOR AGRL AND RURAL DEV

9.02% RURAL ELECTRIFICATION CORPN. LTD. 2022

PENSION GROWTH FUND

ULIF00504/03/03BSLIGROWTH109

Portfolio as on Thursday, January 31, 2013

SECURITIES	HOLDING
GOVERNMENT SECURITIES	28.21%
GOVERNMENT SECURITIES	20.21 /0
8.79% GOVERNMENT OF INDIA 2021	8.40%
8.15% GOVERNMENT OF INDIA 2022	6.38%
7.95% GOVERNMENT OF INDIA 2032	3.05%
7.8% GOVERNMENT OF INDIA 2021	2.78%
7.59% GOVERNMENT OF INDIA 2016	1.99%
7.46% GOVERNMENT OF INDIA 2017	1.84%
8.08% GOVERNMENT OF INDIA 2022	1.07%
5.64% GOVERNMENT OF INDIA 2019	1.07%
8.2% GOVERNMENT OF INDIA 2022	0.95%
8.28% GOVERNMENT OF INDIA 2032	0.68%

About the Fund

44.03%

5.41%

5.34%

4.09%

3.04%

2.72%

2.71%

2.71%

2 71%

2.61%

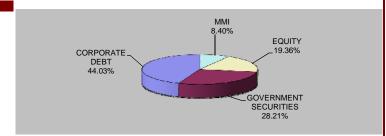
2.13%

10.55%

Objective: This fund option helps build your capital and generate better returns at moderate level of risk, over a medium or long-term period through a balance of investment in equity and debt.

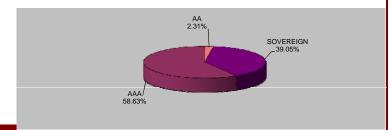
Strategy: Generate better return with moderate level of risk through active management of fixed income portfolio and focus on creating long term equity portfolio which will enhance yield of composite portfolio with low level of risk appetite.

Asset Allocation



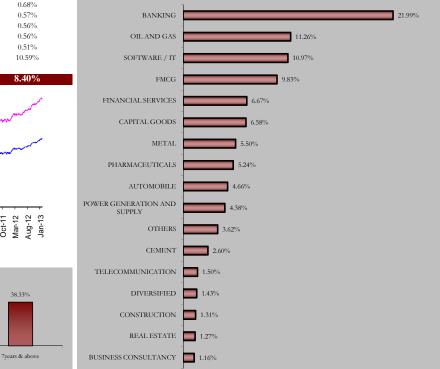
SECURITISED DEBT 0.00%

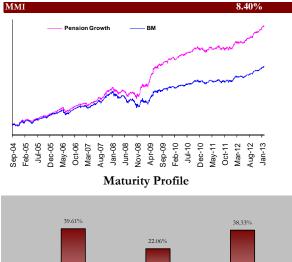
Rating Profile



I T C LTD.	1.33%
I C I C I BANK LTD.	1.29%
RELIANCE INDUSTRIES LTD.	1.26%
INFOSYS LTD.	1.21%
LARSEN AND TOUBRO LTD.	0.79%
STATE BANK OF INDIA	0.68%
H D F C BANK LTD.	0.57%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	0.56%
OIL AND NATURAL GAS CORPN. LTD.	0.56%
TATA CONSULTANCY SERVICES LTD.	0.51%
OTHER EQUITY	10.59%

Sectoral Allocation





2 to 7years

Less than 2 years



CORPORATE DEBT

PENSION ENRICH FUND

ULIF00404/03/03BSLIENRICH109

Portfolio as on Thursday, January 31, 2013

SECURITIES	HOLDING
GOVERNMENT SECURITIES	26.89%
8.15% GOVERNMENT OF INDIA 2022	9.66%
8.2% GOVERNMENT OF INDIA 2022	3.50%
8.79% GOVERNMENT OF INDIA 2021	3.17%
9.15% GOVERNMENT OF INDIA 2024	2.68%
7.46% GOVERNMENT OF INDIA 2017	2.05%
8.28% GOVERNMENT OF INDIA 2032	1.76%
7.95% GOVERNMENT OF INDIA 2032	1.43%
7.99% GOVERNMENT OF INDIA 2017	0.72%
8.32% GOVERNMENT OF INDIA 2032	0.59%
7.8% GOVERNMENT OF INDIA 2021	0.58%
OTHER GOVERNMENT SECURITIES	0.74%

About the Fund

28.56%

4.04%

2.89%

2.88%

2.87%

2.35%

1.84%

1.77%

1.73%

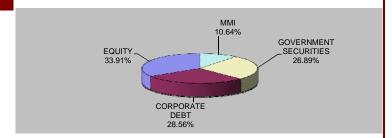
1.17%

5.26%

Objective: Helps you grow your capital through enhanced returns over a medium to long term period through investments in equity and debt instruments, thereby providing a good balance between risk and return.

