



# ADITYA BIRLA CAPITAL

## **Aditya Birla Money Limited, an Aditya Birla Capital Company**

Aditya Birla Money Limited (“ABML”), a subsidiary of Aditya Birla Capital Limited, is listed on BSE Limited (“BSE”) and National Stock Exchange of India Limited (“NSE”) since 2008. ABML is currently engaged in the business of securities broking and is registered as a Stock Broker with SEBI. It is a member of BSE and NSE and offers equity and derivatives trading through NSE and BSE. It holds PMS license from SEBI and offers portfolio management services.

ABML is also registered as a Depository Participant with National Securities Depository Limited (“NSDL”) and the Central Depository Services (India) Limited (“CDSL”). It also holds SEBI license as a Research Analyst and an Investment Adviser. ABML also holds an ARN code issued by AMFI and is registered with CDSL as an e-Repository for holding insurance policies in electronic form. Aditya Birla Commodities Broking limited (a wholly owned subsidiary of ABML), a member of Multi Commodity Exchange of India Limited and National Commodity & Derivatives Exchange Limited and offering commodity broking services, got amalgamated with ABML during Dec 2018.

ABML reported revenues from operations of over Rs. 1,285 Million in nine months of FY2018-19. It has a combined pan India distribution network of over 41 branches, spread across Andhra Pradesh, Chandigarh, Rajasthan, Chhattisgarh, Madhya Pradesh, UP, West Bengal, Punjab, Maharashtra, Kerala, Karnataka, Delhi, Gujarat and Tamil Nadu and 755 franchisee offices. It also has a robust online and offline model with a strong technological backbone to support a large registered customer base of around 350,685 customers. It offers a wide range of solutions including broking, portfolio management services, depository and e-insurance repository solutions and distribution of other financial products.

Aditya Birla Capital Limited (ABCL), is the financial services platform of the Aditya Birla Group. With a strong presence across the life insurance, asset management, private equity, corporate lending, structured finance, project finance, general insurance broking, wealth management, equity, currency and commodity broking, online personal finance management, housing finance, pension fund management and health insurance business, ABCL is committed to serving the end-to-end financial

services needs of its retail and corporate customers. Anchored by more than 17,000 employees, ABCL has a nationwide reach and more than 2,00,000 agents / channel partners.