Strategy: To earn capital appreciation by maintaining diversified equity portfolio and seek to earn regular return on fixed income portfolio by active management resulting in wealth creation for policyholders.

Asset Allocation



SECURITISED DEBT 0.00%

9.47% POWER GRID CORPN. OF INDIA LTD. 2013

8.9% STEEL AUTHORITY OF INDIA LTD. 2019

7.55% NATIONAL HOUSING BANK 2013

8.6% POWER FINANCE CORPN. LTD. 2014

10.25% TECH MAHINDRA LTD. 2014

OTHER CORPORATE DEBT

EQUITY

9.45% RURAL ELECTRIFICATION CORPN. LTD. 2013

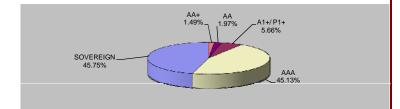
11.5% RURAL ELECTRIFICATION CORPN. LTD. 2013

9.5% HOUSING DEVELOPMENT FINANCE CORPN. L'1

8.49% INDIAN RAILWAY FINANCE CORPN. LTD. 2014

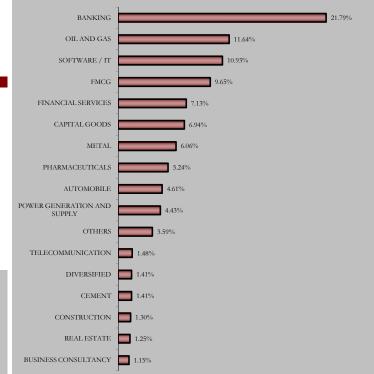
9.02% RURAL ELECTRIFICATION CORPN. LTD. 2022

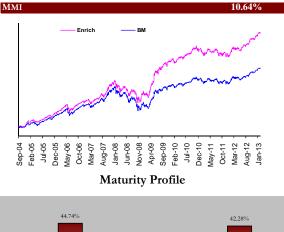
Rating Profile



RELIANCE INDUSTRIES LTD.	2.34%
I T C LTD.	2.29%
I C I C I BANK LTD.	2.22%
INFOSYS LTD.	2.12%
LARSEN AND TOUBRO LTD.	1.39%
STATE BANK OF INDIA	1.21%
H D F C BANK LTD.	0.99%
OIL AND NATURAL GAS CORPN. LTD.	0.98%
HOUSING DEVELOPMENT FINANCE CORPN. LTD.	0.98%
TATA CONSULTANCY SERVICES LTD.	0.89%
OTHER EQUITY	18.52%

Sectoral Allocation





12.98%

2 to 7years

7years & above

Less than 2 years



LIQUID PLUS FUND

Portfolio as on Thursday, January 31, 2013

ULIF02807/10/11BSLLIQPLUS109

SECURITIES	HOLDING
GOVERNMENT SECURITIES	0.00%

About the Fund

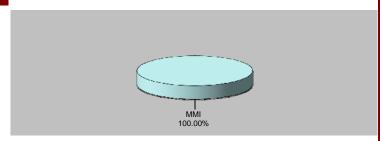
Objective: To provide superior risk-adjusted returns with low volatility at a high level of safety and liquidity through investments in high quality short term fixed income instruments - upto1 year maturity

Strategy: The fund will invest in high quality short-term fixed income instruments – upto 1-year maturity. The endeavor will be to optimize returns while providing liquidity and safety with very low risk profile.

CORPORATE DEBT

0.00%

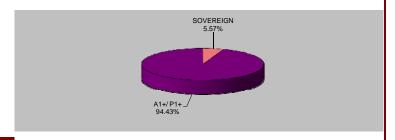
Asset Allocation



SECURITISED DEBT

0.00%

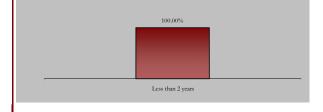
Rating Profile



EQUITY

0.00%

MMI 100.00%





VALUE & MOMENTUM FUND

ULIF02907/10/11BSLIVALUEM109

Portfolio as on Thursday, January 31, 2013

SECURITIES HOLDING **GOVERNMENT SECURITIES** 0.00%

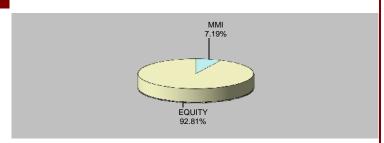
About the Fund

Objective: The objective of the fund is to provide long-term wealth maximization by managing a well diversified equity portfolio predominantly comprising of deep value stocks with strong

Strategy: To build & manage a diversified equity portfolio of value and momentum driven stocks by following a prudent mix of qualitative & quantitative investment factors. This strategy has outperformed the broader market indices over long-term. The fund would seek to identify companies which have attractive business fundamentals, competent management and prospects of robust future growth and are yet available at a discount to their intrinsic value and display good momentum. The fund will also maintain reasonable level of liquidity.

CORPORATE DEBT 0.00%





SECURITISED DEBT 0.00%

Rating Profile

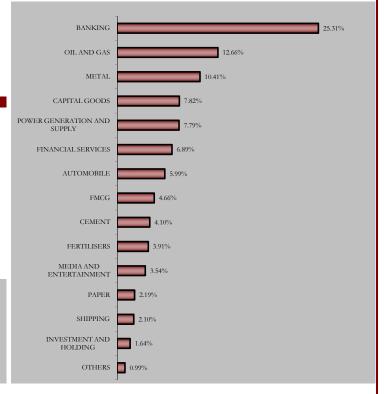


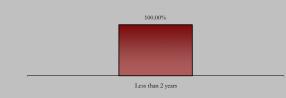
EQUITY	92.81%
N T P C LTD.	4.64%
MCLEOD RUSSEL INDIA LTD.	4.32%
POWER FINANCE CORPN. LTD.	3.99%
INDIAN BANK	3.96%
OIL AND NATURAL GAS CORPN. LTD.	3.80%
UNION BANK OF INDIA	3.80%
CHAMBAL EEDTH ICEDS AND CHEMICALS LTD	2 6 2 0 /.

CHAMBAL FERTILISERS AND CHEMICALS LTD. 3.63% 3.47% NMDC LTD CANARA BANK 3.40% JAGRAN PRAKASHAN LTD. 3.28% OTHER EQUITY 54.50%

MMI 7.19%

Sectoral Allocation







PURE EQUITY FUND

ULIF02707/10/11BSLIPUREEQ109

Portfolio as on Thursday, January 31, 2013

SECURITIES	HOLDING
GOVERNMENT SECURITIES	0.00%

About the Fund

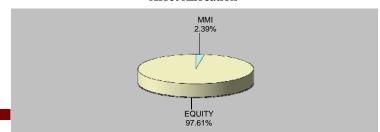
Objective: The objective of the fund is to provide long-term wealth creation by actively managing portfolio through investment in selective businesses. Fund will not invest in businesses that provide goods or services in gambling, lottery/contests, animal produce, liquor, tobacco, entertainment like films or hotels, banks and financial institutions

Strategy: The equity investment strategy will revolve around building and actively managing a well-diversified equity portfolio of value & growth driven fundamentally strong companies by following a research-focused investment approach. Equity investments will be made based on the following criteria: Investment in companies will be made in strict compliance with the objective of the fund, Fund will not invest in banks and financial institutions and companies whose interest income exceeds 3% of total revenues, Investing in leveraged-firms is restrained on the provision that heavily indebted companies ought to serve a considerable amount of their revenue in interest payments.

CORPORATE DEBT

0.00%

Asset Allocation



SECURITISED DEBT

EOUITY

0.00%

97 61%

EQUIII	27.01/0
MCLEOD RUSSEL INDIA LTD.	5.63%
AMBUJA CEMENTS LTD.	5.33%
H C L TECHNOLOGIES LTD.	5.04%
LUPIN LTD.	5.04%
PERSISTENT SYSTEMS LTD.	5.03%
C M C LTD.	4.98%
A C C LTD.	4.96%
DIVIS LABORATORIES LTD.	4.95%
HINDUSTAN UNILEVER LTD.	4.52%
ASIAN PAINTS LTD.	4.38%
OTHER EQUITY	47.76%
MMI	2.39%

